Dear Client,

First of all, we would like to thank you for giving these datasets, and during processing on datasets, we get the following over view.

|  |  |  |  |
| --- | --- | --- | --- |
|  | No. of Records | Unique Id’s | Receiving Date |
| Transaction Dataset | 20002 | 3495 | 08/08/2020 |
| Customers Demographic | 4002 | 4002 | 08/08/2020 |
| Customers Address | 4001 | 4001 | 08/08/2020 |

Issues related with Datasets

1. Additional customer id’s in Transaction datasets.May be there is a problem of Data Loss.
2. Various columns such as brand purchase have empty values.
3. Inconsistent Datatype within the same attribute.
4. Inconsistent Data values within the same attributes.

“We are moving forward for further process like data cleaning,standardization,etc and it will be great to spend some time with your data.”

Regards,

Vinay Nayak