

HANSRAJ STORE BUSINESS PROBLEMS

Questions:

1. Compare the sales and orders using a single chart
2. Which month got the highest sales and orders?
3. Who purchased more Men or Women in 2022?
4. What are the different order statuses in 2022?
5. List the top 10 states contributing to the sales.
6. Relation between age and gender based on the number of orders
7. Which channel is contributing to maximum sales?
8. Highest selling category?

Also, find the insights from the dashboard and recommend ways to increase the sales of the Hansraj store.