SentiMap

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Import Data

[40] "screen_name"

First of all, we can import the data.

```
rm(list=ls())
t2<-read.csv("twitter_file_with_text.csv",fill=T, sep=",", stringsAsFactors = FALSE)
names(t2)
##
   [1] "follow request sent"
##
   [2] "contributors"
   [3] "truncated"
##
  [4] "profile_use_background_image"
##
  [5] "profile sidebar fill color"
##
  [6] "time zone"
##
##
   [7] "in_reply_to_status_id"
  [8] "id"
##
  [9] "favorite_count"
## [10] "verified"
## [11] "sentiment"
## [12] "profile_text_color"
## [13] "profile_image_url_https"
## [14] "retweeted"
## [15] "is_translator"
## [16] "source"
## [17] "followers_count"
## [18] "protected"
## [19] "in_reply_to_screen_name"
## [20] "in_reply_to_user_id"
## [21] "default_profile_image"
## [22] "retweet count"
## [23] "id str"
## [24] "favorited"
## [25] "utc_offset"
## [26] "statuses_count"
## [27] "profile_background_color"
## [28] "friends_count"
## [29] "profile_background_image_url_https"
## [30] "profile_link_color"
## [31] "profile_image_url"
## [32] "notifications"
## [33] "geo_enabled"
## [34] "profile_banner_url"
## [35] "in reply to user id str"
## [36] "profile_background_image_url"
## [37] "lang"
## [38] "profile_background_tile"
## [39] "favourites_count"
```

```
## [41] "url"
## [42] "created_at"
## [43] "contributors_enabled"
## [44] "location"
## [45] "filter_level"
## [46] "in_reply_to_status_id_str"
## [47] "profile_sidebar_border_color"
## [48] "place"
## [49] "default_profile"
## [50] "following"
## [51] "listed_count"
We can see that there are 51 variables in this dataset.
attach(t2)
Size<-dim(t2)
Size
## [1] 2491
```

Classes of variables

There are 2491 observations.

Get the class of each variable in dataset.

```
lapply(t2, class)
```

```
## $follow_request_sent
## [1] "logical"
##
## $contributors
## [1] "logical"
##
## $truncated
## [1] "character"
##
## $profile_use_background_image
## [1] "character"
##
## $profile_sidebar_fill_color
## [1] "character"
## $time_zone
## [1] "character"
##
## $in_reply_to_status_id
## [1] "numeric"
##
## $id
## [1] "integer"
## $favorite_count
## [1] "integer"
##
## $verified
```

```
## [1] "character"
##
## $sentiment
## [1] "integer"
## $profile_text_color
## [1] "character"
## $profile_image_url_https
## [1] "character"
##
## $retweeted
## [1] "character"
##
## $is_translator
## [1] "character"
##
## $source
## [1] "character"
## $followers_count
## [1] "integer"
##
## $protected
## [1] "character"
## $in_reply_to_screen_name
## [1] "character"
##
## $in_reply_to_user_id
## [1] "integer"
##
## $default_profile_image
## [1] "character"
## $retweet_count
## [1] "integer"
##
## $id_str
## [1] "integer"
## $favorited
## [1] "character"
##
## $utc_offset
## [1] "integer"
## $statuses_count
## [1] "integer"
## $profile_background_color
## [1] "character"
##
## $friends_count
```

```
## [1] "integer"
##
## $profile_background_image_url_https
## [1] "character"
## $profile_link_color
## [1] "character"
## $profile_image_url
## [1] "character"
##
## $notifications
## [1] "logical"
##
## $geo_enabled
## [1] "character"
##
## $profile_banner_url
## [1] "character"
## $in_reply_to_user_id_str
## [1] "integer"
##
## $profile_background_image_url
## [1] "character"
## $lang
## [1] "character"
## $profile_background_tile
## [1] "character"
##
## $favourites_count
## [1] "integer"
## $screen_name
## [1] "character"
##
## $url
## [1] "character"
## $created_at
## [1] "character"
##
## $contributors_enabled
## [1] "character"
## $location
## [1] "character"
## $filter_level
## [1] "character"
##
## $in_reply_to_status_id_str
```

```
## [1] "numeric"
##
## $profile_sidebar_border_color
## [1] "character"
##
## $place
## [1] "character"
##
## $default_profile
## [1] "character"
##
## $following
## [1] "logical"
##
## $listed_count
## [1] "integer"
```

We are interested in numeric variables as follow:

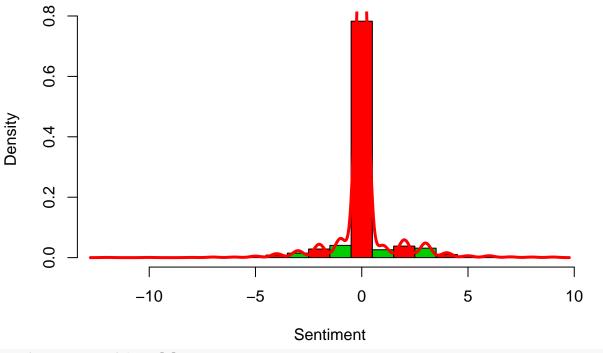
- sentiment
- followers count
- statuses_count
- friends_count
- \bullet favourites_count
- listed_count

Descriptive statistics

Sentiment

```
summary(sentiment)
                1st Qu.
                                        Mean
        Min.
                           Median
                                               3rd Qu.
                                                             Max.
## -12.00000
                0.00000
                          0.00000
                                     0.09434
                                               0.00000
                                                          9.00000
table(sentiment)
## sentiment
   -12 -10
##
                     -7
                               -5
                                               -2
                                                                     2
                                                                          3
                                                                               4
                -8
                          -6
                                     -4
                                          -3
                                                    -1
                                                                1
##
      1
           1
                      3
                           3
                                8
                                     21
                                          37
                                               71
                                                   101 1950
                                                                    95
                                                                         78
                                                                               26
                1
                                                               65
##
      5
           6
                7
                      8
                           9
##
     10
          10
                      3
                           3
hist(sentiment, freq=F, main="Sentiment Histogram", breaks=seq(from=-12.5,to=9.5,by=1), col=c(2,3), xla
# Add the line of density, "col" for color, "lwd" for line width
lines(density(sentiment),col=2,lwd=3)
```

Sentiment Histogram



sum(sentiment==0)/Size[1]

[1] 0.7828181

There are **20** level of sentiment and most of them are **neutral** (78.28%).

Followers count

```
summary(followers_count)
##
      Min. 1st Qu.
                     Median
                                Mean 3rd Qu.
                                                 Max.
                104
                        252
                                2512
                                         610 1379617
quantile(followers_count)
##
        0%
                25%
                        50%
                                 75%
                                         100%
         0
                104
                        252
                                 610 1379617
##
```

We can find that the range of follower_count is really large. Thus we can analyze the logrithmic value of follower_count.

```
followers_count2<-log(followers_count[followers_count!=0])
summary(followers_count2)

## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.000 4.663 5.545 5.536 6.422 14.137
quantile(followers_count2)</pre>
```

0% 25% 50% 75% 100% ## 0.000000 4.663439 5.545177 6.421622 14.137316 The result is better. Then we can use the excellent fitdistribus package which offers some nice functions for distribution fitting. We will use the functiondescoist to gain some ideas about possible candidate distributions.

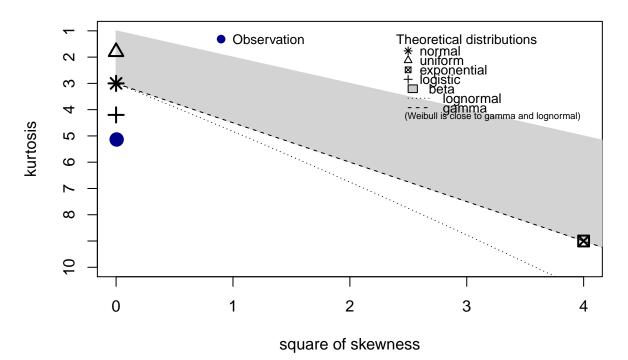
```
#install.packages("fitdistrplus")
library(fitdistrplus)

## Loading required package: MASS

## Loading required package: survival

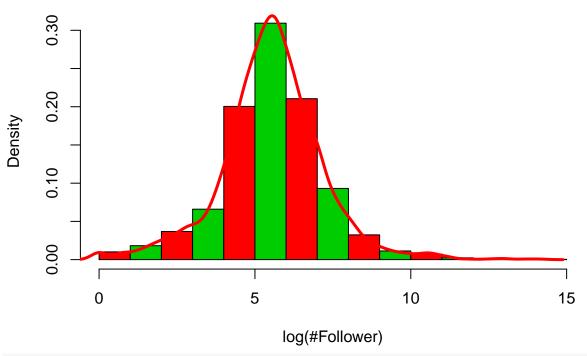
#install.packages("logspline")
library(logspline)
descdist(followers_count2, discrete = FALSE)
```

Cullen and Frey graph



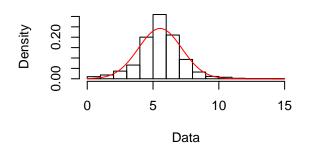
```
## summary statistics
## -----
## min: 0 max: 14.13732
## median: 5.545177
## mean: 5.536197
## estimated sd: 1.647834
## estimated skewness: 0.06936065
## estimated kurtosis: 5.135501
hist(followers_count2, freq=F, main="Sentiment Histogram", breaks=seq(from=0,to=15,by=1), col=c(2,3), x
# Add the line of density, "col" for color, "lwd" for line width
lines(density(followers_count2),col=2,lwd=3)
```

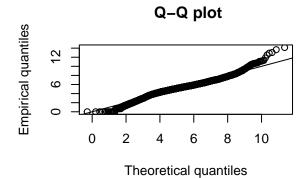
Sentiment Histogram



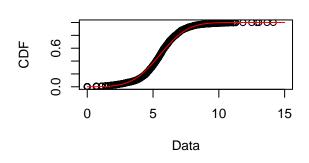
fit.norm <- fitdist(followers_count2, "norm")
plot(fit.norm)</pre>

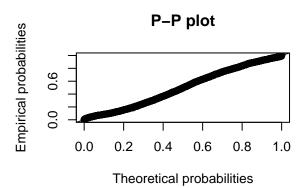
Empirical and theoretical dens.





Empirical and theoretical CDFs





Percentage of followers number that exceeds 1000

```
sum(followers_count>1000)/Size[1]
## [1] 0.1633882
Percentage of followers number that exceeds 5000
sum(followers_count>5000)/Size[1]
## [1] 0.0337214
Statuses Count
summary(statuses_count)
##
      Min. 1st Qu. Median
                              Mean 3rd Qu.
                                               Max.
##
         0
              1239
                      4387
                             11729
                                     13182 295091
summary(friends_count)
       Min. 1st Qu.
##
                       Median
                                  Mean 3rd Qu.
                                                     Max.
##
       0.0
               120.0
                        258.0
                                  921.0
                                           557.5 354695.0
summary(favourites_count)
##
      Min. 1st Qu. Median
                              Mean 3rd Qu.
                                      445.0 94135.0
##
       0.0
              10.0
                      83.0
                             831.8
summary(listed_count)
##
       Min.
             1st Qu.
                       Median
                                  Mean 3rd Qu.
                                                     Max.
##
       0.00
                0.00
                         0.00
                                  17.72
                                            1.00 12319.00
sum(lang=="en")/Size[1]
## [1] 0.505821
sum(geo_enabled == "True")/Size[1]
## [1] 0.3753513
sum(location[lang=="en"]=="")/Size[1]
## [1] 0.190285
Time Zone
Get geographical data
# Check version of R, becasue ggmap require R version higher than 3.4.3
#R. Version()
#install.packages("ggmap")
library(ggmap)
## Loading required package: ggplot2
#install.packages("tidyverse")
```

#library(tidyverse)

```
# Check the version info of ggmap
#sessionInfo()
```

Read the georaphical data from geocoded.csv.

```
geocoded<-read.csv("geocoded.csv",fill=T, sep=",", stringsAsFactors = FALSE)</pre>
```

Plot Map

```
#install.packages("rworldmap")
library(rworldmap)

## Loading required package: sp

## ### Welcome to rworldmap ###

## For a short introduction type : vignette('rworldmap')

newmap <- getMap(resolution = "low")
plot(newmap, asp = 1)
points(geocoded$lon, geocoded$lat, col = "red", cex = .6)</pre>
```

