

Credit Card Transaction Report

Q4

Q3

Q2

Q1

F

M

Week Start Date
All

Revenue

55M

Total Interest

8M

Transaction
Amount

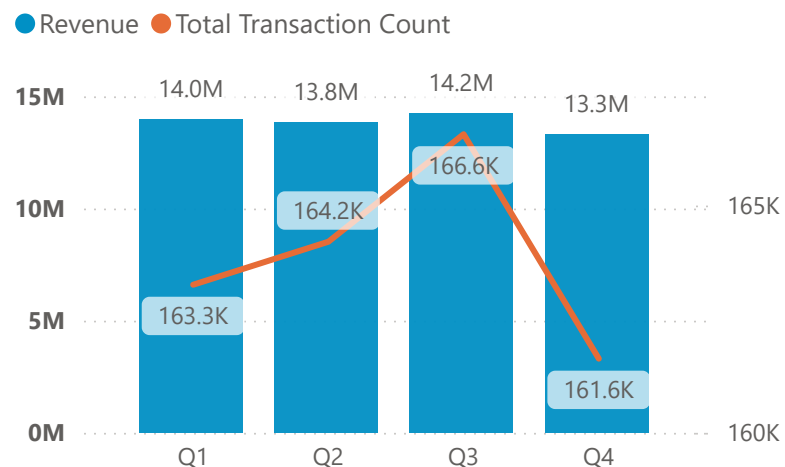
45M

Transaction
Count

656K

Card Category	Revenue	Total Transaction Amount	Interest Earned
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Silver	5586332	4586746	812081
Blue	46139398	36957875	6495888
Total	55315410	44522013	7843382

Revenue and Total Transaction Count by Qtr



Silver

Blue

Gold

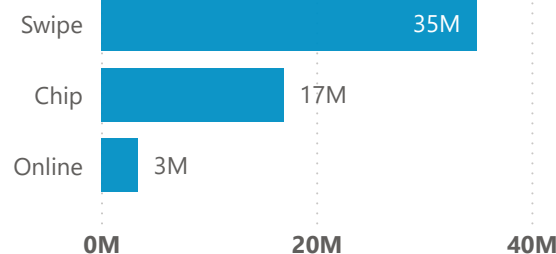
Platinum

Med

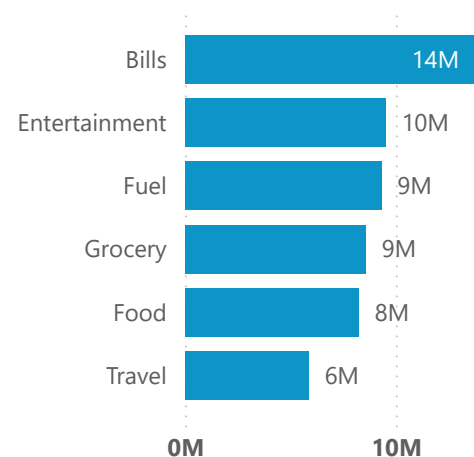
Low

High

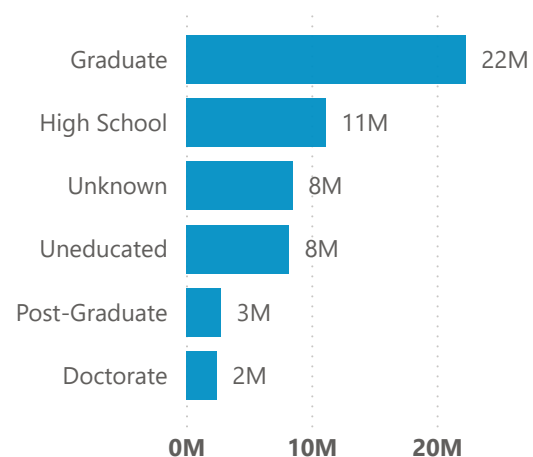
Revenue by Use Chip



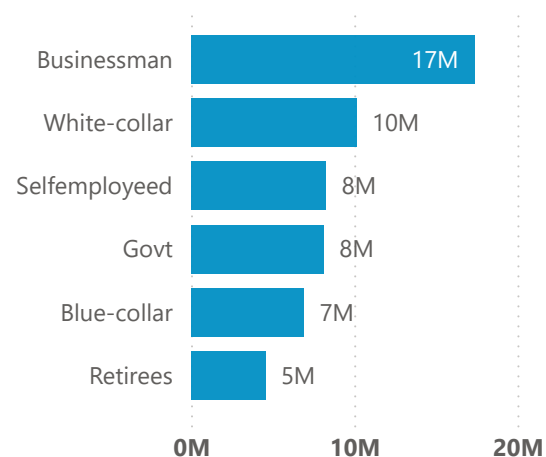
Revenue by Expenditure



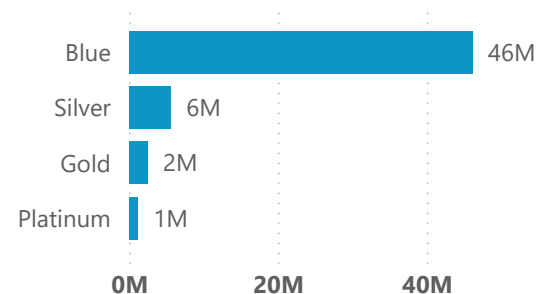
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

M

F

30M

25M

Week Start Date

All

Revenue

55M

Total Interest

8M

Income

576M

Satisfaction
score

3.2

Silver

Blue

Gold

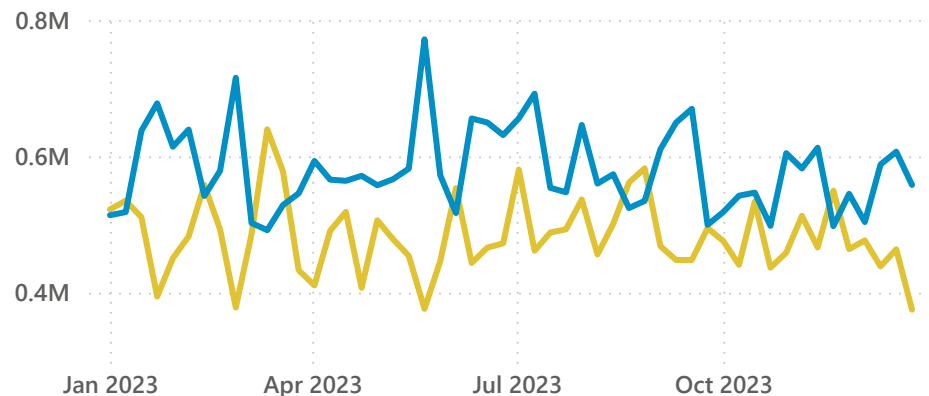
Platinum

Swipe

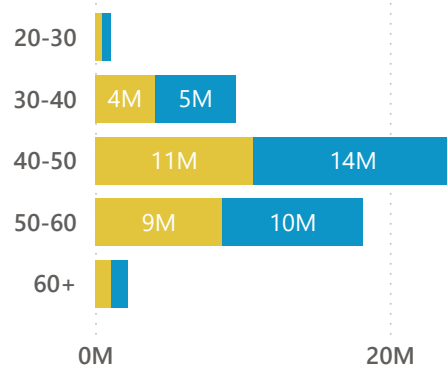
Online

Chip

Revenue by Week

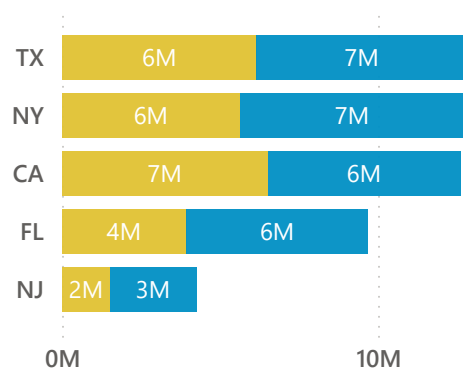


Revenue by Age

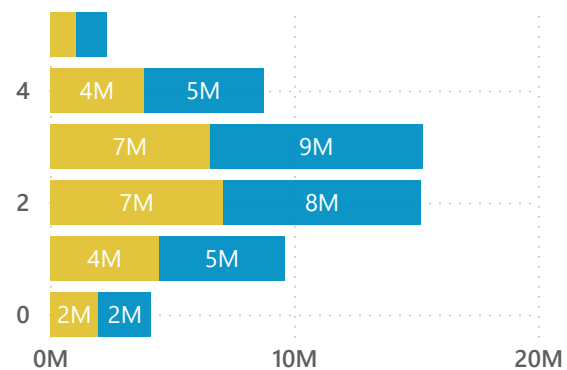


Customer Job	Revenue	Income	Interest Earned
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Govt	8111701	88773989	1160016
Selfemployed	8261758	75313288	1119742
Blue-collar	6904279	72262158	952801
Retirees	4535184	48675030	630359
Total	55315410	575914439	7843382

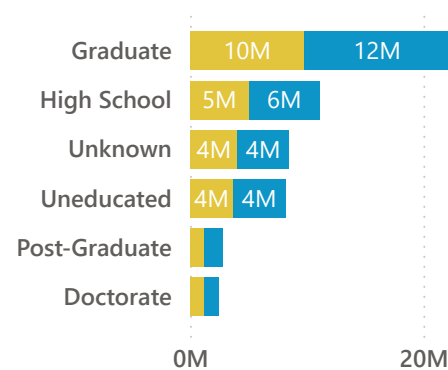
Revenue by Top 5 States



Revenue by Dependent



Revenue by Education



Revenue by Income

