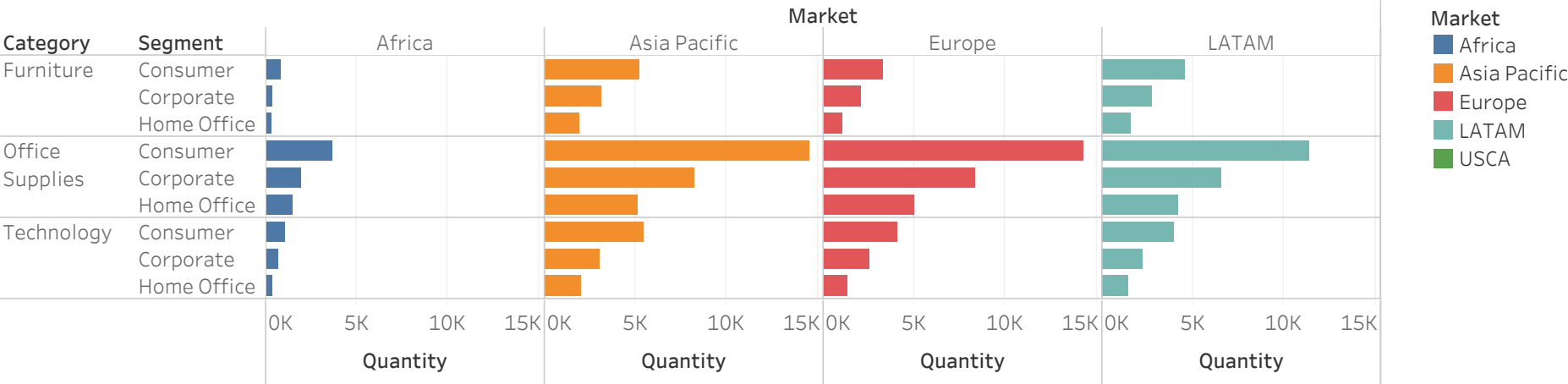
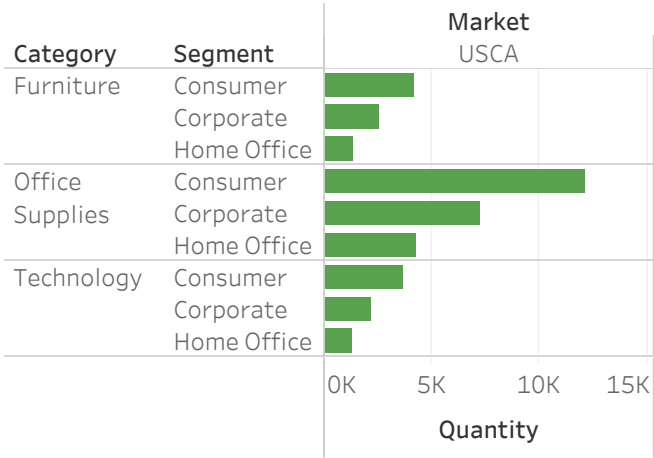


Market Distribution



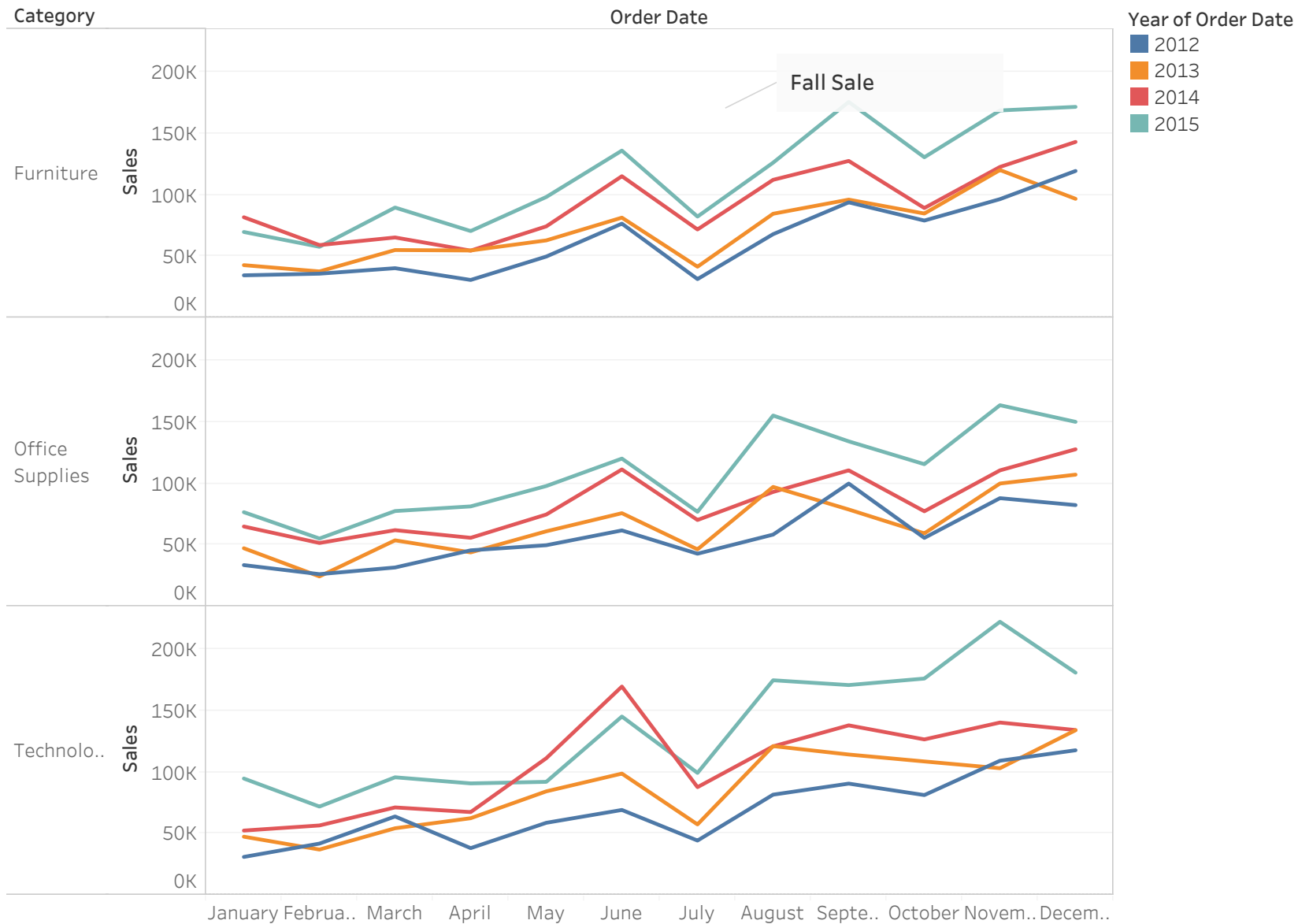
Sum of Quantity for each Segment broken down by Market vs. Category. Color shows details about Market. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Market Distribution



Sum of Quantity for each Segment broken down by Market vs. Category. Color shows details about Market. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Sales Seasonality



The trend of sum of Sales for Order Date Month broken down by Category. Color shows details about Order Date Year. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Crosstab

		Order Date								Profit	
Month of Or..	Category	2012		2013		2014		2015			
		% Differe..	Sales	% Differe..	Sales	% Differe..	Sales	% Differe..	Sales	-1,811	31,298
January	Furniture		34,464	24.08%	42,761	91.31%	81,805	-14.68%	69,799		
	Office Supplies		33,527	40.97%	47,264	37.49%	64,984	17.96%	76,654		
	Technology		30,908	53.39%	47,411	10.52%	52,398	80.95%	94,815		
February	Furniture		35,799	5.13%	37,635	57.08%	59,118	-2.39%	57,703		
	Office Supplies		26,135	-7.03%	24,297	112.17%	51,553	7.04%	55,184		
	Technology		41,784	-11.63%	36,922	53.21%	56,569	27.19%	71,951		
March	Furniture		40,277	36.76%	55,082	18.59%	65,323	37.33%	89,705		
	Office Supplies		31,579	70.12%	53,721	15.43%	62,008	25.11%	77,576		
	Technology		63,891	-15.05%	54,273	31.30%	71,263	34.46%	95,819		
April	Furniture		30,690	78.24%	54,702	-0.21%	54,587	29.24%	70,551		
	Office Supplies		45,563	-3.68%	43,886	27.07%	55,766	45.92%	81,372		
	Technology		38,081	64.03%	62,464	8.01%	67,469	34.65%	90,849		
May	Furniture		49,769	26.46%	62,939	18.16%	74,371	32.19%	98,312		
	Office Supplies		49,731	22.79%	61,063	22.42%	74,756	31.06%	97,975		
	Technology		58,728	43.65%	84,363	32.02%	111,372	-17.29%	92,114		
June	Furniture		76,585	6.39%	81,481	41.45%	115,251	18.11%	136,123		
	Office Supplies		61,793	22.74%	75,846	46.99%	111,489	7.94%	120,340		
	Technology		69,194	42.86%	98,849	71.76%	169,780	-14.39%	145,351		
July	Furniture		31,383	32.21%	41,491	73.18%	71,854	14.60%	82,344		
	Office Supplies		42,807	8.27%	46,346	51.66%	70,291	9.50%	76,971		
	Technology		44,245	29.73%	57,399	52.94%	87,784	13.22%	99,390		
August	Furniture		68,000	24.48%	84,644	32.67%	112,296	12.46%	126,284		
	Office Supplies		58,390	66.57%	97,260	-4.23%	93,150	66.86%	155,431		
	Technology		81,673	48.44%	121,239	-0.16%	121,043	44.50%	174,905		
September	Furniture		93,934	2.38%	96,166	32.79%	127,701	37.65%	175,777		
	Office Supplies		99,987	-21.15%	78,844	40.48%	110,762	21.33%	134,387		
	Technology		90,667	26.15%	114,379	20.79%	138,157	23.77%	170,994		
October	Furniture		79,094	7.24%	84,824	5.30%	89,319	46.33%	130,701		
	Office Supplies		55,700	6.61%	59,383	30.33%	77,393	49.59%	115,771		
	Technology		81,320	33.71%	108,733	16.52%	126,695	39.15%	176,295		
November	Furniture		96,558	24.57%	120,279	2.10%	122,803	37.50%	168,849		
	Office Supplies		88,080	13.56%	100,020	10.71%	110,736	47.97%	163,851		
	Technology		109,309	-5.58%	103,214	36.08%	140,451	58.47%	222,579		
December	Furniture		119,531	-19.00%	96,817	47.91%	143,203	19.95%	171,768		

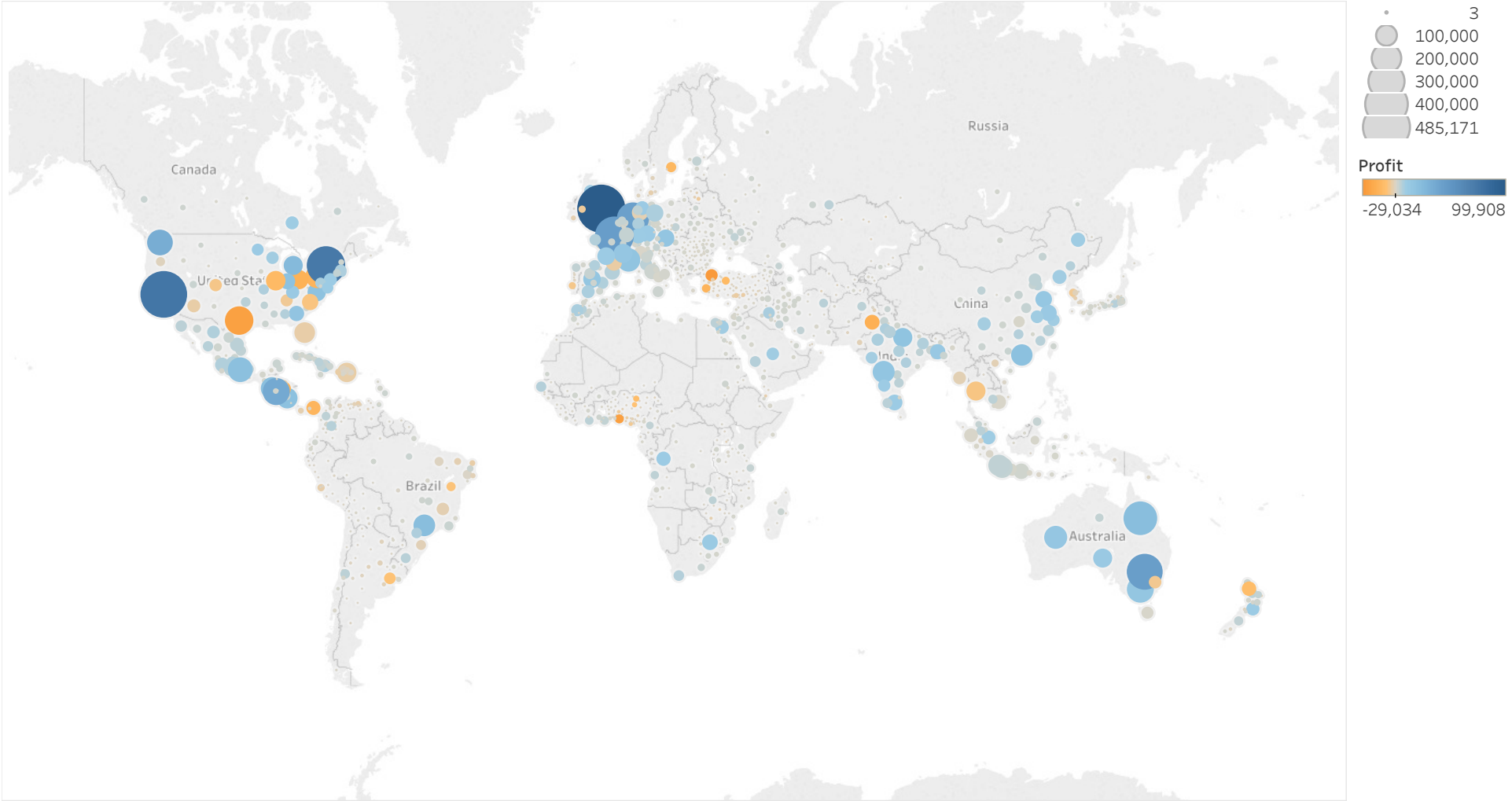
% Difference in Sales from the Previous Year of Order Date and Sales broken down by Order Date Year vs. Order Date Month and Category. Color shows sum of Profit. The marks are labeled by % Difference in Sales from the Previous Year of Order Date and Sales. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Crosstab

		Order Date								Profit	
Month of Or..	Category	2012		2013		2014		2015			
		% Differe..	Sales	% Differe..	Sales	% Differe..	Sales	% Differe..	Sales		
December	Office Supplies		82,424	30.11%	107,244	19.28%	127,926	17.47%	150,279		
	Technology		117,852	13.87%	134,196	0.10%	134,325	34.82%	181,097		

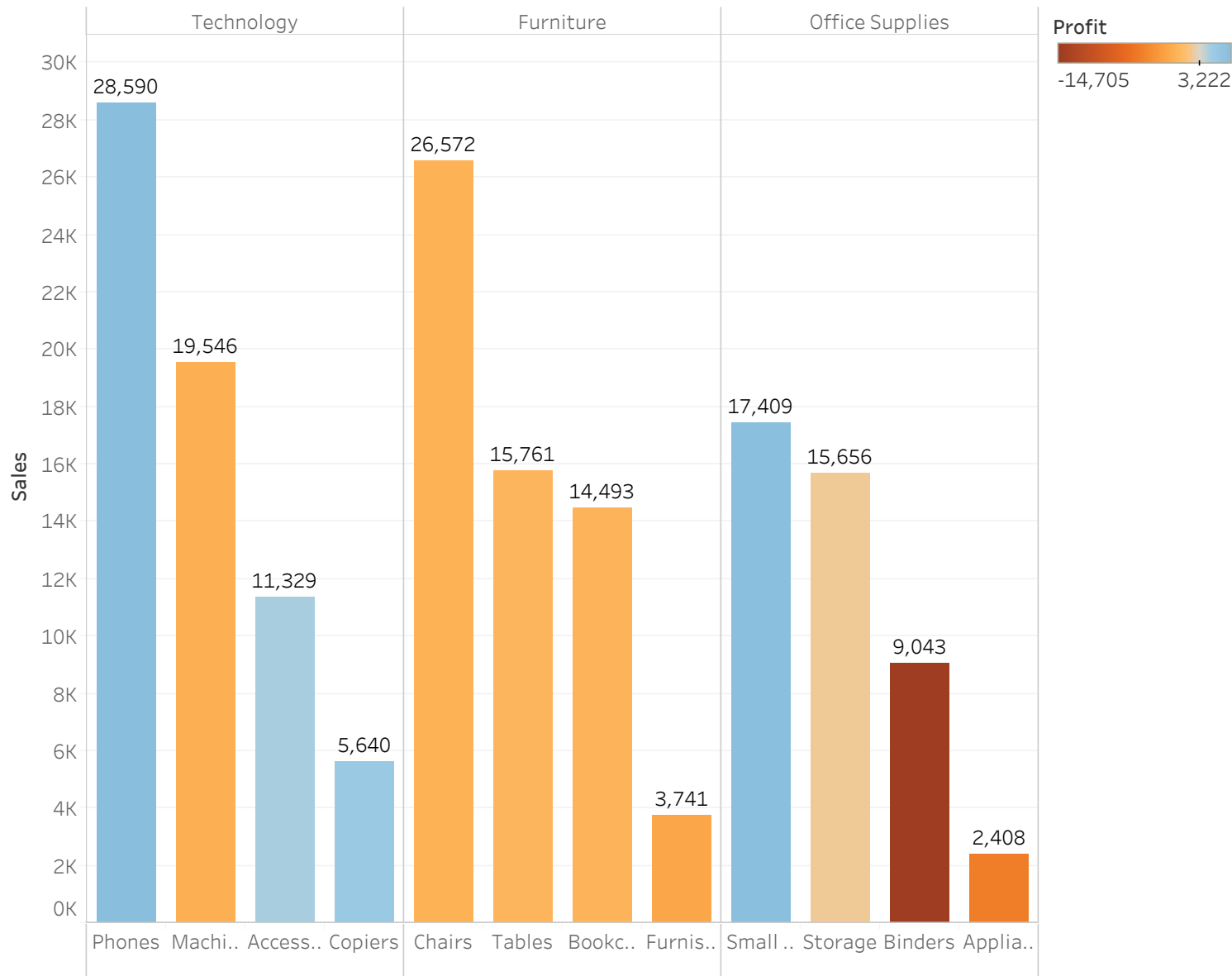
% Difference in Sales from the Previous Year of Order Date and Sales broken down by Order Date Year vs. Order Date Month and Category. Color shows sum of Profit. The marks are labeled by % Difference in Sales from the Previous Year of Order Date and Sales. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Global Sales and Profit



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Size shows sum of Sales. Details are shown for Country and State. The data is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Sales by Sub-Category



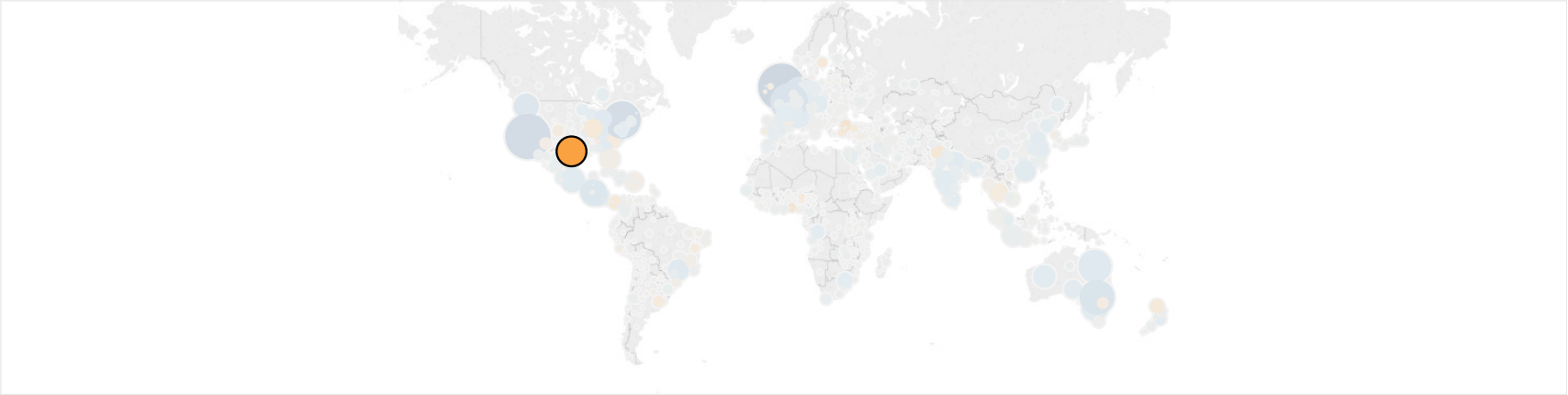
Sum of Sales for each Sub-Category (group) broken down by Category. Color shows sum of Profit. The data is filtered on Action (Country,State), which keeps 1 member. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Customer Breakdown

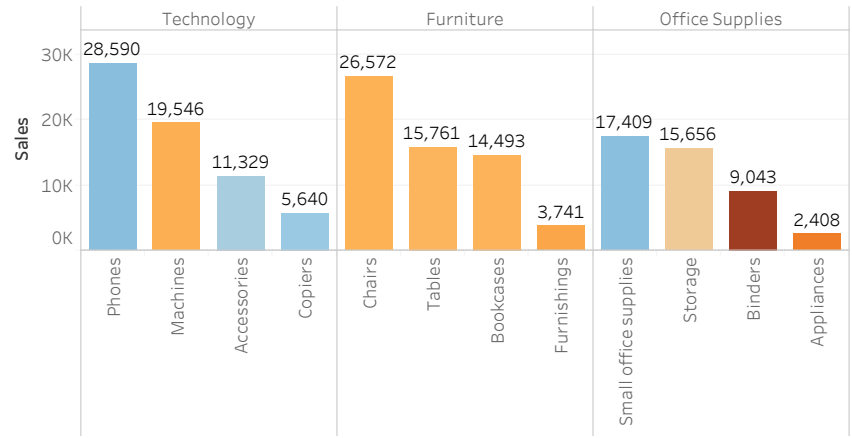


Sum of Shipping Cost vs. sum of Profit. Shape shows details about Category. Details are shown for Customer ID. The data is filtered on Action (Country,State), which keeps 1 member. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

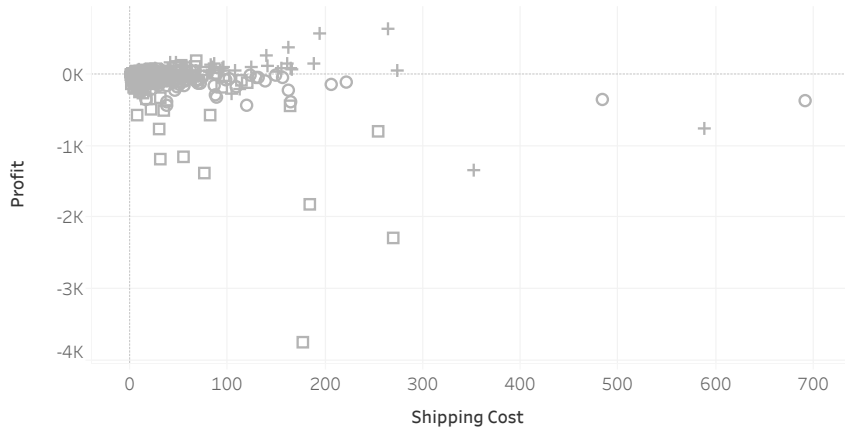
Global Sales and Profit



Sales by Sub-Category



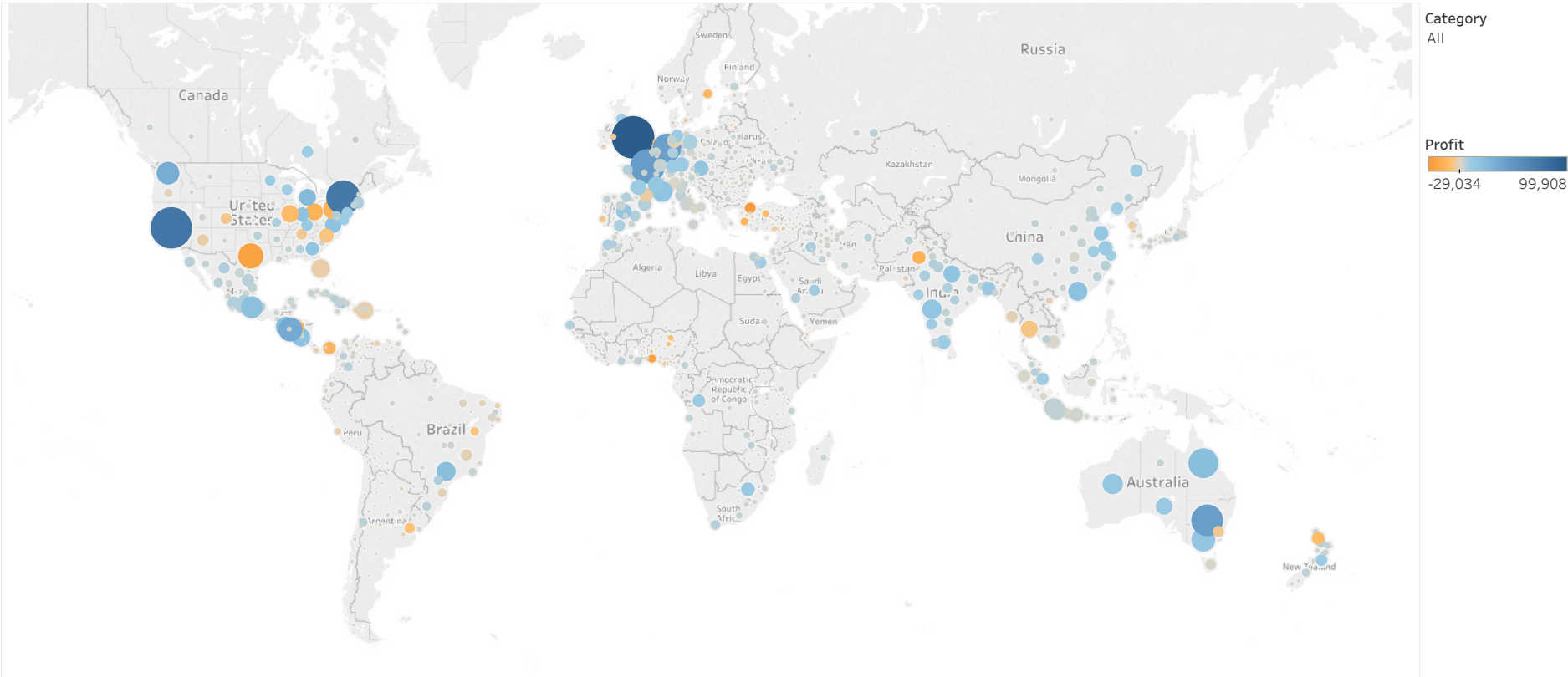
Customer Breakdown



Story 1

Overall our profit looks strong

But there are problem areas

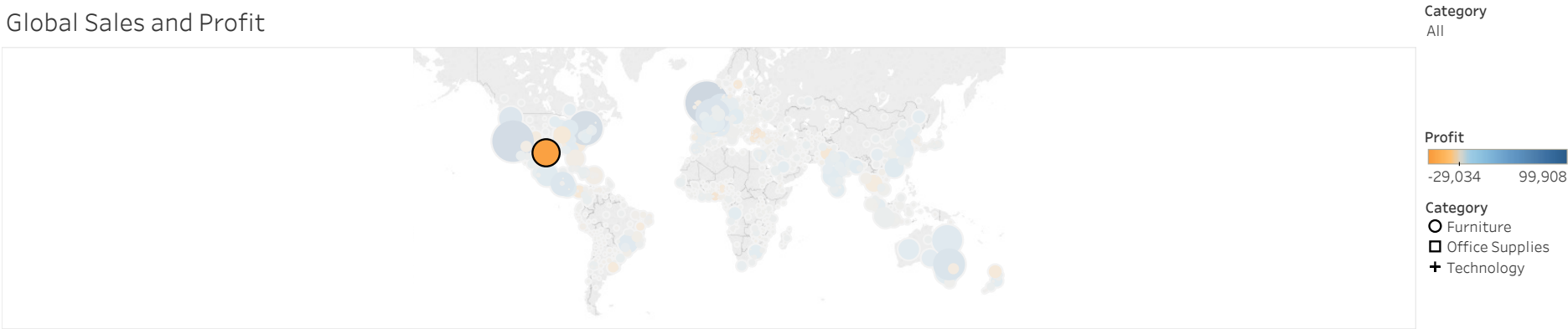


Story 1

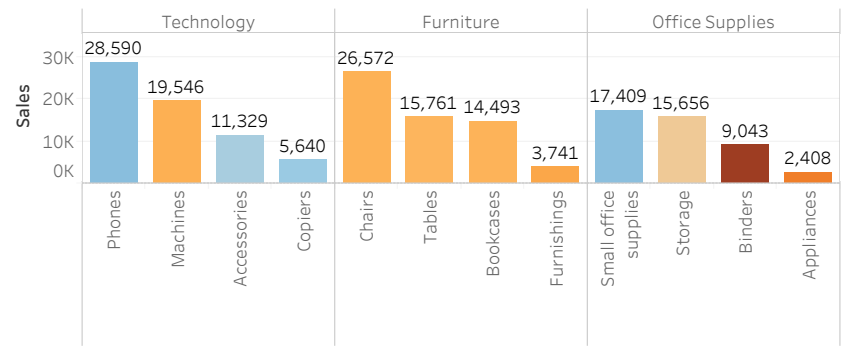
Overall our profit looks strong

But there are problem areas

Global Sales and Profit



Sales by Sub-Category



Customer Breakdown

