Ideation Phase
Empathize & Discover

Date	31 January 2025
Team ID	LTVIP2026TMIDS81727
Project Name	Gemini historical artifact description
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

User Type:

Students, history enthusiasts, museum visitors, and general learners.

🧠 **Says**

- "I want history to be easier to understand."

- "Why are historical texts so complicated?"

- "Can I get a simple explanation of this artifact?"

- "I wish museums had more interactive content."

💭 **Thinks**

- "There must be a faster way to learn about this."

- "This artifact looks interesting, but I don't understand its importance."

- "I don't want to read 20 pages just to understand one object."

- "Learning history should feel like a story, not a textbook."

👀 **Sees**

- Long academic articles

- Static museum labels

- Complex terminology

- Limited personalization in educational platforms

👂 Hears

- Teachers saying, "Read the chapter."

- Friends saying history is boring

- Online content that lacks depth or clarity

😨 Pain Points

- Complex language

- Lack of engagement

- No personalization

- Static, non-interactive explanations

🎯 Gains

- Easy-to-understand artifact stories

- Structured content with headings

- Personalized word length

- Engaging historical facts while loading

- Interactive AI-based explanation