

# Sponsor Prospectus

[j] conf  
.dev

DALLAS, SEPTEMBER 24-26

LONE ★ STAR ★ JAVA

Brought to you by the organizer of 3 other world-class conferences:

<http://devnexus.com> – The Largest Java Conference in the USA

<http://connect.tech> – The Largest multi-platform front-end conference in the USA

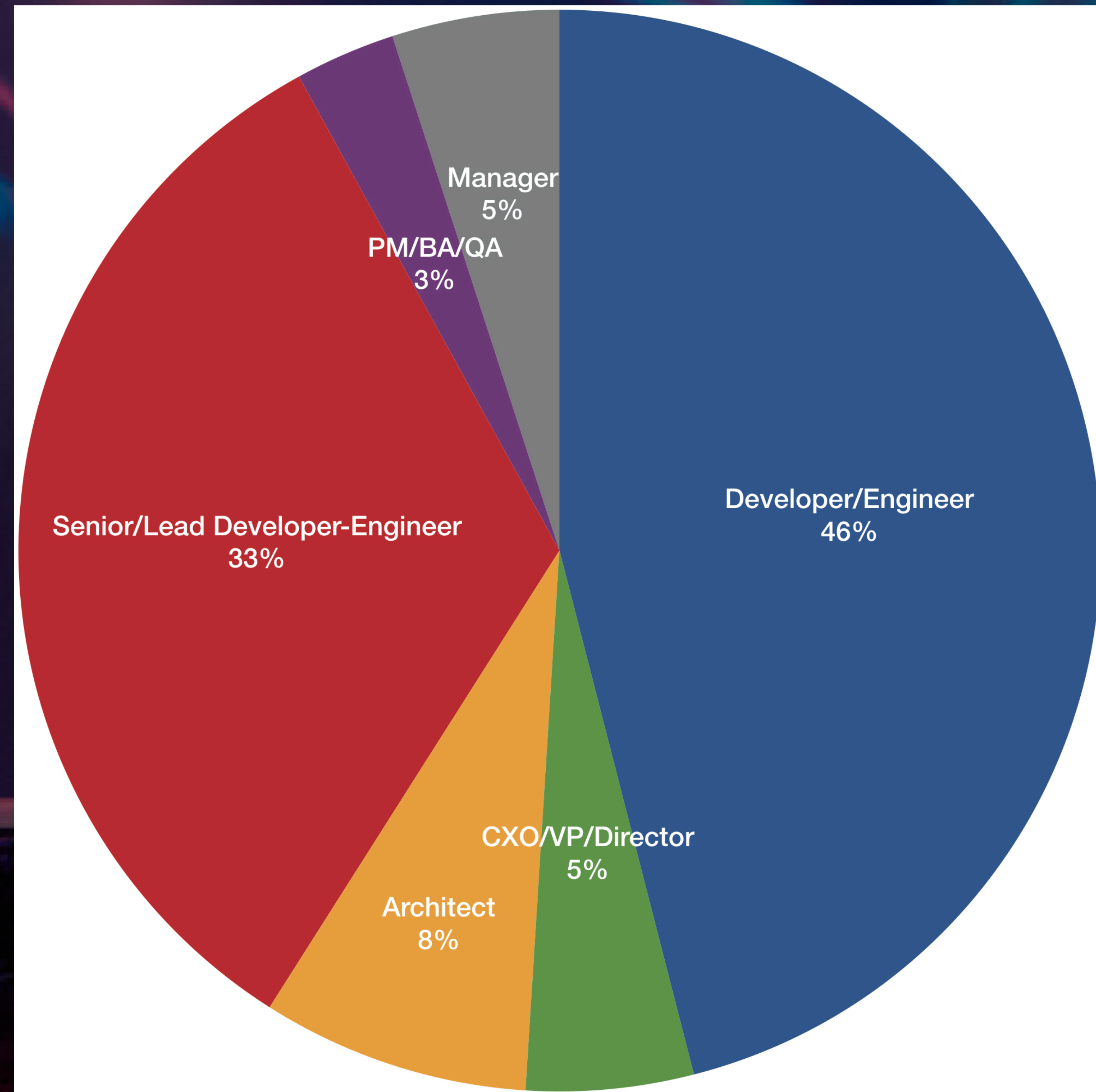
<http://us.vuejs.org/> - The Official US Vue.js framework Conference

We expect 500 attendees for the 2024 event.

## Past Sponsors







# ATTENDEE DEMOGRAPHICS BY JOB TITLE









# Opportunity Grant Sponsorships

## **Premium Opportunity Grant Sponsor - \$10,000**

**Due to the logistics involved this sponsor level will only be available until August 15, 2022**

- Provide full 3-day training/conference passes and travel (hotel and airfare) to (5) non-local (to Dallas) North America-based people from underrepresented and marginalized groups\* in tech.
- Your branding on all the podium signs as “Opportunity Grant Sponsor.”
- “Opportunity Grant Sponsor” Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- Stickers in the “sticker pack” given to all attendees
- Social media promotion
- Your logo with a link will be included in all outbound HTML email communications about the event.
- The choice to provide door prizes for the event (optional).
- Four (4) two-day conference passes.
- Branded company discount codes for jConf.dev for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

\*Attendees are selected by organizers through an opportunity grant process



## **Opportunity Grant Sponsor - \$5000**

**Due to the logistics involved, this sponsor level will only be available until August 15, 2022**

- Provide 2-day conference passes to (10) people from underrepresented and marginalized groups\* in tech
- Your branding on all the podium signs as “Opportunity Grant Sponsor.”
- “Opportunity Grant Sponsor” Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- Stickers in the “sticker pack” given to all attendees
- Social media promotion
- Company logo included in all official outbound emails
- The choice to provide door prizes for the event (optional).
- Two (2) two-day conference passes.
- Branded company discount codes for jConf.dev for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

\*Organizers select attendees through an opportunity grant process

# Conference Sponsorships





## **Diamond I two available I \$25,000**

- **Opt-in attendee leads provided one week before the event**
- Final Opt-in attendees leads provided one day after the event
- 15 Conference Passes for company delegates
- The choice to provide door prizes for the main raffle
- 20x10 Sponsor Booth Footprint
- Your logo with link will be included in all outbound HTML emails
- Company Branding on the keynote and breakout stages
- 6 Branded Freestanding Banners
- 150-word message in pre-event email to all attendees
- Acknowledgment during welcome and reception periods
- Company Branding on all stages
- 2 Guaranteed Speaking slots during the main conference program
- Your logo on the back of the conference T-shirt
- Your logo on the branded conference notebook given to all attendees.
- Stickers in the “sticker pack” given to all attendees

## **Platinum I two available I \$20,000**

- Opt-in attendee leads are provided one day after the event.
- 10 Conference Passes for company delegates
- The choice to offer door prizes for the main raffle
- 15x10 Sponsor Booth Footprint
- Your logo with link will be included in all outbound HTML emails
- Company Branding on the keynote and breakout stages
- 4 Branded Freestanding Banners
- 150-word message in a pre-event email to all attendees
- Acknowledgment during welcome and reception periods
- Company Branding on all stages
- 1 Guaranteed Speaking slots during the main conference program
- Stickers in the “sticker pack” given to all attendees

## Gold I \$15,000

- Opt-in attendees leads provided one day after the event
- 6 Conference Passes for company delegates
- The choice to provide door prizes for the main raffle
- 8x6 Sponsor Booth Footprint
- Your logo with link will be included in all outbound HTML emails
- Company Branding on the keynote and breakout stages
- 2 Branded Freestanding Banners
- 150-word message in pre-event email to all attendees
- Stickers in the “sticker pack” given to all attendees

## Silver I \$10,000

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- 6x4 Sponsor Booth Footprint
- The choice to provide door prizes for the main raffle
- Stickers in the “sticker pack” given to all attendees

## Lanyard I one available I \$6,000 (Highly visible branding opportunity worn by every participant)

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to provide door prizes for the main raffle
- Stickers in the “sticker pack” given to all attendees



**Name Badge | one available | \$6,000 (Highly visible branding opportunity worn by every participant)**

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to provide door prizes for the main raffle
- Stickers in the “sticker pack” given to all attendees

**Happy Hour | two available | \$3,000**

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to provide door prizes for the main raffle
- Branded signage at the happy hour venue
- Stickers in the “sticker pack” given to all attendees

**Lunch Sponsor | One per day - Highly Visible Branding | Two Available | \$5,000**

- Exclusive lunch Sponsor for one of the two conference days with High Visibility branding on a 8.5”x11 table tent on all the tables in the lunch room
- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to provide door prizes for the main raffle
- Stickers in the “sticker pack” given to all attendees

**Video Sponsor | one available | \$5,000**

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to provide door prizes for the main raffle
- Your logo on all video templates of recorded sessions at jConf.dev
- Stickers in the “sticker pack” given to all attendees

## Lead generation/Lead capture

Attendees can opt to receive sponsor information during the registration process. A list of those who have opted in will be shared with sponsors immediately after the event.

We will have QR codes on the attendee name badges that can be captured with any smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, or we have a recommendation, BADGERSCAN. A free app available in the Play or App Store that we have tested and used on multiple occasions. The data that will be available are Name, Title, Company, State of residence, County of Residence, and email address.

PLEASE NOTE THAT IT IS YOUR RESPONSIBILITY TO TEST A QR SCANNING SOLUTION THAT WORKS FOR YOU, USING THE QR code DATA THAT WE PROVIDE

Feel free to conduct raffles, giveaways, or other Lead generation/Lead Capture activities at your booth.

**Need the sponsor Agreement? [CLICK HERE](#)**

Sample badge from a recent conference  
Showing QR code and logo Placement





## **PRIVACY POLICY**

**ConnectJS LLC (CEVENTS) is committed to protecting the privacy of your personal information. This Policy explains how we gather and use the information we collect during and after registration for Jconf. This policy may change over time. Amendments to this statement will be posted at <http://jconf.dev> and will be effective when posted. Your continued use of this site following the posting of any amendment, modification, or change shall constitute your acceptance thereof.**

### **Consent**

**By registering for conference updates or signing up for the conference, you expressly consent to collecting and using by CEVENTS of personally identifiable information according to this Privacy Policy laid out below.**

### **Registration**

**During the registration process for Jconf, CEVENTS will collect the following personally identifiable information about you: your name, job title, email address company, State of Residence, and Country of Residence. CEVENTS will use this information for Jconf registration. During the registration process, there is a check box that, if checked, means that you allow us to share your name, job title, email address, company, State of Residence, and Country of Residence with our sponsors. CEVENTS will share this after the conference.**

### **Swag**

**We have swag to send out the first 500 people living in the continental US to register for jconf. CEVENTS will collect the following personally identifiable information about you: your name, mailing address, email address, and State of Residence. CEVENTS will use this information for Jconf swag. During the registration process, there is a link you can follow to provide this information. We will share this information with our sponsors after the conference. CEVENTS is not responsible for the privacy practices of any Jconf sponsors.**

### **Communications**

**CEVENTS occasionally will contact registrants signed up for Jconf with email updates for the current or future conference. Registrants can opt out of such communications at any time by contacting us or by using the unsubscribe link.**

**We also may provide information to regulatory authorities and law enforcement officials under applicable law or when we otherwise believe in good faith that the law requires it. We do not sell, rent, or share personal information or e-mail addresses with external organizations or individuals.**

### **Links to Other Web Sites**

**CEVENTS may work with other companies' websites to perform functions on our behalf. Examples include Jconf registration, sending e-mail, and processing credit card payments. They have access to personal information needed to perform their functions, subject to their privacy policies. CEVENTS is not responsible for the privacy practices or the content of such websites. If you want to know the privacy policies of the other websites, please refer to the organization sponsoring such websites.**

### **Conference Sponsor Sites**

**This website contains links to conference sponsor's websites. Jconf sponsors are responsible for their own policies and procedures. Review the sponsor's policy regarding their privacy policy. CEVENTS is not responsible for products and services transactions that are consummated at third-party websites.**

## JCONF.DEV CODE OF CONDUCT

Adapted from the JSConf Code Of Conduct (<http://jsconf.com/codeofconduct.html>)

All delegates, speakers, sponsors and volunteers at any JConf.dev event are required to agree with the following code of conduct. Organizers will enforce this code throughout the event.

### The Quick Version

JConf.dev is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

### The Less Quick Version

Harassment includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, technology choices, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

- Participants asked to stop any harassing behavior are expected to comply immediately.
- Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualized images, activities, or other material. Booth staff (including volunteers) should not use sexualized clothing/uniforms/costumes, or otherwise create a sexualized environment.
- If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.
- If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately. Conference staff can be identified by a clearly marked "STAFF" shirt.
- Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.
- We expect participants to follow these rules at all conference venues and conference-related social events.



### Conditions of Use, Notices, and Revisions

If you choose to attend Jconf, your visit and any dispute over privacy are subject to this notice, including limitations on damages, arbitration of disputes, and application of the law of the state of Georgia. If you have any concerns about privacy at Jconf, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice will change also. We may e-mail periodic reminders of our notices and conditions unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you. However, we stand behind the promises we make and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

### Opting Out of Receiving Communications

You may opt-out of receiving communications from CEVENTS by sending an email to [hello \[at\] connectevents dot io](mailto:hello@connectevents.io)

DALLAS, SEPTEMBER 24-26

LONE ★ STAR ★ JAVA