



Vincent Caruana

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About Me

Hi there! I'm a New York-based Designer and **New Media Design BFA student** at **Rochester Institute of Technology (RIT)**. I specialize in **UI/UX design, industrial design, motion graphics** and **web development**.

Experience

Freelance Designer/ Developer

2023 - Present

- Designed and developed a custom website and visual identity for an online art and culture magazine.
- Designed and managed the development of original apparel while overseeing sales and client fulfillment.

Student Services Assistant | RIT College of Liberal Arts

Oct 2025 - Present

- Effectively managed communications and scheduling for faculty, staff, and students.

Deli Clerk | Wegmans Food Markets | Rochester, NY

Oct 2022 - Present

- Efficiently prepared deli products and delivered high-quality customer service.

Projects

Digital Pet Interface | New Media Design Interactive II **Figma, Interaction Design**

- Developed a high fidelity interface where users manage a colony of creatures, focusing on intuitive design and interactive feedback.

AI Toybox Studio | RIT Creative Collision 2025 Event **AI, Physical Installation, Coding**

- Collaboratively developed an interactive installation where users create physical compositions that are photographed then reimaged by an AI through themed filters.

Cactus & Poncho | RIT Beyond Fashion Runway 2025 **Textile Design & Construction**

- Designed, fabricated and modeled a runway look focused on creating non-traditional garments that evoked a sense of play.

Education

BFA New Media Design | RIT

Jan 2024 - May 2027

Skills

Digital Tools

- Adobe Creative Suite
 - After Effects
 - Premiere Pro
 - Illustrator
 - Photoshop
- Figma
- HTML/CSS/JS
- Google Gemini
 - AI(Workflow Optimization/ Troubleshooting)

Industrial Design Skills

- Industrial Sewing
- Pattern Making
- Material Sourcing
- Tech Pack Creation

Soft Skills

- Design Thinking
- Project Management
- Communication
- Adaptability