Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

Attribute Information:

- 1. ld
- 2. Productld unique identifier for the product
- 3. Userld unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective:

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

[1]. Reading Data

[1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [1]: %matplotlib inline
import warnings
warnings.filterwarnings("ignore")

import sqlite3
import pandas as pd
import numpy as np
import nltk
import string
```

```
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.feature extraction.text import TfidfTransformer
from sklearn.feature extraction.text import TfidfVectorizer
from sklearn.feature extraction.text import CountVectorizer
from sklearn.metrics import confusion matrix
from sklearn import metrics
from sklearn.metrics import roc curve, auc
from nltk.stem.porter import PorterStemmer
import re
# Tutorial about Python regular expressions: https://pymotw.com/2/re/
import string
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from nltk.stem.wordnet import WordNetLemmatizer
from gensim.models import Word2Vec
from gensim.models import KeyedVectors
import pickle
from tadm import tadm
import os
import xgboost as xgb
C:\ProgramData\Anaconda3\lib\site-packages\gensim\utils.py:1197: UserWa
rning: detected Windows; aliasing chunkize to chunkize serial
 warnings.warn("detected Windows; aliasing chunkize to chunkize seria
l")
C:\ProgramData\Anaconda3\lib\site-packages\sklearn\cross validation.py:
41: DeprecationWarning: This module was deprecated in version 0.18 in f
avor of the model selection module into which all the refactored classe
s and functions are moved. Also note that the interface of the new CV i
terators are different from that of this module. This module will be re
moved in 0.20.
  "This module will be removed in 0.20.", DeprecationWarning)
```

In [2]: # using SQLite Table to read data.

```
con = sqlite3.connect('C:/Users/Excel/Desktop/vins/database.sqlite')
# filtering only positive and negative reviews i.e.
# not taking into consideration those reviews with Score=3
# SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 50
0000 data points
# you can change the number to any other number based on your computing
power
# filtered data = pd.read sql query(""" SELECT * FROM Reviews WHERE Sco
re != 3 LIMIT 500000""", con)
# for tsne assignment you can take 5k data points
filtered data = pd.read sql query(""" SELECT * FROM Reviews WHERE Score
!= 3 LIMIT 100000""", con)
# Give reviews with Score>3 a positive rating(1), and reviews with a sc
ore<3 a negative rating(0).
def partition(x):
    if x < 3:
        return 0
    return 1
#changing reviews with score less than 3 to be positive and vice-versa
actualScore = filtered data['Score']
positiveNegative = actualScore.map(partition)
filtered data['Score'] = positiveNegative
print("Number of data points in our data", filtered data.shape)
filtered data.head(3)
```

Number of data points in our data (100000, 10)

Out[2]:

Id ProductId UserId ProfileName HelpfulnessNumerator Hel	lelpfulnes
--	------------

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	Helpfulnes
0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	1
1	2	B00813GRG4	A1D87F6ZCVE5NK	dli pa	0	0
2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1	1

ut[4]:		UserId	ProductId	ProfileName	Time	Score	Text	cou
	0	#oc- R115TNMSPFT9I7	B007Y59HVM	Breyton	1331510400	2	Overall its just OK when considering the price	2
	1	#oc- R11D9D7SHXIJB9	B005HG9ET0	Louis E. Emory "hoppy"	1342396800	5	My wife has recurring extreme muscle spasms, u	3
	2	#oc- R11DNU2NBKQ23Z	B007Y59HVM	Kim Cieszykowski	1348531200	1	This coffee is horrible and unfortunately not	2
	3	#oc- R11O5J5ZVQE25C	B005HG9ET0	Penguin Chick	1346889600	5	This will be the bottle that you grab from the	3
	4	#oc- R12KPBODL2B5ZD	B007OSBE1U	Christopher P. Presta	1348617600	1	I didnt like this coffee. Instead of telling y	2
, rel. [4 ■	enlauldienlaul	conTdll 147	V1011 T171NV	. 1			>
n [5]: ut[5]:	a1	splay[display[' <mark>U</mark>	serio]== AZ	TIULLIJ/INX	1			
		Userl	d Productid	ProfileNa	ne Tir	me Sc	ore	Text

	Userld	ProductId	ProfileName	Time	Score	Text	(
80638	AZY10LLTJ71NX	B006P7E5ZI	undertheshrine "undertheshrine"	1334707200	5	I was recommended to try green tea extract to	į

```
In [6]: display['COUNT(*)'].sum()
```

Out[6]: 393063

[2] Exploratory Data Analysis

[2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [7]: display= pd.read_sql_query("""
    SELECT *
    FROM Reviews
    WHERE Score != 3 AND UserId="AR5J8UI46CURR"
    ORDER BY ProductID
    """, con)
    display.head()
```

Out[7]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	Helpfulr
--	----	-----------	--------	-------------	----------------------	----------

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	Helpfuln
0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	2
1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	2
2	138277	B000HDOPYM	AR5J8UI46CURR	Geetha Krishnan	2	2
3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	2
4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	2

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

Out[10]: 87.775

```
In [11]: display= pd.read_sql_query("""
    SELECT *
    FROM Reviews
    WHERE Score != 3 AND Id=44737 OR Id=64422
    ORDER BY ProductID
    """, con)
    display.head()
```

Out[11]:

	ld	ProductId	UserId	ProfileName	HelpfulnessNumerator	Helpfuln
0	64422	B000MIDROQ	A161DK06JJMCYF	J. E. Stephens "Jeanne"	3	1
1	44737	B001EQ55RW	A2V0I904FH7ABY	Ram	3	2

In [12]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>

In [13]: #Before starting the next phase of preprocessing lets see the number of
 entries left
 print(final.shape)

```
#How many positive and negative reviews are present in our dataset?
final['Score'].value_counts()

(87773, 10)

Out[13]: 1    73592
    0    14181
    Name: Score, dtype: int64

In [14]: final['Time']=pd.to_datetime(final['Time'],unit='s')
    final=final.sort_values(by='Time')
```

[3] Preprocessing

[3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like , or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [15]: # printing some random reviews
```

```
sent_0 = final['Text'].values[0]
print(sent_0)
print("="*50)

sent_1000 = final['Text'].values[1000]
print(sent_1000)
print("="*50)

sent_1500 = final['Text'].values[1500]
print(sent_1500)
print("="*50)

sent_4900 = final['Text'].values[4900]
print(sent_4900)
print("="*50)
```

I bought a few of these after my apartment was infested with fruit flie s. After only a few hours, the trap had " attracted" many flie s and within a few days they were practically gone. This may not be a long term solution, but if flies are driving you crazy, consider buying this. One caution- the surface is very sticky, so try to avoid touchin g it.

I have made these brownies for family and for a den of cub scouts and no one would have known they were gluten free and everyone asked for seconds! These brownies have a fudgy texture and have bits of chocolate chips in them which are delicious. I would say the mix is very thick and a little difficult to work with. The cooked brownies are slightly difficult to cut into very neat edges as the edges tend to crumble a little and I would also say that they make a slightly thinner layer of brownies than most of the store brand gluten containing but they taste just as good, if not better. Highly recommended!

'>

For those wond ering, this mix requires 2 eggs OR 4 egg whites and 7 tbs melted butter to prepare. They do have suggestions for lactose free and low fat preparations)

This gum is my absolute favorite. By purchasing on amazon I can get the savings of large quanities at a very good price. I highly recommend to all gum chewers. Plus as you enjoy the peppermint flavor and freshing of breath you are whitening your teeth all at the same time.

This is an excellent product, both tastey and priced right. It's diffic ult to find this product in regular local grocery stores, so I was thrilled to find it.

```
In [16]: # remove urls from text python: https://stackoverflow.com/a/40823105/40
84039
sent_0 = re.sub(r"http\S+", "", sent_0)
sent_1000 = re.sub(r"http\S+", "", sent_1000)
sent_150 = re.sub(r"http\S+", "", sent_1500)
sent_4900 = re.sub(r"http\S+", "", sent_4900)
print(sent_0)
```

I bought a few of these after my apartment was infested with fruit flie s. After only a few hours, the trap had "attracted" many flie s and within a few days they were practically gone. This may not be a long term solution, but if flies are driving you crazy, consider buying this. One caution- the surface is very sticky, so try to avoid touchin g it.

```
print("="*50)

soup = BeautifulSoup(sent_4900, 'lxml')
text = soup.get_text()
print(text)
```

I bought a few of these after my apartment was infested with fruit flie s. After only a few hours, the trap had "attracted" many flies and with in a few days they were practically gone. This may not be a long term solution, but if flies are driving you crazy, consider buying this. One caution- the surface is very sticky, so try to avoid touching it.

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```
In [18]: # https://stackoverflow.com/a/47091490/4084039
import re

def decontracted(phrase):
    # specific
    phrase = re.sub(r"won't", "will not", phrase)
```

```
phrase = re.sub(r"can\'t", "can not", phrase)

# general

phrase = re.sub(r"n\'t", " not", phrase)

phrase = re.sub(r"\'re", " are", phrase)

phrase = re.sub(r"\'s", " is", phrase)

phrase = re.sub(r"\'d", " would", phrase)

phrase = re.sub(r"\'ll", " will", phrase)

phrase = re.sub(r"\'t", " not", phrase)

phrase = re.sub(r"\'ve", " have", phrase)

phrase = re.sub(r"\'ve", " am", phrase)

return phrase
```

```
In [19]: sent_1500 = decontracted(sent_1500)
    print(sent_1500)
    print("="*50)
```

This gum is my absolute favorite. By purchasing on amazon I can get the savings of large quanities at a very good price. I highly recommend to all gum chewers. Plus as you enjoy the peppermint flavor and freshing of breath you are whitening your teeth all at the same time.

I bought a few of these after my apartment was infested with fruit flie s. After only a few hours, the trap had "attracted" many flie s and within a few days they were practically gone. This may not be a long term solution, but if flies are driving you crazy, consider buying this. One caution- the surface is very sticky, so try to avoid touchin g it.

```
In [21]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
    sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
    print(sent_1500)
```

This gum is my absolute favorite By purchasing on amazon I can get the savings of large quanities at a very good price I highly recommend to a ll gum chewers Plus as you enjoy the peppermint flavor and freshing of breath you are whitening your teeth all at the same time

In [22]: # https://gist.github.com/sebleier/554280 # we are removing the words from the stop words list: 'no', 'nor', 'no #

 ==> after the above steps, we are getting "br br" # we are including them into stop words list # instead of
 if we have
 these tags would have revmoved in the 1st step stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'o urs', 'ourselves', 'you', "you're", "you've",\ "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselve s', 'he', 'him', 'his', 'himself', \ 'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'it s', 'itself', 'they', 'them', 'their',\ 'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'th is', 'that', "that'll", 'these', 'those', \ 'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'h ave', 'has', 'had', 'having', 'do', 'does', \ 'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'as', 'until', 'while', 'of', \ 'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through', 'during', 'before', 'after',\ 'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'over', 'under', 'again', 'further',\ 'then', 'once', 'here', 'there', 'when', 'where', 'why', 'h ow', 'all', 'any', 'both', 'each', 'few', 'more',\ 'most', 'other', 'some', 'such', 'only', 'own', 'same', 's o', 'than', 'too', 'very', \ 's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", 'now', 'd', 'll', 'm', 'o', 're', \ 've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't", 'doesn', "doesn't", 'hadn',\ "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "is n't", 'ma', 'mightn', "mightn't", 'mustn',\

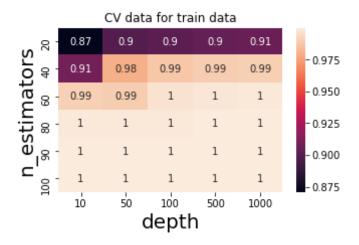
```
"mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn',
          "shouldn't", 'wasn', "wasn't", 'weren', "weren't", \
                     'won', "won't", 'wouldn', "wouldn't"])
In [23]: # Combining all the above stundents
         from tqdm import tqdm
         preprocessed reviews = []
         # tgdm is for printing the status bar
         for sentance in tgdm(final['Text'].values):
             sentance = re.sub(r"http\S+", "", sentance)
             sentance = BeautifulSoup(sentance, 'lxml').get text()
             sentance = decontracted(sentance)
             sentance = re.sub("\S*\d\S*", "", sentance).strip()
             sentance = re.sub('[^A-Za-z]+', ' ', sentance)
             # https://gist.github.com/sebleier/554280
             sentance = ' '.join(e.lower() for e in sentance.split() if e.lower
         () not in stopwords)
             preprocessed reviews.append(sentance.strip())
         100%|
                                                  87773/87773 [00:59<00:00, 148
         4.22it/sl
In [24]: preprocessed reviews[1500]
Out[24]: 'gum absolute favorite purchasing amazon get savings large quanities go
         od price highly recommend gum chewers plus enjoy peppermint flavor fres
         hing breath whitening teeth time'
         BOW FOR RF
In [27]: X=preprocessed reviews
         Y=final['Score']
In [29]: from sklearn.model selection import train test split
         X train, X test, y train, y test=train test split(X,Y,test size=0.33,shuff
         le=False)
```

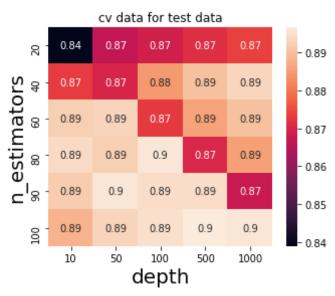
```
X train, X cv, y train, y cv=train test split(X train, y train, test size=0.
         33, shuffle=False)
         print(np.shape(X train),np.shape(X cv),np.shape(X test))
         print(y train.shape,y cv.shape,y test.shape)
         (39400,) (19407,) (28966,)
         (39400,) (19407,) (28966,)
In [31]: from sklearn.feature extraction.text import CountVectorizer
         vectorizer=CountVectorizer(min df=10,max features=10000,ngram range=(1,
         2))
         vectorizer.fit(X train)
         X train bow=vectorizer.transform(X train)
         X cv bow=vectorizer.transform(X cv)
         X test bow=vectorizer.transform(X test)
         print('after bow vectorizer')
         print(np.shape(X train bow),np.shape(X cv bow),np.shape(X test bow))
         print(y train.shape,y cv.shape,y test.shape)
         after bow vectorizer
         (39400, 10000) (19407, 10000) (28966, 10000)
         (39400,) (19407,) (28966,)
In [36]: from sklearn.model selection import GridSearchCV, RandomizedSearchCV
         from sklearn.ensemble import RandomForestClassifier
         n estimator=[20,40,60,80,90,100]
         depth=[10,50,100,500,1000]
         parameter={"n estimators":n estimator, "max depth":depth}
         RF=GridSearchCV(RandomForestClassifier(),parameter.verbose=1.scoring='r
         oc auc', n jobs=-1)
         RF.fit(X train bow,y train)
         opt estimator, opt depth=RF.best params .get('n estimators'), RF.best par
         ams .get('max depth')
         print("The best optimized estimator:",opt estimator)
         print("The best optimized depth: ",opt depth)
```

```
train score=RF.cv results .get('mean train score')
cv score=RF.cv results .get('mean test score')
df heatmap=pd.DataFrame(train score.reshape(6,5),index=n estimator,colu
mns=depth)
fig=plt.figure(figsize=(5,3))
heatmap=sns.heatmap(df heatmap,annot=True)
plt.ylabel("n estimators", size=20)
plt.xlabel("depth", size=20)
plt.title("CV data for train data")
plt.show()
df heatmap=pd.DataFrame(cv score.reshape(6,5),index=n estimator,columns
=depth)
fig=plt.figure(figsize=(5,4))
heatmap=sns.heatmap(df heatmap,annot=True)
plt.ylabel("n estimators", size=20)
plt.xlabel("depth", size=20)
plt.title("cv data for test data")
plt.show()
```

Fitting 3 folds for each of 30 candidates, totalling 90 fits

The best optimized estimator: 90 The best optimized depth: 1000





```
In [38]: from sklearn.metrics import roc_auc_score
RF=RandomForestClassifier(n_estimators=90,max_depth=1000)
RF.fit(X_train_bow,y_train)

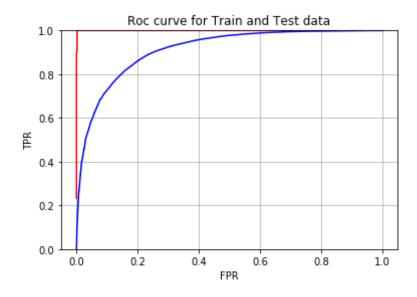
y_train_pred_proba=RF.predict_proba(X_train_bow)
y_test_pred_proba=RF.predict_proba(X_test_bow)
```

```
fpr,tpr,threshold=roc_curve(y_train,y_train_pred_proba[:,1])
fpr1,tpr1,threshold1=roc_curve(y_test,y_test_pred_proba[:,1])

print("The AUC value for Test data:",roc_auc_score(y_test,y_test_pred_proba[:,1]))

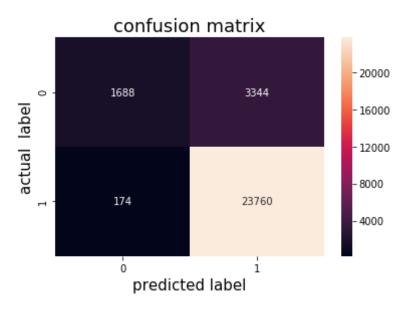
plt.plot(fpr,tpr,'r',label="Train data")
plt.plot(fpr1,tpr1,'b',label='Test data')
plt.ylim(0,1)
plt.grid(True)
plt.title("Roc curve for Train and Test data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

The AUC value for Test data: 0.9124700147517493



```
In [45]: def confusion_matrix(y_test,test,y_train,train):
    from sklearn.metrics import confusion_matrix
    y_test_pred=RF.predict(test)
    y_train_pred=RF.predict(train)
    cm_test=confusion_matrix(y_test,y_test_pred)
```

```
cm_train=confusion_matrix(y_train,y_train_pred)
            print("confusion matrix on test data")
            print(cm test)
            print("*"*200)
            print("confusion matrix on train data")
            print(cm train)
            import seaborn as sns
            class label=["0","1"]
            df cm=pd.DataFrame(cm test,index=class label,columns=class label)
            sns.heatmap(df cm,annot=True,fmt='d')
            plt.xlabel("predicted label",size=15)
            plt.ylabel("actual label", size=15)
            plt.title("confusion matrix",size=18)
            plt.show()
In [46]: confusion matrix(y test, X test bow, y train, X train bow)
         confusion matrix on test data
         [[ 1688 3344]
          [ 174 237601]
         **********************
         confusion matrix on train data
         [[ 5726
                  121
              0 33662]]
```



Top 20 features for bow

```
wordcloud = WordCloud(max_words=10000).generate(str(v))
plt.figure(figsize = (15, 15), facecolor = None)
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.tight_layout(pad = 0)
plt.show()
```



TF-IDF

```
In [50]: X=preprocessed_reviews
Y=final['Score']

In [51]: from sklearn.model_selection import train_test_split
X_train,X_test,y_train,y_test=train_test_split(X,Y,test_size=0.33,shuff le=False)
X_train,X_cv,y_train,y_cv=train_test_split(X_train,y_train,test_size=0.33,shuffle=False)
```

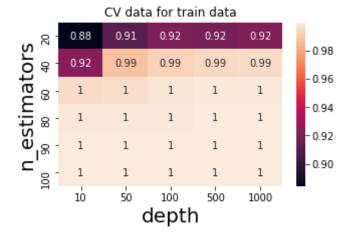
```
In [52]: from sklearn.feature extraction.text import TfidfVectorizer
         vectorizer tf=TfidfVectorizer(min df=10, max features=10000, ngram range=
         (1,2)
         vectorizer tf.fit(X train)
         X train tf=vectorizer tf.transform(X train)
         X cv tf=vectorizer tf.transform(X cv)
         X test tf=vectorizer tf.transform(X test)
         print("after TF-idf vectorizer")
         print(np.shape(X train tf),np.shape(X cv tf),np.shape(X test tf))
         print(y train.shape,y cv.shape,y test.shape)
         after TF-idf vectorizer
         (39400, 10000) (19407, 10000) (28966, 10000)
         (39400,) (19407,) (28966,)
In [53]: from sklearn.model selection import GridSearchCV, RandomizedSearchCV
         from sklearn.ensemble import RandomForestClassifier
         n estimator=[20,40,60,80,90,100]
         depth=[10,50,100,500,1000]
         parameter={"n estimators":n estimator, "max depth":depth}
         RF=GridSearchCV(RandomForestClassifier(),parameter,verbose=1,scoring='r
         oc auc', n jobs=-1)
         RF.fit(X train tf,y train)
         opt estimator, opt depth=RF.best params .get('n estimators'), RF.best par
         ams .get('max depth')
         print("The best optimized estimator:",opt estimator)
         print("The best optimized depth: ",opt depth)
         train score=RF.cv results .get('mean train score')
         cv score=RF.cv results .get('mean test score')
         df heatmap=pd.DataFrame(train score.reshape(6,5),index=n estimator,colu
         mns=depth)
         fig=plt.figure(figsize=(5,3))
         heatmap=sns.heatmap(df heatmap,annot=True)
```

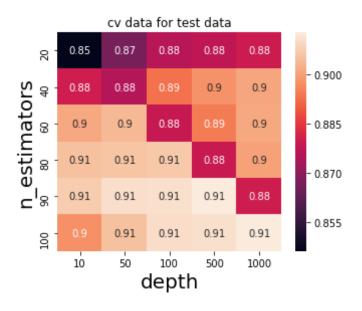
```
plt.ylabel("n_estimators", size=20)
plt.xlabel("depth", size=20)
plt.title("CV data for train data")
plt.show()

df_heatmap=pd.DataFrame(cv_score.reshape(6,5),index=n_estimator,columns=depth)
fig=plt.figure(figsize=(5,4))
heatmap=sns.heatmap(df_heatmap,annot=True)
plt.ylabel("n_estimators",size=20)
plt.xlabel("depth",size=20)
plt.title("cv data for test data")
plt.show()
```

Fitting 3 folds for each of 30 candidates, totalling 90 fits

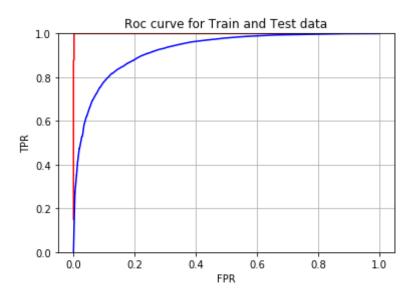
The best optimized estimator: 100 The best optimized depth: 500

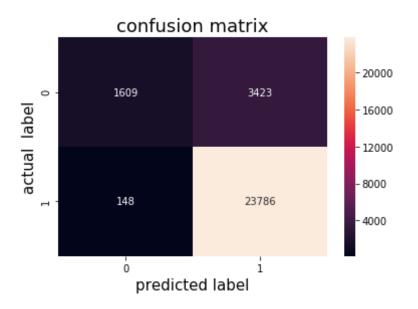




```
from sklearn.metrics import roc auc score
In [54]:
         RF=RandomForestClassifier(n estimators=100, max depth=500)
         RF.fit(X train tf,y train)
         y train pred proba=RF.predict proba(X train tf)
         y test pred proba=RF.predict proba(X test tf)
         fpr,tpr,threshold=roc curve(y train,y train pred proba[:,1])
         fpr1,tpr1,threshold1=roc curve(y test,y test pred proba[:,1])
         print("The AUC value for Test data:",roc auc score(y test,y test pred p
         roba[:,1]))
         plt.plot(fpr,tpr,'r',label="Train data")
         plt.plot(fpr1,tpr1,'b',label='Test data')
         plt.ylim(0,1)
         plt.grid(True)
         plt.title("Roc curve for Train and Test data")
         plt.xlabel("FPR")
         plt.ylabel("TPR")
         plt.show()
```

The AUC value for Test data: 0.9242305790114654





Top 20 feature for the TF-IDF

```
wordcloud = WordCloud(max_words=10000).generate(str(v))
plt.figure(figsize = (15, 15), facecolor = None)
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.tight_layout(pad = 0)
plt.show()
```

```
money horrible' horrible' disappointed' love would threw waste of waste's worth' worth' bad' buy' bad' buy' bad'
```

AVG W2V

```
In [25]: X=preprocessed_reviews
Y=final['Score']

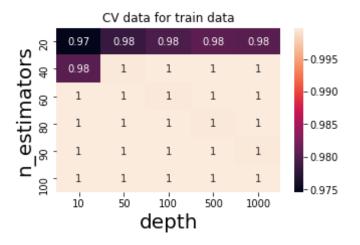
In [26]: from sklearn.model_selection import train_test_split
X_train,X_test,y_train,y_test=train_test_split(X,Y,test_size=0.33,shuff le=False)
X_train,X_cv,y_train,y_cv=train_test_split(X_train,y_train,test_size=0.33,shuffle=False)
```

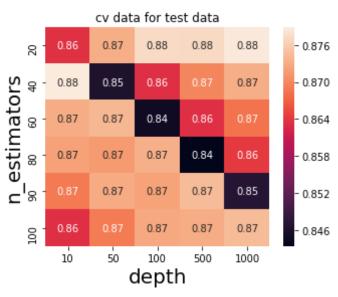
```
In [27]: i=0
         list of sentance=[]
         for sentance in preprocessed_reviews:
             list of sentance.append(sentance.split())
In [28]: sent of train=[]
         for sent in X train:
             sent of train.append(sent.split())
In [29]: sent of cv=[]
         for sent in X cv:
             sent of cv.append(sent.split())
         sent of test=[]
         for sent in X test:
             sent of test.append(sent.split())
         # Train your own Word2Vec model using your own train text corpus
         # min count = 5 considers only words that occured atleast 5 times
         w2v model=Word2Vec(sent of train,min count=5,size=50, workers=4)
         w2v words = list(w2v model.wv.vocab)
In [30]: train vectors = [];
         for sent in sent of train:
             sent vec = np.zeros(50)
             cnt words =0;
             for word in sent: #
                 if word in w2v words:
                     vec = w2v model.wv[word]
                     sent vec += vec
                     cnt words += 1
             if cnt_words != 0:
                 sent vec /= cnt words
             train vectors.append(sent vec)
         cv vectors = [];
```

```
for sent in sent of cv:
             sent vec = np.zeros(50)
             cnt words =0;
             for word in sent: #
                 if word in w2v words:
                     vec = w2v model.wv[word]
                     sent vec += vec
                     cnt words += 1
             if cnt words != 0:
                 sent vec /= cnt words
             cv vectors.append(sent vec)
         # compute average word2vec for each review for X test .
         test vectors = [];
         for sent in sent of test:
             sent vec = np.zeros(50)
             cnt words =0;
             for word in sent: #
                 if word in w2v words:
                     vec = w2v model.wv[word]
                     sent vec += vec
                     cnt words += 1
             if cnt words != 0:
                 sent vec /= cnt words
             test vectors.append(sent vec)
In [31]: X train wv=train vectors
         X cv wv=cv vectors
         X test wv=test vectors
In [66]: from sklearn.model selection import GridSearchCV,RandomizedSearchCV
         from sklearn.ensemble import RandomForestClassifier
         n estimator=[20,40,60,80,90,100]
         depth=[10,50,100,500,1000]
         parameter={"n estimators":n estimator, "max depth":depth}
```

```
RF=GridSearchCV(RandomForestClassifier(),parameter,verbose=1,scoring='r
oc auc',n jobs=-1)
RF.fit(X train wv,y train)
opt estimator, opt depth=RF.best params .qet('n estimators'), RF.best par
ams .get('max depth')
print("The best optimized estimator:",opt estimator)
print("The best optimized depth: ",opt depth)
train score=RF.cv results .get('mean train score')
cv score=RF.cv results .get('mean test score')
df heatmap=pd.DataFrame(train score.reshape(6,5),index=n estimator,colu
mns=depth)
fig=plt.figure(figsize=(5,3))
heatmap=sns.heatmap(df heatmap,annot=True)
plt.ylabel("n estimators", size=20)
plt.xlabel("depth", size=20)
plt.title("CV data for train data")
plt.show()
df heatmap=pd.DataFrame(cv score.reshape(6,5),index=n estimator,columns
=depth)
fig=plt.figure(figsize=(5,4))
heatmap=sns.heatmap(df heatmap,annot=True)
plt.ylabel("n estimators",size=20)
plt.xlabel("depth", size=20)
plt.title("cv data for test data")
plt.show()
Fitting 3 folds for each of 30 candidates, totalling 90 fits
[Parallel(n jobs=-1)]: Done 42 tasks | elapsed: 4.2min
[Parallel(n jobs=-1)]: Done 90 out of 90 | elapsed: 10.0min finished
```

The best optimized estimator: 100 The best optimized depth: 10





```
In [67]: from sklearn.metrics import roc_auc_score
RF=RandomForestClassifier(n_estimators=100,max_depth=500)
RF.fit(X_train_wv,y_train)

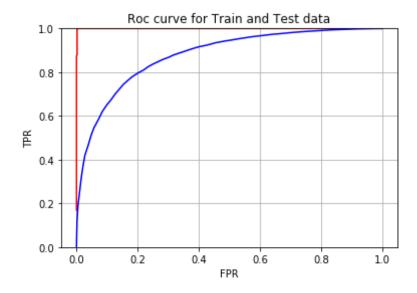
y_train_pred_proba=RF.predict_proba(X_train_wv)
y_test_pred_proba=RF.predict_proba(X_test_wv)
```

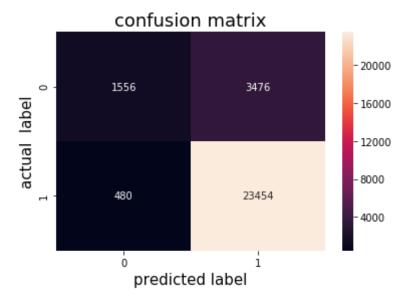
```
fpr,tpr,threshold=roc_curve(y_train,y_train_pred_proba[:,1])
fpr1,tpr1,threshold1=roc_curve(y_test,y_test_pred_proba[:,1])

print("The AUC value for Test data:",roc_auc_score(y_test,y_test_pred_proba[:,1]))

plt.plot(fpr,tpr,'r',label="Train data")
plt.plot(fpr1,tpr1,'b',label='Test data')
plt.ylim(0,1)
plt.grid(True)
plt.title("Roc curve for Train and Test data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

The AUC value for Test data: 0.8782215314425215





TF-IDF W2V

```
In [32]: X=preprocessed_reviews
    Y=final["Score"]

In [33]: from sklearn.model_selection import train_test_split
    X_train, X_test, y_train, y_test = train_test_split(X, Y, test_size=0.3
    3,shuffle=False) # this is random splitting
    X_train, X_cv, y_train, y_cv = train_test_split(X_train, y_train, test_size=0.33,shuffle=False)

In [34]: model = TfidfVectorizer()
    tf_idf_matrix = model.fit_transform(X_train)
```

```
# we are converting a dictionary with word as a key, and the idf as a v
         alue
         dictionary = dict(zip(model.get feature names(), list(model.idf )))
In [35]: tfidf feat = model.get feature names() # tfidf words/col-names
         # final tf idf is the sparse matrix with row= sentence, col=word and ce
         ll\ val = tfidf
         tfidf train vectors = []; # the tfidf-w2v for each sentence/review is s
         tored in this list
         row=0:
         for sent in tqdm(sent of train): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length
             weight sum =0; # num of words with a valid vector in the sentence/r
         eview
             for word in sent: # for each word in a review/sentence
                 if word in w2v words and word in tfidf feat:
                     vec = w2v model.wv[word]
                       tf idf = tf idf matrix[row, tfidf feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
             if weight sum != 0:
                 sent vec /= weight sum
             tfidf train vectors.append(sent vec)
             row += 1
         100%
                                                    39400/39400 [18:57<00:00, 3
         4.65it/sl
In [36]: tfidf cv vectors = []; # the tfidf-w2v for each sentence/review is stor
         ed in this list
         row=0;
         for sent in tqdm(sent of cv): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length
             weight sum =0; # num of words with a valid vector in the sentence/r
```

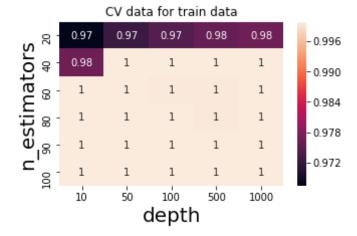
```
eview
             for word in sent: # for each word in a review/sentence
                 if word in w2v words and word in tfidf feat:
                     vec = w2v model.wv[word]
                       tf idf = tf idf matrix[row, tfidf feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
             if weight sum != 0:
                 sent vec /= weight sum
             tfidf cv vectors.append(sent vec)
             row += 1
         100%|
                                                    19407/19407 [08:41<00:00, 3
         7.22it/sl
In [37]: tfidf test vectors = []; # the tfidf-w2v for each sentence/review is st
         ored in this list
         row=0;
         for sent in tqdm(sent of test): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length
             weight sum =0; # num of words with a valid vector in the sentence/r
         eview
             for word in sent: # for each word in a review/sentence
                 if word in w2v words and word in tfidf feat:
                     vec = w2v model.wv[word]
                       tf idf = tf idf matrix[row, tfidf feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
             if weight sum != 0:
                 sent vec /= weight_sum
```

```
tfidf test vectors.append(sent vec)
             row += 1
         100%|
                                                     28966/28966 [13:07<00:00, 3
         6.80it/sl
In [38]: X train tw=tfidf train vectors
         X cv tw=tfidf cv vectors
         X test tw=tfidf test vectors
In [39]: from sklearn.model selection import GridSearchCV, RandomizedSearchCV
         from sklearn.ensemble import RandomForestClassifier
         n estimator=[20.40.60.80.90.100]
         depth=[10,50,100,500,1000]
         parameter={"n estimators":n estimator, "max depth":depth}
         RF=GridSearchCV(RandomForestClassifier(),parameter,verbose=1,scoring='r
         oc auc',n jobs=-1)
         RF.fit(X train tw,y train)
         opt estimator,opt depth=RF.best params .get('n_estimators'),RF.best_par
         ams .get('max depth')
         print("The best optimized estimator:",opt_estimator)
         print("The best optimized depth: ",opt depth)
         train score=RF.cv results .get('mean train score')
         cv score=RF.cv results .get('mean test score')
         df heatmap=pd.DataFrame(train score.reshape(6,5),index=n estimator,colu
         mns=depth)
         fig=plt.figure(figsize=(5,3))
         heatmap=sns.heatmap(df heatmap,annot=True)
         plt.ylabel("n estimators",size=20)
         plt.xlabel("depth", size=20)
         plt.title("CV data for train data")
         plt.show()
         df heatmap=pd.DataFrame(cv score.reshape(6,5),index=n estimator,columns
         =depth)
         fiq=plt.figure(figsize=(5,4))
```

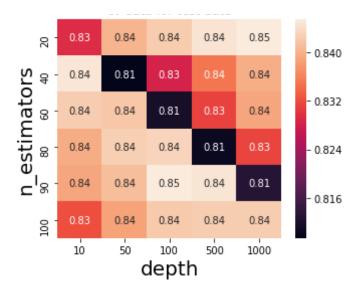
```
heatmap=sns.heatmap(df_heatmap,annot=True)
plt.ylabel("n_estimators",size=20)
plt.xlabel("depth",size=20)
plt.title("cv data for test data")
plt.show()
```

Fitting 3 folds for each of 30 candidates, totalling 90 fits

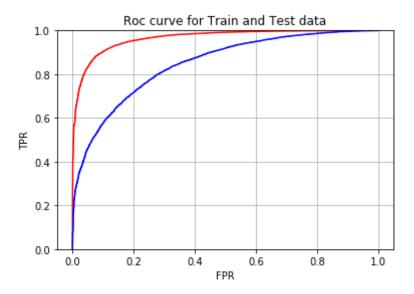
The best optimized estimator: 90 The best optimized depth: 10



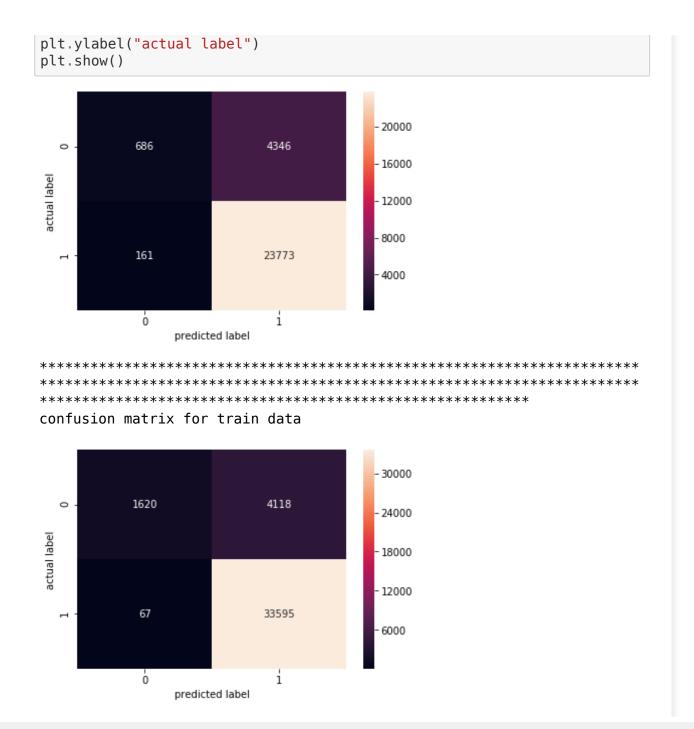
cv data for test data



```
In [40]: from sklearn.metrics import roc auc score
         RF=RandomForestClassifier(n estimators=90, max depth=10)
         RF.fit(X train tw,y train)
         y train pred proba=RF.predict proba(X train tw)
         y test pred proba=RF.predict proba(X test tw)
         fpr,tpr,threshold=roc_curve(y_train,y_train_pred_proba[:,1])
         fpr1,tpr1,threshold1=roc curve(y test,y test pred proba[:,1])
         print("The AUC value for Test data:",roc auc score(y test,y test pred p
         roba[:,1]))
         plt.plot(fpr,tpr,'r',label="Train data")
         plt.plot(fpr1,tpr1,'b',label='Test data')
         plt.ylim(0,1)
         plt.grid(True)
         plt.title("Roc curve for Train and Test data")
         plt.xlabel("FPR")
         plt.ylabel("TPR")
         plt.show()
```



```
In [48]: y test predict=RF.predict(X test tw)
         y train predict=RF.predict(X train tw)
         cm_test=confusion_matrix(y_test,y_test_predict)
         cm train=confusion matrix(y train,y train predict)
         import seaborn as sns
         class label=['0','1']
         df cm=pd.DataFrame(cm test,index=class label,columns=class label)
         sns.heatmap(df cm,annot=True,fmt='d')
         plt.xlabel("predicted label")
         plt.ylabel("actual label")
         plt.show()
         print('*'*200)
         print("confusion matrix for train data")
         class label=['0','1']
         df cm=pd.DataFrame(cm train,index=class label,columns=class label)
         sns.heatmap(df cm,annot=True,fmt='d')
         plt.xlabel("predicted label")
```



Conclusion

RandomForestClassifier Vectorizer(best_depth) best_estimator AUC_test BOW(1000) 90 92 TF-IDF(500) 100 93 AVG-W2V(10) 100 87 TFIDF-W2V(10) 90 84

- 1. Random forest Classifier is ensemble model which is faster than Xgboost.
- 2. Tf-IDF is very best among the vectorizer.
- 3. we can improve accuracy and confusion matrix by taking more data points and feature engineering.
- In [0]: ## Similartly you can do preprocessing for review summary also.

[4] Featurization

[4.1] BAG OF WORDS

- 1. Apply Random Forests & GBDT on these feature sets
 - SET 1:Review text, preprocessed one converted into vectors using (BOW)
 - SET 2:Review text, preprocessed one converted into vectors using (TFIDF)

- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)

2. The hyper paramter tuning (Consider two hyperparameters: n_estimators & max_depth)

- Find the best hyper parameter which will give the maximum <u>AUC</u> value
- Find the best hyper paramter using k-fold cross validation or simple cross validation data
- Use gridsearch cv or randomsearch cv or you can also write your own for loops to do this task of hyperparameter tuning

3. Feature importance

 Get top 20 important features and represent them in a word cloud. Do this for BOW & TFIDF.

4. Feature engineering

- To increase the performance of your model, you can also experiment with with feature engineering like:
 - Taking length of reviews as another feature.
 - Considering some features from review summary as well.

5. Representation of results

You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure with X-axis as n_estimators, Y-axis as max_depth, and Z-axis as AUC Score, we have given the notebook which explains how to plot this 3d plot, you can find it in the same drive 3d_scatter_plot.ipynb



- You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure seaborn heat makes with rows as n_estimators, columns as max_depth, and values inside the cell representing AUC Score
- You choose either of the plotting techniques out of 3d plot or heat map
- Once after you found the best hyper parameter, you need to train your model with it, and find the AUC on test data and plot the ROC curve on both train and test.

Along with plotting ROC curve, you need to print the <u>confusion matrix</u> with predicted and original labels of test data points. Please visualize your confusion matrices using <u>seaborn heatmaps</u>.



6. Conclusion

• You need to summarize the results at the end of the notebook, summarize it in the table format. To print out a table please refer to this prettytable library link



Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit_transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this <u>link.</u>

[5.1] Applying RF

[5.1.1] Applying Random Forests on BOW, SET 1

```
In [0]: # Please write all the code with proper documentation
       [5.1.2] Wordcloud of top 20 important features from SET 1
In [0]: # Please write all the code with proper documentation
       [5.1.3] Applying Random Forests on TFIDF, SET 2
In [0]: # Please write all the code with proper documentation
        [5.1.4] Wordcloud of top 20 important features from SET 2
In [0]: # Please write all the code with proper documentation
       [5.1.5] Applying Random Forests on AVG W2V, SET 3
In [0]: # Please write all the code with proper documentation
       [5.1.6] Applying Random Forests on TFIDF W2V, SET 4
In [0]: # Please write all the code with proper documentation
        [5.2] Applying GBDT using XGBOOST
       [5.2.1] Applying XGBOOST on BOW, SET 1
```

```
In [0]: # Please write all the code with proper documentation
       [5.2.2] Applying XGBOOST on TFIDF, SET 2
In [0]: # Please write all the code with proper documentation
       [5.2.3] Applying XGBOOST on AVG W2V, SET 3
In [0]: # Please write all the code with proper documentation
       [5.2.4] Applying XGBOOST on TFIDF W2V, SET 4
In [0]: # Please write all the code with proper documentation
        [6] Conclusions
In [0]: # Please compare all your models using Prettytable library
```