



Vincent Caruana

585-301-7865

VinCarDesign@gmail.com

vincentcaruana.com

About Me

Hi there! I'm a New York-based Designer and **New Media Design BFA** student at **Rochester Institute of Technology (RIT)**. I specialize in **UI/UX design, industrial design, motion graphics and web development**.

Experience

Freelance Designer/ Developer

2023 - Present

- Designed and developed a custom website and visual identity for an online art and culture magazine.
- Designed and managed the development of original apparel while overseeing sales and client fulfillment.

Student Services Assistant | RIT College of Liberal Arts

Oct 2025 - Present

- Effectively managed communications and scheduling for faculty, staff, and students.

Deli Clerk | Wegmans Food Markets | Rochester, NY

Oct 2022 - Present

- Efficiently prepared deli products and delivered high-quality customer service.

Projects

Digital Pet Interface | New Media Design Interactive II

Figma, Interaction Design

- Developed a high fidelity interface where users manage a colony of creatures, focusing on intuitive design and interactive feedback.

AI Toybox Studio | RIT Creative Collision 2025 Event

AI, Physical Installation, Coding

- Collaboratively developed an interactive installation where users create physical compositions that are photographed then reimagined by an AI through themed filters.

Cactus & Poncho | RIT Beyond Fashion Runway 2025

Textile Design & Construction

- Designed, fabricated and modeled a runway look focused on creating non-traditional garments that evoked a sense of play.

Education

BFA New Media Design | RIT

Jan 2024 - May 2027

Skills

Digital Tools

- Adobe Creative Suite
 - After Effects
 - Premiere Pro
 - Illustrator
 - Photoshop
- Figma
- HTML/CSS/JS
- Google Gemini
- AI(Workflow Optimization/Troubleshooting)

Industrial Design Skills

- Industrial Sewing
- Pattern Making
- Material Sourcing
- Tech Pack Creation

Soft Skills

- Design Thinking
- Project Management
- Communication
- Adaptability