

# Vinay Kumar Gottala

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## WORK EXPERIENCE

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### Salesforce Developer

Jan 2023 - Present

Rootshell Technologiiss | Hyderabad

- Having 1.6 Years of Experience in the IT Industry as a Salesforce Administration, Development
- I have experience in Salesforce CRM (**Sales Cloud, Service Cloud**) and Salesforce Communities
- Involved in creating **Objects, Page layouts, Record Types, Formula Fields, Rollup Summary fields, Relationships, Validation Rules, Lightning Flows, and Approval Processes**.
- Created **Users, Roles, Profiles, Permission sets, and Security Settings** as per our Organization's requirements.
- Experience with migration of data from Excel to SFDC through **Data loaders** such as **Import, Export, and Update** the data
- Staying up to date with the latest Salesforce technologies and best practices to continuously improve the quality of the solutions developed
- Developed **Apex Classes** and extensions to add required functionality and **Apex Triggers** to implement business logic.
- Writing and executing **SOQL** and **SOSL** queries to retrieve data from Salesforce
- Worked Extensively with **Vlocity**, specifically focusing on **Dataraptor, Integration procedures, Flexcards, and omniscrypt** during project Implementation.
- Proficient in utilizing the **Vlocity Dataraptor** tool to **extract, transform, and load data** from various sources into Salesforce objects.
- Implemented **HTTP** actions within Vlocity **Integration Procedures**, enabling seamless communication with external systems through **REST APIs**.
- Demonstrated expertise in establishing communication between two Vlocity **FlexCard** components using PubSub event listener.
- Actively participated in Omniscrypt training sessions and workshops to stay up-to-date with the latest features and capabilities.
- Collaborating with other developers to share knowledge and improve overall team performance

## PROJECTS

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### Event Registration Management System

The Event Registration Management System is a Salesforce project designed to streamline the registration process for events. It leverages a variety of Salesforce functionalities, including custom objects, profiles, permissions, classes, triggers, flows, and email templates, to provide a comprehensive solution for managing event registrations.

#### Roles & Responsibilities:

- Customized Salesforce Objects, Custom Apps, Layouts, and Tabs, along with creating and enforcing Validation Rules to ensure data accuracy and enhance user experience.
- Created LWC Component Display all the available on-going events with checkbox
- Send an Email one day before the event date, I should receive a reminder email with event information to ensure I don't miss it.
- Created login and Registration feature for Experience cloud site.
- comprehensive unit testing to achieve optimal code coverage, ensuring the reliability and stability of the application before deployment.

### Order Management

Order Management is a Web Portal-based primary distribution management tool. It is a CRM application built on the Salesforce CRM solution. It provides a single place to manage and view everything about the product details, contact information, pending orders, and cases in the pipeline.

#### Roles & Responsibilities:

- Developed a new digital experience for the customers and internal Users.
- Created Data Model and validation Rules for the Order Management application which serves the B2C business model.
- Created Flow Functionality related to Account Requests.
- Created Flow Functionality Related to Orders with Email Alerts
- Created Flows and Approval Processes

- Created Flow functionality related to orders with Email Alerts, Account Requests, and Approval Processes
- Defined lookup and master-detail relationships on the object
- Created login and logout feature for Experience cloud site.
- Enable Knowledge articles and add to digital Experience.
- Created FAQ page Which includes knowledge articles according to their categories which help customers to solve problems.
- Setup Omni channel and added to the digital experience by helping customers chat with sales reps

## EDUCATION

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**Bachelor of Technology (B. Tech.)**

May 2018 – April 2022

DBS Institute of Technology, Kavali (India)

## SKILLS

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Lightning Flows | Data Security | Data Management | Relationships | Reports and Dashboards | Apex Triggers | SOQL | SOSL | Lightning Web Components | Sales Cloud | Service Cloud | Experience Cloud | Vlocity | DataRaptor | Integration Procedures | FlexCards | OmniScripts | Batch Apex | DML Statements | Test Classes | Communication | Leadership | Time Management | Adaptability | Problem Solving | Teamwork | Creativity