# **Vinay Raiti**

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#### **Summary:**

Passionate UI/UX Designer skilled in creating user-friendly designs. Experienced with tools like Adobe Creative Suite and Figma. Keen to apply my creativity and problem-solving abilities to craft engaging digital experiences within a collaborative design team.

## **Academic Qualification:**

Bachelor of Arts in Animation and VFX Arena Animation, Bangalore Degree awarded by Kalinga University

Graduation Year: 2023

Intermediate Education Sri Chaitanya Junior College, Srikakulam

Completion Year: 2019

#### **Skills:**

| Designing Skills               | Development skills | Soft            |
|--------------------------------|--------------------|-----------------|
| Skills                         |                    |                 |
| <ul><li>Photoshop</li></ul>    | HTML               | Teamwork        |
| <ul><li>Illustration</li></ul> | CSS.               | Adaptability    |
| <ul><li>Figma</li></ul>        | Bootstrap          | Time Management |
| <ul> <li>Adobe XD</li> </ul>   |                    | Empathy         |
| <ul><li>Canva</li></ul>        |                    |                 |
| <ul> <li>WordPress</li> </ul>  |                    |                 |

#### **Certifications:**

- ✓ I have obtained a certification in UI/UX Design and Development from Tech Mahindra SMART Academy for Digital Technologies in Visakhapatnam.
- ✓ I have also completed an online certification in Introduction to Graphic Design; Basics of UI/UX from Simplilearn SkillUp.
- ✓ Additionally, I earned a certification in UI/UX for Beginners from Great Learning Academy.

#### **Accomplishments:**

### **Led in Campus Cleanliness Drives:**

"Led a team of 15 students in organizing campus-wide cleanliness drives under the Swachh Bharat initiative, resulting in a 40% reduction in littering across the college grounds."

#### **Projects:**

Golden Ratio Logo Design

**Objective:** Designed a Fish and Turtle logo using the Golden Ratio to make sure the design was balanced and visually pleasing.

**Tools Used:** Rectangle Tool, Ellipse Tool, Pen Tool, Direct Selection Tool and Gradient Tool Skills Demonstrated: Logo design, geometric design principles, proficiency in Adobe Illustrator, creative problem-solving, and attention to detail.

**Outcome:** Created a unique logo that showcases my design skills. Learned how to use the Golden Ratio in my designs and improved my skills with Adobe Illustrator. Added the logo to my design portfolio.

#### **Shopping App UI Design**

**Objective:** Designed a user-friendly shopping app interface in Figma, focusing on modern UI/UX principles.

**Tools Used:** Figma (Frame Tool, Pen Tool, Auto Layout, Prototyping)

**Skills Demonstrated:** UI/UX design, wireframing, prototyping, responsive design, Figma proficiency

**Outcome:** Created an intuitive, visually appealing app prototype with smooth navigation and responsive layouts across devices. Added to my design portfolio, showcasing my UI/UX and prototyping skills.