

**FACULTY OF INFORMATICS**

**M.C.A. I Year II Semester (Main) Examination, July 2011**

**Subject : Management Information Systems**

**102802**

**Time : 3 Hours ]**

**[ Max. Marks : 80**

**Note :** Answer **one** question from each unit. All questions carry **equal** marks.

**UNIT - I**

1. Explain how Information Technology support business activities ?  
**OR**
2. What is Reengineering ? What are the principles of Reengineering ?

**UNIT - II**

3. Write about
    - (a) Micromarketing
    - (b) Telemarketing system
    - (c) Shop-floor data collection system
    - (d) Data Mining
- OR**
4. Explain the Operational Human Resource Information System.

**UNIT - III**

5. Explain three Business System Planning Methods.  
**OR**
6. Explain the tangible and intangible benefits of Information System.

**UNIT - IV**

7. Explain Models for group Decision Support System.  
**OR**
8. What is Expert System ? Give its advantages and disadvantages.

**UNIT - V**

9.
  - (a) What are Physical Controls ? Give four examples of Physical Controls.
  - (b) What are Software Controls ? Give four examples of Software Controls.  
**OR**
10. What are the common threats and common controls for DBMS ?