## SRI VENKATESWARA INSTITUTE OF TECHNOLOGY::ANANTAPUR

## **Community Service Project**

PROJECT NAME : ONLINE SHOPPING

Submitted by:-P.VINAY ENROLL:-209F1A0596

NAME OF THE VILLAGE : Gollapalli

NAME OF THE PERSON : sreenath

GENDER : male

AGE : 19

OCCUPATION : student

DATE : 14/09/2022



	1.)	What prompts you to shop the desired product from flipkarts? (brand,price,qulity)	
	:	brand	
	2.)	How often purchase online frequency?(every often sometimes, rarely, never)	
	:	rarely	
	3.)	When will you online shopping?(at leisure, during offers,onneed,mood,regularly)	
	:	offers	
	4.)	What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time)	
	:	anytime	
	5.)hov	5.)how much time you use internet per day,on an average?	
	(not everyday,less than 1 hour,1-2 hours,2-5 hours)		
	: 2-5hours		
	•	6.)how often you purchase online?(almost every day,once a week,once in a month,6 months)	
	: once	once aweek	
	7.)wh	7.) what are your usual buying patterns of online shopping?	
	: Seard	Search and buy online offline	
	8.)hov	8.)how the delivery of the product is done usually?	
	: hom	: home	
	9.)how do you make the payments during internet shopping?		
	: Online payment		
	10.) Have you placed problems on shopping online?		
	()	yes/no) : yes	
11.) what is your region for online shopping?			
(easy payment,no travel to shop,qualityproduct,less cost)			
:no travel to shop			

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12.) do you think online shopping is risky?
(strongly disagree,agree,disagree,stronglyagree,neutral)
:disagree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
 :yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
  :satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
  :less cost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
   : big offer
17.) did you really enjoy online shopping?(yes/n0)
    : yes
18.) online shoppings are useful are not say?(yes,no)
   : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
: cheap quality
20.) how much rating you will give for online shopping?
  : 2
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NAME OF THE VILLAGE : Gollapalli

NAME OF THE PERSON : Hariprasad

GENDER : male

AGE : 33

OCCUPATION : worker(farmer)

DATE : 14/09/2022



1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : brand 2.) How often purchase online frequency? (every often sometimes, rarely, never) : rarely 3.) When will you online shopping?(at leisure, during offers,onneed,mood,regularly) : leisure time 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : any time 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : less than one hour 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once a month 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search offline buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : home 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : online payment 10.) Have you placed problems on shopping online? (yes/no):yes

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
    : less cost
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
: agree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : no
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
   : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
   : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
    : 20%
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say? (yes, no)
   : no
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
 : delay in delivery
20.) how much rating you will give for online shopping?:4
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NAME OF THE VILLAGE : Gollapalli

NAME OF THE PERSON : lakshman

GENDER : male

AGE : 24

OCCUPATION : job(kia)

DATE : 14\09\2022

1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : price 2.) How often purchase online frequency? (every often sometimes, rarely, never) : rarely When will you online shopping?(at leisure, during offers,onneed,mood,regularly) 3.) : oneneed 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : workhours 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : 1hour 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once a week 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : offline buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : office 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) :credit card 10.) Have you placed problems on shopping online? (yes/no):no

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
    : easy payment
12.) do you think online shopping is risky?
(strongly disagree,agree,disagree,stronglyagree,neutral)
: strongly
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
   : satified
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
   : door delivery
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
    : offers
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say?(yes,no)
    : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
: delay
20.) how much rating you will give for online shopping?
  : 4
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NAME OF THE VILLAGE : Gollapalli

NAME OF THE PERSON : sharath kumar

GENDER : male

AGE : 19

OCCUPATION : student

DATE : 14\09\2022



1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) :quality 2.) How often purchase online frequency? (every often sometimes, rarely, never) : rarely 3.) When will you online shopping?(at leisure, during offers,onneed,mood,regularly) : during 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : breakhours 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : ,less than 1 hour 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once a week 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : institution 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : cash on delivery 10.) Have you placed problems on shopping online? (yes/no) : yes

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
   : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
 : strongly disagree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : no
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
   : not satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
   : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
   : offer
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say? (yes, no)
   : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
 : cheapquality
20.) how much rating you will give for online shopping?
  : 5
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NAME OF THE VILLAGE : Gollapalli

NAME OF THE PERSON :Ramanji reddy

GENDER : male

AGE : 53

OCCUPATION : farmer

DATE : 14\09\2022



1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : price 2.) How often purchase online frequency? (every often sometimes, rarely, never) : every often sometimes When will you online shopping?(at leisure, during offers,onneed,mood,regularly) 3.) : onneed 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : workhours 5.)how much time you use internet per day,on an average? (not everyday, less than 1 hour, 1-2 hours, 2-5 hours) : everyday 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once in a month 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : institution 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : debitcard 10.) Have you placed problems on shopping online? (yes/no) :yes

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
  : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
  : agree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
    : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
    : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
    : offer
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say? (yes, no)
    : no
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
  : cheapquality
20.) how much rating you will give for online shopping? 2
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NAME OF THE VILLAGE : Hampapuram

NAME OF THE PERSON : Narasimha reddy

GENDER : male

AGE : 40

OCCUPATION : farmer

DATE :13\09\2022

1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : quality 2.) How often purchase online frequency? (every often sometimes, rarely, never) : rarely When will you online shopping?(at leisure, during offers,onneed,mood,regularly) 3.) : onneed 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : workhours 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : 1-2 hours 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once in a month 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : institution 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : debitcard 10.) Have you placed problems on shopping online? (yes/no) : yes

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
   : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
 : agree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
    : yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
    : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
    : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
   : offer
17.) did you really enjoy online shopping?(yes/n0)
    : yes
18.) online shoppings are useful are not say? (yes, no)
    : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
: cheapquality
20.) how much rating you will give for online shopping?
  : 3
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NAME OF THE VILLAGE : Gollapalli NAME

OF THE PERSON : siddaiah

GENDER : male

AGE : 42

OCCUPATION : dairy worker

DATE : 14\09\2022



1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : price 2.) How often purchase online frequency?(every often sometimes, rarely, never): sometimes 3.) When will you online shopping?(at leisure, during offers,onneed,mood,regularly) : onneed 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : workhours 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : everyday 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once in a month 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : home 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : debitcard 10.) Have you placed problems on shopping online? (yes/no):yes

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
   : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
: agree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
   : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
   : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
   : offer
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say? (yes, no)
   : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
 : cheapquality
20.) how much rating you will give for online shopping?
  : 4
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NAME OF THE VILLAGE : Hampapuram

NAME OF THE PERSON : nallapa reddy

GENDER : male

AGE : 29

OCCUPATION : farmer

DATE : 13\09\2022



1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : price 2.) How often purchase online frequency? (every often sometimes, rarely, never) : never When will you online shopping?(at leisure, during offers,onneed,mood,regularly) 3.) : mood 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : breakhours 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : everyday 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once a week 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : institution 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : debitcard 10.) Have you placed problems on shopping online? (yes/no): yes

```
11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
   : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
 : stronglyagree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
:yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
   : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
   : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
   : offer
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say?(yes,no)
   : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
  : product damage
20.) how much rating you will give for online shopping? :3
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NAME OF THE VILLAGE : Hampapuram

NAME OF THE PERSON : Addi narayanamma

**GENDER** : female

AGE : 40

OCCUPATION : House wife

DATE : 14\09\2022

1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : brand 2.) How often purchase online frequency? (every often sometimes, rarely, never) : rarely When will you online shopping?(at leisure, during offers,onneed,mood,regularly) 3.) : onneed 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : evening 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : not everyday 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once in a month 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : institution 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : internet 10.) Have you placed problems on shopping online? (yes/no):yes

```
11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
   : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
  : neutral
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
   : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
   : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
   : offer
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say? (yes, no)
   : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
  : cheapquality
20.) how much rating you will give for online shopping?
  : 5
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NAME OF THE VILLAGE : Hampapuram

NAME OF THE PERSON : lakshmipathi

GENDER : Male

AGE : 45

OCCUPATION : farmer

DATE : 13\09\2022



1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : design 2.) How often purchase online frequency? (every often sometimes, rarely, never) : rarely When will you online shopping?(at leisure, during offers,onneed,mood,regularly) 3.) : onneed 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : workhours 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : ,less than 1 hour 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once a week 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : institution 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : internet banking 10.) Have you placed problems on shopping online? (yes/no):yes

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
   : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree,agree,disagree,stronglyagree,neutral)
: agree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
   : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
   : lesscost
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
   : offer
17.) did you really enjoy online shopping?(yes/n0)
   : yes
18.) online shoppings are useful are not say? (yes, no)
   : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
  : cheapquality
20.) how much rating you will give for online shopping?
  : 5
```

NAME OF THE VILLAGE : Hampapuram

NAME OF THE PERSON : Sugunamma

GENDER : female

AGE : 41

OCCUPATION : House Wife

DATE : 13\09\2022



1.) What prompts you to shop the desired product from flipkarts? (brand,price,quality,design,service) : design 2.) How often purchase online frequency? (every often sometimes, rarely, never) : rarely When will you online shopping?(at leisure, during offers,onneed,mood,regularly) 3.) : mood 4.) What is your preferred time foronline shopping?(morning,workhours,breakhours,evening,night,any time) : evening 5.)how much time you use internet per day,on an average? (not everyday,less than 1 hour,1-2 hours,2-5 hours) : less than 1 hour 6.)how often you purchase online?(almost every day,once a week,once in a month,6 months) : once in a month 7.) what are your usual buying patterns of online shopping? (search offline and buy online, search online and buy online) : search online and buy online 8.) how the delivery of the product is done usually? (office,institution,home,through friends) : home 9.) how do you make the payments during internet shopping? (credit card, debitcard, cash on delivery, internet banking) : internet 10.) Have you placed problems on shopping online? (yes/no) : yes

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11.) what is your region for online shopping?
(easy payment, no travel to shop, quality product, less cost)
    : qualityproduct
12.) do you think online shopping is risky?
(strongly disagree, agree, disagree, strongly agree, neutral)
 : stronglyagree
13.) would you recommened online shopping to non online shopper?
  (yes/no)
   : yes
14.) your past experience online shopping from flipkart?
   (satisfied, not satisfied)
    : satisfied
15.) why did you prefer online shopping?
(door delivery, less cost, easy to search a product)
    : easy to search a product
16.) when did you use online shoppings? (big offers upto 30%, big discounts)
    : offer
17.) did you really enjoy online shopping?(yes/n0)
    : yes
18.) online shoppings are useful are not say? (yes, no)
    : yes
19.) have you felt any problem while conducting online purchase?
  (delay in delivery, cheapquality, product damage, not delivery)
: cheapquality
20.) how much rating you will give for online shopping?
: 4
```