

Vinay Anand Bhaskarla

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Professional summary:

- An experienced Design Engineer with 10 years in the Automotive industry with expertise in BIW (Body in White) Under body and Upper body, sheet metal product design & development.
- Ability to execute new-vehicle development programs from initial concept to final vehicle production (SOP) & delivering project gateway targets per given time, cost, weight, and quality parameters.
- Worked for OEMs like Hyundai Motors, Ford Motor Company, Fiat Chrysler Automobiles and Rivian Automotive which gives me experience working with cross functional and multi-cultural teams globally.
- Proficient in using the latest CAD software like Catia V6, 3Dx, Catia V5, and PLM tools including Teamcenter, Enovia, WERS and programming tools like python, and familiar with generative AI.
- Master’s degree in automotive systems engineering from University of Michigan, Dearborn, USA.
- Currently pursuing online Masters in computer science (OMSCS) from Georgia Tech, Atlanta, USA.
- Strong communication skills along with problem solving capability makes me a very good team player.

Professional Experience:

Nissan Technical Center- Farmington Hills, MI, USA (Goken America). September 2024- Present

Design Release Engineer (Materials) Tools- NX11/Catia V5/DVPR/Python

- Working on flex sourcing strategy for materials from different suppliers for cost saving initiative.
- Created tools for mechanical properties and chemistry comparison between different flat steel grades using python that aid in flex sourcing strategy.
- Working on steel coil width optimization for reducing the scrap at mill level for cost savings.
- Worked on flat steel material approvals for grade changes.

Rivian Automotive- Irvine, CA, USA (L&T Technology Services) May 2021- September 2024

Senior Mechanical Design Engineer Tools- Catia V6 (3DX), Enovia, DFM

- Worked on Body In White Structure fasteners (welds and SPRs), sealers, B-pillar and bumper beam, roof and floors using engineering best practices.
- Created CAD surfaces and solids, GD&T, and fastening strategies using Catia V6 (3DX).
- Released change actions (CA) for weld strategy changes and sealers.
- Plant support at Normal, Illinois for B-plr, weld splutter issues (affecting airbag deployment) on RPV and R1T.
- Created CONCESS tickets in Jira for ongoing issues at plant.
- Managed system, subsystem, and component information in the Enovia PLM and Catia V6 (3DX) environment.

Project Highlights

- **Bumper Beam for RPV700/ RPV500:** Designed radar bracket and attachment features on bumper beam for Radar ASSY module and wire-harness.
- **Fasteners for RPV700/500LHD/500RHD:**
  - Created and released fasteners (resistance spot welds, rivets, and flow drill screws) on BIW for RPV.
  - Created strategies for commonizing welds and SPRs for RPV and RCV and helped in cost saving initiatives.
- **Crash sensor bracket RPV700/500LHD/500RHD:** Designed crash sensor bracket for RPV 700/500 for B-plr.
- **Cargo cooling ventilation system RPV700:** Designed cargo cooling ventilation system for EDV for roof panels.
- **Skateboard Midrails for EDV700 chinook:** Designed Midrails for EDV700 chinook as a new concept transitioning from aluminum extrusions to steel tubes.

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### **FCA, Auburn Hills, MI, USA (TEC GROUP)**

**March 2019 - May 2020**

#### **Product engineer**

**Tools- NX11/Catia V5/DVPR/DFM**

- Responsible for design and development of steering column for RAM trucks (1500, 2500 and 3500).
- Responsible for design and development of cross-car beam for JEEP Wrangler.
- Analyzing CAD and drawings received from suppliers, reviewing GD&T and releasing them in Team center.
- Creating CNs to implement changes after optimizing the designs.
- Visited supplier plants, sub integration assembly plants, vehicle assembly plants to inspect issues.
- Optimized the upper I-shaft design using DFSS (reactive green belt) to reduce the installation efforts at the plant between the dash seal and dash panel:
  - Used Kepner Tregoe method to solve warranty issue [Red X, Green Y approach].

#### **Project Highlights**

- **Designing EA brackets for JEEP Wrangler:** Designed and developed EA brackets for cross car beam considering the FD curves and worked with vehicle safety team during frontal crash test to meet FMVSS requirements.
- **Optimizing steering column upper I-shafts for RAM trucks:** Root caused the interference issues between the dash seal and dash panel on RAM-trucks using reactive green belt approach and created DVPR to test out the new design for robustness and implemented the change thereby reducing the part failure during assembly.
- **Optimized steering column lower I-shafts for RAM trucks:** Implemented changes in the lower I-shaft bearing seals on the trucks to avoid water intrusion into the bearing caps there by reducing the warranty returns on the parts.

### **Ford Motor Company, Dearborn, MI, USA (OPTIMAL CAE INC)**

**August 2015 - March 2019**

#### **Product Engineer**

**Tools- Catia V5/Teamcenter/Vismockup**

#### **Digital Innovation – Structures**

- Evaluated 2D drawings for compliance with Ford standards for Production release.
- Designed B-pillar sheet metal brackets in CATIA V5, coordinating with Production Engineering, suppliers, and toolmakers to ensure feasible manufacturing and timely implementation of engineering feedback through prototype builds.
- Developed hardpoints for packaging the steering columns and steering gears for package feasibility study.
- Motion mapping of steering columns and gears using the KBE tools to check for the packaging issues Released components into Teamcenter for P-release of steering columns.
- Worked with CAE group to evaluate the FEA results and optimized the designs.

#### **Project Highlights**

- **Sheet Metal Brackets for Ford F150 (Electric):** Designed OBD mounting brackets for Ford F150 (Electric).
- **Floor panel reinforcements for Ford Mondeo (EU version):** Designed CAD package for front floor reinforcements assembly for accommodating GEN-III air cooled HV batteries using CATIA V5 considering package requirements.
- **Steering Column motion mapping for Lincoln MKC:** Created hardpoints and motion mapped steering columns and gears using the KBE tools and released components into Teamcenter for P-release for Lincoln MKC (2019 MY) for checking package feasibility.

### **University of Michigan Dearborn – Dearborn, MI, USA**

**June 2014 - June 2015**

#### **Graduate Research Assistant**

**Tools- Catia V5**

- Fatigue Analysis of spot welds of automotive BIW using Hypermesh and Abaqus under tensile stress.
- Designed a rubber shredding machine for extracting rubber from the used tires of automobiles using Catia V5.

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**Hyundai Motor India Engineering (R&D Center) – India**

**September 2010 - December 2013**

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### Research Engineer

**Tools- Catia V5**

- Designed Body-In-White Structure parts for underbody components.
- Created 3D parametric models for underbody, rear floor, dash panel, back panel using CATIA V5.
- Worked on benchmarking competitor vehicles and generated reports on recommendations.
- Participated in value engineering workshops for better quality and lower costs.
- Prepared and managed Bill of Materials (BOM) and released drawings in PLM through Design phase.
- Benchmarking and creating Quality functional deployment (QFD) of customer requirements to develop attributes required for the vehicle.

### Project Highlights

- **BIW sheet metal panels and reinforcements:** Designing sheet metal panels mainly dash panel, center floor and rear floor reinforcements for Hyundai i10 and i20 projects.
- **Digital Pre-Assembly:** Performed DPA checks for BIW assemblies using TeamCenter Vismockup for visualizing the DigitalBuck.
- **Cost Reduction:** Generated cost reduction and weight reduction ideas for upcoming vehicle projects by benchmarking competitor vehicles during teardown analysis.
- Reverse engineered a Body structure using Vehicle 3D scanning, thickness mapping and generated surfaces from STL cloud data using CATIA V5.

### Tools and Skills:

Automotive BIW and Interior Design CAD – CATIA V6; 3DX, Catia V5, GD&T, Teamcenter, Vismockup, ENOVIA, Project Management, PLM, Engineering Change Management, DVPR, DFMEA, reactive green belt (DFSS), Python, Hypermesh, Abaqus.

### Honors and Awards:

- Ford recognition award in acknowledgment for successfully designing blow molded HV battery cooling ducts.

### Academics:

- Pursuing Online **Masters in Computer Science (OMSCS)** from Georgia Tech (2024 - present).
- **Master of Science** in Automotive Systems Engineering (Graduated in December 2015)
  - University of Michigan-Dearborn, MI, USA.
- **Bachelor of Technology** in Mechanical Engineering (Graduated in May 2010)
  - Jawaharlal Nehru Technological University – India.