FS-ISAC

2024 EMEA Summit

Speaker Touchpoint

14 March 2024

Agenda

▶ Introductions
> Mike Silverman, VP of Strategy and Innovation
> Ally Lyga, Events Associate
> Iryna Ishchenko, Europe Events Associate

▶ Important Speaker Information
▶ On-site Space & Room Equipment
▶ Questions

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Important Information for Speakers — Venue and Attendance

▶ EMEA Summit Venue – TLP AMBER

bcc Berlin Congress Center

Alexanderstraße 11

10178 Berlin

Germany

> Speakers need to book Hotel Room

▶ Member Registration for the Event – all speakers must speak in person at the event

> IntelX to register for event– any issues email admin@fsisac.com

▶ Sponsor Registration for the Event – Details will be updated and sent later this month

▶ Please email summit@fsisac.com ASAP if you or someone in the session can no longer present

Important Information for Speakers — Speaker Resource Center

▶ Login to Cvent to complete necessary tasks

▶ Access Link: https://cvent.me/3N2WwK

▶ View Dashboard for Important Dates & Deliverables

▶ **Step 1: Edit your Speaker Bio, Add your headshot, and other details**

> Navigate to the My Profile page to show your profile

> Please be sure your profile is complete with up-to-date biography and contact information; edit as appropriate by 1 April

▶ **Step 2: Review Your Session Time Slot**

> Go to My Sessions to find the session date, time, and location. Please create a placeholder on your calendar. You should also review your speakers listed and description to ensure they are correct. If not correct, please contact

Important Information for Speakers — Sessions

▶ An FS-ISAC Session Owner will be reaching out to discuss your presentation feedback to finalize your presentation.

▶ Session Length:
> Platinum General Sessions: 30 mins (includes time for Q&A if applicable)
> Concurrent Sessions: 45 mins (includes time for Q&A if applicable)
> Silver Showcases: 15-minute presentation (repeated 3 times over the hour)

Important Information for Speakers — Final Updates

▶ Step 3: Review, Update, and Submit Final Session Materials based on Content Committee Feedback

> IMPORTANT ACTIONS IN THIS STEP: Please review session comments sent to you by your session owner

> SESSION FEEDBACK: Your Session Owner will send you the feedback on your presentation from the content committee. Please review and implement this feedback into your final materials. Session Owners do audit your final materials, ensuring we actionized the content committee feedback.

> FS-ISAC Session Owners will be reaching out to speakers in the coming days if they haven't already to help curate and finalize your presentation. Please prioritize this communication and meeting. This person or another FS-ISAC representative will support your live day presentation with introductions and Q/A as applicable

**INCLUDE "FINAL" in the COMMENTS or TITLE of your presentation upload.

Meeting Space Overview
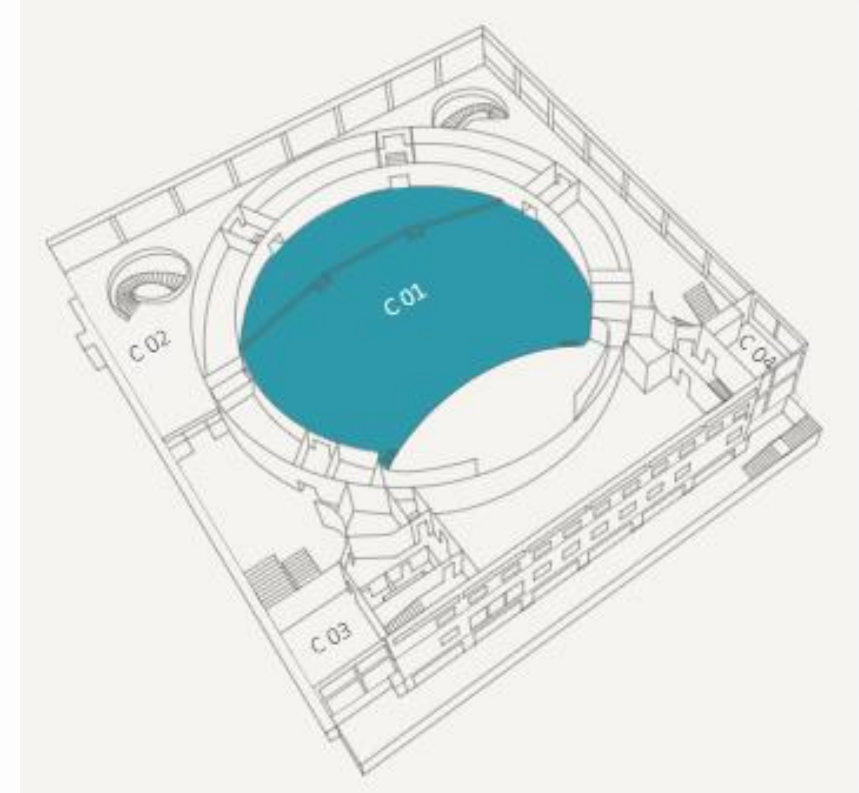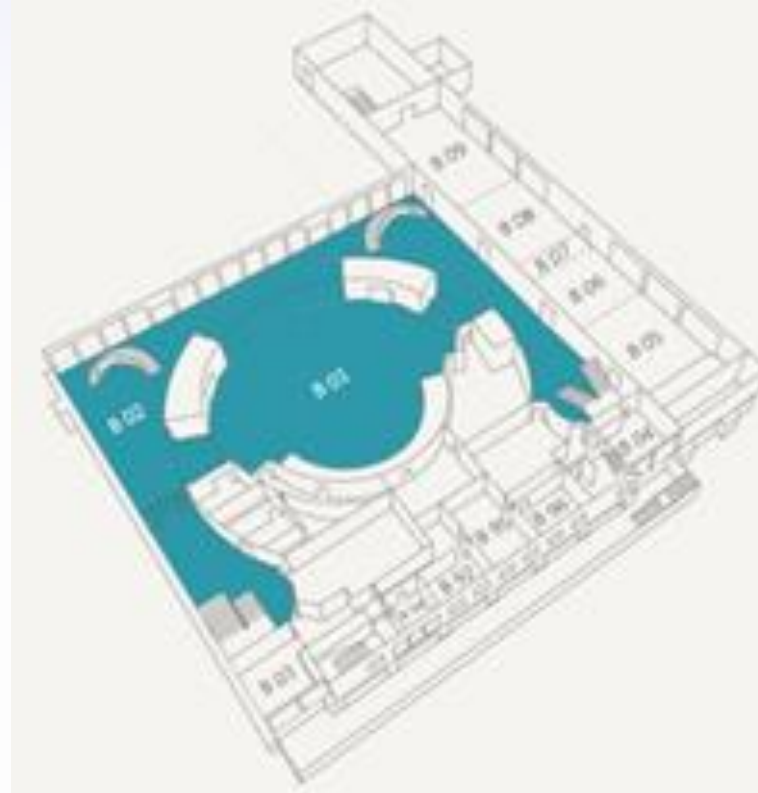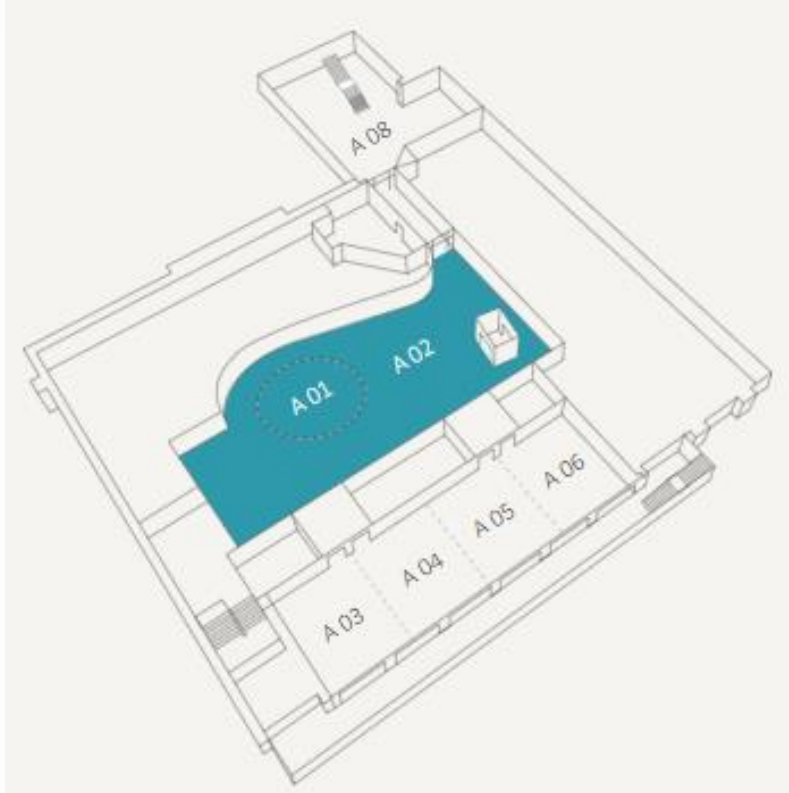
Onsite Room Details

▶ Microphones for speaker(s) confirmed

▶ Projector/screen

▶ Laptop to present from - presentation is pre-loaded

▶ Stage with podium and table with chairs

▶ No live polling capabilities

▶ Any videos must be embedded in PPT

▶ A mic and mic runner will be available for audience Q&A at the end of the session if time permits.

> Silver Showcase Sessions: Speaker will use own laptop

Next Steps

▶ Work with your Session Owner to fine tune your presentation by **22 April**

▶ Please submit a PPT document to your session owner as FINAL-PRESENTATION NAME

▶ If you opted to share the presentation with attendees, it will be converted to a PDF for sharing

▶ **Post Participation to LinkedIn!**
Speaker – Dark version
Speaker – Light version
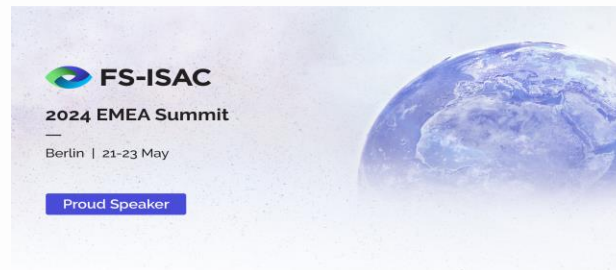
Permitted to post on social media
- Language that firm is a sponsor at EMEA Summit *(if applicable).*
- Link to EMEA Summit

Not permitted to post on social media
- Venue name or location details
- Names of other speakers, sponsors, or members

FAQ

▶ Is there a monitor for just the crowd or is there also one with a speaker view for the presenters for the concurrent talks?

> Speakers will have a screen in front of them during the presentation, however, we ask that you do not add speaker notes to the slides as the sizing will not be correct. If you prefer to have notes while presenting, please have them on paper

▶ Do we need to bring clicker and/or laser pointer or will there be ones provided on site?

> Clickers/Slide Advancers will be available for speakers, excluding Silver Solutions Sessions

▶ Does the platform support basic PowerPoint animations?

> Yes, you may have animations or videos in your presentation. We ask that all videos be embedded in your PowerPoint to ensure everything works properly

▶ Will there be an Event App? How soon before it becomes available?

> Yes, we will send out the app information one week prior to the event

Questions and Answers

▶ Are there any hotel recommendations?

> FS-ISAC staff will be staying at Park Inn by Radisson Alexanderplatz. We will include other hotel recommendations in our follow up email as well.

▶ Do you have a link for speaker registration?

> Member speakers will need to register through IntelX. Sponsor speakers will receive a separate email from summit@fsisac.com with details on how to register

▶ Will Silver Solutions have internet access for demos?

> Yes, Silver presenters will have internet for their sessions

▶ Will we get a FS-ISAC branded slide template?

> No, we ask only sessions that feature FS-ISAC representatives use FS-ISAC branded slides

Questions and Answers

▶ What is the expected attendance?

> We are expecting roughly 500-600 total attendees

▶ If I did not submit my session, do I have access to the speaker portal?

> Yes, as long as your name and contact information were included in the initial submission, you will have access to the speaker portal. If you do not have access or have issues logging in, please reach out to summit@fsisac.com

▶ Are non-PowerPoint presentations accepted?

> No, our devices are only able to handle PowerPoint. Google Slides, PDF's, etc. will not work

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