top 10 product by sales amount(1)

Englishproductname

Product	Salesamount
Mountain-200 Black,..	1,371,421
Mountain-200 Black,..	1,363,142
Mountain-200 Silver..	1,339,463
Mountain-200 Silver..	1,301,100
Mountain-200 Black,..	1,290,768
Mountain-200 Silver..	1,255,363
Road-250 Black, 52	730,038
Road-250 Red, 58	696,093
Road-250 Black, 48	691,206
Road-250 Black, 44	621,832

621,832   1M

0K   100K 200K 300K 400K 500K 600K 700K 800K 900K 1000K 1100K 1200K 1300K 1400K 1500K

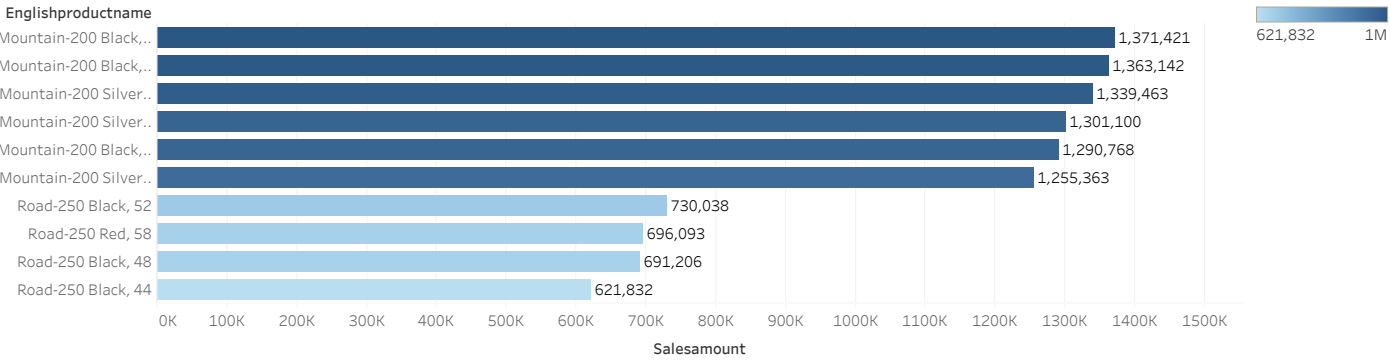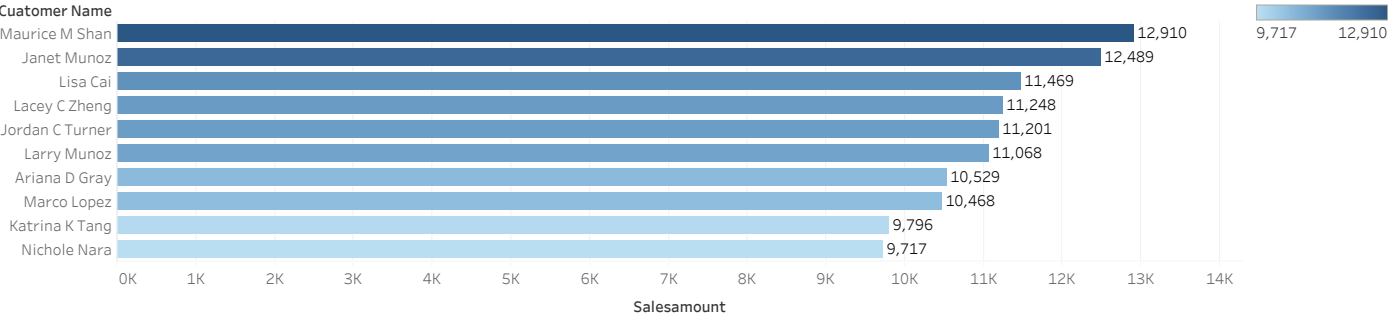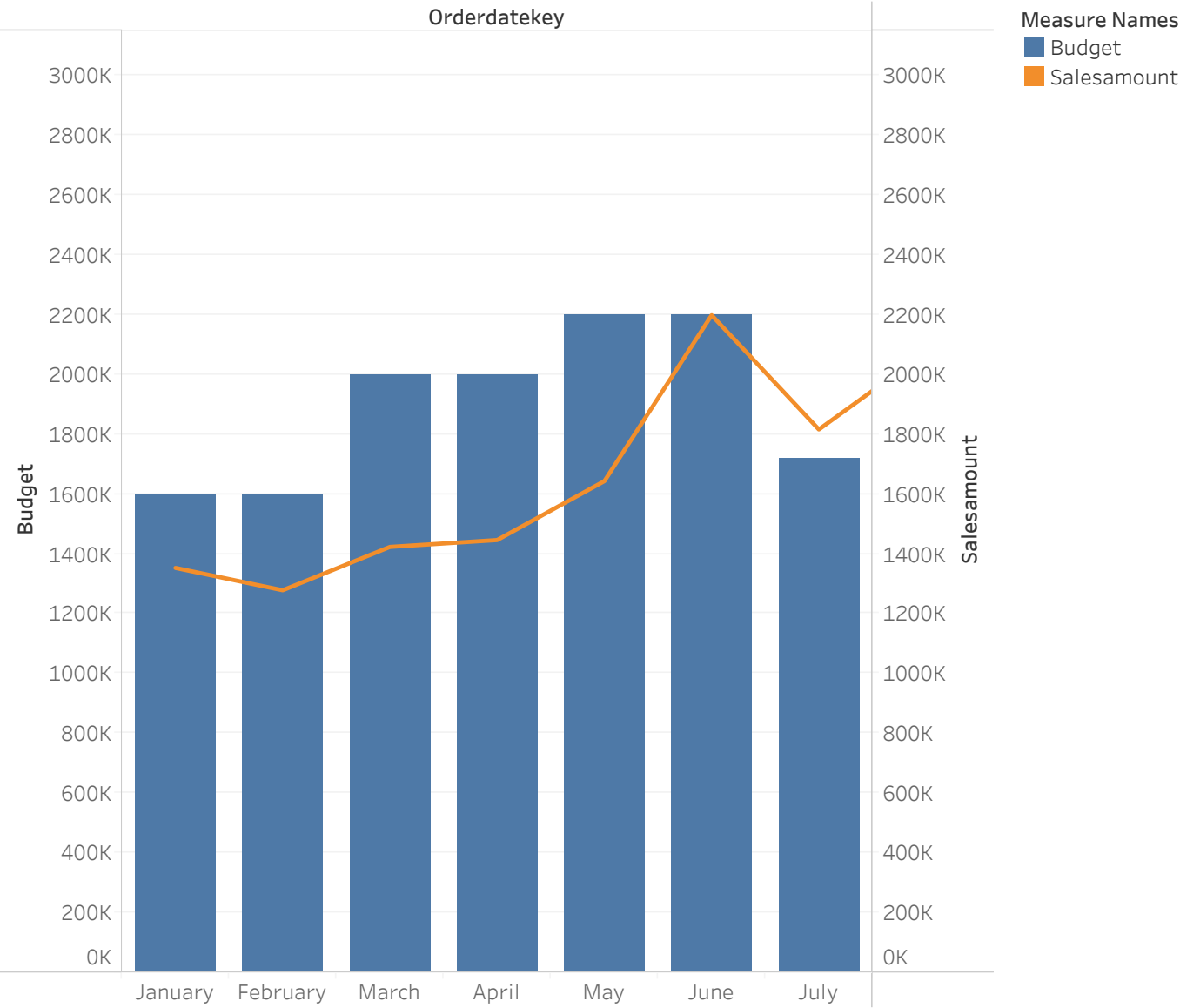**Salesamount**

Sum of Salesamount for each Englishproductname. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022. The view is filtered on Englishproductname, which keeps 10 of 295 members.

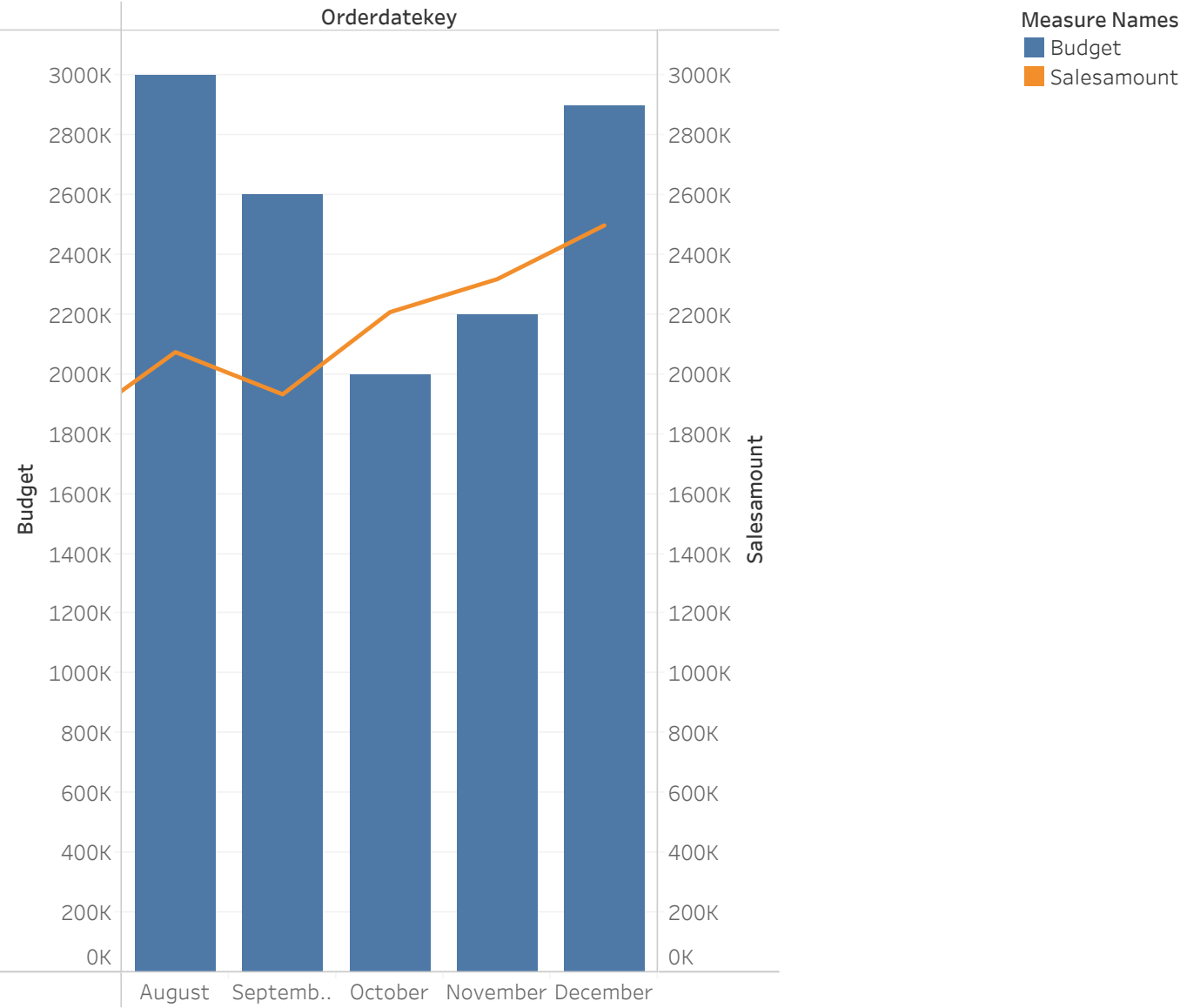## top 10 customers by sales amount(2)

Sum of Salesamount for each Cuatomer Name. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022. The view is filtered on Cuatomer Name, which keeps 10 of 18,470 members.
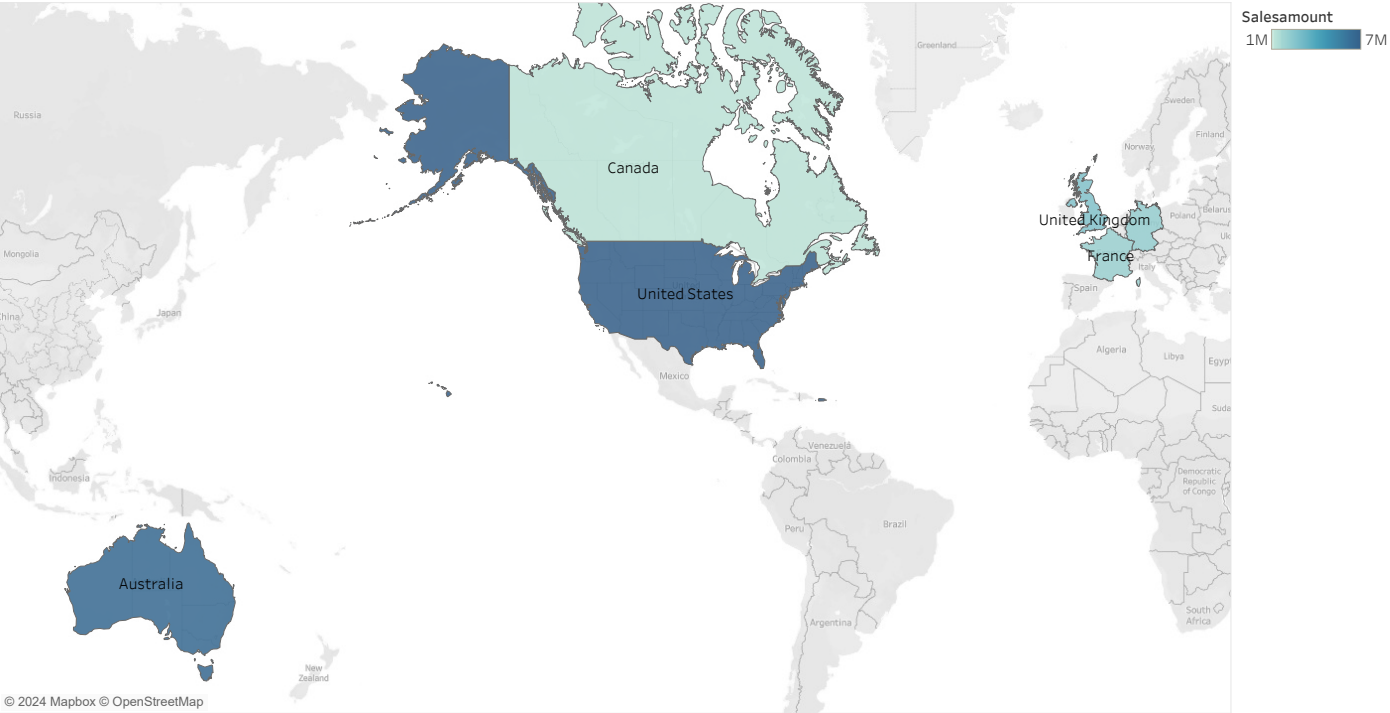
budget vs sales(3)

The trends of Budget and Salesamount for Orderdatekey Month. Color shows details about Budget and Salesamount. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022.

budget vs sales(3)

The trends of Budget and Salesamount for Orderdatekey Month. Color shows details about Budget and Salesamount. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022.

sales by region(5)

Salesamount
1M ▮▮▮ 7M

Map based on Longitude (generated) and Latitude (generated). Color shows sum of Salesamount. The marks are labeled by Regionname. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022. The view is filtered on Regionname, which keeps 6 of 6 members.

cateogery sales(4)

Englishproductcategoryname
- Accessories
- Bikes
- Clothing

Clothing   Accessories
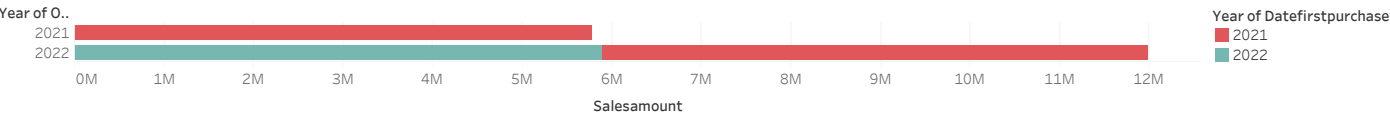324,449   670,389

Bikes
21,199,198

Englishproductcategoryname and sum of Salesamount. Color shows details about Englishproductcategoryname. Size shows sum of Salesamount. The marks are labeled by Englishproductcategoryname and sum of Salesamount. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022.

cateogery vs sales
bar chart

Englishproductcategory..

Englishproductcategoryname
- ■ Accessories
- ■ Bikes
- ■ Clothing
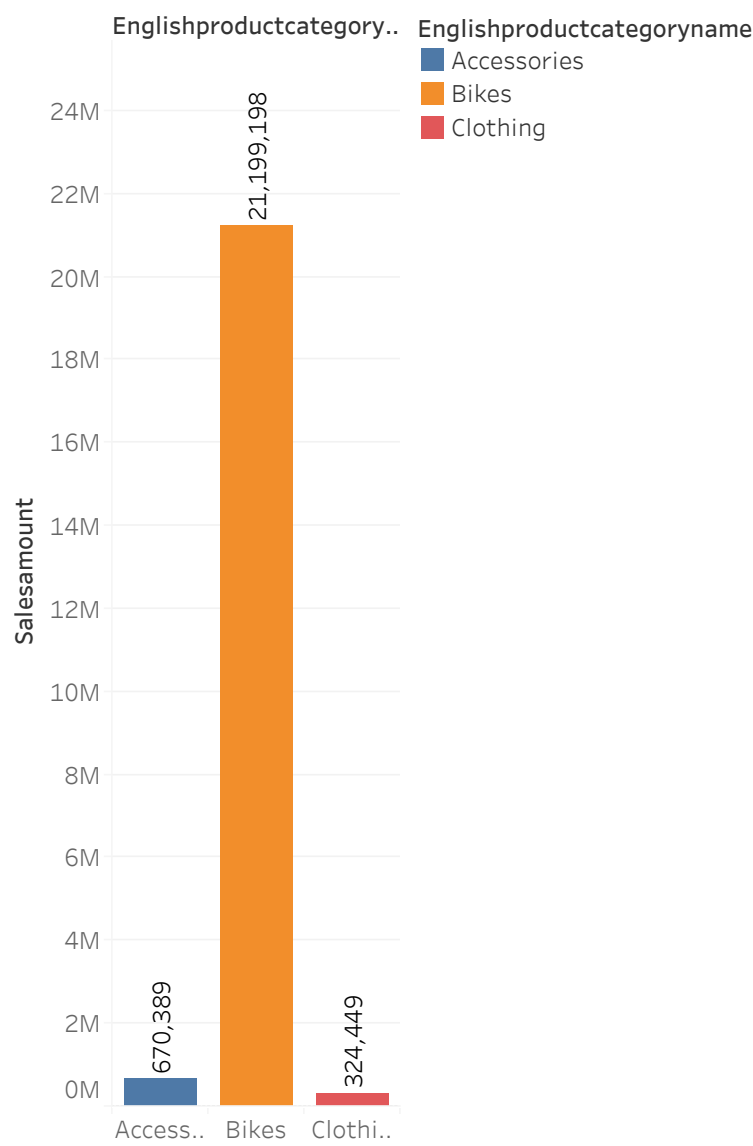
Sum of Salesamount for each Englishproductcategoryname. Color shows details about Englishproductcategoryname. The marks are labeled by sum of Salesamount. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022.

new customers stats of joining

Year of O..
2021
2022

0M 1M 2M 3M 4M 5M 6M 7M 8M 9M 10M 11M 12M
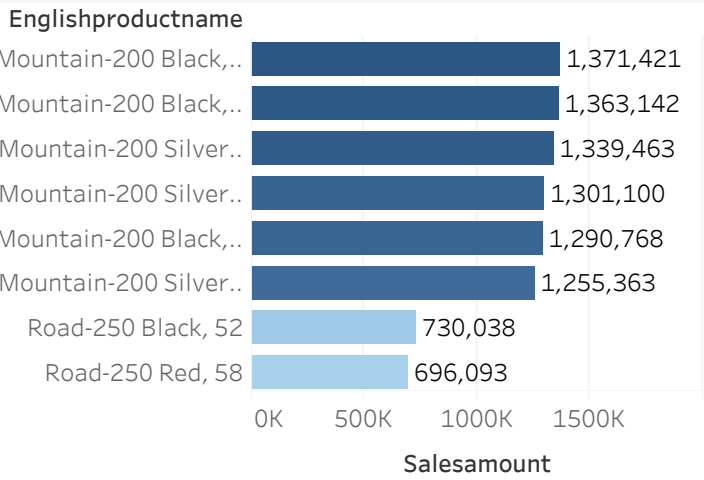
Salesamount

Year of Datefirstpurchase
■ 2021
■ 2022

Sum of Salesamount for each Orderdatekey Year. Color shows details about Datefirstpurchase Year. The context is filtered on Orderdatekey Year, which keeps 2021 and 2022.
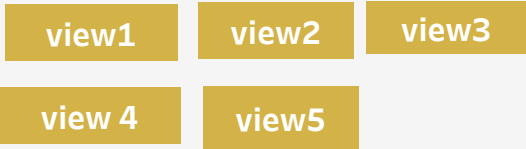The view is filtered on Datefirstpurchase Year, which keeps 2021 and 2022.
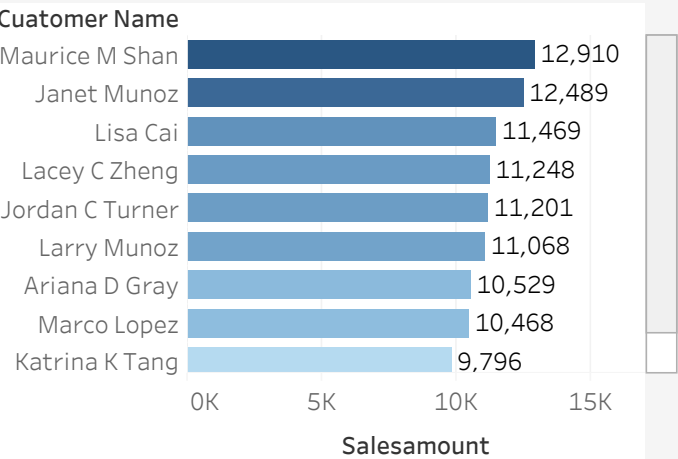
SALES DASHBOARD

top 10 product by sales amount(1)

Englishproductname	Salesamount
Mountain-200 Black,..	1,371,421
Mountain-200 Black,..	1,363,142
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Mountain-200 Silver..	1,255,363
Road-250 Black, 52	730,038
Road-250 Red, 58	696,093

view1 view2 view3
view 4 view5

sales by region(5)

© Mapbox © OSM

top 10 customers by sales amount(2)

Cuatomer Name	Salesamount
Maurice M Shan	12,910
Janet Munoz	12,489
Lisa Cai	11,469
Lacey C Zheng	11,248
Jordan C Turner	11,201
Larry Munoz	11,068
Ariana D Gray	10,529
Marco Lopez	10,468
Katrina K Tang	9,796

budget vs sales(3)

Orderdatekey

cateogery sales(4)

Clothing Accessories
324,449 670,389

Bikes
21,199,198