

Vincent Rodriguez

Business Liaison/Gritty UXer

I'm a self-motivated, results driven professional with 4 years of collaborative leadership, and the applicable technical skills to create change and value within products and their users.

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SKILLS

UX/UI Design Branding & Identity User Research

Content Strategy Information Architecture

Prototyping Persona Creation Wireframing

Usability Testing Project Management HTML

CSS Git GitHub Sketch Figma Invision

myBalsamiq Interpersonal

Verbal & Written Communication

EDUCATION

B.S. Business Marketing California State University Long Beach

08/2012 – 12/2014

Long Beach, CA

UX/UI Design Certificate Bloc

11/2017 – 03/2019

Online

Course

- A project-based, self-driven, immersive course allowing students to take full charge of the entire design process, from user research, wire-framing, prototyping, design, to user testing.

PERSONAL PROJECTS

Raindrops (06/2018 – 09/2018)

- A cloud storage and content management web application that allows users to store and organize files, save contents from the internet, create simple notes, and collaborate with others.

Community Scholars (11/2013 – 06/2014)

- Created lesson plans and visual presentations to provide positive mentorship to local inner city high school youth regarding their college careers.

WORK EXPERIENCE

General Manager Chipotle Mexican Grill

07/2017 – 04/2018

Denver, CO

Directed and coordinated activities ranging from costs, operations, and forecast data to determine progress toward stated goals and objectives, while crafting a vision to shape the working environment.

Achievements/Tasks

- Improved quarterly food safety audit scores from low 80's to 95, 91, and 94 percent through the three quarters in position.
- Exceeded quarterly sales goals by 4%, 7%, and 10% throughout the active three quarters in position.
- Oversaw 24 employees including four subordinate managers, one of which I developed into a higher managerial position.

Executive Team Leader - Operations Target Corporation

08/2016 – 07/2017

Carson, CA

Planned and directed transitional projects such as new product rollouts, in-store-marketing campaigns, and department remodels.

Achievements/Tasks

- Maintained a 90% completion rate for all transitional projects.
- Directly managed and led a store team of 60 plus employees across 5 different departments in a \$60 million dollar entity.
- Coordinated In-Store-Marketing (ISM) campaigns for new product launches and in-store experiential events.

Executive Team Leader - Assets Protection Target Corporation

06/2014 – 08/2016

Manhattan Beach, CA

Created in store audits and analytically deciphered existing shortage data to ensure store shrinkage was kept at a minimum to drive profitable sales.

Achievements/Tasks

- Improved year-over-year inventory shortage by 20% in 2016.
- Improved year-over-year inventory shortage by 10% in 2015.
- Managed the asset protection department and led a store team of 100 plus employees in a \$90 million dollar entity.