



Color

Figma uses a vibrant color palette. While quite open ended in its use, there are some nuances to the application – particularly in how the Figma mark interplays with colors elsewhere. This section delves into those nuances.

Primary #FF5D00 Text: Title Background: none	Primary #3B363C Text: All Background: Cards or Tiles	Primary #E2DB19 Text: none Background: Alternate	Primary #F3F7F3 Text: Cards or Tiles Background: Alternate
---	---	---	---

Typography

Practically, we skew towards the minimum number of typographic styles in our design – condensing as many styles as we can to reduce visual noise.

Primary - Josefin Sans

Title - Reg 64 (64)

H2 - Reg 24 (24)

In the pursuit of happiness we tend to stray from our original ideals, thus losing ourselves in the process.

Body - Reg 18 (24)

And to quote Michael Carini, although we should never apologize for being ourselves, we should apologize for the times that we are not.

Form - Reg 18 (24)

And to quote Michael Carini, although we should never apologize for being ourselves, we should apologize for the times that we are not.

Primary - Josefin Sans

H2 - Reg 24 (24)

In the pursuit of happiness we tend to stray from our original ideals, thus losing ourselves in the process.

Body Large - Reg 18 (28)

We are easily influenced by the hedonistic lifestyles of others and ultimately succumb to a personality not of our own.