Convince Your Boss (Vueconf.US 2022)

- *Inspired from Smashing Magazine - https://smashingconf.com/sf-2019/convince-your-boss*

Dear {{ amazingBossName }},

I would like to ask for your approval to attend **VueConf.US 2022** (https://vueconf.us/) that will be taking place in Ft Lauderdale Florida on June 8—10, 2022. While there are a number of frontend conferences to choose from, the insights and material presented and discussed there are exactly what our team needs to become more efficient, stay ahead of competition and avoid unnecessary costs like technical debt.

Unlike large scale conferences which often can be disorganized and have subpar sessions, VueConf.US is very focused and well-curated. Many of the speakers are Vue core team members and Evan You himself will be there as well! They have also been known for a strong commitment to very practical sessions and hands-on workshops.

For example, Chris Fritz, who is one of the core team members responsible for the incredible documentation that Vue is known for, is running a popular workshop called "Proven patterns for building Vue apps." It was created based on teams of varying sizes and tech stacks, case studies and practical techniques which makes it applicable to our work right away.

Advantages for our company

If given the chance to attend the conference, it will help our company to:

- Learn from industry leaders and Vue core team members
- Design better processes to design, build, debug and deploy faster
- Inspire new ideas to use on projects within our company

My personal advantages

As far as why I'm excited at the prospect of attending this conference:

- There's an impressive line-up of experts who are working with technologies, tools and methodologies we use daily
- Hands-on workshops with experts give me an opportunity to learn new practices and techniques and improve my skills right away
- The friendly, intimate spirit of the conference make it easy to interact with speakers and ask questions
- As the conference attracts seasoned developers, I'm excited to learn from everyone and discover their experiences and best practices from their projects

- Because front-end is changing rapidly, it's important to learn what's possible and current in the ecosystem

Summary of Costs (Conference only)

Item	Expense
Conference Fee	
Hotel / AirBnB (for 2 nights)	
Flight	
Ground Transportation	
Food	
Total	

Summary of Costs (Conference & Workshop)

Item	Expense
Conference & Workshop Fee	
Hotel / AirBnB (for 3 nights)	
Flight	
Ground Transportation	
Food	
Total	

I feel confident that I will bring back a ton of useful notes and takeaways for the team, and I'm looking forward to improving our efficiency and reducing unnecessary costs.

I appreciate you taking the time to read this, and I hope you have a moment to take a look at the website — www.vueconf.us — and the overview of topics covered there. I couldn't be more excited to attend this one, and I'm quite certain that it's a good investment in training for our entire company.

Thanks,

{{ an employee, passionate about learning and improving our work }}