

Vincent Rodriguez

Business Liaison/Gritty UXer

I'm a self-motivated, results driven professional with 4 years of collaborative leadership, and the applicable technical skills to create change and value within products and their users.

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Orange County 📍

Under Construction 🚧

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TECHNICAL SKILLS

UX/UI Design Branding & Identity User Research

Content Strategy Information Architecture

Prototyping Persona Creation Wireframing

Usability Testing Project Management HTML

CSS JavaScript Git GitHub Sketch

Figma Invision myBalsamiq

PERSONAL PROJECTS

Raindrops (06/2018 – 09/2018)

- A cloud storage and content management web application that allows users to store and organize files, save contents from the internet, create simple notes, and collaborate with others.

Community Scholars (11/2013 – 06/2014)

- Created lesson plans and visual presentations to provide positive mentorship to local inner city high school youth regarding their college careers.

EDUCATION

UX/UI Design Certificate Bloc

11/2017 – Present

Online

Course

- A project-based self-driven immersive course allowing students to take full charge of the entire design process, from user research, wireframing, prototyping, design, to user testing.

B.S. Business Marketing California State University Long Beach

08/2012 – 12/2014

Long Beach, CA

WORK EXPERIENCE

General Manager Chipotle Mexican Grill

07/2017 – 04/2018

Denver, CO

Directed and coordinated activities ranging from costs, operations, and forecast data to determine progress toward stated goals and objectives, while crafting a vision to shape the working environment.

Achievements/Tasks

- Improved quarterly food safety audit scores from low 80's to 95, 91, and 94 percent through the three quarters in position.
- Exceeded quarterly sales goals by 4%, 7%, and 10% throughout the active three quarters in position.
- Oversaw 24 employees including four subordinate managers, one of which I developed into a higher managerial position.

Executive Team Leader - Operations Target Corporation

08/2016 – 07/2017

Carson, CA

Planned and directed transitional projects such as new product roll outs, in-store-marketing campaigns, and department remodels.

Achievements/Tasks

- Maintained a 90% completion rate for all transitional projects.
- Directly managed and led a store team of 60 plus employees across 10 different departments in a \$60 million dollar entity.

Executive Team Leader - Assets Protection Target Corporation

06/2014 – 08/2016

Manhattan Beach, CA

Created in store audits and analytically deciphered existing shortage data to ensure store shrinkage was kept at a minimum to drive profitable sales.

Achievements/Tasks

- Improved year-over-year inventory shortage by 20% in 2016.
- Improved year-over-year inventory shortage by 10% in 2015.
- Managed the asset protection department and led a store team of 100 plus employees in a \$90 million dollar entity.