



Description

FriendlyTrustworthyInnovativeModern

Colours

#000000

body text,
main headings

#808083

text links,
subheadings,
icons, input
box outlines

#babcbe

line elements
(dividers)

#f1f2f2

section
background
colour

#ef6331

main accent
colour for
CTAs, buttons,
text links

#ff734d

hover colour
for main accent
colour (#ef6331)

#2195f2

accent colour
for non-link
text

#4cae50

#f44336

secondary accent colours,
can be used for alerts

UI Elements

Buttons

#ef6331

Primary Button

#ef6331

Secondary Button

#ff734d

Primary Hover

#ff734d

Secondary Hover

Height: 40px
Corner radius: 3px

Links

| | Primary text link style | Alternate style 1 | Alternate style 2 |
|----------|----------------------------|------------------------------|-----------------------|
| Active | Click here #ef6331 | <u>Click here</u> #808083 | Click here #000000 |
| On hover | Click here #ff734d | <u>Click here</u> #808083 | Click here #ef6331 |