

### Project Highlights



**Web  
content**



**Functional ,UI &  
compatibility testing**



**Post  
production**



**Cross browser  
& device**



**97% bugs  
accepted**



**Service  
excellence**

#### Engagement Details

- Project duration: Ongoing for 4 years
- Standardized Consulting & Validation Package
- Team: 10 employees + 1 Delivery Manager

#### Delivery Model

- Managed Services (Offshore)
- Tools used: Jira, Pinger, Google Docs, File management - Google Drive

#### Business Values Delivered

- Critical production bugs such as those for News were aised and resolved when Aol's USA and European users were asleep.
- Unbiased objective QA assessment of the product
- Gave rise to a 40% cost reduction
- Browsers supported rose from 4 to 12
- Provided scope for UI based design optimization

### Background

- Previously known as America Online, AOL is a mass media MNC based in New York which is involved in developing and investing in brands and websites.
- AOL was looking for Functionality and Usability Cross browser and Device Compatibility testing for all of its properties.
- They needed QA testers in the post production stage for the same.

### Solution

- QAonCloud began by building a team of 10 employees and 1 Delivery Manager
- The project saw a 2 week ramp up
- The scope of QA included Functional and Usability QA testing services
- Cross Browser and Device testing was carried out for almost all of Aol's **200** websites and consumer products such as Aol. Desktop, AIM, Aol mail, Winamp and Video.
- Critical production bugs such as those for News were reported and resolved before USA and European users woke up
- About 1200 web pages which covered 10 foreign languages, were tested every day

### Achievements

- The 90% acceptance rate was quickly surpassed, to reach 98%
- The project was carried out with a high sense of ownership from QAonCloud
- The highlight was quick turn around, in spite of different time zones
- QAonCloud displayed quick learning skills
- Also provided objective feedback to AOL