

Teoram CMS — Article Pipeline (Canvas Overview)

This document captures **Phase 3 — Article Pipeline** in canvas format, aligned with the Prisma schema and tables we already have (Topic, Source, Article, Citation).

Goal

Transform discovered topics into **high-quality, research-backed articles** with clear review, approval, and publishing steps — all observable in CMS.

Status Machine (per Topic)

- **NEW** → Discovered & grouped, awaiting curator.
 - **APPROVED** → Curator approves sources.
 - **PROCESSING** → Agent job started.
 - **COLLECTED** → Sources scraped, transcripts pulled.
 - **DRAFTED** → Gemini draft ready.
 - **ASSIGNED** → Category/subcategory + type assigned.
 - **READY** → QA passed, ready to publish.
 - **PUBLISHED** → Live.
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Pipeline Steps

1. Discovery (already done)

- Fetch tech-only trends (Google Trends + YouTube).
- Group with Gemini → master topics.
- Canonicalize with Qdrant.
- Save to Postgres (Topics + Sources).

2. Approval (Human-in-loop)

- Curator selects sources in CMS.
- Approves → Topic status → `APPROVED`.
- Prisma updates: `Topic.status`, `Source.approved`.

3. Collect Content (Agent)

- Crawl approved sources → extract HTML/transcripts.
- Normalize into `blocks[]` with citations.
- Save as **Citation** rows linked to Article.

- Status: COLLECTED .

4. Draft Article (Agent)

- Input: Topic + Sources + Citations.
- Gemini generates { title, tl_dr, body_html, faq_html, outline_json, metaTitle, metaDescription }.
- Prisma Article created.
- Status: DRAFTED .

5. Review / QA

- Automated LLM QA: clarity, citations, style.
- Human editor review in CMS.
- Status: READY or NEEDS_CHANGES .

6. Categorize & Publish

- Assign category/subcategory (auto + human override).
- Prisma Article.publishedAt set.
- Status: PUBLISHED .

7. Post-Publish — Sentiment & Scores

- Fetch Reddit, YouTube comments, X/Twitter, etc.
- Sentiment analysis + product scoring.
- Store on Article or related Product entity.
- Exposed in CMS widgets.

Data Shapes (Prisma Models)

Topic

```
model Topic {
  id      String  @id @default(uuid())
  slug    String  @unique
  title   String
  status  TopicStatus
  score   Float?
  createdAt DateTime @default(now())
  updatedAt DateTime @updatedAt
  sources Source[]
  articles Article[]
}
```

Source

```
model Source {
  id          String    @id @default(uuid())
  url         String
  kind        SourceKind
  topicId     String
  approved    Boolean   @default(false)
  createdAt   DateTime  @default(now())
  topic       Topic     @relation(fields: [topicId], references: [id])
}
```

Article

```
model Article {
  id          String    @id @default(uuid())
  topicId     String
  sourceId    String?
  title       String
  tl_dr       String?
  body_html   String
  faq_html    String?
  outline_json Json?
  metaTitle   String?
  metaDescription String?
  publishedAt DateTime?
  createdAt   DateTime  @default(now())
  topic       Topic     @relation(fields: [topicId], references: [id])
  citations   Citation[]
}
```

Citation

```
model Citation {
  id          String    @id @default(uuid())
  articleId   String
  sourceUrl   String
  sourceType  String
  title       String?
  author      String?
  timestamp   DateTime?
  quote       String?
  article     Article   @relation(fields: [articleId], references: [id])
}
```

CMS Views (Next.js)

- **Dashboard:** Stats + trigger discovery.
- **Discovery Board:** Master topics, approve sources.
- **Topic Detail:** Step tracker (NEW → PUBLISHED).
- **Article Draft View:** Preview body, approve QA.
- **Published Articles:** With sentiment & product scores.

Acceptance Checklist

- ☐ Deduplicated topics & sources.
- ☐ Qdrant canonicalization reused.
- ☐ Gemini drafts contain citations.
- ☐ QA pipeline enforces clarity & safety.
- ☐ Prisma writes align with schema.
- ☐ Publishing revalidates ISR pages.
- ☐ Metrics & logs track per-step progress.