Your fracture wasn't just an accident

IT'S A WARNING SIGN

MOST PATIENTS WHO HAVE SUFFERED A FRACTURE FAIL TO RECOGNISE THAT THEIR BREAK COULD BE DUE TO SOMETHING FAR MORE SEVERE THAN A FALL:

In Asia, the Fight the Fracture-International Osteoporosis Foundation Survey 2017 revealed that

of patients with a fragility fracture believe that their fall was the sole cause of their fracture.1

In addition, inevitable and related to ageing.

MORE THAN f 8believe that weak bones are



Beware the Silent Disease

WHAT IS OSTEOPOROSIS?

OSTEOPOROSIS

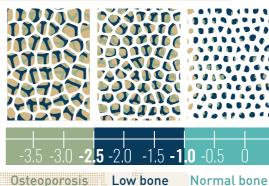
is a disease that weakens bones over time, making them thinner, more brittle and more likely to break.2

Osteoporosis causes more than

fractures annually, resulting in an osteoporotic fracture every



Bone Porosity and Fragility



mass

By 2050, more than of the world's fractures are expected to **ICCUR IN ASIA.**

What's the **Danger?**



Once a patient suffers a fragility fracture his or her risk of a future fracture increases up to



AROUND 25%

density

of patients who sustain a hip fracture die within a year, and less than half of those who survive regain their previous level of function.4



79%

of patients have experienced a great impact on their quality of life due to their fracture.1



74%

of patients are worried or very worried about breaking another bone.1

FRACTURES TAKE A DETRIMENTAL TOLL ON⁶











EPENDEN

THE EARLIER THE DIAGNOSIS, THE BETTER

There's hope: Fractures Can Be Prevented

of patients with osteoporosis agree early diagnosis was key in PREVENTING



of patients with osteoporosis **WISH THEY'D RECEIVED DIAGNOSIS EARLIER.**1



Take action **NOW**



Take the International

Osteoporosis Foundation's One-Minute Risk Test to calculate your risk of osteoporosis.



Ask your doctor about

osteoporosis and how to prevent it. Discuss getting a DXA scan or other screening options.



Help your loved ones and friends prevent future

fractures by telling them about osteoporosis, fracture risk tests and talking to their doctor.

TAKE UP THE FIGHT

FOR MORE INFORMATION VISIT WWW.FIGHTTHEFRACTURE.COM

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Data on file: Fight the Fracture-International Osteoporosis Foundation (IOF) Survey 2017 - Regional Consolidated Report. 17 July 2017.

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