Working with Audio and Video in Web Pages

USING AUDIO AND VIDEO IN HTML



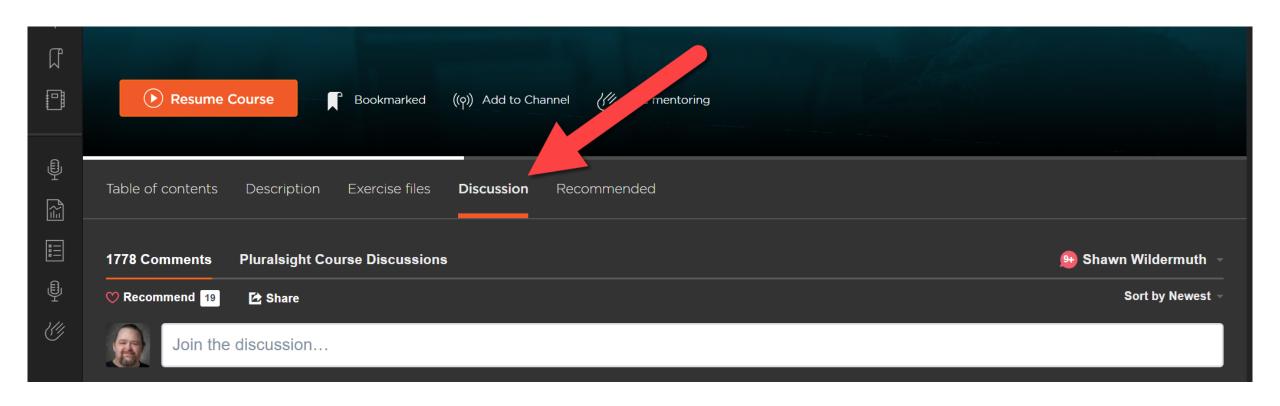
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What You'll Learn



How to embed audio and video
Where you can host audio and video
Supporting media on older browsers
Custom interactions with JavaScript
What file formats are supported

Questions During the Course?





Overview



Audio and Video in Web Pages

- Why use media?
- Video tags
- Audio tags



Media on the Web

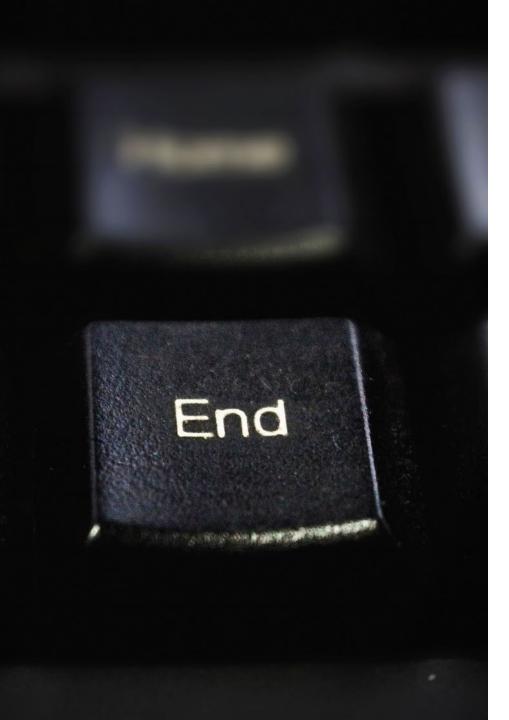




Why Use Media?

- Increases Engagement
- Tells stories in unique ways
- Different way to connect





Why Not to Use Media?

- Autoplaying is aggravating to users
- Mobile might have bandwidth limits
- Not everyone prefers video/audio

Video Tag

```
<video src="media/baking.mp4"></video>

<video src="media/baking.mp4">
  Your browser doesn't support Video
</video>
```



Demo



Using the Video Tag



Audio Tag

```
<audio src="media/breadsandcake.mp3"></audio>
<audio src="breadsandcake.mp3" type="audio/mp3">
  Your browser doesn't support Audio
</audio>
```



Demo



Using the Audio Tag



Properties

```
<video src="media/baking.mp4">controls>autoplay>loop>
  Your browser doesn't support Video
</video>
```



Demo



Using the Media Properties



What We've Learned



Using media on the is as simple as using the media tags in HTML



Media will help you engage with your users in new, rich ways



But use media only when it serves your users; it's easy to over-do it



Coming Up Next:

Hosting Media for Web Pages

