

Bharatha Vinaykumar

Halls of Residence, ICAR-NAARM

Rajendranagar, Hyderabad, Telangana- 500030

Mobile: +91-8919192056

Email: Vinay.pgdm20@naarm.org.in

Vinay.naarm19@gmail.com



CAREER OBJECTIVE

I aspire for a challenging position in a professional Organization where I can enhance my professional skills and strengthen my performance in adding with Organization's motto. I am a self-motivated achiever and strive to work towards high standards of loyalty and dedication.

ACADEMIC QUALIFICATIONS

Degree	Board/University	Institution/School	Year of Passing	Percentage/GPA
PGDM (Agribusiness Management)	Indian Council of Agricultural Research	National Academy of Agricultural Research Management	2022	Pursuing
M.Sc. (Agricultural Economics)	University of Agricultural Sciences, Raichur, Karnataka	College of Agriculture, Raichur	2019	8.56
B.Sc. (Agriculture)	Professor Jayashankar Telangana State Agricultural University, Hyderabad, Telangana	College of Agriculture, Hyderabad	2017	7.95
Intermediate (10+2)	Board of Intermediate Education, AP	Narayana Jr College, Hyderabad	2012	92.6
High School/ 10th	Board of Secondary Education, AP	Sri Venkateshwara Residential High School, Wardhannapet	2010	93.6

SUMMER INTERNSHIP

April, 2021- June, 2021

TATA CONSULTANCY SERVICES (TCS)

Study on existing IT tools used by PRIDEs (FPO's/FPC's) and design the procurement and warehousing module

- Study and understand the procurement & warehousing activities
- Understand the pain points in procurement & Warehousing
- Study the existing IT solutions for procurement & warehousing operations
- Design user centric prototype of Procurement module & warehousing module

EXPERIENCE

October, 2019- July, 2020

NASF project on e-NAM

Senior Research Fellow	Managed two different roles in Research and Teaching.
	Worked on e-NAM in Telangana
	Multi dimensional approach of price discovery mechanism in e-NAM
	Wrote popular articles and annual reports of the project

INTERNSHIP

January, 2019- April, 2019

Corp Tech (Corporate Technologies), Vijayawada

Programming in Python

- Learned and worked on Basic data analysis with python.

- Worked on Data cleansing and data wrangling.

RESEARCH PROJECT

PERFORMANCE OF UNIFIED MARKET PLATFORM (UMP) FOR MAJOR AGRICULTURAL COMMODITIES IN KARNATAKA: A CASE STUDY OF RAICHUR MARKET

- Worked on Price discovery mechanism in e-tendering of UMP
- Developed a regression model for pricing mechanism
- Worked on Market efficiency and market concentration

FIELD EXPERIENCE

(RAWE) Rural Agricultural Work Experience	180 days program which includes Industrial visit, integrated farming, Organic farming and Vermi-Composting and Socio-Economic survey in Nalgonda district, Telangana.
Experiential Learning Program	Certified Paddy seed production: 150 days ELP regarding production and marketing certified paddy seed and involved seed vigour and seed viability test in seed technology laboratory in ELP.

POSITIONS OF RESPONSIBILITY

NAARM	<ul style="list-style-type: none"> • Member of Manthan: the Agri business forum club • Member of Finance committee • Member of Hostel Management Committee (HMC) of Halls of residence
Post Graduation	<ul style="list-style-type: none"> • Annual Member in Agriculture and Food: e-News letter Magazine • Annual member of Agricultural Economics Research Association (AERA)
Graduation	Member of Ever Green (Fly high) NGO

ACHIEVEMENTS

Best paper award for **“Performance of unified market platform (ump) for major agricultural commodities in Karnataka: a case study of Raichur market”** in International conference on “Market led extension management: focus on COVID-19” in October-2020.

Best article award for **“e-NAM in Telangana-A way forward”** in Agriculture and Food e-News letter for Vol-2-Issue-IX in September.

Best article award for **“Marketing initiatives for doubling the farmers’ income in Telangana”** in published in Volume 2, Issue X, October.

I worked for 52 programmes as RJ and scriptwriter in **Chenu Kaburlu** (2015 – 2017), a radio talk show conducted by PJTSAU under govt of Telangana to disseminate the agricultural information of protection and production.

Participated in national level **AGRI UNI FEST (2015–2018)**. In 2018 secured 2 bronze medals in theatre arts and in 2015-16 consecutively 6th position in fine arts.

Second position in essay writing competition organized by STAE BANK OF INDIA, on **VIGILANCE AWARENESS WEEK OF 2016**.

First position in essay writing competition conducted under the occasion of **NATIONAL LIBRARY WEEK-2015** held at CENTRAL LIBRARY, PJTSAU

Second position in **“SRINIVASA RAMUNUJAN’S STATE LEVEL MATHS TALENT TEST”** in 2007-08.

Participated in 32nd **National Agricultural Marketing conference** conducted in ISEC, Bangalore.

Published a research paper on **“The Role of Women in Production and Marketing of Agricultural Products”** in published in Volume 7, Issue VIII, August 2019 in International Journal for Research in Applied Science & Engineering Technology (IJRASET).

Published Popular article on **“Unified Market Platform (UMP)- Way forward in Agricultural Marketing: A case study of Raichur Market”** in published in Volume 2, Issue IX, September, 2020 in **Agriculture & Food: e-Newsletter (ISSN: 2581 – 8317)**.

Published Popular article on **“e-National Agricultural Market (e-NAM) in Telangana-A way forward”** in published in Volume 2, Issue IX, September, 2020 in **Agriculture & Food: e-Newsletter (ISSN: 2581 – 8317)**.

Published Popular article on **“Marketing initiatives for doubling the farmers’ income in Telangana”** in published in Volume 2, Issue X, October, 2020 in **Agriculture & Food: e-Newsletter (ISSN: 2581 – 8317)**.

KEY SKILLS	
Technical	Basic python, R programming, SPSS, Basic SAS, e-views, MS Office,
Personal	Responsibility, Resilient, Flexibility

COURSES AND CERTIFICATIONS	
Udemmy	Python for beginners-learn python completely from scratch
Udemmy	The data science course 2020: complete data science boot camp:
Udemmy	Understanding data quality and reference data management:
Corporate Finance Institute® (CFI)	Accounting fundamentals
Corporate Finance Institute® (CFI)	Reading financial statements
Alison - Free Online Learning	Six Sigma Black Belt Certification – introduction to Taguchi Methods and Robust Designs
Alison - Free Online Learning	Design thinking-generating ideas, stories and prototypes
SHAPE AI	7days Basic web development boot camp
Numerical Analytics instr. Pvt Ltd	Webinar series on E-Views for banking and finance industry

HOBBIES AND INTERESTS	
Painting and Travelling	
PERSONAL INFORMATION	
DOB	31 st August, 1995
Languages	English, Hindi, Telugu, Kannada
Permanent Address	C/O: Palakurthy, Janagoan (dist), Telangana 506252

DECLARATION
I do hereby declare that all the information given above is true to the best of my knowledge and belief.

Date:
Place: Hyderabad

Yours Truly,
(BHARATHA VINAYKUMAR)