2N Technologies

Statistics module for Prestashop

Guide of installation and use

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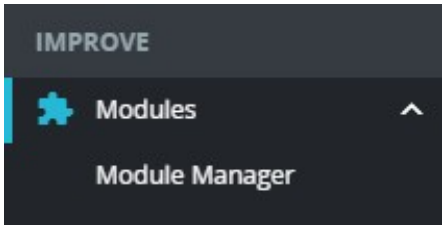
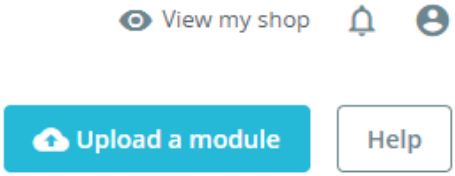
Installation

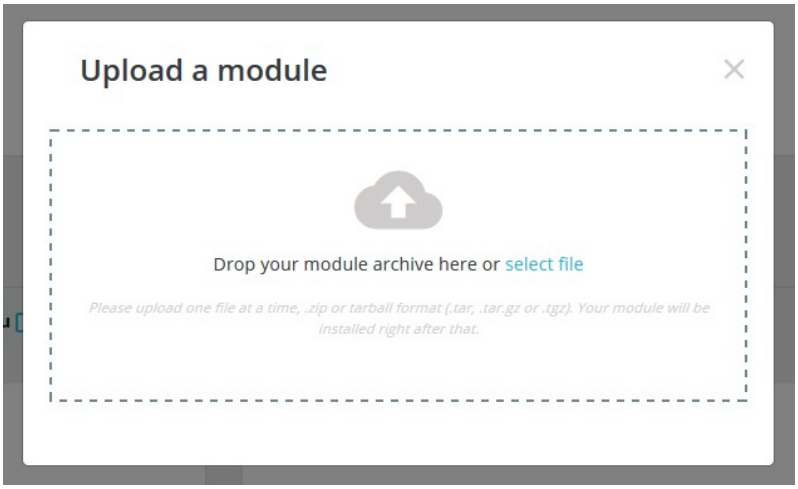
In the backoffice of your shop, go to menu **Improve > Modules > Modules Manager**.



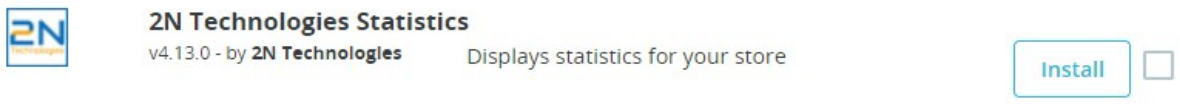
Click the "**Upload a module**" button



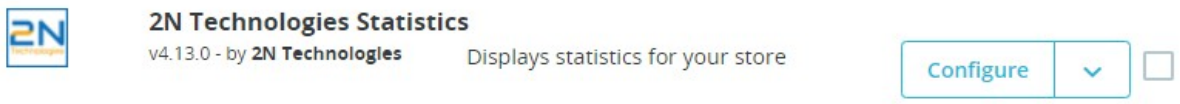
Drop your module's file in the appearing windows or click "**Select file**".



If the module is not automatically installed, click on "**Install**".

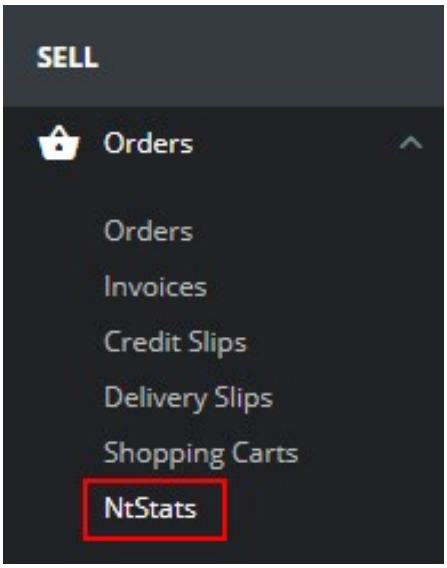


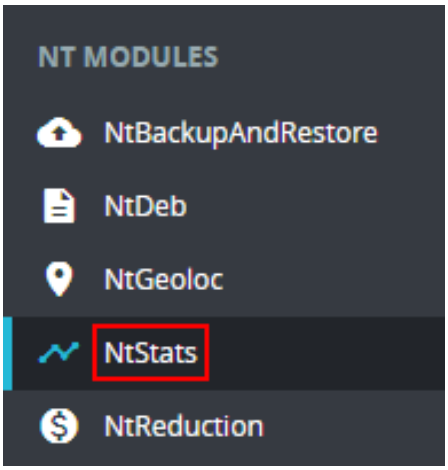
The module is now ready to be use. You can find it in Improve > Modules > Modules Manager > Modules. The module is called **NtStats (2N Technologies Statistics).**



Use

To reach NtStats module, go to menu **Sell > Orders > NtStats** or **NT Modules > NtStats**.





The module menu allows you to:

- ✓ See several statistics
- ✓ Configure the module
- ✓ Configure the automation
- ✓ Consult the FAQ
- ✓ Download documentation
- ✓ Contact 2N Technologies
- ✓ See our other modules
- ✓ Help us translate the module into your language

- Total sales
- Total categories sales
- Total products sales
- Total combinations sales
- Total countries sales
- Total manufacturers sales
- Total payment methods sales
- Compare total sales
- Compare total categories sales
- Compare total products sales
- Compare total combinations sales
- Compare total countries sales
- Compare total manufacturers sales
- Compare total payment methods sales
- Products
- Products with combinations out of stock
- Product with combinations without enough stock
- Combinations
- Unsold combinations with stock
- Categories
- Orders
- Duration statuses
- Carriers
- Manufacturers
- Customers
- Customers single order amount
- Customers orders amount
- Customers products
- Customers orders details
- Cart rules
- Configuration
- Automation
- FAQ
- Documentation
- Contact
- Our modules
- Help us translate into your language

1. General information

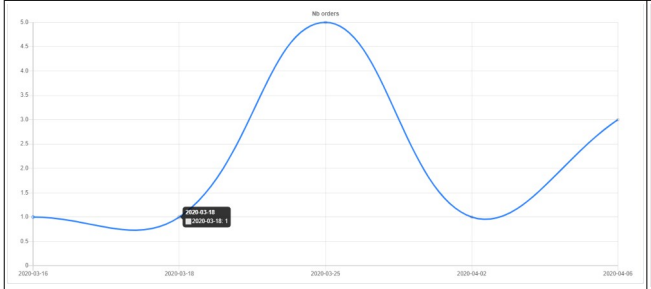
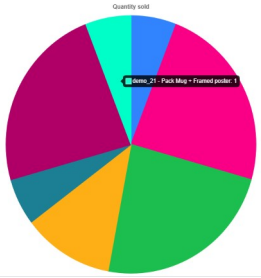
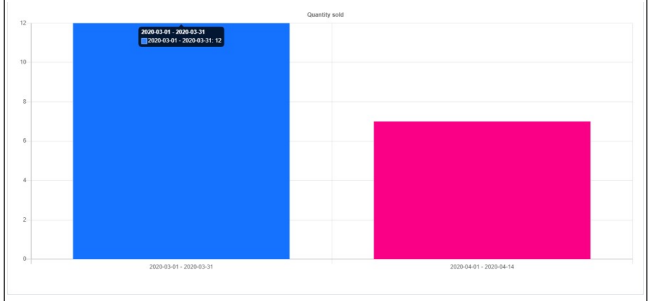
In each statistic, you will find a filter or refresh button, that will allow you to display/refresh the statistics listed, with the filters chosen if there are some. You will also see buttons to export your data in CSV file or Excel file (if your PHP version is at least 7.1). This kind of files can be opened in spreadsheet software like Microsoft Office Excel, LibreOffice Spreadsheet, …
CSV files format used here is UTF8 with semicolon (;) as separator.
In the header of the list, a logo allows you to display a graph of the chosen column by clicking on it. Once in a graph, you can go back to the list by clicking on the logo of a list at the top left of the graph.
The columns positions can be changed as you wish, it will be saved automatically. If you choose to filter by a specific column, it will also be kept that way.

Type of graphs:

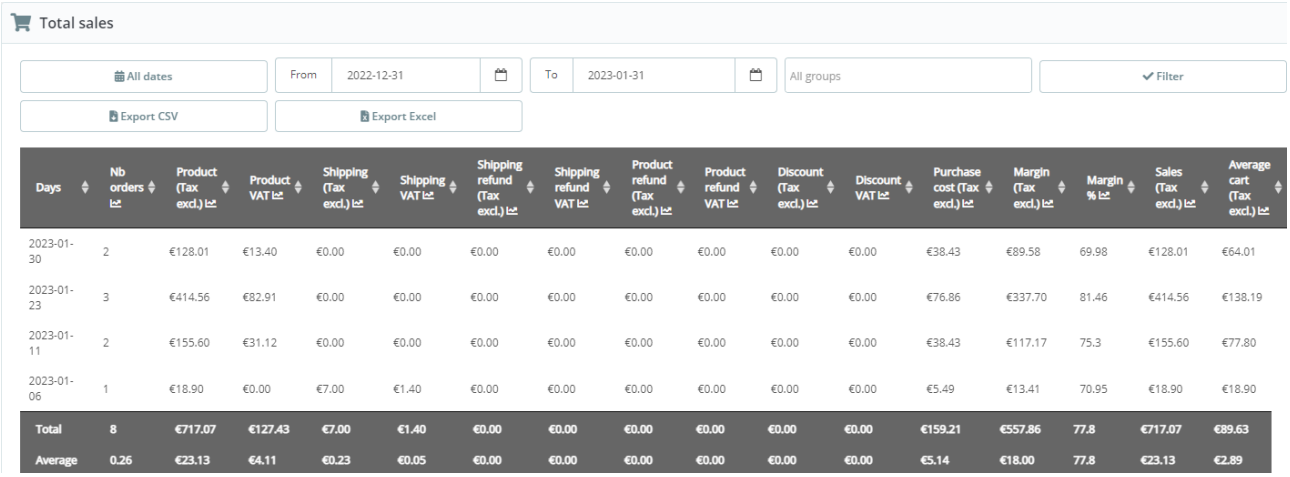
Logo that display line graphs:

Logo that display pie graphs:

Logo that display bar graphs:

Line	Pie
	
Bar	
	

2. Total sales

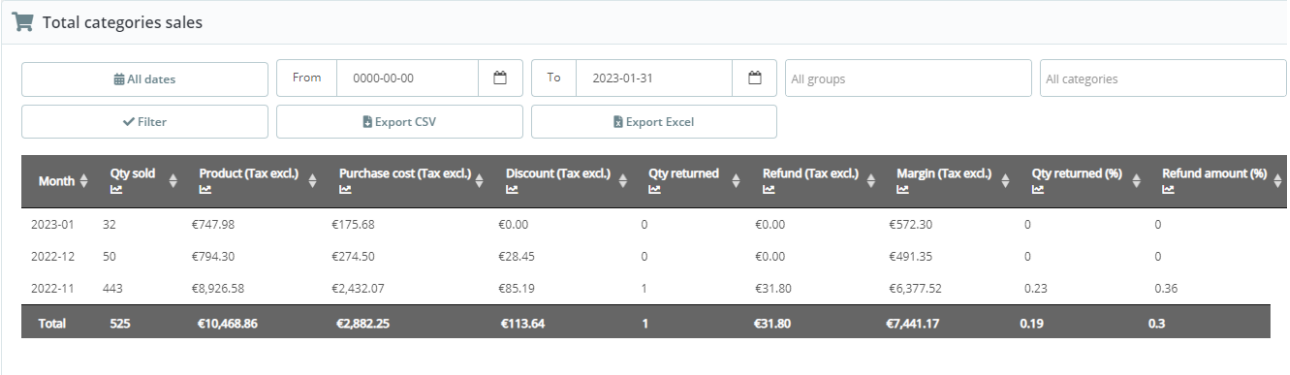


Days	Nb orders	Product (Tax excl.)	Product VAT	Shipping (Tax excl.)	Shipping VAT	Shipping refund (Tax excl.)	Shipping refund VAT	Product refund (Tax excl.)	Product refund VAT	Discount (Tax excl.)	Discount VAT	Purchase cost (Tax excl.)	Margin (Tax excl.)	Margin %	Sales (Tax excl.)	Average cart (Tax excl.)
2023-01-30	2	€128.01	€13.40	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€38.43	€89.58	69.98	€128.01	€64.01
2023-01-23	3	€414.56	€82.91	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€76.86	€337.70	81.46	€414.56	€138.19
2023-01-11	2	€155.60	€31.12	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€38.43	€117.17	75.3	€155.60	€77.80
2023-01-06	1	€18.90	€0.00	€7.00	€1.40	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€5.49	€13.41	70.95	€18.90	€18.90
Total	8	€717.07	€127.43	€7.00	€1.40	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€159.21	€557.86	77.8	€717.07	€89.63
Average	0.26	€23.13	€4.11	€0.23	€0.05	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€5.14	€18.00	77.8	€23.13	€2.89

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups

Columns:
- **Days** is the day of sales
- **Nb orders** is the number of valid orders invoiced that day
- **Product (Tax excl.)** is the total amount (tax excl.) of products in those orders
- **Product VAT** is the total amount of products VAT in those orders
- **Shipping (Tax excl.)** is the total amount (tax excl.) of shipping in those orders
- **Shipping VAT** is the total amount of shipping VAT in those orders
- **Shipping refund (Tax excl.)** is the total amount (tax excl.) of shipping refunded that day
- **Shipping refund VAT** is the total amount of shipping VAT refunded that day
- **Product refund (Tax excl.)** is the total amount (tax excl.) of products refunded that day
- **Product refund VAT** is the total amount of products VAT refunded that day
- **Discount (Tax excl.)** is the total amount (tax excl.) of discount used in those orders
- **Discount VAT** is the total amount of discount VAT used in those orders
- **Purchase cost (Tax excl.)** is the total purchase cost (tax excl.) of the products sold in those orders
- **Margin (Tax excl.)** is the total margin (tax excl.) of the day
- **Margin %** is percentage of margin for the day
- **Sales (Tax excl.)** is the sales amount (tax excl.) for that day. It means “Product (Tax excl.)” - “Product refund (Tax excl.)” - “Discount (Tax excl.)”
- **Average cart (Tax excl.)** is the average amount (tax excl.) of carts for those orders

3. Total categories sales

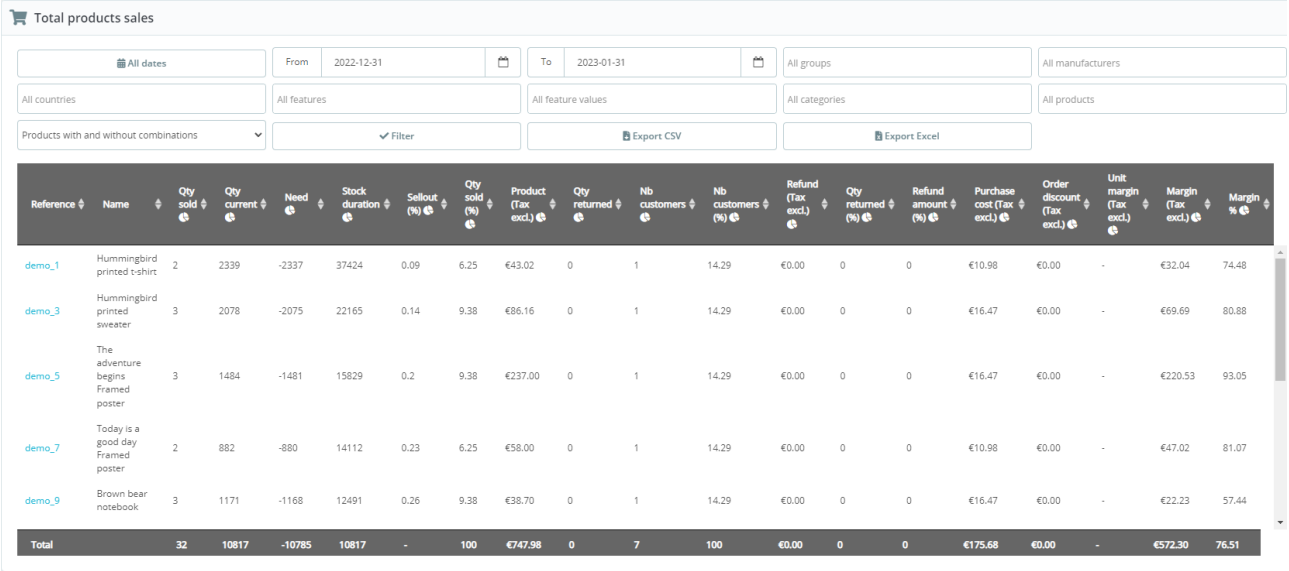


Month	Qty sold	Product (Tax excl.)	Purchase cost (Tax excl.)	Discount (Tax excl.)	Qty returned	Refund (Tax excl.)	Margin (Tax excl.)	Qty returned (%)	Refund amount (%)
2023-01	32	€747.98	€175.68	€0.00	0	€0.00	€572.30	0	0
2022-12	50	€794.30	€274.50	€28.45	0	€0.00	€491.35	0	0
2022-11	443	€8,926.58	€2,432.07	€85.19	1	€31.80	€6,377.52	0.23	0.36
Total	**525**	**€10,468.86**	**€2,882.25**	**€113.64**	**1**	**€31.80**	**€7,441.17**	**0.19**	**0.3**

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All categories** allows you to choose which categories you want to see

Columns:
- **Month** is the month of sales
- **Qty sold** is the number of products sold that month
- **Product (Tax excl.)** is the total amount (tax excl.) of those products
- **Purchase cost (Tax excl.)** is the total cost (tax excl.) of those products
- **Discount (Tax excl.)** is the total prorata discount (tax excl.) for those products
- **Qty returned** is the number of products returned that month
- **Refund (Tax excl.)** is the total amount (tax excl.) of refunded that month
- **Margin (Tax excl.)** is the total margin (tax excl.) for those products
- **Qty returned (%)** is the percentage of products returned that month
- **Refund amount (%)** is the percentage of the amount refunded that month

4. Total products sales



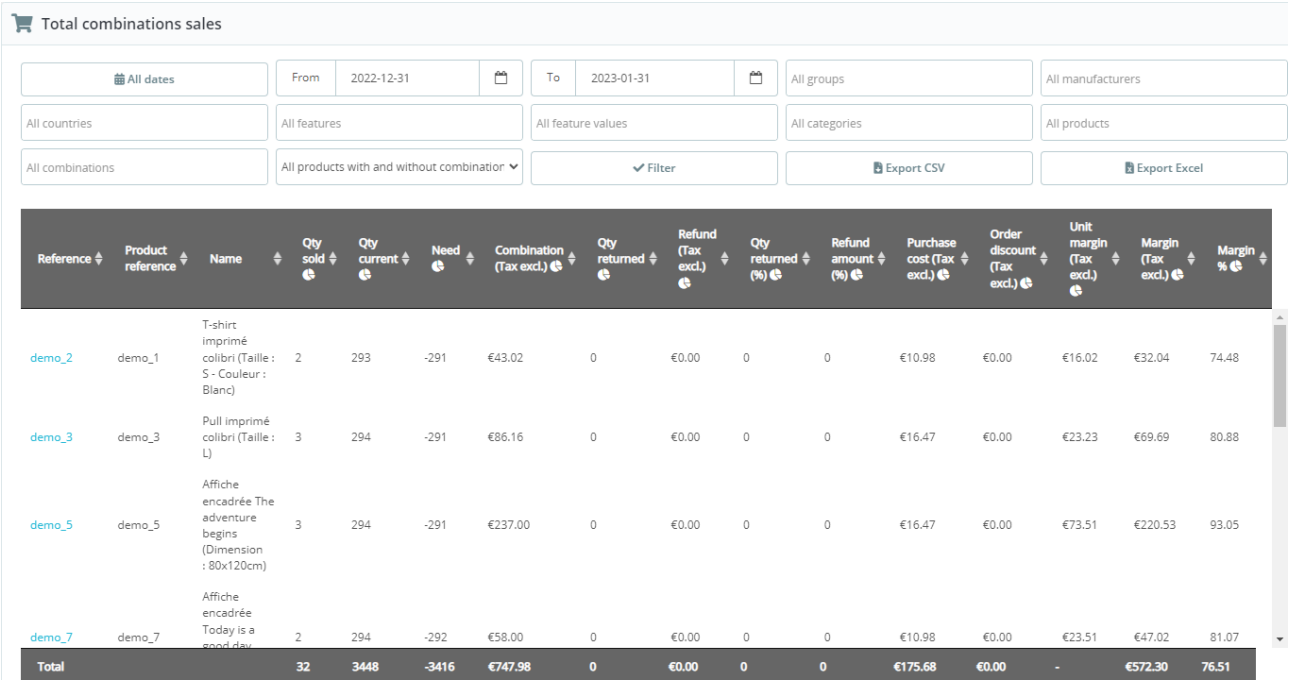
Reference	Name	Qty sold	Qty current	Need	Stock duration	Sellout (%)	Qty sold (%)	Product (Tax excl.)	Qty returned	Nb customers	Nb customers (%)	Refund (Tax excl.)	Qty returned (%)	Refund amount (%)	Purchase cost (Tax excl.)	Order discount (Tax excl.)	Unit margin (Tax excl.)	Margin (Tax excl.)	Margin %
demo_1	Hummingbird printed t-shirt	2	2339	-2337	37424	0.09	6.25	€43.02	0	1	14.29	€0.00	0	0	€10.98	€0.00	-	€32.04	74.48
demo_3	Hummingbird printed sweater	3	2078	-2075	22165	0.14	9.38	€86.16	0	1	14.29	€0.00	0	0	€16.47	€0.00	-	€69.69	80.88
demo_5	The adventure begins Framed poster	3	1484	-1481	15829	0.2	9.38	€237.00	0	1	14.29	€0.00	0	0	€16.47	€0.00	-	€220.53	93.05
demo_7	Today is a good day Framed poster	2	882	-880	14112	0.23	6.25	€58.00	0	1	14.29	€0.00	0	0	€10.98	€0.00	-	€47.02	81.07
demo_9	Brown bear notebook	3	1171	-1168	12491	0.26	9.38	€38.70	0	1	14.29	€0.00	0	0	€16.47	€0.00	-	€22.23	57.44
Total		32	10817	-10785	10817	-	100	€747.98	0	7	100	€0.00	0	0	€175.68	€0.00	-	€572.30	76.51

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to display the statistic for specifics manufacturers
- **All countries** allows you to display the statistic for specifics countries
- **All features** allows you to display the statistic of products with specific features
- **All feature values** allows you to display the statistic of products with specific features values (depending of the features chosen in “All features”)
- **All categories** allows you to display the statistic for specifics categories
- **All products** allows you to choose which products you want to see
- **Products with and without combinations** allows you to display the statistic of all products or only those without combinations

Columns:
- **Reference** is the product reference. A click on it will open the product admin page
- **Name** is the product name
- **Qty sold** is the number of this product sold during the chosen period
- **Qty current** is the current quantity of the product
- **Need** is a hint on the needed quantity to buy or to discard for the same period
- **Stock duration** is a hint on how many days of stock left depending of the period
- **Sellout (%)** is the percentage of this product sold for the total quantity of this product during the chosen period
- **Qty sold (%)** is the percentage of this product sold for the total quantity sold of all products during the chosen period
- **Product (Tax excl.)** is the amount (tax excl.) of all the instance of this product sold for

the period
- **Qty returned** is the number of this product returned for the period
- **Nb customers** is the number of customers having bought this product
- **Nb customers (%)** is the percentage of the customers having bought this product
- **Refund (Tax excl.)** is the amount (tax excl.) of all the instance of this product refunded for the period
- **Qty returned (%)** is the percentage of this product returned for the period
- **Refund amount (%)** is the percentage of amount of this product refunded for the period
- **Purchase cost (Tax excl.)** is the purchase cost (tax excl.) of this product for the period
- **Order discount (Tax excl.)** is the pro-rata discount (tax excl.) from the order for this product for the period
- **Unit margin (Tax excl.)** is the unit margin (tax excl.) for this product for the period
- **Margin (Tax excl.)** is the margin (tax excl.) for this product for the period
- **Margin %** is the percentage of margin for this product for the period

5. Total combinations sales



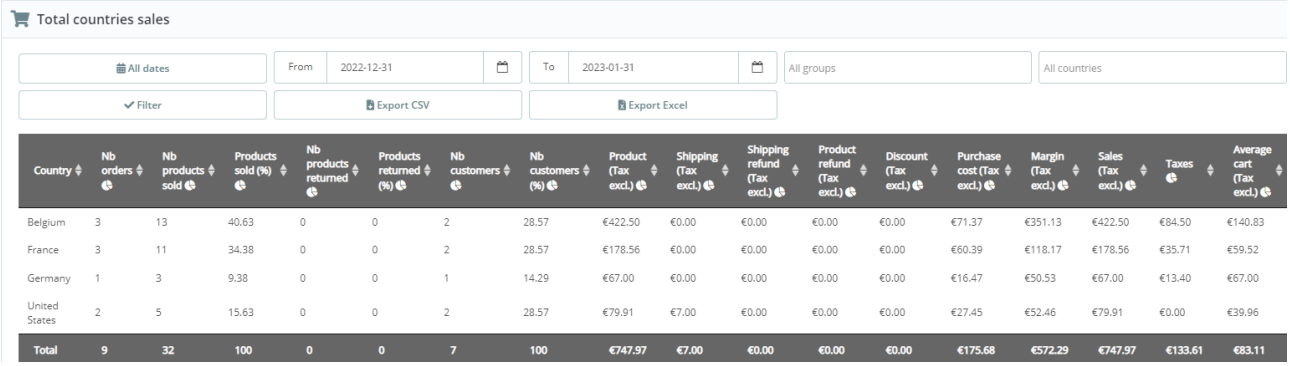
Reference	Product reference	Name	Qty sold	Qty current	Need	Combination (Tax excl.)	Qty returned	Refund (Tax excl.)	Qty returned (%)	Refund amount (%)	Purchase cost (Tax excl.)	Order discount (Tax excl.)	Unit margin (Tax excl.)	Margin (Tax excl.)	Margin %
demo_2	demo_1	T-shirt imprimé colibri (Taille : S - Couleur : Blanc)	2	293	-291	€43.02	0	€0.00	0	0	€10.98	€0.00	€16.02	€32.04	74.48
demo_3	demo_3	Pull imprimé colibri (Taille : L)	3	294	-291	€86.16	0	€0.00	0	0	€16.47	€0.00	€23.23	€69.69	80.88
demo_5	demo_5	Affiche encadrée The adventure begins (Dimension : 80x120cm)	3	294	-291	€237.00	0	€0.00	0	0	€16.47	€0.00	€73.51	€220.53	93.05
demo_7	demo_7	Affiche encadrée Today is a good day	2	294	-292	€58.00	0	€0.00	0	0	€10.98	€0.00	€23.51	€47.02	81.07
Total			32	3448	-3416	€747.98	0	€0.00	0	0	€175.68	€0.00	-	€572.30	76.51

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to display the statistic for specifics manufacturers
- **All features** allows you to display the statistic of combinations with specific features
- **All feature values** allows you to display the statistic of combinations with specific features values (depending of the features chosen in “All features”)
- **All categories** allows you to display the statistic for specifics categories
- **All products** allows you to choose which products combinations you want to see
- **All combinations** allows you to choose which combinations you want to see
- **All products with and without combinations** allows you to display the statistic of all products or only those with combinations

Columns:
- **Reference** is the combination reference. A click on it will open the product admin page
- **Product reference** is the product reference.
- **Name** is the combination name
- **Qty sold** is the number of this combination sold during the chosen period
- **Qty current** is the current quantity of the combination
- **Need** is a hint on the needed quantity to buy or to discard for the same period
- **Combination (Tax excl.)** is the amount (tax excl.) of all the instance of this combination sold for the period

- **Qty returned** is the number of this combination returned for the period
- **Refund (Tax excl.)** is the amount (tax excl.) of all the instance of this combination refunded for the period
- **Qty returned (%)** is the percentage of this combination returned for the period
- **Refund amount (%)** is the percentage of amount of this combination refunded for the period
- **Purchase cost (Tax excl.)** is the purchase cost (tax excl.) of this combination for the period
- **Order discount (Tax excl.)** is the pro-rata discount (tax excl.) from the order for this combination for the period
- **Unit margin (Tax excl.)** is the unit margin (tax excl.) for this combination for the period
- **Margin (Tax excl.)** is the margin (tax excl.) for this combination for the period
- **Margin %** is the percentage of margin for this combination for the period

6. Total countries sales

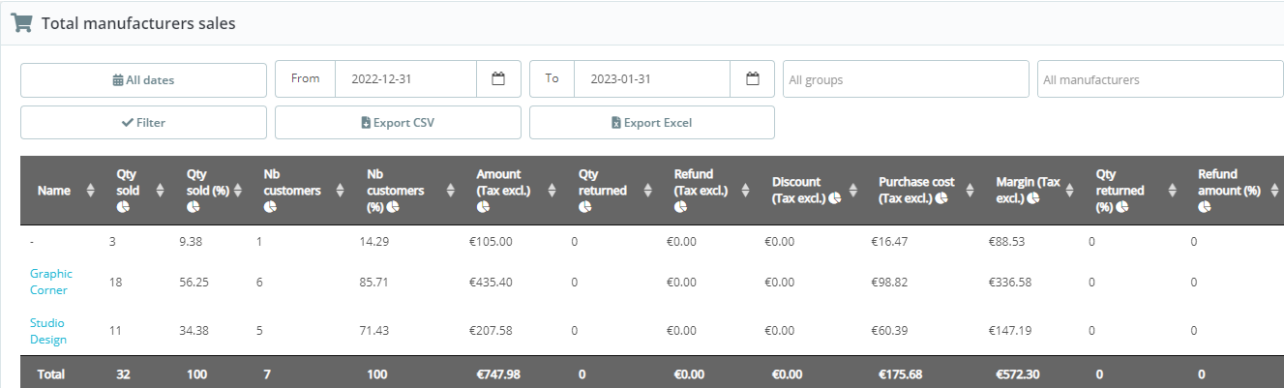


Country	Nb orders	Nb products sold	Products sold (%)	Nb products returned	Products returned (%)	Nb customers	Nb customers (%)	Product (Tax excl.)	Shipping (Tax excl.)	Shipping refund (Tax excl.)	Product refund (Tax excl.)	Discount (Tax excl.)	Purchase cost (Tax excl.)	Margin (Tax excl.)	Sales (Tax excl.)	Taxes	Average cart (Tax excl.)
Belgium	3	13	40.63	0	0	2	28.57	€422.50	€0.00	€0.00	€0.00	€0.00	€71.37	€351.13	€422.50	€84.50	€140.83
France	3	11	34.38	0	0	2	28.57	€178.56	€0.00	€0.00	€0.00	€0.00	€60.39	€118.17	€178.56	€35.71	€59.52
Germany	1	3	9.38	0	0	1	14.29	€67.00	€0.00	€0.00	€0.00	€0.00	€16.47	€50.53	€67.00	€13.40	€67.00
United States	2	5	15.63	0	0	2	28.57	€79.91	€7.00	€0.00	€0.00	€0.00	€27.45	€52.46	€79.91	€0.00	€39.96
Total	**9**	**32**	**100**	**0**	**0**	**7**	**100**	**€747.97**	**€7.00**	**€0.00**	**€0.00**	**€0.00**	**€175.68**	**€572.29**	**€747.97**	**€133.61**	**€83.11**

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All countries** allows you to choose which countries you want to see

Columns:
- **Country** is the country name
- **Nb orders** is the number of order for that country for the period
- **Nb products sold** is the number of products sold for that country for the period
- **Products sold (%)** is the percentage of products sold for that country for the period
- **Nb products returned** is the number of products returned for that country for the period
- **Products returned (%)** is the percentage of products returned for that country for the period
- **Nb customers** is the number of customers having had a delivery for that country for the period
- **Nb customers (%)** is the percentage of customers having had a delivery for that country for the period
- **Product (Tax excl.)** is the total product amount (tax excl.) for those orders
- **Shipping (Tax excl.)** is the total shipping amount (tax excl.) for those orders
- **Shipping refund (Tax excl.)** is the total shipping (tax excl.) refunded for that country for the period
- **Product refund (Tax excl.)** is the total products (tax excl.) refunded for that country for the period
- **Discount (Tax excl.)** is the total discount amount (tax excl.) used for those orders
- **Purchase cost (Tax excl.)** is the total cost (tax excl.) of the products for those orders
- **Margin (Tax excl.)** is the margin (tax excl.) for those orders
- **Sales (Tax excl.)** is the country sales amount (tax excl.) for the period. It means “Product (Tax excl.)” - “Product refund (Tax excl.)” - “Discount (Tax excl.)”
- **Taxes** is the country taxes amount for the period.
- **Average cart (Tax excl.)** is the average amount (tax excl.) of the cart for those orders

7. Total manufacturers sales

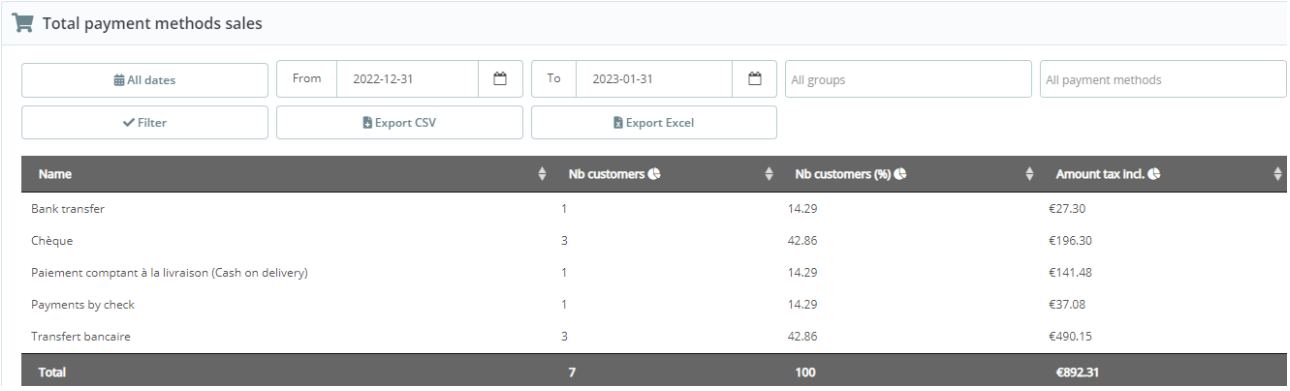


Name	Qty sold	Qty sold (%)	Nb customers	Nb customers (%)	Amount (Tax excl.)	Qty returned	Refund (Tax excl.)	Discount (Tax excl.)	Purchase cost (Tax excl.)	Margin (Tax excl.)	Qty returned (%)	Refund amount (%)
-	3	9.38	1	14.29	€105.00	0	€0.00	€0.00	€16.47	€88.53	0	0
Graphic Corner	18	56.25	6	85.71	€435.40	0	€0.00	€0.00	€98.82	€336.58	0	0
Studio Design	11	34.38	5	71.43	€207.58	0	€0.00	€0.00	€60.39	€147.19	0	0
Total	32	100	7	100	€747.98	0	€0.00	€0.00	€175.68	€572.30	0	0

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to choose which manufacturers you want to see

Columns:
- **Name** is the manufacturer name
- **Qty sold** is the number of products sold for that manufacturer for the period
- **Qty sold (%)** is the percentage of products sold for that manufacturer for the period
- **Nb customers** is the number of customers having bought a product of that manufacturer for the period
- **Nb customers (%)** is the percentage of customers having bought a product of that manufacturer for the period
- **Amount (Tax excl.)** is the total amount (tax excl.) for that manufacturer
- **Qty returned** is the number of products returned for that manufacturer for the period
- **Refund (Tax excl.)** is the total (tax excl.) refunded for that manufacturer for the period
- **Discount (Tax excl.)** is the amount (tax excl.) of discount for products of this manufacturer for the period
- **Purchase cost (Tax excl.)** is the amount (tax excl.) of purchase cost for products of this manufacturer for the period
- **Margin (Tax excl.)** is the margin (tax excl.) for this manufacturer for the period
- **Qty returned (%)** is the percentage of products returned for that manufacturer for the period
- **Refund amount (%)** is the percentage of amount refunded for that manufacturer for the period

8. Total payment methods sales

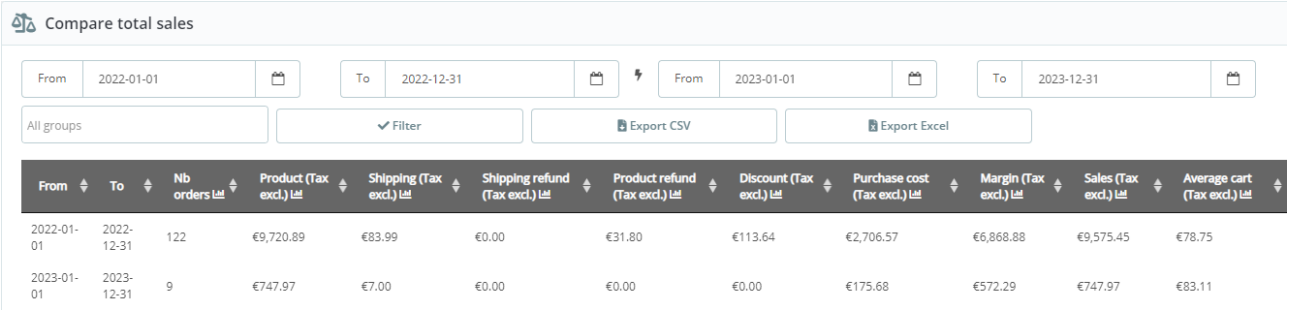


Name	Nb customers	Nb customers (%)	Amount tax incl.
Bank transfer	1	14.29	€27.30
Chèque	3	42.86	€196.30
Paiement comptant à la livraison (Cash on delivery)	1	14.29	€141.48
Payments by check	1	14.29	€37.08
Transfert bancaire	3	42.86	€490.15
Total	**7**	**100**	**€892.31**

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All payment methods** allows you to choose which payment methods you want to see

Columns:
- **Name** is the payment method name
- **Nb customers** is the number of customers having paid with that payment method for the period
- **Nb customers (%)** is the percentage of customers having paid with that payment method for the period
- **Amount tax incl.** is the total amount paid with that payment method for the period

9. Compare total sales

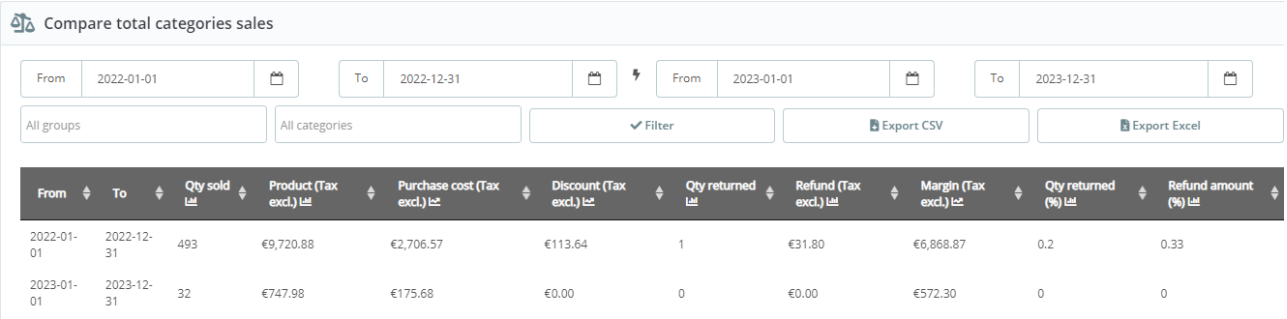


From	To	Nb orders	Product (Tax excl.)	Shipping (Tax excl.)	Shipping refund (Tax excl.)	Product refund (Tax excl.)	Discount (Tax excl.)	Purchase cost (Tax excl.)	Margin (Tax excl.)	Sales (Tax excl.)	Average cart (Tax excl.)
2022-01-01	2022-12-31	122	€9,720.89	€83.99	€0.00	€31.80	€113.64	€2,706.57	€6,868.88	€9,575.45	€78.75
2023-01-01	2023-12-31	9	€747.97	€7.00	€0.00	€0.00	€0.00	€175.68	€572.29	€747.97	€83.11

Filters:
- **From** is the date of the beginning of the first period you want to see
- **To** is the date of the end of the first period you want to see
- **From** is the date of the beginning of the second period you want to see
- **To** is the date of the end of the second period you want to see
- **All groups** allows you to display the statistic for specifics customer groups

Columns:
- **From** is the start of the period
- **To** is the end of the period
- **Nb orders** is the number of valid orders invoiced for the period
- **Product (Tax excl.)** is the total amount (tax excl.) of product in those orders
- **Shipping (Tax excl.)** is the total amount (tax excl.) of shipping in those orders
- **Shipping refund (Tax excl.)** is the total shipping amount (tax excl.) refunded for the period
- **Product refund (Tax excl.)** is the total product amount (tax excl.) refunded for the period
- **Discount (Tax excl.)** is the total amount (tax excl.) of discount used in those orders
- **Purchase cost (Tax excl.)** is the total purchase cost (tax excl.) of the products sold for the period
- **Margin (Tax excl.)** is the total margin (tax excl.) for the period. ("Sales (Tax excl.)" - "Purchase cost (Tax excl.)")
- **Sales (Tax excl.)** is the sales amount (tax excl.) for the period. It means "Product (Tax excl.)" - "Product refund (Tax excl.)" - "Discount (Tax excl.)"
- **Average cart (Tax excl.)** is the average amount (tax excl.) of the cart for those orders

10. Compare total categories sales

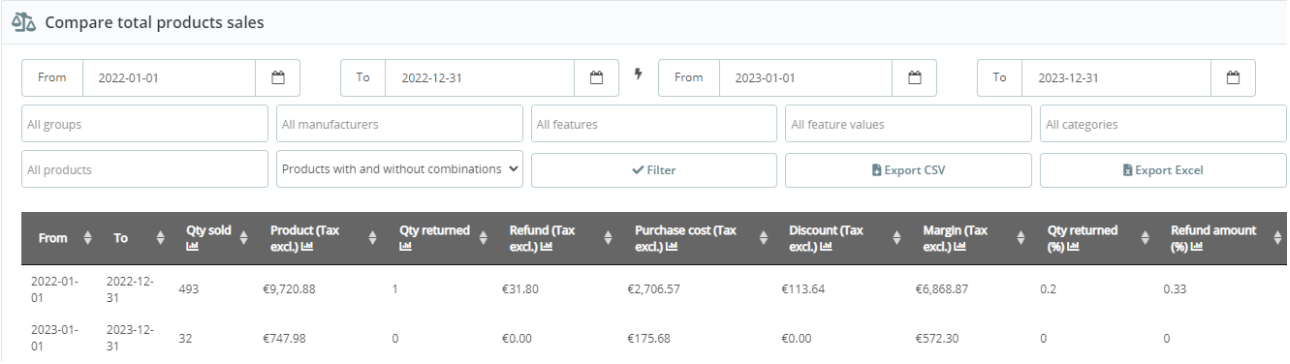


From	To	Qty sold	Product (Tax excl.)	Purchase cost (Tax excl.)	Discount (Tax excl.)	Qty returned	Refund (Tax excl.)	Margin (Tax excl.)	Qty returned (%)	Refund amount (%)
2022-01-01	2022-12-31	493	€9,720.88	€2,706.57	€113.64	1	€31.80	€6,868.87	0.2	0.33
2023-01-01	2023-12-31	32	€747.98	€175.68	€0.00	0	€0.00	€572.30	0	0

Filters:
- **From** is the date of the beginning of the first period you want to see
- **To** is the date of the end of the first period you want to see
- **From** is the date of the beginning of the second period you want to see
- **To** is the date of the end of the second period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All categories** allows you to choose which categories you want to see

Columns:
- **From** is the start of the period
- **To** is the end of the period
- **Qty sold** is the number of products sold the period
- **Product (Tax excl.)** is the total amount (tax excl.) of those products
- **Purchase cost (Tax excl.)** is the total cost (tax excl.) of those products
- **Discount (Tax excl.)** is the total prorata discount (tax excl.) for those products
- **Qty returned** is the number of products returned that period
- **Refund (Tax excl.)** is the total amount (tax excl.) of refunded that period
- **Margin (Tax excl.)** is the total margin (tax excl.) for those products
- **Qty returned (%)** is the percentage of products returned that period
- **Refund amount (%)** is the percentage of the amount refunded that period

11. Compare total products sales

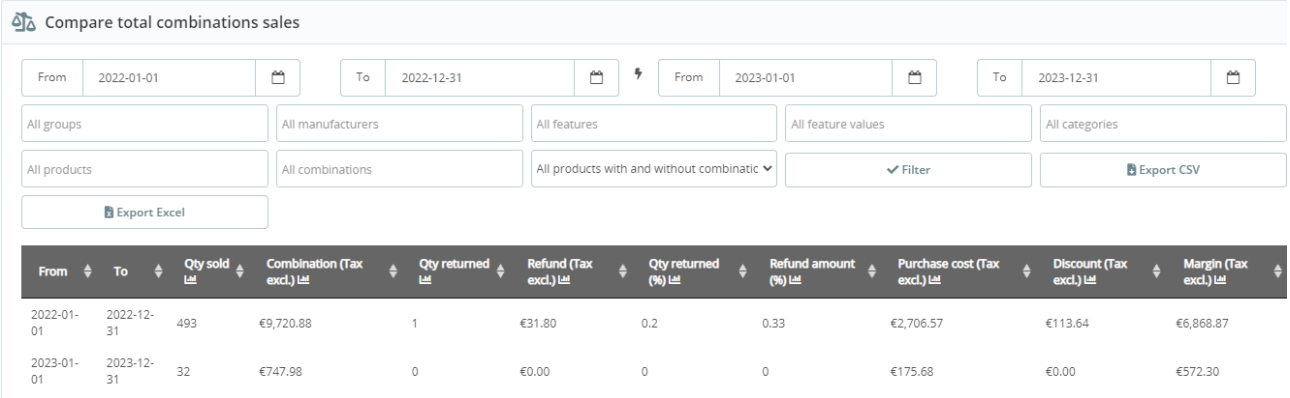


From	To	Qty sold	Product (Tax excl.)	Qty returned	Refund (Tax excl.)	Purchase cost (Tax excl.)	Discount (Tax excl.)	Margin (Tax excl.)	Qty returned (%)	Refund amount (%)
2022-01-01	2022-12-31	493	€9,720.88	1	€31.80	€2,706.57	€113.64	€6,868.87	0.2	0.33
2023-01-01	2023-12-31	32	€747.98	0	€0.00	€175.68	€0.00	€572.30	0	0

Filters:
- **From** is the date of the beginning of the first period you want to see
- **To** is the date of the end of the first period you want to see
- **From** is the date of the beginning of the second period you want to see
- **To** is the date of the end of the second period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to display the statistic for specifics manufacturers
- **All features** allows you to display the statistic of products with specific features
- **All feature values** allows you to display the statistic of products with specific features values (depending of the features chosen in “All features”)
- **All categories** allows you to display the statistic for specifics categories
- **All products** allows you to choose which products you want to see
- **Products with and without combinations** allows you to display the statistic of all products or only those without combinations

Columns:
- **From** is the start of the period
- **To** is the end of the period
- **Qty sold** is the number of products sold the period
- **Product (Tax excl.)** is the total amount (tax excl.) of those products
- **Qty returned** is the number of products returned that period
- **Refund (Tax excl.)** is the total amount (tax excl.) of products refunded that period
- **Purchase cost (Tax excl.)** is the purchase cost (tax excl.) of the products for this period
- **Discount (Tax excl.)** is the pro-rata discount (tax excl.) from the order for the products of this period
- **Margin (Tax excl.)** is the margin (tax excl.) for the products of this period
- **Qty returned (%)** is the percentage of products returned that period
- **Refund amount (%)** is the percentage of the amount refunded that period

12. Compare total combinations sales

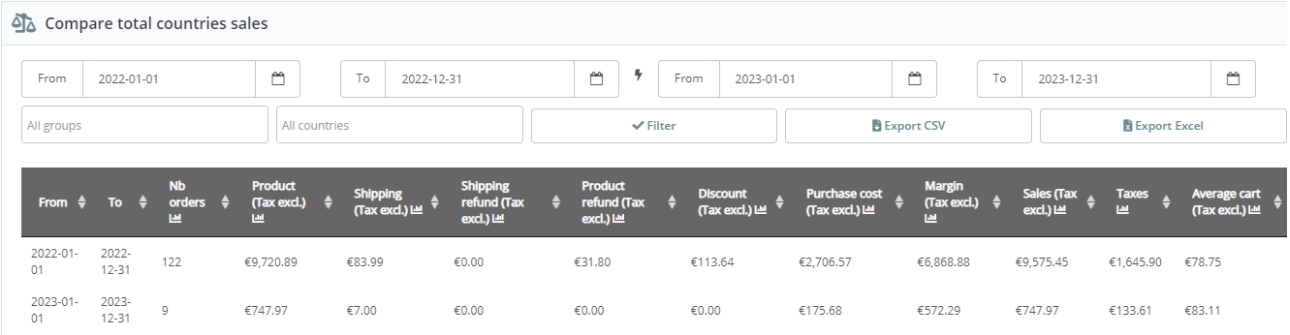


From	To	Qty sold	Combination (Tax excl.)	Qty returned	Refund (Tax excl.)	Qty returned (%)	Refund amount (%)	Purchase cost (Tax excl.)	Discount (Tax excl.)	Margin (Tax excl.)
2022-01-01	2022-12-31	493	€9,720.88	1	€31.80	0.2	0.33	€2,706.57	€113.64	€6,868.87
2023-01-01	2023-12-31	32	€747.98	0	€0.00	0	0	€175.68	€0.00	€572.30

Filters:
- **From** is the date of the beginning of the first period you want to see
- **To** is the date of the end of the first period you want to see
- **From** is the date of the beginning of the second period you want to see
- **To** is the date of the end of the second period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to display the statistic for specifics manufacturers
- **All features** allows you to display the statistic of combinations with specific features
- **All feature values** allows you to display the statistic of combinations with specific features values (depending of the features chosen in “All features”)
- **All categories** allows you to display the statistic for specifics categories
- **All products** allows you to choose which products combinations you want to see
- **All combinations** allows you to choose which combinations you want to see
- **All products with and without combinations** allows you to display the statistic of all products or only those with combinations

Columns:
- **From** is the start of the period
- **To** is the end of the period
- **Qty sold** is the number of combinations sold the period
- **Combination (Tax excl.)** is the total amount (tax excl.) of those combinations
- **Qty returned** is the number of combinations returned that period
- **Refund (Tax excl.)** is the total amount (tax excl.) of combinations refunded that period
- **Qty returned (%)** is the percentage of combinations returned that period
- **Refund amount (%)** is the percentage of the amount refunded that period
- **Purchase cost (Tax excl.)** is the purchase cost (tax excl.) of the combinations sold for this period
- **Discount (Tax excl.)** is the pro-rata discount (tax excl.) from the combinations for this period
- **Margin (Tax excl.)** is the margin (tax excl.) for the combinations sold for this period

13. Compare total countries sales

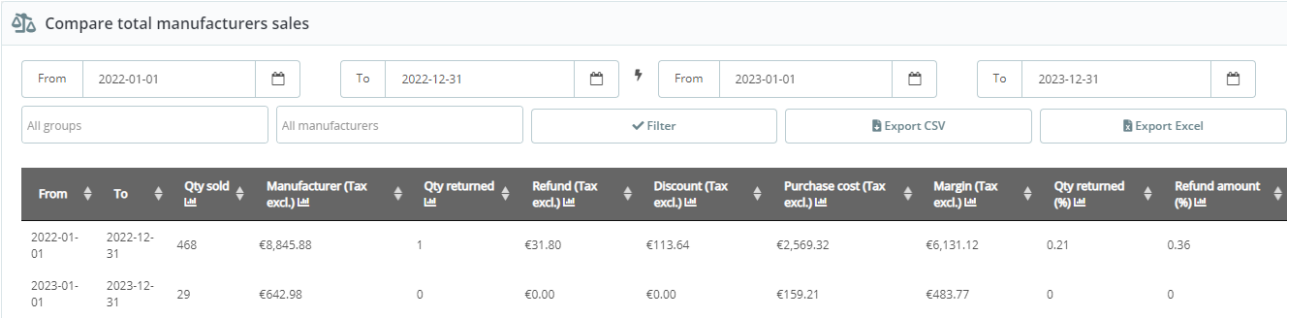


From	To	Nb orders	Product (Tax excl.)	Shipping (Tax excl.)	Shipping refund (Tax excl.)	Product refund (Tax excl.)	Discount (Tax excl.)	Purchase cost (Tax excl.)	Margin (Tax excl.)	Sales (Tax excl.)	Taxes	Average cart (Tax excl.)
2022-01-01	2022-12-31	122	€9,720.89	€83.99	€0.00	€31.80	€113.64	€2,706.57	€6,868.88	€9,575.45	€1,645.90	€78.75
2023-01-01	2023-12-31	9	€747.97	€7.00	€0.00	€0.00	€0.00	€175.68	€572.29	€747.97	€133.61	€83.11

Filters:
- **From** is the date of the beginning of the first period you want to see
- **To** is the date of the end of the first period you want to see
- **From** is the date of the beginning of the second period you want to see
- **To** is the date of the end of the second period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All countries** allows you to choose which countries you want to see

Columns:
- **From** is the start of the period
- **To** is the end of the period
- **Nb orders** is the number of valid orders invoiced for the period
- **Product (Tax excl.)** is the total amount (tax excl.) of product in those orders
- **Shipping (Tax excl.)** is the total amount (tax excl.) of shipping in those orders
- **Shipping refund (Tax excl.)** is the total shipping (tax excl.) refunded for the period
- **Product refund (Tax excl.)** is the total products (tax excl.) refunded for the period
- **Discount (Tax excl.)** is the total amount (tax excl.) of discount used in those orders
- **Purchase cost (Tax excl.)** is the total cost (tax excl.) of the products sold for the period
- **Margin (Tax excl.)** is the margin (tax excl.) for the period
- **Sales (Tax excl.)** is the sales amount (tax excl.) of the country for the period. It means “Product (Tax excl.)” - “Product refund (Tax excl.)” - “Discount (Tax excl.)”
- **Taxes** is the country taxes amount for the period.
- **Average cart (Tax excl.)** is the average amount (tax excl.) of the cart for those orders

14. Compare total manufacturers sales

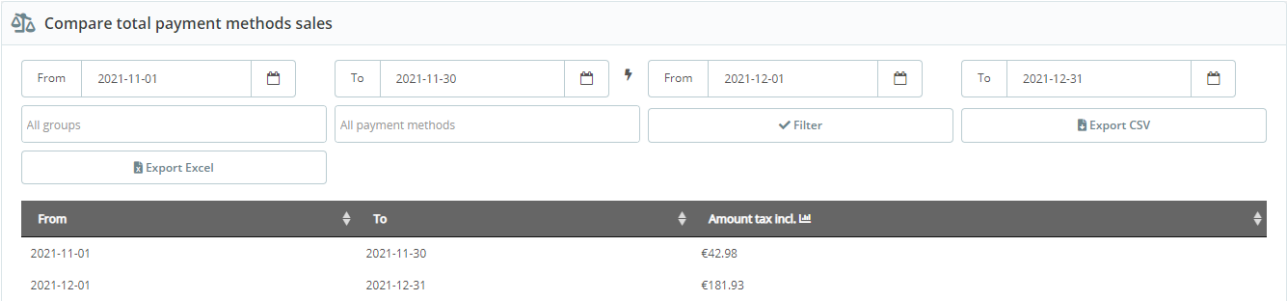


From	To	Qty sold	Manufacturer (Tax excl.)	Qty returned	Refund (Tax excl.)	Discount (Tax excl.)	Purchase cost (Tax excl.)	Margin (Tax excl.)	Qty returned (%)	Refund amount (%)
2022-01-01	2022-12-31	468	€8,845.88	1	€31.80	€113.64	€2,569.32	€6,131.12	0.21	0.36
2023-01-01	2023-12-31	29	€642.98	0	€0.00	€0.00	€159.21	€483.77	0	0

Filters:
- **From** is the date of the beginning of the first period you want to see
- **To** is the date of the end of the first period you want to see
- **From** is the date of the beginning of the second period you want to see
- **To** is the date of the end of the second period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to choose which manufacturers you want to see

Columns:
- **From** is the start of the period
- **To** is the end of the period
- **Qty sold** is the number of products of those manufacturers sold the period
- **Manufacturer (Tax excl.)** is the total amount (tax excl.) of the products of those manufacturers
- **Qty returned** is the number of products of those manufacturers returned that period
- **Refund (Tax excl.)** is the total amount (tax excl.) of the products of those manufacturers refunded that period
- **Discount (Tax excl.)** is the amount (tax excl.) of discount for products for the period
- **Purchase cost (Tax excl.)** is the amount (tax excl.) of purchase cost for products for the period
- **Margin (Tax excl.)** is the margin (tax excl.) for the manufacturer for the period
- **Qty returned (%)** is the percentage of the products of those manufacturers returned that period
- **Refund amount (%)** is the percentage of the amount refunded that period

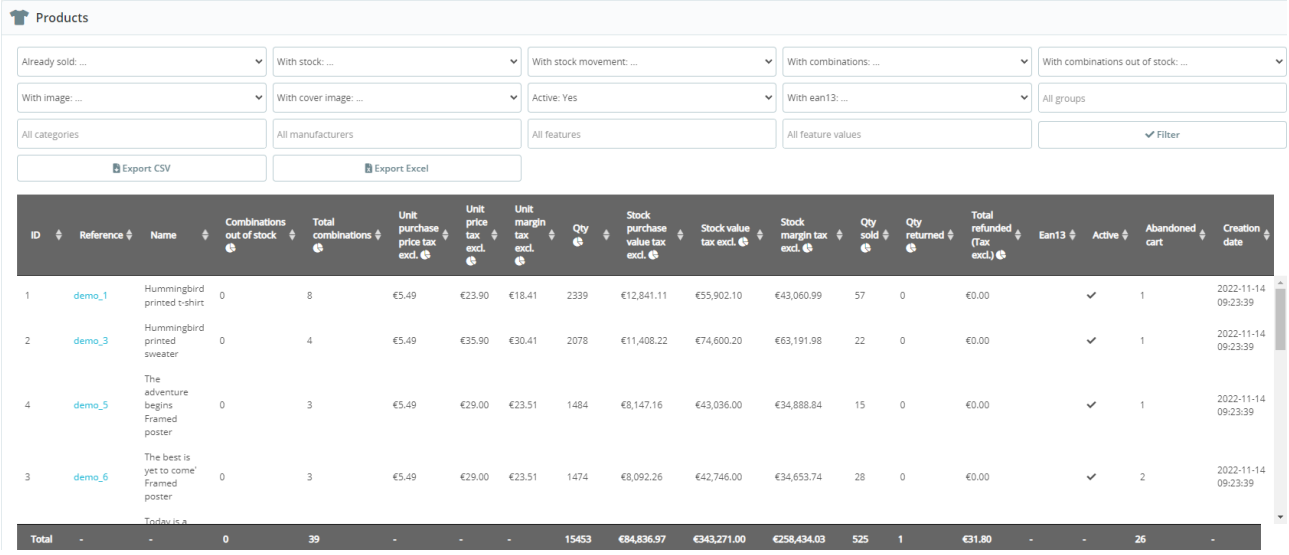
15. Compare total payment methods sales



Filters:
- **From** is the date of the beginning of the first period you want to see
- **To** is the date of the end of the first period you want to see
- **From** is the date of the beginning of the second period you want to see
- **To** is the date of the end of the second period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All payment methods** allows you to choose which payment methods you want to see

Columns:
- **From** is the start of the period
- **To** is the end of the period
- **Amount tax incl.** is the total amount paid for the period

16. Products



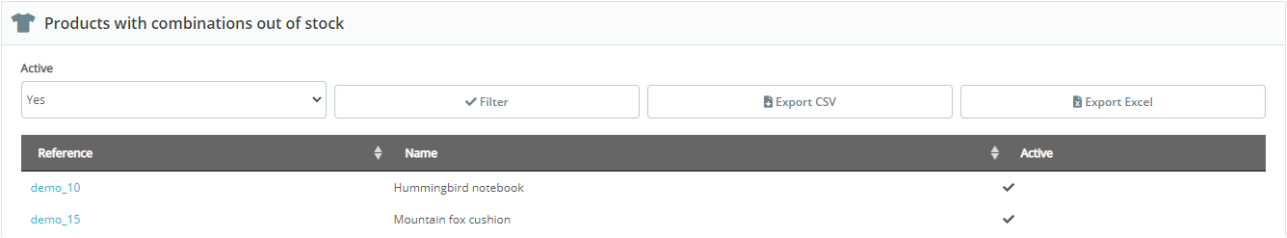
ID	Reference	Name	Combinations out of stock	Total combinations	Unit purchase price tax excl.	Unit price tax excl.	Unit margin tax excl.	Qty	Stock purchase value tax excl.	Stock value tax excl.	Stock margin tax excl.	Qty sold	Qty returned	Total refunded (Tax excl.)	Ean13	Active	Abandoned cart	Creation date
1	demo_1	Hummingbird printed t-shirt	0	8	€5.49	€23.90	€18.41	2339	€12,841.11	€55,902.10	€43,060.99	57	0	€0.00		✓	1	2022-11-14 09:23:39
2	demo_3	Hummingbird printed sweater	0	4	€5.49	€35.90	€30.41	2078	€11,408.22	€74,600.20	€63,191.98	22	0	€0.00		✓	1	2022-11-14 09:23:39
4	demo_5	The adventure begins Framed poster	0	3	€5.49	€29.00	€23.51	1484	€8,147.16	€43,036.00	€34,888.84	15	0	€0.00		✓	1	2022-11-14 09:23:39
3	demo_6	The best is yet to come' Framed poster	0	3	€5.49	€29.00	€23.51	1474	€8,092.26	€42,746.00	€34,653.74	28	0	€0.00		✓	2	2022-11-14 09:23:39
		Today is a																
Total	-	-	0	39	-	-	-	15453	€84,836.97	€343,271.00	€258,434.03	525	1	€31.80	-	-	26	-

Filters:
- **Already sold** list products already sold or never sold
- **With stock** list products with or without stock
- **With stock movement** list products with or without stock movement
- **With combinations** list products with or without combinations
- **With combinations out of stock** list products with combinations with or without stock
- **With image** list products with or without image
- **With cover image** list products with or without cover image
- **Active** list products active or not
- **With ean13** list products with or without ean13
- **All groups** list products sold to the chosen groups
- **All categories** list products of the chosen categories
- **All manufacturers** list products of the chosen manufacturers
- **All features** list products with the chosen features
- **All feature values** list products with the chosen feature values

Columns:
- **ID** is the ID of the product
- **Reference** is the reference of the product. A click on it will open the product admin page
- **Name** is the name of the product
- **Combinations out of stock** is the number of combinations out of stock for the product
- **Total combinations** is the number of combinations total for the product
- **Unit purchase price tax excl.** is the current unit purchase price of the product
- **Unit price tax excl.** is the current unit price of the product
- **Unit margin tax excl.** is the current unit margin of the product
- **Qty** is the quantity of the product
- **Stock purchase value tax excl.** is the stock purchase value (Quantity * Unit purchase price tax excl.)

- **Stock value tax excl.** is the stock value (Quantity * Unit price tax excl.)
- **Stock margin tax excl.** is the stock margin (Quantity * Unit margin tax excl.)
- **Qty sold** is the quantity sold of the product
- **Qty returned** is the number of return for the product
- **Total refunded (Tax excl.)** is the amount (tax excl.) of the product refunded
- **Ean13** is the ean13 of the product
- **Active** if the product is active or not
- **Abandoned cart** is the number of abandoned cart with this product
- **Creation date** is the date of creation of this product

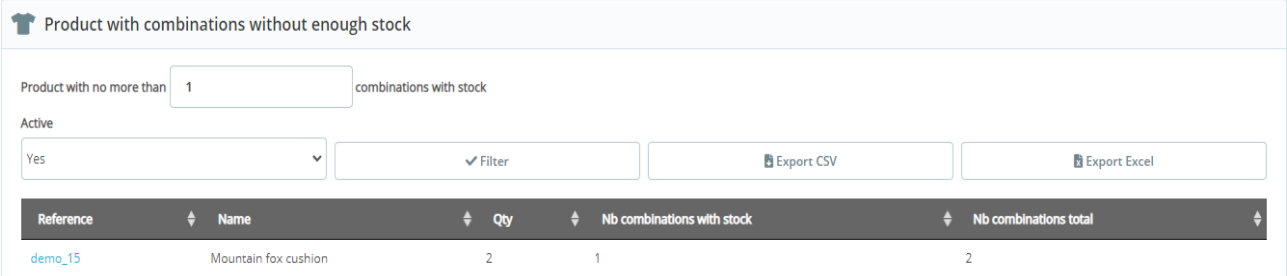
17. Products with combinations out of stock



Filters:
- **Active** list products active or not

Columns:
- **Reference** is the reference of the product. A click on it will open the product admin page
- **Name** is the name of the product
- **Active** is the state of the product

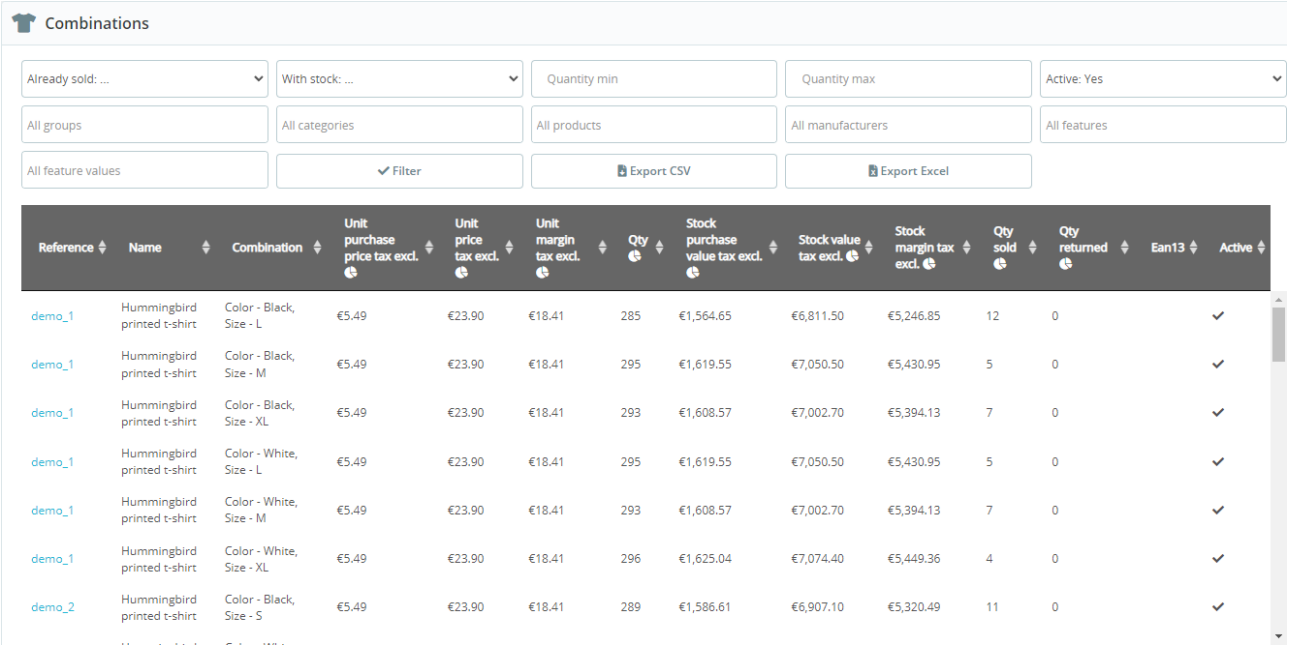
18. Products with combinations without enough stock



Filters:
- **Product with no more than x combinations with stock** number max of combinations with stock for the product
- **Active** list products active or not

Columns:
- **Reference** is the reference of the product. A click on it will open the product admin page
- **Name** is the name of the product
- **Qty** is the quantity of the product
- **Nb combinations with stock** is the number of combinations with stock for the product
- **Nb combinations total** is the number of combinations total for the product

19. Combinations



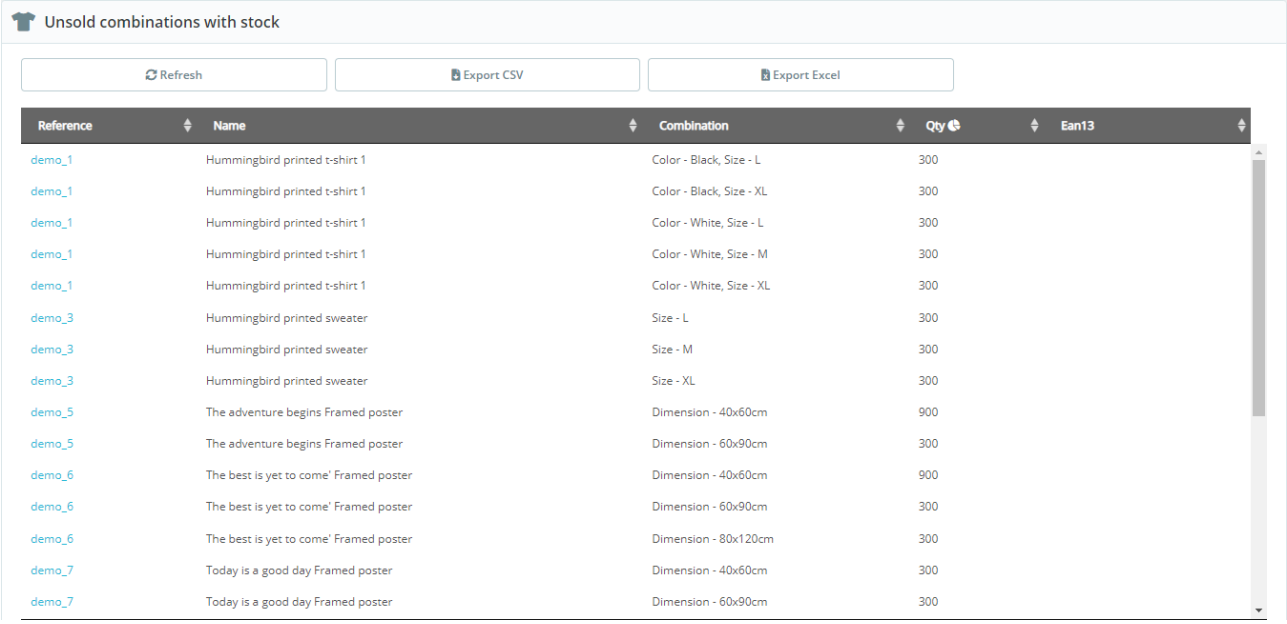
Reference	Name	Combination	Unit purchase price tax excl.	Unit price tax excl.	Unit margin tax excl.	Qty	Stock purchase value tax excl.	Stock value tax excl.	Stock margin tax excl.	Qty sold	Qty returned	Ean13	Active
demo_1	Hummingbird printed t-shirt	Color - Black, Size - L	€5.49	€23.90	€18.41	285	€1,564.65	€6,811.50	€5,246.85	12	0		✓
demo_1	Hummingbird printed t-shirt	Color - Black, Size - M	€5.49	€23.90	€18.41	295	€1,619.55	€7,050.50	€5,430.95	5	0		✓
demo_1	Hummingbird printed t-shirt	Color - Black, Size - XL	€5.49	€23.90	€18.41	293	€1,608.57	€7,002.70	€5,394.13	7	0		✓
demo_1	Hummingbird printed t-shirt	Color - White, Size - L	€5.49	€23.90	€18.41	295	€1,619.55	€7,050.50	€5,430.95	5	0		✓
demo_1	Hummingbird printed t-shirt	Color - White, Size - M	€5.49	€23.90	€18.41	293	€1,608.57	€7,002.70	€5,394.13	7	0		✓
demo_1	Hummingbird printed t-shirt	Color - White, Size - XL	€5.49	€23.90	€18.41	296	€1,625.04	€7,074.40	€5,449.36	4	0		✓
demo_2	Hummingbird printed t-shirt	Color - Black, Size - S	€5.49	€23.90	€18.41	289	€1,586.61	€6,907.10	€5,320.49	11	0		✓

Filters:
- **Already sold** list combinations already sold or never sold
- **With stock** list combinations with or without stock
- **Quantity min** list combinations with at least this quantity
- **Quantity max** list combinations with no more than this quantity
- **Active** list combinations active or not
- **All groups** list combinations sold to the chosen customer group
- **All categories** list combinations of the chosen categories
- **All products** allows you to choose which products you want to see
- **All manufacturers** list combinations of the chosen manufacturers
- **All features** list combinations with the chosen features
- **All feature values** list combinations with the chosen feature values

Columns:
- **Reference** is the reference of the combination. A click on it will open the product admin page
- **Name** is the name of the product with the combination
- **Combination** is the detail of the combination
- **Unit purchase price tax excl.** is the current unit purchase price of the combinations
- **Unit price tax excl.** is the current unit price of the combinations
- **Unit margin tax excl.** is the current unit margin of the combination
- **Qty** is the quantity of the combination
- **Stock purchase value tax excl.** is the stock purchase value (Quantity * Unit purchase price tax excl.)
- **Stock value tax excl.** is the stock value (Quantity * Unit price tax excl.)

- **Stock margin tax excl.** is the stock margin (Quantity * Unit margin tax excl.)
- **Qty sold** is the quantity sold of the combination
- **Qty returned** is the number of return for the combination
- **Ean13** is the ean13 of the combination
- **Active** if the product with the combination is active or not

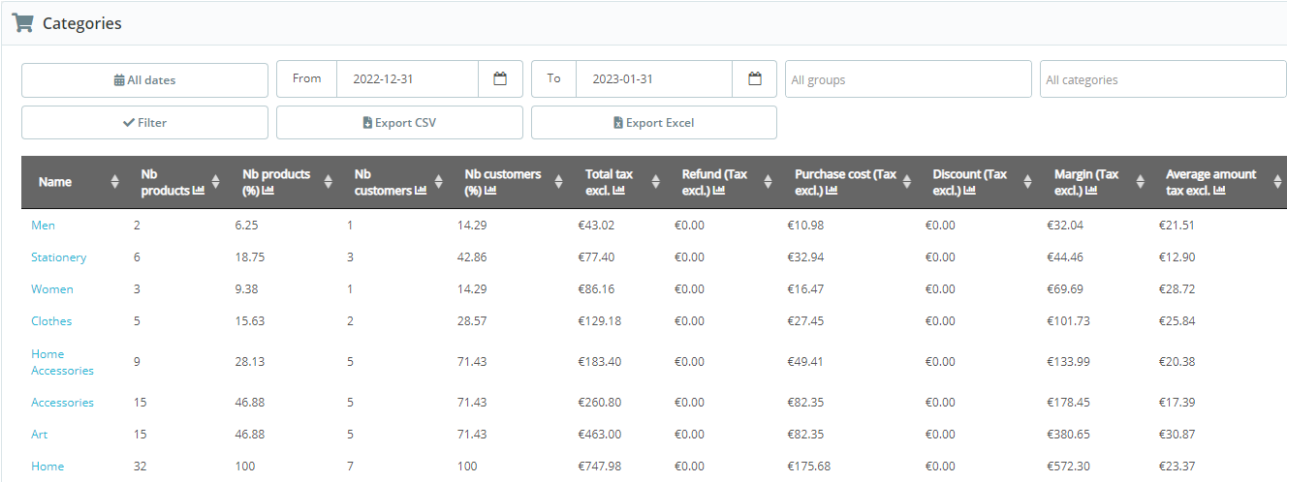
20. Unsold combinations with stock



Reference	Name	Combination	Qty	Ean13
demo_1	Hummingbird printed t-shirt 1	Color - Black, Size - L	300	
demo_1	Hummingbird printed t-shirt 1	Color - Black, Size - XL	300	
demo_1	Hummingbird printed t-shirt 1	Color - White, Size - L	300	
demo_1	Hummingbird printed t-shirt 1	Color - White, Size - M	300	
demo_1	Hummingbird printed t-shirt 1	Color - White, Size - XL	300	
demo_3	Hummingbird printed sweater	Size - L	300	
demo_3	Hummingbird printed sweater	Size - M	300	
demo_3	Hummingbird printed sweater	Size - XL	300	
demo_5	The adventure begins Framed poster	Dimension - 40x60cm	900	
demo_5	The adventure begins Framed poster	Dimension - 60x90cm	300	
demo_6	The best is yet to come' Framed poster	Dimension - 40x60cm	900	
demo_6	The best is yet to come' Framed poster	Dimension - 60x90cm	300	
demo_6	The best is yet to come' Framed poster	Dimension - 80x120cm	300	
demo_7	Today is a good day Framed poster	Dimension - 40x60cm	300	
demo_7	Today is a good day Framed poster	Dimension - 60x90cm	300	

Columns:
- **Reference** is the reference of the combination. A click on it will open the product admin page
- **Name** is the name of the product with the combination
- **Combination** is the detail of the combination
- **Qty** is the quantity of the combination
- **Ean13** is the ean13 of the combination

21. Categories

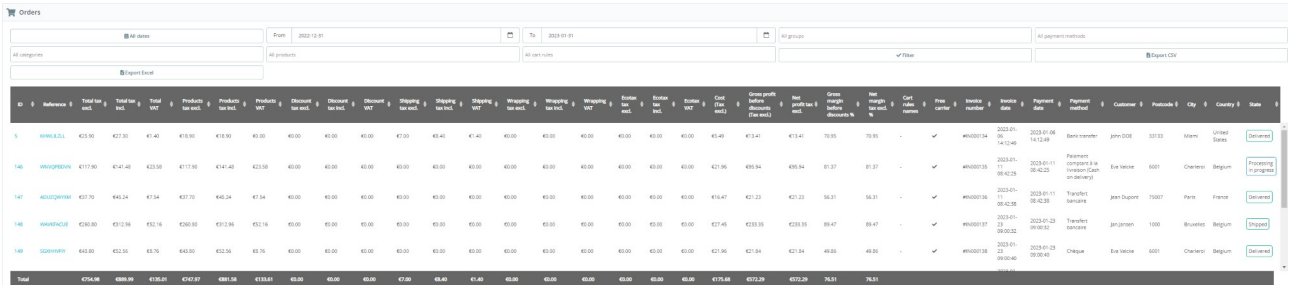


Name	Nb products	Nb products (%)	Nb customers	Nb customers (%)	Total tax excl.	Refund (Tax excl.)	Purchase cost (Tax excl.)	Discount (Tax excl.)	Margin (Tax excl.)	Average amount tax excl.
Men	2	6.25	1	14.29	€43.02	€0.00	€10.98	€0.00	€32.04	€21.51
Stationery	6	18.75	3	42.86	€77.40	€0.00	€32.94	€0.00	€44.46	€12.90
Women	3	9.38	1	14.29	€86.16	€0.00	€16.47	€0.00	€69.69	€28.72
Clothes	5	15.63	2	28.57	€129.18	€0.00	€27.45	€0.00	€101.73	€25.84
Home Accessories	9	28.13	5	71.43	€183.40	€0.00	€49.41	€0.00	€133.99	€20.38
Accessories	15	46.88	5	71.43	€260.80	€0.00	€82.35	€0.00	€178.45	€17.39
Art	15	46.88	5	71.43	€463.00	€0.00	€82.35	€0.00	€380.65	€30.87
Home	32	100	7	100	€747.98	€0.00	€175.68	€0.00	€572.30	€23.37

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All Categories** allows you to choose which categories you want to see

Columns:
- **Name** is the category name
- **Nb products** is the number of products sold for that category for the period
- **Nb products (%)** is the percentage of products sold for that category for the period
- **Nb customers** is the number of customers having bought a product of that category for the period
- **Nb customers (%)** is the percentage of customers having bought a product of that category for the period
- **Total tax excl.** is the total amount tax excl. for that category
- **Refund (Tax excl.)** is the total amount (tax excl.) of refunded for this category
- **Purchase cost (Tax excl.)** is the total purchase cost (tax excl.) tax excluded of products bought for this category
- **Discount (Tax excl.)** is the total prorata discount (tax excl.) for this category
- **Margin (Tax excl.)** is the total margin (tax excl.) for this category
- **Average amount tax excl.** is the average amount tax excl. for that category

22. Orders

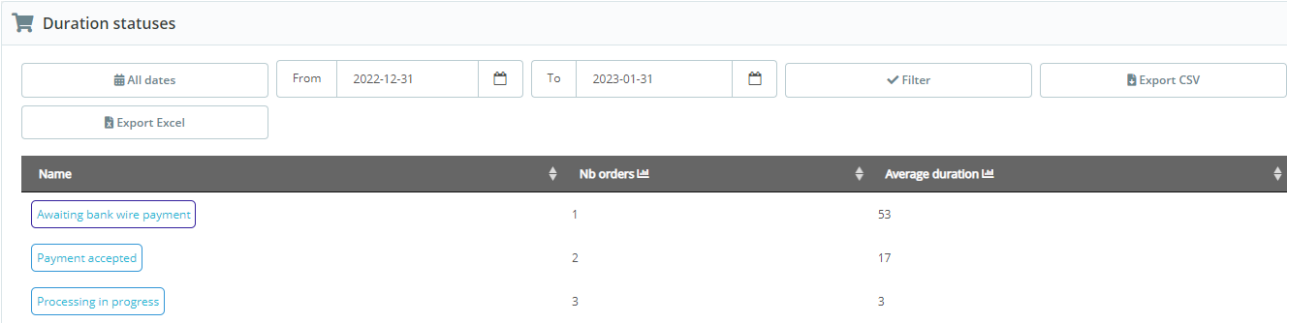


Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All payment methods** allows you to display the statistic for specifics payment methods
- **All categories** allows you to display the statistic for specific categories
- **All products** allows you to display the statistic for specific products
- **All cart rules** allows you to display the statistic for specific cart rules

Columns:
- **ID** is the order id
- **Reference** is the order reference
- **Total tax excl.** is the total amount tax excl. for that order
- **Total tax incl.** is the total amount tax incl. for that order
- **Total VAT** is the total VAT for that order
- **Products tax excl.** is the products amount tax excl. for that order
- **Products tax incl.** is the products amount tax incl. for that order
- **Products VAT** is the products VAT for that order
- **Discount tax excl.** is the discount amount tax excluded for that order
- **Discount tax incl.** is the discount amount tax included for that order
- **Discount VAT** is the discount VAT for that order
- **Shipping tax excl.** is the shipping amount tax excl. for that order
- **Shipping tax incl.** is the shipping amount tax incl. for that order
- **Shipping VAT** is the shipping VAT for that order
- **Wrapping tax excl.** is the wrapping amount tax excl. for that order
- **Wrapping tax incl.** is the wrapping amount tax incl. for that order
- **Wrapping VAT** is the wrapping VAT for that order
- **Ecotax tax excl.** is the ecotax amount tax excl. for that order
- **Ecotax tax incl.** is the ecotax amount tax incl. for that order
- **Ecotax VAT** is the ecotax VAT for that order
- **Cost (Tax excl.)** is the cost (tax excl.) for that order
- **Gross profit before discounts (Tax excl.)** is the gross profit (“Products tax excl.” - “Cost

(Tax excl.)”) for that order
- **Net profit tax excl.** is the net profit (“Products tax excl.” - “Discount tax excl.” - “Cost (Tax excl.)”) for that order
- **Gross margin before discounts** is the gross margin (“Gross profit before discounts (Tax excl.)” / “Products tax excl.” x 100) for that order
- **Net margin tax excl.** is the net margin tax excl. ((“Net profit tax excl.” + “Wrapping tax excl.”) / (“Products tax excl.” - “Discount tax excl.” + “Wrapping tax excl.”) x 100) for that order
- **Cart rules names** is the list of cart rules for that order
- **Free carrier** is the shipping free with those cart rules or not
- **Invoice number** is the invoice number for that order
- **Invoice date** is the invoice date of the order
- **Payment date** is the payment date of the order (can show more than one date, separated by “,”, if more than one payment was made)
- **Payment method** is the payment method of the order (can show more than one method, separated by “,”, if more than one payment was made, with different methods)
- **Customer** is the customer having done the order
- **Postcode** is the postcode of the invoice or delivery address (depending on module configuration) for that order
- **City** is the city of the invoice or delivery address (depending on module configuration) for that order
- **Country** is the country of the invoice or delivery address (depending on module configuration) for that order
- **State** is the current status of the order

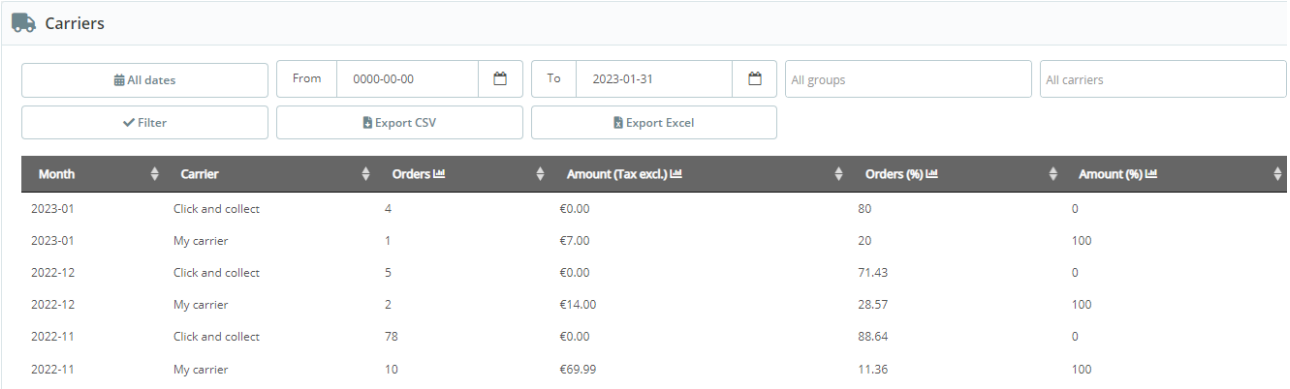
23. Duration statuses



Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see

Columns:
- **Name** is the name of the status
- **Nb order** is the number of orders which had that status
- **Average duration** is the average days during which an order stay with that status

24. Carriers

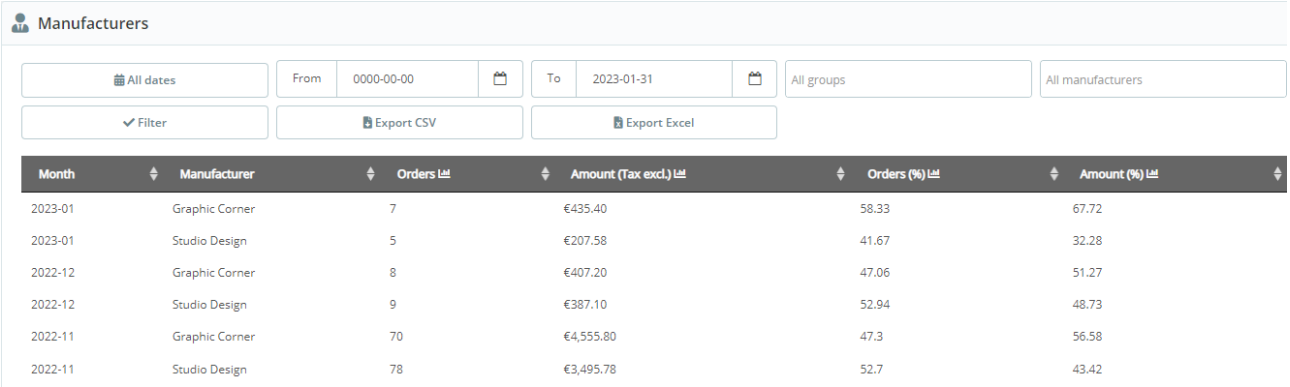


Month	Carrier	Orders	Amount (Tax excl.)	Orders (%)	Amount (%)
2023-01	Click and collect	4	€0.00	80	0
2023-01	My carrier	1	€7.00	20	100
2022-12	Click and collect	5	€0.00	71.43	0
2022-12	My carrier	2	€14.00	28.57	100
2022-11	Click and collect	78	€0.00	88.64	0
2022-11	My carrier	10	€69.99	11.36	100

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All carriers** allows you to choose which carriers you want to see

Columns:
- **Month** is the month of sales
- **Carrier** is the carrier name
- **Order** is the number of valid orders for that carrier, invoiced that month
- **Amount (Tax excl.)** is the total shipping amount (tax excl.) for that carrier this month
- **Order (%)** is the percentage of order with that carrier for that month
- **Amount (%)** is the percentage of the amount for that carrier for that month

25. Manufacturers

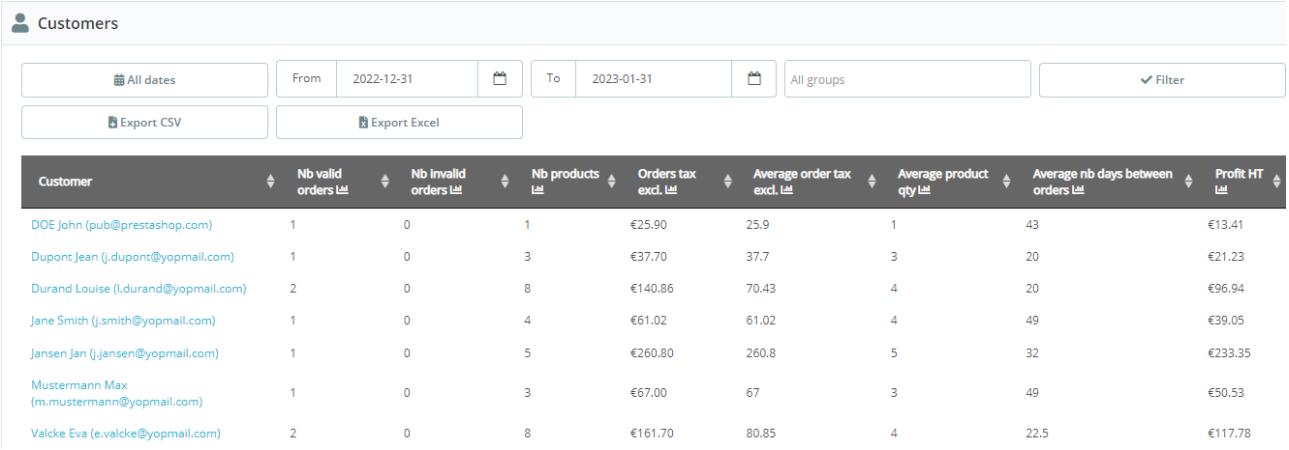


Month	Manufacturer	Orders	Amount (Tax excl.)	Orders (%)	Amount (%)
2023-01	Graphic Corner	7	€435.40	58.33	67.72
2023-01	Studio Design	5	€207.58	41.67	32.28
2022-12	Graphic Corner	8	€407.20	47.06	51.27
2022-12	Studio Design	9	€387.10	52.94	48.73
2022-11	Graphic Corner	70	€4,555.80	47.3	56.58
2022-11	Studio Design	78	€3,495.78	52.7	43.42

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to choose which manufacturers you want to see

Columns:
- **Month** is the month of sales
- **Manufacturer** is the manufacturer name
- **Order** is the number of valid orders for that manufacturer, invoiced that month
- **Amount (Tax excl.)** is the total shipping amount (tax excl.) for that manufacturer this month
- **Order (%)** is the percentage of order with that manufacturer for that month
- **Amount (%)** is the percentage of the amount for that manufacturer for that month

26. Customers

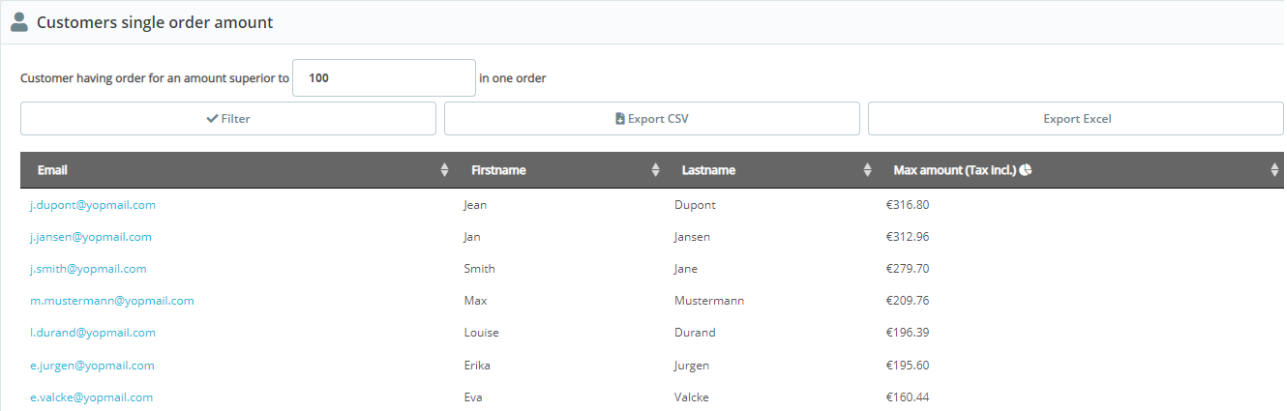


Customer	Nb valid orders	Nb invalid orders	Nb products	Orders tax excl.	Average order tax excl.	Average product qty	Average nb days between orders	Profit HT
DOE John (pub@prestashop.com)	1	0	1	€25.90	25.9	1	43	€13.41
Dupont Jean (j.dupont@yopmail.com)	1	0	3	€37.70	37.7	3	20	€21.23
Durand Louise (l.durand@yopmail.com)	2	0	8	€140.86	70.43	4	20	€96.94
Jane Smith (j.smith@yopmail.com)	1	0	4	€61.02	61.02	4	49	€39.05
Jansen Jan (j.jansen@yopmail.com)	1	0	5	€260.80	260.8	5	32	€233.35
Mustermann Max (m.mustermann@yopmail.com)	1	0	3	€67.00	67	3	49	€50.53
Valcke Eva (e.valcke@yopmail.com)	2	0	8	€161.70	80.85	4	22.5	€117.78

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups

Columns:
- **Customer** is customer name
- **Nb valid orders** is the number of valid orders of this customer
- **Nb invalid orders** is the number of invalid orders of this customer
- **Nb products** is the number of products ordered by this customer
- **Orders tax excl.** is the total tax excl. of the orders of the customer
- **Average order tax excl.** is the average amount tax excl. of the orders of the customer
- **Average product qty** is the average product quantity of the orders of the customer
- **Average nb days between orders** is the average number of days between two orders of the customer
- **Profit HT** is the profit tax excl. (product amount - discount amount - product cost) for the customer

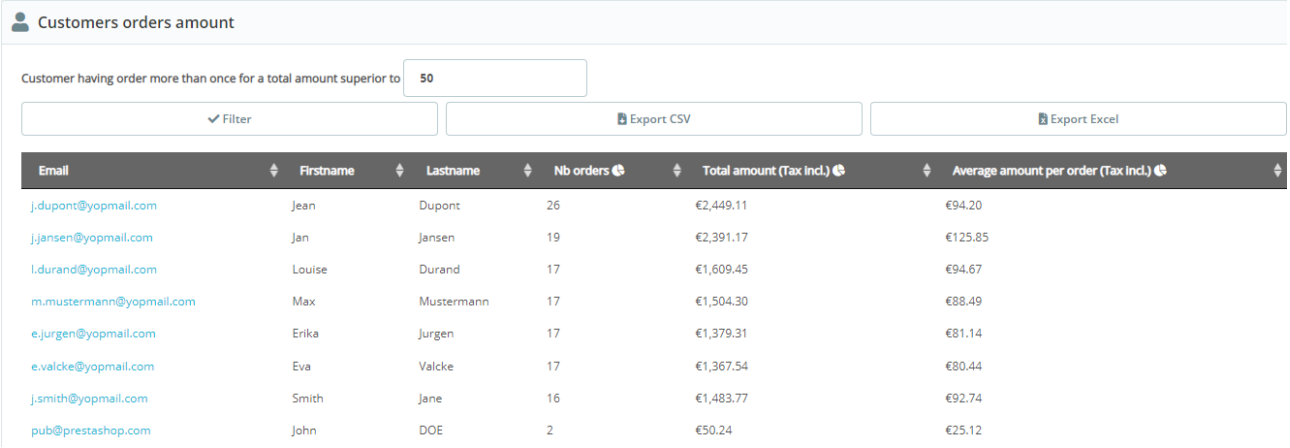
27. Customers single order amount



Filters:
- **Customer having order for an amount superior to x in one order** amount min for a unique order, to list customers having paid at least a certain amount in one order

Columns:
- **Email** is the email of the customer. A click on it will open the customer admin page
- **Firstname** is the firstname of the customer
- **Lastname** is the lastname of the customer
- **Max amount (Tax incl.)** is the max amount (tax incl.) the customer paid in one order

28. Customers orders amount

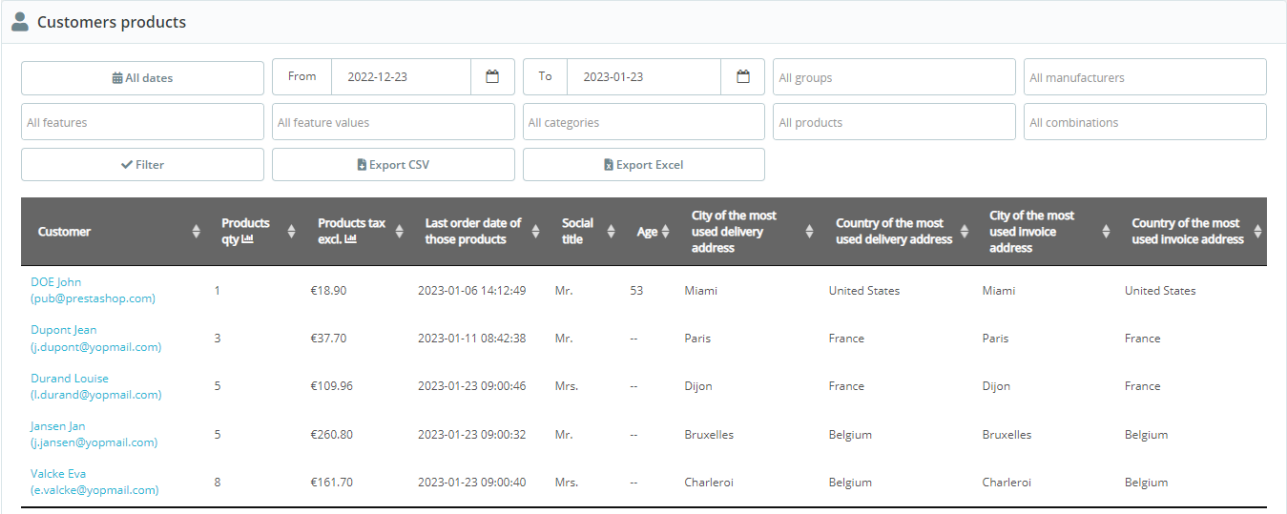


Email	Firstname	Lastname	Nb orders	Total amount (Tax incl.)	Average amount per order (Tax incl.)
j.dupont@yopmail.com	Jean	Dupont	26	€2,449.11	€94.20
j.jansen@yopmail.com	Jan	Jansen	19	€2,391.17	€125.85
l.durand@yopmail.com	Louise	Durand	17	€1,609.45	€94.67
m.mustermann@yopmail.com	Max	Mustermann	17	€1,504.30	€88.49
e.jurgen@yopmail.com	Erika	Jurgen	17	€1,379.31	€81.14
e.valcke@yopmail.com	Eva	Valcke	17	€1,367.54	€80.44
j.smith@yopmail.com	Smith	Jane	16	€1,483.77	€92.74
pub@prestashop.com	John	DOE	2	€50.24	€25.12

Filters:
- **Customer having order more than once for a total amount superior to** amount min paid by a customer having order more that once

Columns:
- **Email** is the email of the customer. A click on it will open the customer admin page
- **Firstname** is the firstname of the customer
- **Lastname** is the lastname of the customer
- **Nb orders** is the number of valid orders done by the customer
- **Total amount (Tax incl.)** is the total amount (tax incl.) paid by the customer
- **Average amount per order (Tax incl.)** is the average amount (tax incl.) per order for this customer

29. Customers products

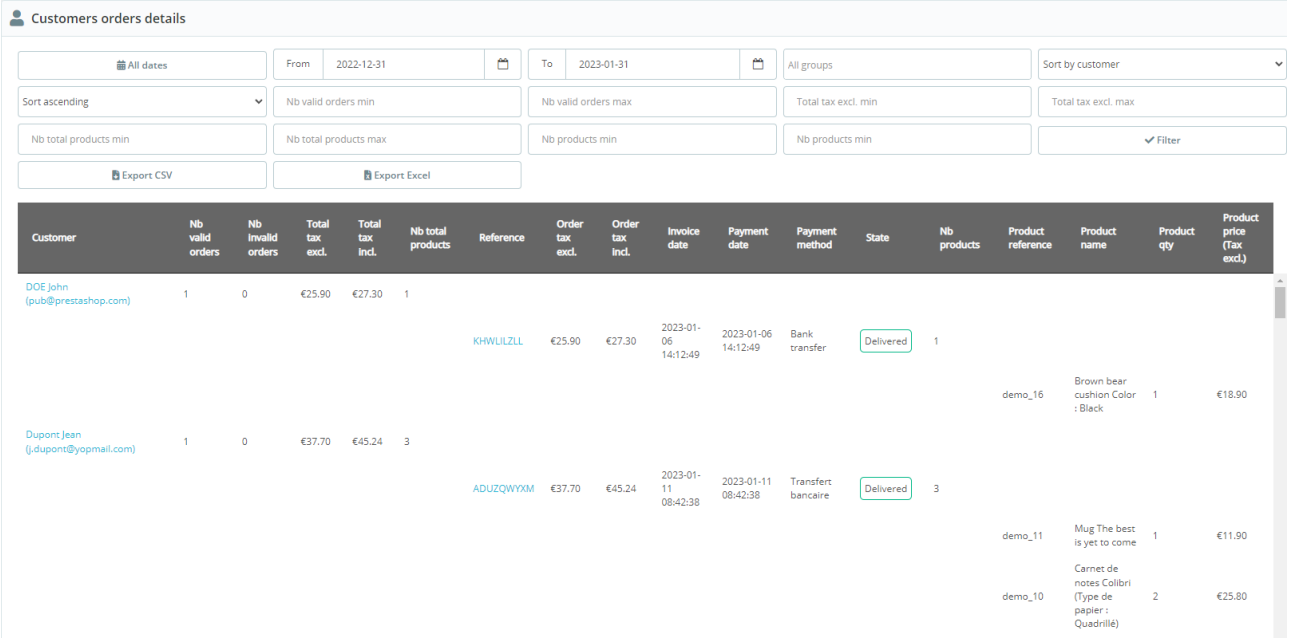


Customer	Products qty	Products tax excl.	Last order date of those products	Social title	Age	City of the most used delivery address	Country of the most used delivery address	City of the most used invoice address	Country of the most used invoice address
DOE John (pub@prestashop.com)	1	€18.90	2023-01-06 14:12:49	Mr.	53	Miami	United States	Miami	United States
Dupont Jean (j.dupont@yopmail.com)	3	€37.70	2023-01-11 08:42:38	Mr.	--	Paris	France	Paris	France
Durand Louise (l.durand@yopmail.com)	5	€109.96	2023-01-23 09:00:46	Mrs.	--	Dijon	France	Dijon	France
Jansen Jan (j.jansen@yopmail.com)	5	€260.80	2023-01-23 09:00:32	Mr.	--	Bruxelles	Belgium	Bruxelles	Belgium
Valcke Eva (e.valcke@yopmail.com)	8	€161.70	2023-01-23 09:00:40	Mrs.	--	Charleroi	Belgium	Charleroi	Belgium

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **All manufacturers** allows you to display the statistic for specifics manufacturers
- **All features** allows you to display the statistic for products with specific features
- **All feature values** allows you to display the statistic for products with specific features values (depending of the features chosen in “All features”)
- **All categories** allows you to display the statistic for specifics categories
- **All products** allows you to display the statistic for specifics products
- **All combinations** allows you to display the statistic for specifics combinations

Columns:
- **Customer** is the customer name and email
- **Products qty** is the quantity of the products bought by this customer
- **Products tax excl** is the total amount (tax excl.) of the products for this customer
- **Last order date of those products** is the latest order date of the products for this customer
- **Social title** is the social title of this customer
- **Age** is the age of this customer
- **City of the most used delivery address** is the city of the most used delivery address of this customer
- **Country of the most used delivery address** is the country of the most used delivery address of this customer
- **City of the most used invoice address** is the city of the most used invoice address of this customer
- **Country of the most used delivery address** is the city of the most used invoice address of this customer

30. Customers orders details

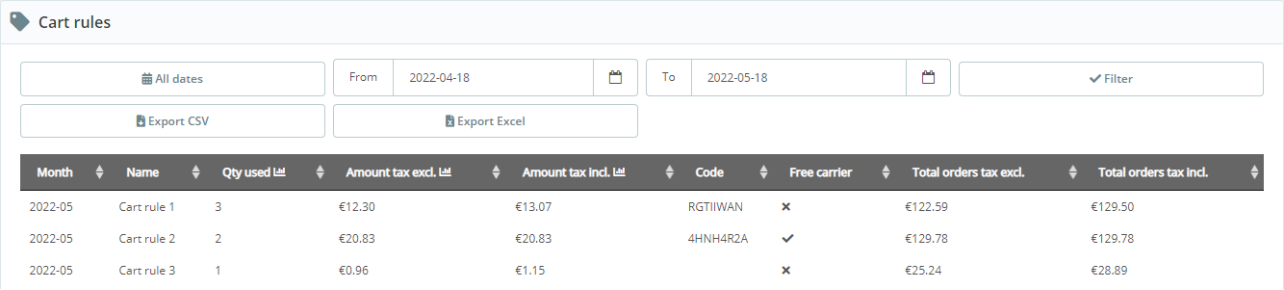


Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see
- **All groups** allows you to display the statistic for specifics customer groups
- **Sort by** allows you to indicate which column it should be sorted by
- **Sort ascending/descending** allows you to indicate the direction of the sorting
- **Nb valid orders min** allows you to display only customers having at least X valid orders
- **Nb valid orders max** allows you to display only customers having no more than X valid orders
- **Total tax excl. min** allows you to display only customers having at least paid that amount tax excl.
- **Total tax excl. max** allows you to display only customers having paid no more than that amount tax excl.
- **Nb total products min** allows you to display only customers having at least bough X products
- **Nb total products max** allows you to display only customers having bough no more than X products
- **Nb products min** allows you to display only orders having at least X products
- **Nb products max** allows you to display only orders having no more than X products

Columns:
- **Customer** is the customer information
- **Nb valid orders** is the number of valid orders for the customer
- **Nb invalid orders** is the number of invalid orders for the customer
- **Total tax excl.** the total amount tax excl. paid by the customer

- **Total tax incl.** the total amount tax incl. paid by the customer
- **Nb total products** the number of products bought by the customer
- **Reference** the reference of the order
- **Order tax excl.** the order amount tax excl.
- **Order tax incl.** the order amount tax incl.
- **Invoice date** the order invoice date
- **Payment date** the order payment date
- **Payment method** the order payment method
- **State** the order state
- **Nb products** the number of products in the order
- **Product reference** the reference of the product
- **Product name** the name of the product
- **Product qty** the quantity of the product bought
- **Product price (Tax excl.)** the price (tax excl.) of the product

31. Cart rules



Month	Name	Qty used	Amount tax excl.	Amount tax incl.	Code	Free carrier	Total orders tax excl.	Total orders tax incl.
2022-05	Cart rule 1	3	€12.30	€13.07	RGTIIWAN	×	€122.59	€129.50
2022-05	Cart rule 2	2	€20.83	€20.83	4HNH4R2A	✓	€129.78	€129.78
2022-05	Cart rule 3	1	€0.96	€1.15		×	€25.24	€28.89

Filters:
- **All dates** allows you to see the data without date limit
- **From** is the date of the beginning of the period you want to see
- **To** is the date of the end of the period you want to see

Columns:
- **Month** is the month of sales
- **Name** is the cart rule name
- **Qty used** is the quantity of this cart rule that been used
- **Amount tax excl.** is the total amount tax excl. of the used cart rule
- **Amount tax incl.** is the total amount tax incl. of the used cart rule
- **Code** is the code of the cart rule
- **Free carrier** is the shipping free with this cart rule or not
- **Total orders tax excl.** is the total amount tax excl. of orders using this cart rule
- **Total orders tax incl.** is the total amount tax incl. of orders using this cart rule

32. Configuration

The "**Configuration**" allows you to configure the module.

Configuration

Orders

Orders dates to use

- (●) Invoice date
- ( ) Status date
- ( ) Creation date

Orders locations to use

- (●) Invoice location
- ( ) Delivery location

Returns

Consider the associated return as validated

- [ ] Waiting for confirmation
- [ ] Waiting for package
- [x] Package received
- [ ] Return denied
- [x] Return completed

Product with combinations without enough stock: Number min of combinations without stock

1

Customers single order amount: Amount for one order

100

Customers orders amount: Minimum amount

50

Group product reference if it changed

Yes

Autoload the stats

Yes

Version alert

Receive an email when there is a new version

No

Emails you want to use to receive message when there is a new version (separated by ";" if more than one)

Stock alert

Email address to receive stock alert message (separated by ";" if more than one)

Stock alert default quantity threshold (if product low stock level is not defined)

3

Alert sending format

Included in email

Status of the products affected by the alert

Active

Receive an email even if there is no stock alert

No

Dashboard

Display last 3 years sales block on dashboard

Yes

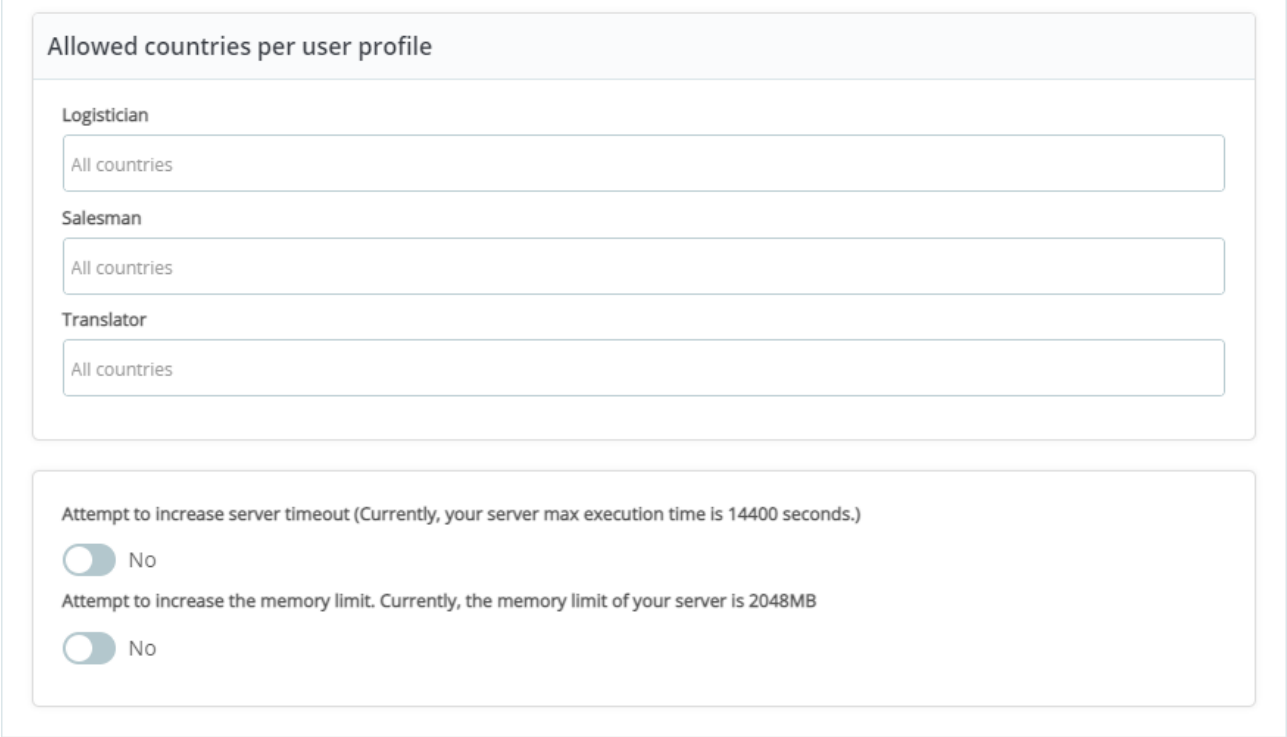
Display last 3 years orders block on dashboard

Yes

Text to display for each payments methods

Bank transfer

Chèque



- **Orders dates to use** is the type of orders dates that will be used in the statistics. Invoice date for the date of the order invoice, status date for the date of a chosen order status and creation date for the date the order was created on

- **Orders locations to use** is the type of orders locations that will be used in the statistics. Invoice location for the location the order was invoiced to and delivery location for the location the order was delivered to

- **Consider the associated return as validated** is the list of return status that should be considered as valid returns

- **Product with combinations without enough stock: Number min of combinations without stock** is the default value to use in the tab “Product with combinations without enough stock”

- **Customers single order amount: Amount for one order** is the default value to use in the tab “Customers single order amount”

- **Customers orders amount: Minimum amount** is the default value to use in the tab “Customers orders amount”

- **Group product reference if it changed** if enabled and the reference of a product changed it will be displayed as the same product, showing the latest reference, instead of showing the product as different product with there respective reference

- **Autoload the stats** if disabled the stats will not load automatically. The filter button will load them

- **Receive an email when there is a new version** allows to to receive an email when a new version of the module is available

- **Emails you want to use to receive message when there is a new version (separated by ";" if more than one)** is the list of emails addresses that should receive an email when a new version of the module is available

- **Emails address to receive stock alert message (separated by ";" if more than one)** is the list of emails addresses that should receive an email with the stocks alerts

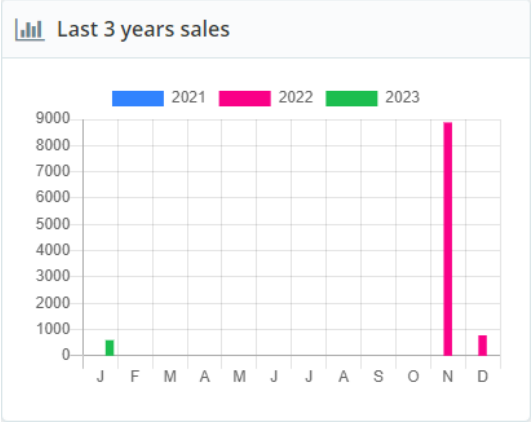
- **Stock alert default quantity threshold (if product low stock level is not defined)** is the quantity for which a stock alert is created

- **Alert sending format** is the format of the stock alert in the email

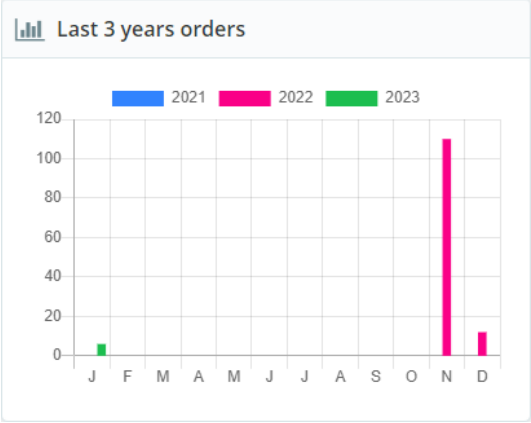
- **Status of the products affected by the alert** allows you to choose if you want stock alert for all product or only for active products or only for inactive products

- **Receive an email even if there is no stock alert** allows you to received an email even if no product is on stock alert

- **Display last 3 years sales block on dashboard** display a block that show last 3 years of sales in your dashboard



- **Display last 3 years orders block on dashboard** display a block that show last 3 years of orders in your dashboard



- **Text to display for each payment methods** allows you to choose another text to display for that payment method instead of the original one. This can be useful if you have one payment method in more than one language

- **Allowed countries per user profile** is the list of countries of which the user profiles can see the statistics of

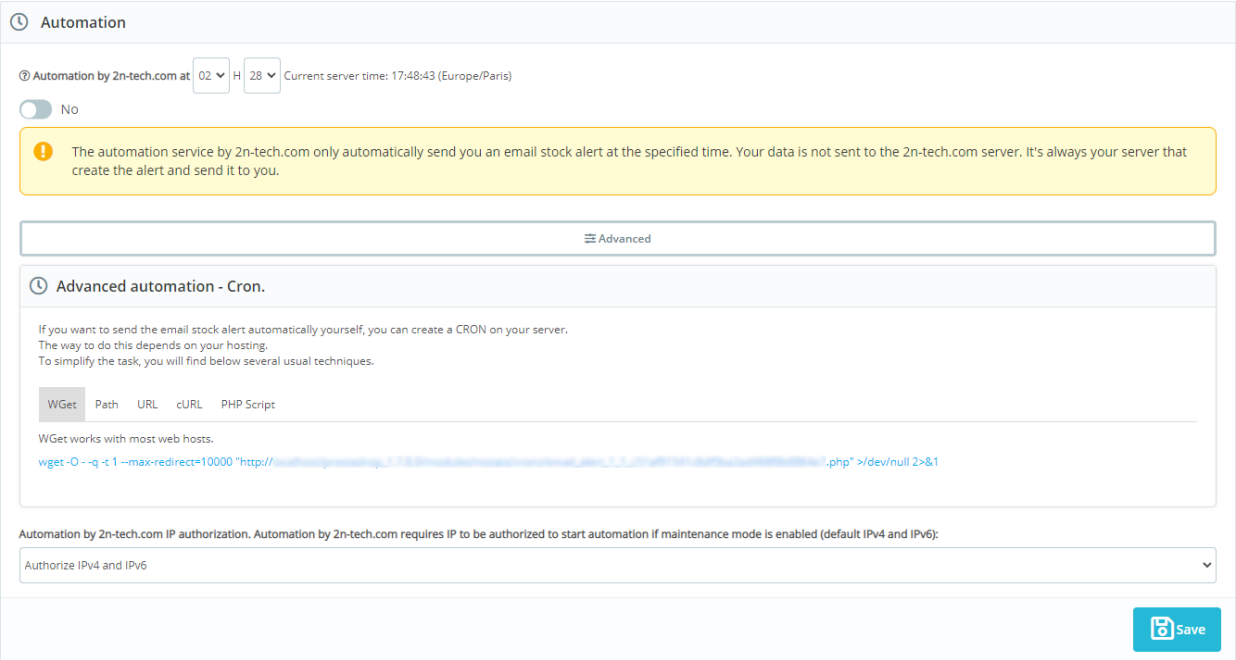
- **Attempt to increase server timeout** is useful when default server timeout is too low to compute statistics

- **New timeout limit** allows you to indicate the value of the new timeout limit

- **Attempt to increase the memory limit** is useful when the default memory limit is too low to compute statistics

- **New memory limit** allows you to indicated the value of the new memory limit

33. Automation



The "**Automation**" allows you to receive a daily stock alert by email.

This is divided in two parts, one with basic options, the other with advanced options.

The basic options allow you to schedule the stock alert for a given hour every day. The 2N server will launch the creation of the stock alert automatically at the time given. **No data is sent to the 2N server**, it only launch the creation instead of you! Everything runs on your server.

If you rather take care of the automation by yourself, the advanced options give you access to methods to automate it.

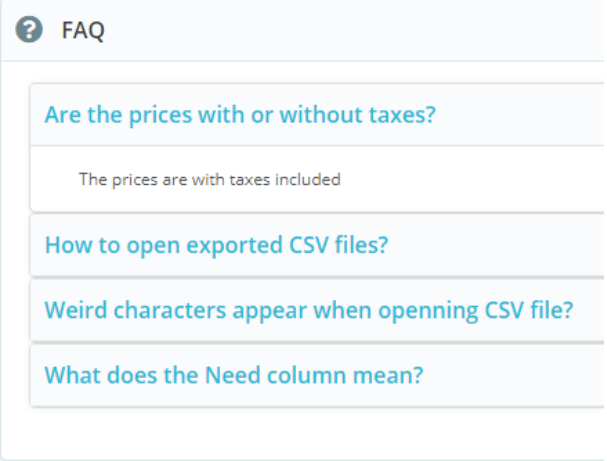
This is commonly done by the CRON tool on your server. If you do not know how to program a cron on your server, please look at the documentation of your host.

For your convenience, we provide some examples of commonly used techniques (URL, Wget, cURL, PHP script).

The automation by 2N Technologies requires 2N Tech server IP to be authorized to start automation if maintenance mode is enabled. You can choose to authorize both IPv4 and IPv6 (default choice) or only one of them (if your configuration cause issue with one of them) or none if you do not want to authorize automation by 2N Technologies when in maintenance.

If you are using the simple automation and your domain has changed, a button will appears to update it on our server so automation will be started on your new domain.

34. FAQ



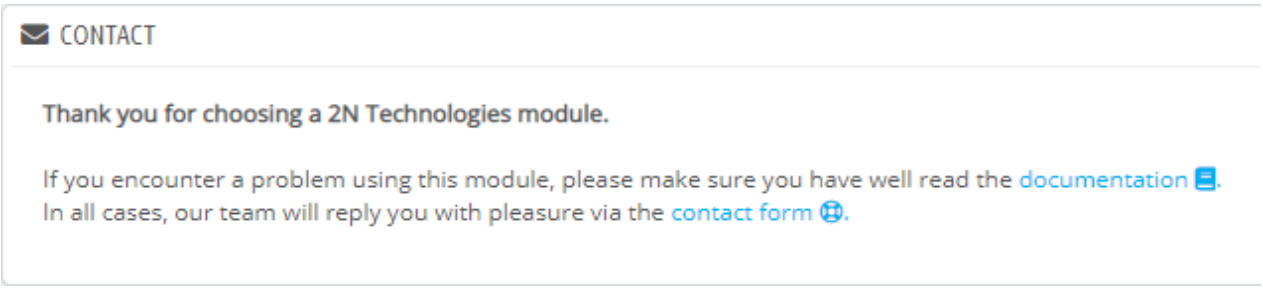
The "FAQ" tab allows you to find answers to often asked questions

35. Documentation

The "**Documentation"** tab allows you to download the module's documentation in PDF.

36. Contact

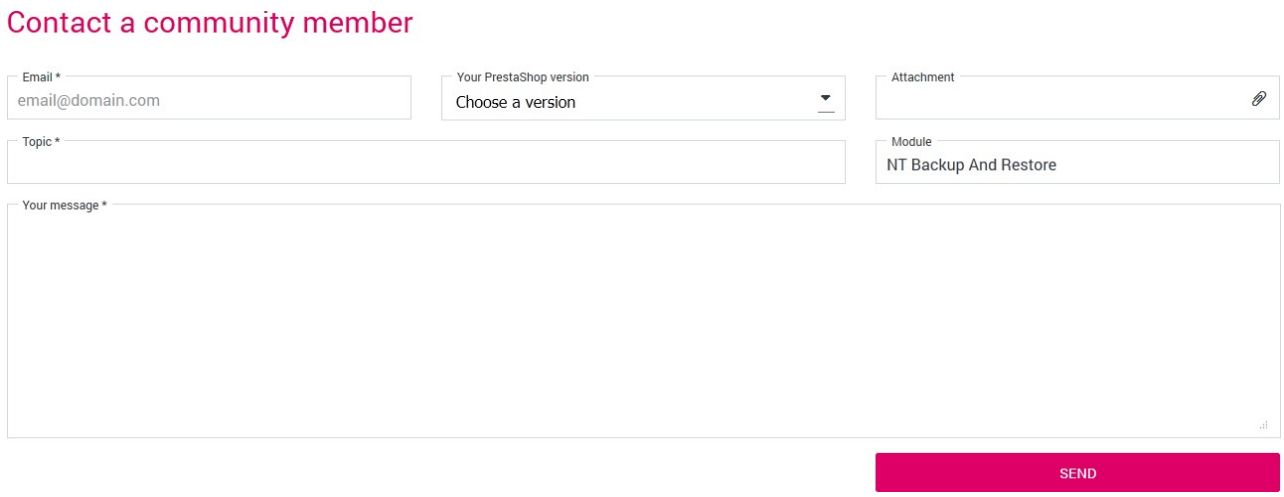
The "**Contact"** tab gives you access to the contact form. If you have any problems with the module, please contact us.



Contact us

If you have any comments, problems or improvement ideas, please contact us, with the PrestaShop form.

https://addons.prestashop.com/en/write-to-developper?id_product=48694



To help you as best as possible if you have an issue, please give us access to your shop administration (URL, login, password) and your FTP server (host server, login, password).

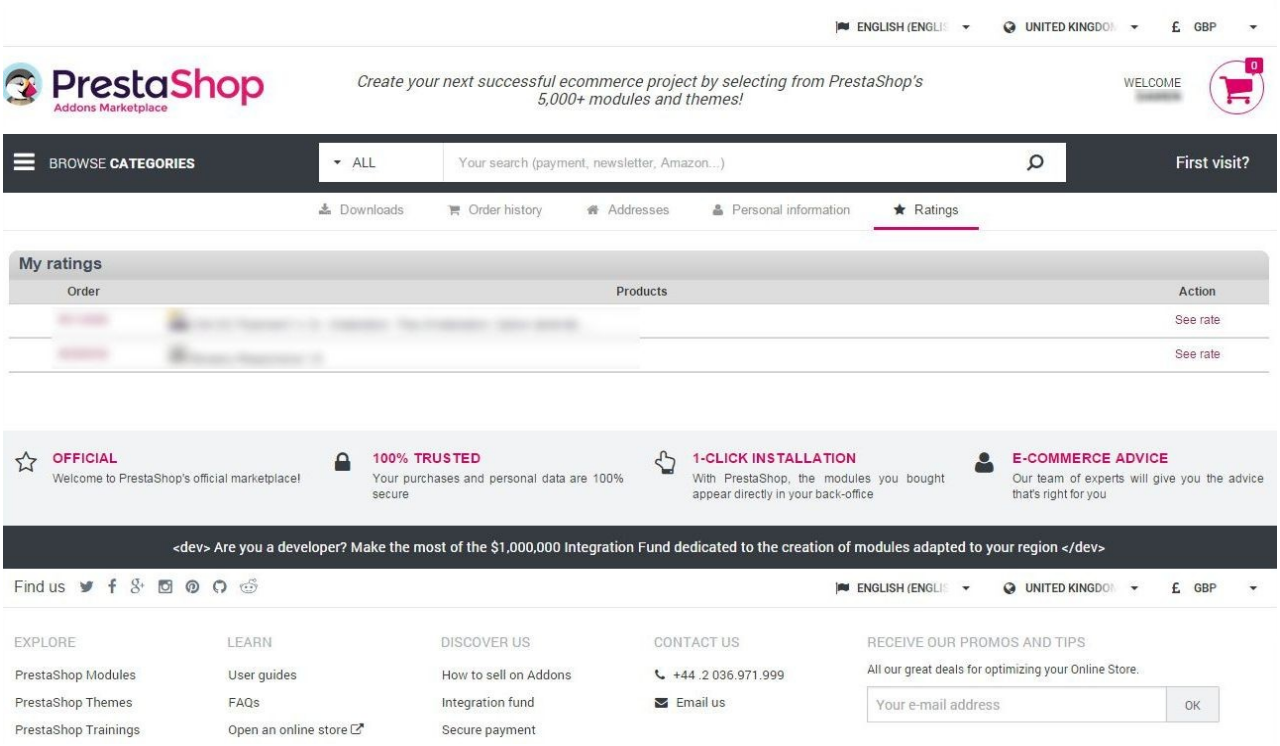
Your opinion

The whole team of 2N Technologies thanks you for your purchase and hope the module will suit you.

So we can always offer you the best and be as close to the PrestaShop community needs, we also thanks you for taking time to evaluate this module there:

http://addons.prestashop.com/en/ratings.php

So it can be as useful as possible, if you have an issue with the module, please contact us first. Our team is here to help you solve any issues you may have.



Our other modules

NtGeoloc

Geolocate precisely on a map your customers, shops, warehouses, suppliers and manufacturers.
Know where your customers come from, if they are located near your shops, where to put more advertising, where to open a new shop.

NtReduction

Schedule massive discounts or product discount, for one or two period.
Easy and effective.
Perfect for sales and commercial purpose.
Ideal for recursive discounts.

NtBackupAndRestore

Completely backup your PrestaShop store automatically or manually.
The ideal module for developers:
Create the shop locally and restore it onto the production server in 1 click!
Save a shop on a production server and restore it locally or on a test server in 1 click!

NtBackupAndRestore Light

Completely backup your PrestaShop store automatically or manually.
The ideal module for developers:
Create the shop locally and restore it onto the production server in 1 click!
Save a shop on a production server and restore it locally or on a test server in 1 click!