Capital Group

POV via. Ahead







Table of contents

- 1. Current state of data security at Capital Group
- 2. The S.A.F.E approach to securing data
- 3. S.A.F.E performance with Bedrock in Ahead PoV
- 4. Key out of box findings
 - a. Data discovery
 - b. Sensitive data access
 - c. Sensitive data leakage
- 5. Roadmap
- 6. Stakeholder value, present and future
- 7. Appendix / Requirements

In this report, each underlined segment is a deep link into Bedrock that can be clicked.

Try it out!



Current state of data security at Capital Group

- Incomplete visibility into critical data across all data platforms
 - "We don't know what the data looks like. We don't know where our data is." Khanh
 - Data policy violations, leaks or exposures may be unnoticed
- Manual data classification and tagging lacks accuracy (Resource Constraints)
 - "[User] might say this is non-sensitive, but then six months later it's sensitive, they don't go back and change that data tagging" - Khanh
 - Unable to write accurate data policy/controls to keep data safe w/ growth and GenAl
- Limited visibility into data access, usage, and movement (Data Management)
 - "What kind of sharing policies do we have, but also show me all the data that's associated with this particular identity or line of business." Khanh
 - Cannot track exposure of data as access levels change or as data is moved



The S.A.F.E approach to securing data

Scalable

Data should be secured without gaps in multi PB environments such as CG's Caspian data lake

Accurate

Identification of sensitive data and risks must be reliable for both regulatory data (e.g. NPI) and proprietary business data (e.g. financial trades)

Fast

Data scanning and risk assessment techniques must deliver rapid time to value and capture exposures / control violations in near real-time

Efficient

Data security initiatives should not result in costly infrastructure bills



S.A.F.E performance with Bedrock in Ahead PoV

Scalable 600TB scanned daily for 1 week

• AWS, Azure, Snowflake, Databricks & M365

Accurate Regulated data and proprietary data identified

- PII/NPI, PCI, Financial Transactions Records and Invoices
- Transactions and Invoices were auto-discovered by Bedrock's ML

Fast Under 9 hours required to scan 600TB

Efficient Order of magnitude more cost efficient scanning



Key out of box findings: Data discovery

	Capital Group's Custom Data Learned by Bedrock						Regulated Data				
		Secrets / Keys	Analytics Data	Developer Data	Financial Data	HR Data	Sales Data	Security Data	Logs	PII/PI/NPI [†]	PCI [†]
Infrastructure / Staging	AWS S3			<u>33</u>	Z [‡]				<u>8</u>	<u>43</u>	<u>40</u>
	AWS DBs*									<u>3</u>	<u>3</u>
	AWS EFS			1						1	1
	Azure Blob									<u>3</u>	<u>3</u>
	Snowflake									1	1
Corp	OneDrive		<u>19</u>	<u>19</u>	1	<u>9</u>	<u>6</u>	2		<u>93</u>	
	Sharepoint	1	<u>3</u>		<u>4</u>	2	<u>4</u>			<u>227</u>	

Colors represent relative risk for data in a given location



^{*} Databases include AWS RDS and Unmanaged SQL

[†] Identified data is likely synthetic / simulated

Key out of box findings: Custom data discovered

Bedrock's ML automatically categorizes and labels the data it scans. Below are examples of data custom to the Ahead PoV environment that Bedrock identified, including simulated financial transactions.

Data category	Examples of custom data	types learned by Bedrock
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Secrets / Keys <u>AWS Credentials</u>, <u>Database Credentials</u>

Financial Data <u>Invoice Details</u>, <u>Purchase Orders</u>, <u>Tax Documents</u>, <u>Synthetic Financial Transactions</u>

HR Data <u>Health Authorization</u>, <u>Resume</u>, <u>Onboarding Documents</u>, <u>Offshore Staffing</u>, <u>Termination Notices</u>

Sales Data <u>Carrier Tracking</u>, <u>Dell Server Quotes</u>, <u>Production Orders</u>



Key out of box findings: Sensitive data access

- Identified 402 identities w/ sensitive access to PII/NPI, PCI and Transactions data
 - Decommission 2 stale, high impact human identities, inactive for over 6 months
 - Investigate 206 unknown identities from domain @dccplbng for sensitive access
 - Revoke PII shared with personal @gmail accounts: <u>Uma</u> and <u>Sushma</u>

	Infrastructure (e.g. AWS, Azure, Snowflake)	Corporate (e.g. OneDrive, Sharepoint)
Human	17 (2 stale)	152 (@dhruvts.com)
Non-human	24	206 (@dccplbng)
Third-party	1 (Databricks)	2 (@gmail.com)



Key out of box findings: Sensitive data leakage

- Sensitive database backups show up in 13 personal OneDrives / Sharepoints
 - Delete database backups
- PII residing in non-production assets (created by John Soto)
 - Quarantine PII in high PII volume assets using built-in remediations
- Data from service database <u>i-04a823e99f856141b leaking outside of AWS</u>
 - Delete <u>data copied into Azure Blob Store</u>



Roadmap

Integrations

- **Q4** Wiz (integration already approved)
- Q4 Enhancements to Databricks e.g. unity catalog
- Y25 On-premise sources based on roadmap agreement

Platform

- Q3 Data catalog and Data Bill of Materials; (shipped)
- Q3 Chained entitlement visualization; (shipped 2nd generation)
- Q4 Least-privilege recommendations
- Y25 Investigation and remediation copilot, impact analysis



Beyond DSPM: Stakeholder value, present and future

- Data context for security efforts
 - SIEM and CNAPP alert correlation with sensitive data
 - Improved classification for DLP
 - Accelerated least privilege initiatives: reduce sensitive entitlements
- Enterprise data management
 - Automated data labeling and metadata lake
 - Data retention, deduplication, minimization
- Generative AI
 - Data bill of materials for model training
- Intellectual property tracking
 - Tracking specific sensitive data content and trust boundary management



Appendix

Metrics and screenshots







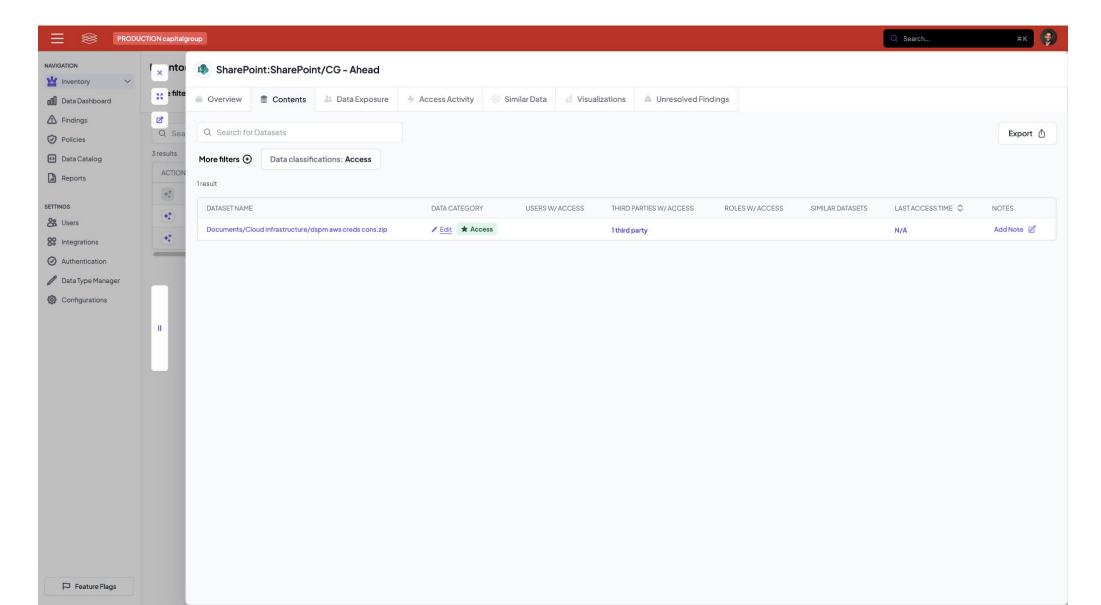
S.A.F.E performance details in Ahead PoV

Bedrock's adaptive sampling scanned ~600 TB of data daily for 1 week. The total time spent scanning was less than 9 hours and the infrastructure cost to Ahead was less than \$1,000.

Workload	Data Volume	Bedrock Performance
AWS (S3, EFS, RDS)	554 TB	2.23 Hours
Unmanaged SQL Server	4.1 GB	10 Minutes
Databricks on S3	250 MB	2 Minutes
Snowflake	67 GB	3 Minutes
Azure Blob Store	15 TB	9 Hours (Factoring in retry)
OneDrive & Sharepoint	10.6 GB	8.13 Hours

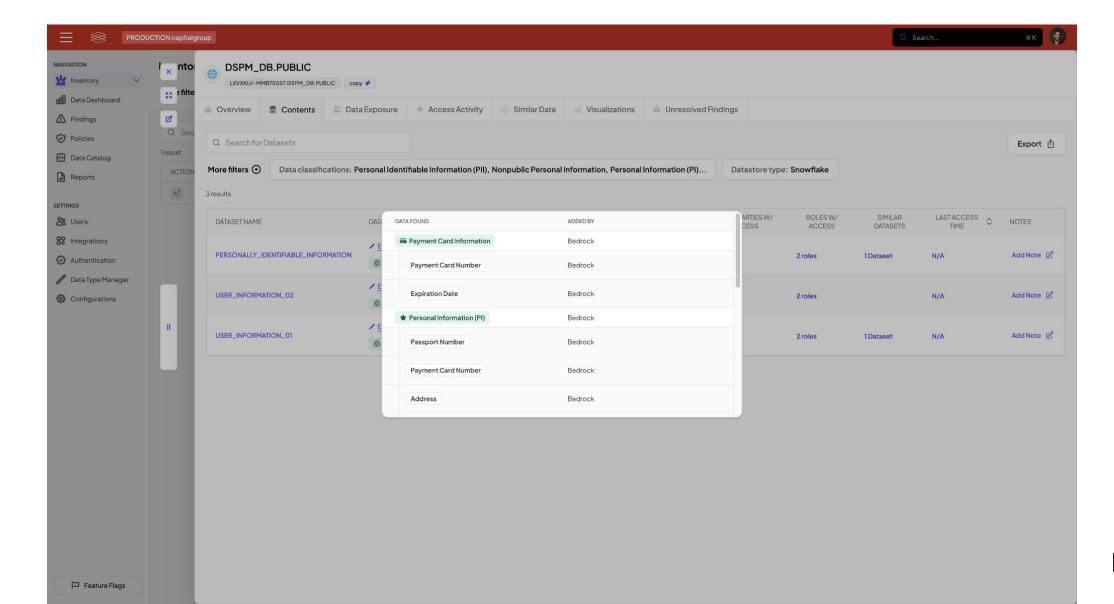


Secrets / keys in Sharepoint



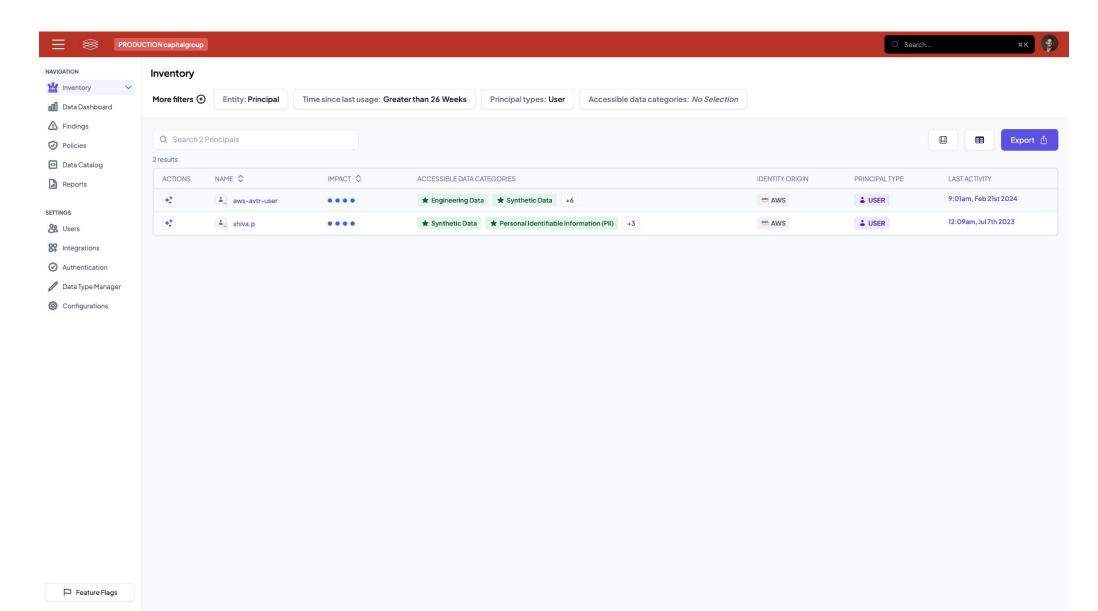


PII/PI/NPI/PCI in Snowflake



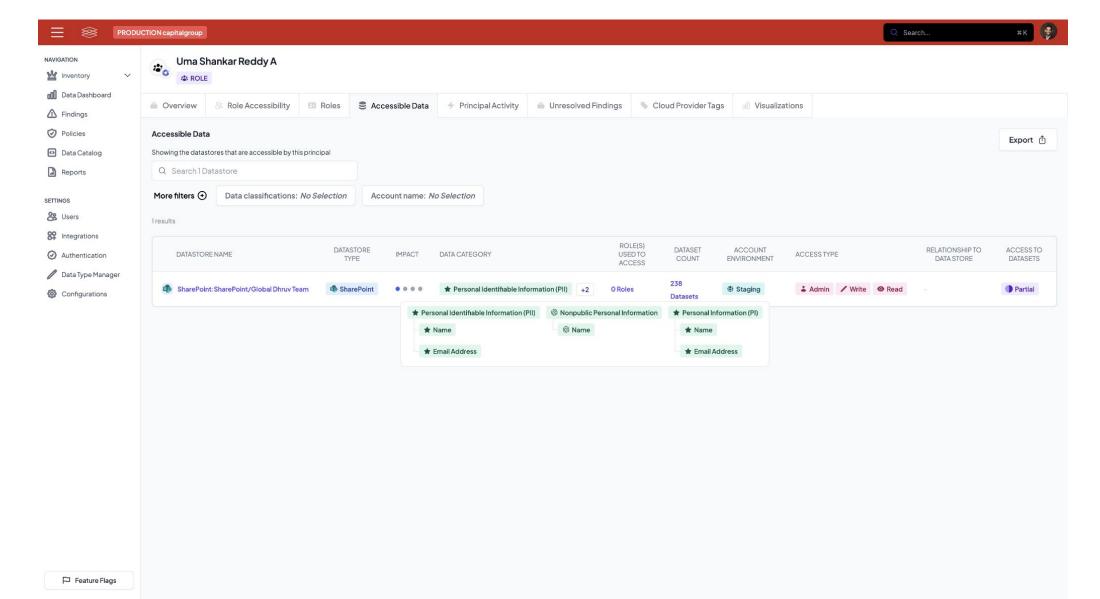


High impact human identities, inactive for >6mos



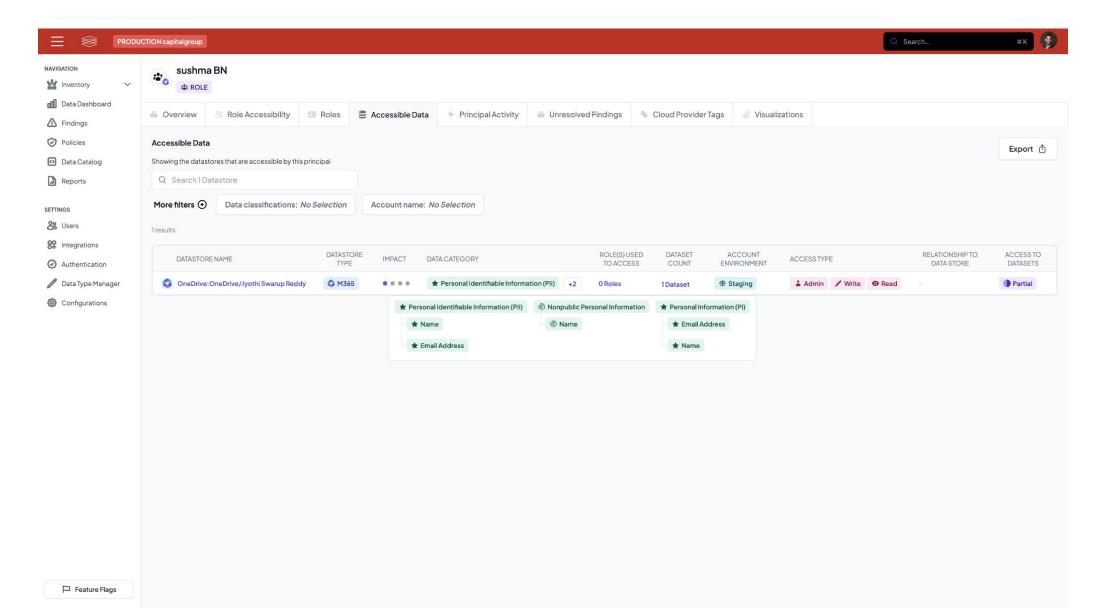


Data shared externally w/ Uma's @gmail



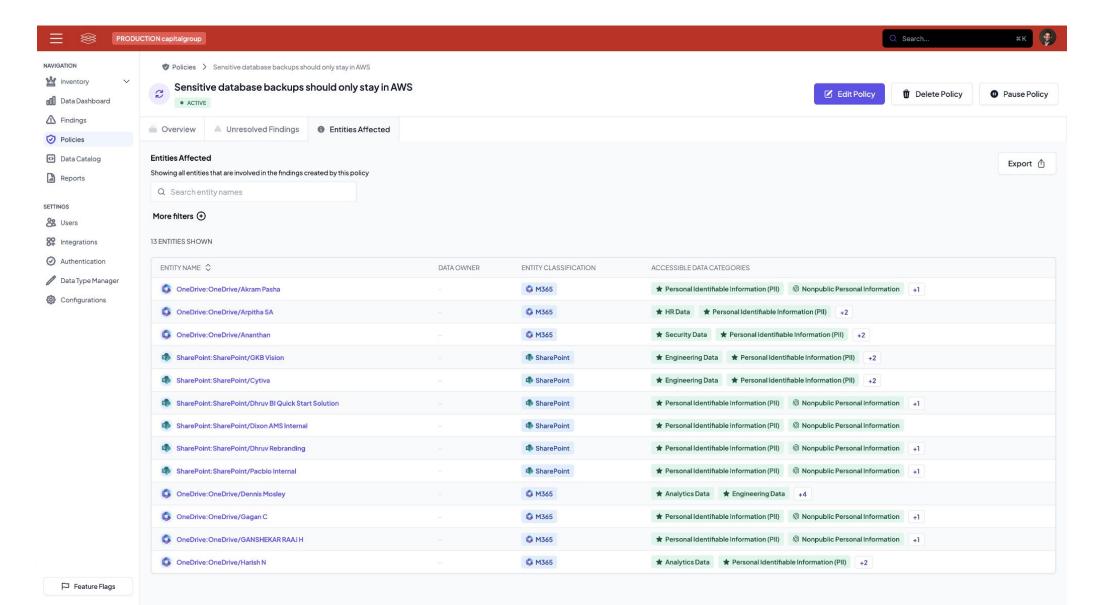


Data shared externally w/ Sushma's @gmail



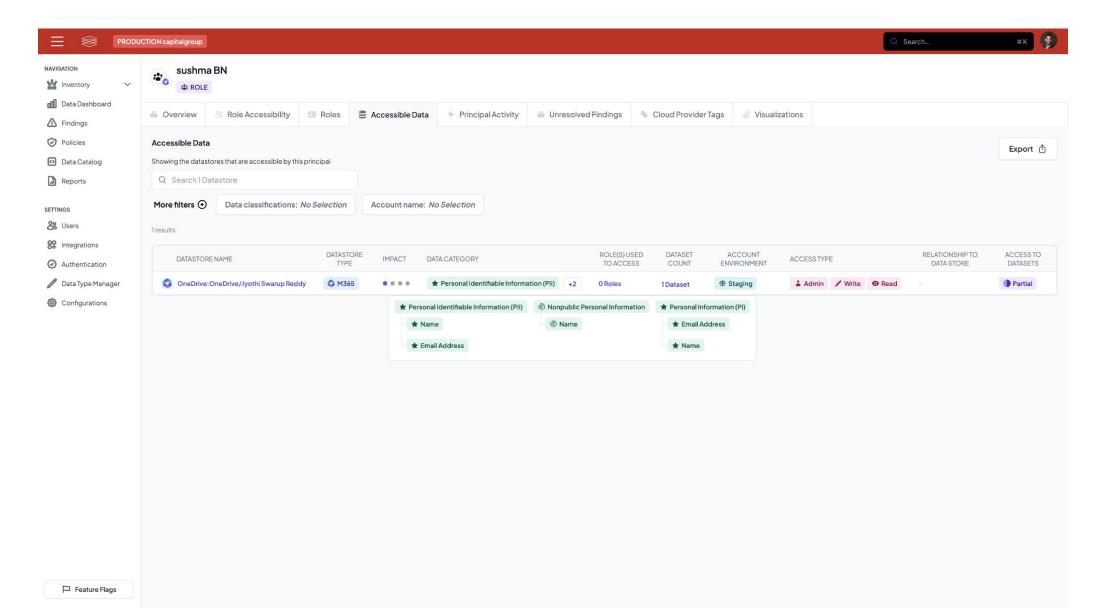


Sensitive DB backups leaking to OneDrive/Sharepoint



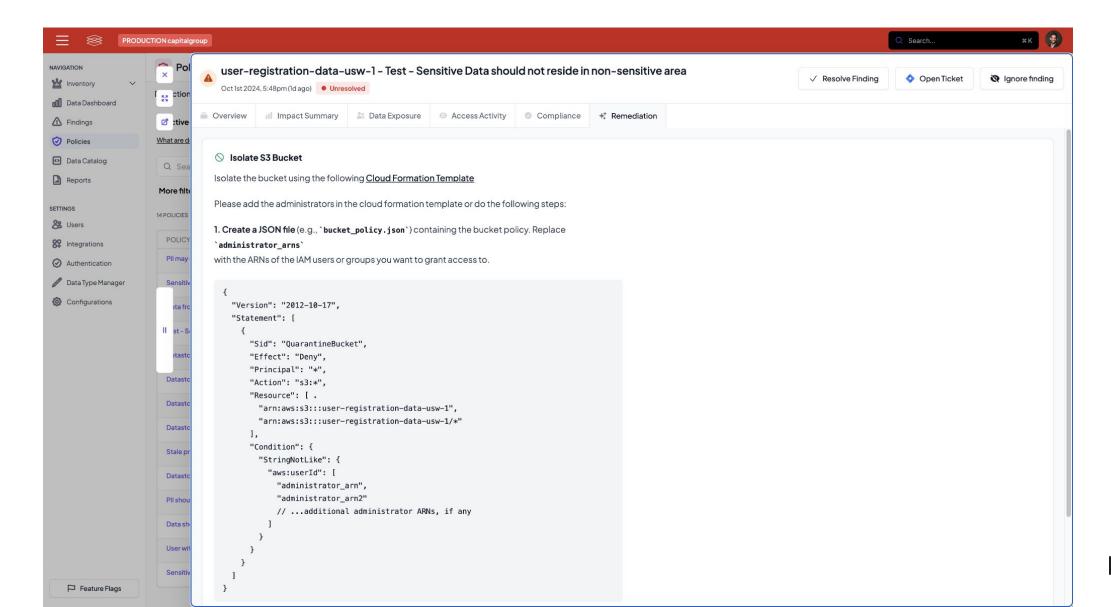


Data shared externally w/ Sushma's @gmail





Remediate sensitive data outside of production





Data leaving core service DB into other services

