



# Vincent Caruana

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## About Me

Hi there! I'm a New York-based Designer and **New Media Design BFA student at Rochester Institute of Technology (RIT)**. I specialize in **UI/UX design, industrial design, motion graphics and web development**.

## Experience

### **Freelance Designer/ Developer**

**2023 - Present**

- Designed and developed a custom website and visual identity for an online art and culture magazine.
- Designed and managed the development of original apparel while overseeing sales and client fulfillment.

### **Student Services Assistant | RIT College of Liberal Arts**

**Oct 2025 - Present**

- Effectively managed communications and scheduling for faculty, staff, and students.

### **Deli Clerk | Wegmans Food Markets | Rochester, NY**

**Oct 2022 - Present**

- Efficiently prepared deli products and delivered high-quality customer service.

## Projects

### **Digital Pet Interface | New Media Design Interactive II Figma, Interaction Design**

- Developed a high fidelity interface where users manage a colony of creatures, focusing on intuitive design and interactive feedback.

### **AI Toybox Studio | RIT Creative Collision 2025 Event**

#### **AI, Physical Installation, Coding**

- Collaboratively developed an interactive installation where users create physical compositions that are photographed then reimaged by an AI through themed filters.

### **Cactus & Poncho | RIT Beyond Fashion Runway 2025**

#### **Textile Design & Construction**

- Designed, fabricated and modeled a runway look focused on creating non-traditional garments that evoked a sense of play.

## Education

**BFA New Media Design | RIT**  
**Jan 2024 - May 2027**

## Skills

### **Digital Tools**

- Adobe Creative Suite
  - After Effects
  - Premiere Pro
  - Illustrator
  - Photoshop
- Figma
- HTML/CSS/JS
- Google Gemini
- AI(Workflow Optimization/Troubleshooting)

### **Industrial Design Skills**

- Industrial Sewing
- Pattern Making
- Material Sourcing
- Tech Pack Creation

### **Soft Skills**

- Design Thinking
- Project Management
- Communication
- Adaptability