

# CONNECT.TECH

## SPONSOR INFO

**The largest multi framework front-end development conference in the USA**

**Cobb Galleria, Atlanta. November 8-10, 2021**

**To ensure the health and safety of all attendees, staff, speakers, and sponsors, Connect.Tech is following this COVID-19 policy for our 2021 event.**

This is the 8th year of Connect.Tech, and we're in it for the long haul. There will be NO REFUNDS this year, but if you are unable to attend, and you cancel within 2 to 4 weeks (or before) of the event, we can transfer your registration to 2022. Any cancellations within 2 weeks are not eligible for transferring or refunds

### **Event format**

This event will be in-person, at the venue indicated on the main page. The venue has specific rules which we will be following. We are planning the event for reduced attendance compared to previous years.

### **CDC and State & City Rules for gatherings**

We will be following CDC, City, and State Department of Health Guidelines. Social distancing, mask-wearing, and vaccination guidelines from both of these organizations will be followed.

Please note: we will continue to monitor large event expectations, and re-assess closer to the time of the event, and make any necessary adjustments, it is impossible to precisely predict months in advance what will be these guidelines in November. We will be working with the venue and health department to ensure that we comply with all rules and guidelines that will be in place at the time of the conference.

We will likely be accepting speakers from only within the US to reduce international air travel

### **Vaccination policy**

We are following the CDC and State Department of Health rules for vaccinations. We are asking \*all\* participants to have received a full COVID vaccination at least two weeks prior to the event on November 8.

We do not currently feel prepared to verify vaccine compliance due to legal, logistic, and health privacy reasons, so we do not expect to be checking vaccinations. This could change for any reason — local and national case counts, straightforward capability for vaccination certification, local and national rules & guidance, etc.

### **Mask policy**

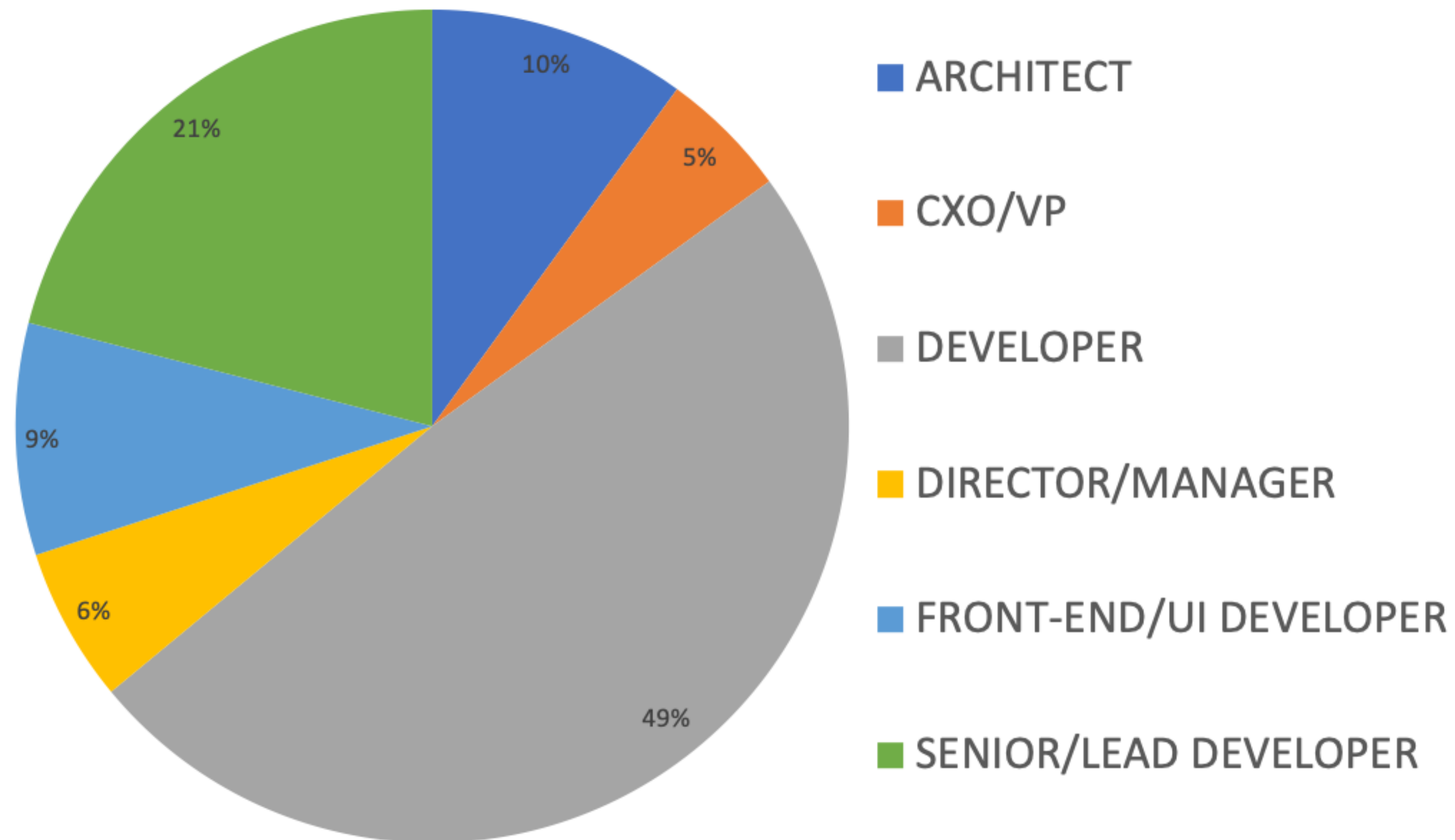
Again, we will be following CDC and local guidelines. Currently, that means that fully vaccinated people do not need to wear a mask; attendees are encouraged to wear masks. If you are not vaccinated, you must wear a mask and strictly following social distancing

Again, this could change for any reason — local and national case counts, straightforward capability for vaccination certification, local and national rules & guidance, etc.

### **Policy enforcement**

Please do not attend if you are sick or feeling unwell. We reserve the right to do a temperature check and deny entry, for example. A single violation of the rules can result in removal from the venue by venue security or law enforcement.

Now in its 8th year, **CONNECT.TECH** is the **LARGEST** multi-framework Front-End conference in the USA. **CONNECT.TECH** will feature presentations and demonstrations from global technology thought leaders as well as community speakers. The 2019 event had 1500 people. Due to our just getting back together we are planning for a reduced capacity event of 800 people for 2021



**ATTENDEE  
DEMO**

[illegible]



Opportunity Grant Sponsorships

## **Premium Opportunity Grant Sponsor - \$10,000**

**Due to the logistics involved this sponsor level will only be available until August 15, 2021**

- Provide full 3-day training/conference passes and travel (hotel and airfare) to (5) non-local (to Atlanta) North America based people from underrepresented and marginalized groups\* in tech
- Your branding on all the podium signs as “Opportunity Grant Sponsor”
- “Opportunity Grant Sponsor” Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Social media promotion
- Your logo with link will be included in all outbound HTML email communications about the event.
- The choice to provide door prizes for the event (optional).
- Four (4) two-day conference passes
- Branded company discount codes for CONNECT TECH for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

\*Attendees are selected by organizers through an opportunity grant process



## **Opportunity Grant Sponsor - \$5000**

**Due to the logistics involved this sponsor level will only be available until August 15, 2021**

- Provide 2-day conference passes to (10) people from underrepresented and marginalized groups\* in tech
- Your branding on all the podium signs as “Opportunity Grant Sponsor”
- “Opportunity Grant Sponsor” Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Social media promotion
- Company logo included in all official outbound emails
- The choice to provide door prizes for the event (optional).
- Two (2) two-day conference passes
- Branded company discount codes for CONNECT TECH for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

\*Attendees are selected by organizers through an opportunity grant process

# Conference Sponsorships



### **Diamond | one available | \$30,000**

- Premiere logo placement on the CONNECT.TECH site.
- A 30' wide x 10' deep booth area including a table with black tablecloth for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- Two (2) guaranteed speaking slots at the main conference.
- Premiere logo placement on the signage for the speaker podiums in the keynote and breakout rooms. 2 fully branded column wraps
- Fifteen (15) 2-day conference passes; typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

### **Platinum | two available | \$23,000**

- Prime logo placement on the CONNECT.TECH site.
- A 20' wide x 10' deep booth area including a table with black tablecloth for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- One (1) guaranteed speaking slots at the main conference.
- Prime logo placement on the signage for the speaker podiums in the keynote and breakout rooms. 1 fully branded column wrap.
- 10 2-day conference passes typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

## **Tech Lounge I \$17,000 SOLD**

- Premiere logo placement on the CONNECT.TECH site.
- An 10' wide x 10' deep booth area for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display
- Podium acknowledgment during the welcome and reception periods
- Four branded "Tech lounge" freestanding banners in the main conference thoroughfare.
- Premiere logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- Ten (10) two day conference passes; typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with a link will be included in all outbound HTML email communications about the event

## **Gold I \$12,000**

- Prime logo placement on the CONNECT.TECH site.
- A 8' wide x 6' deep booth area including a table with black tablecloth for your company in a high-traffic location for monitors or backdrops and whatever marketing materials you want to display.
- Prime logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- Eight (8) two day conference passes typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.



### **Silver I \$9,000**

- Logo placement on the CONNECT.TECH site.
- A 6' wide x 4' deep booth area including a table with black tablecloth for your company for monitors or backdrops and whatever marketing materials you want to display.
- Four (4) two day conference passes typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

### **Lanyard I one available I \$6,000 (Highly visible branding opportunity worn by every participant)**

- Logo placement on the CONNECT.TECH site.
- Your company logo on all name badge lanyards worn by speakers,
  - attendees and sponsors
- Two (2) two day conference passes
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

### **Name Badge I one available I \$6,000 (Highly visible branding opportunity worn by every participant)**

- Logo placement on the CONNECT.TECH site.
- Two (2) two day conference passes
- Your logo on all name badges worn by speakers, attendees and
  - sponsors
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees. Your logo with link will be included in all outbound HTML email communications about the event

### **Happy Hour I two available I \$5,000**

- Logo placement on the CONNECT.TECH site.
- Two (2) two day conference passes
- Branded signage at the happy hour venue
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

### **Video Sponsor I one available I \$5,000 SOLD**

- Logo placement on the CONNECT.TECH site.
- Two (2) two day conference passes
- Your logo on all video templates of recorded sessions at CONNECT.TECH 2020
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

### **Lunch Sponsor I One per day - Highly Visible Branding I Two Available I \$3,000**

- Exclusive lunch Sponsor for one of the two conference days with High Visibility branding on a 8.5”x11 table tent on all the tables in the lunch room (140 tables) that will seat 1400 people.
- Company logo on fully branded event website, with links back to company site.
- Company logo on minimum of four branded html invitations to attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Two (2) two day conference passes

### **Lead generation/Lead capture**

Attendees have the option to opt into receiving sponsor information during the registration process. A list of those that have opted in will be shared with sponsors immediately after the event.

We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, or, we have a recommendation, BADGERSCAN. A free app that we have tested and used on multiple occasions. The data that will be available is Name, Title, Company, State of residence, County of Residence and email address.

**PLEASE NOTE THAT IT IS YOUR RESPONSIBILITY TO TEST A QR SCANNING SOLUTION THAT WORKS FOR YOU, USING THE QR code DATA THAT WE PROVIDE**

Feel free to conduct raffles, giveaways or other Lead generation/Lead Capture activities at your booth.

Need the sponsor Agreement? [CLICK HERE](#)



## CONNECT.TECH CODE OF CONDUCT

Adapted from the JSConf Code Of Conduct (<http://jsconf.com/codeofconduct.html>)

Also found online here <http://connect.tech/codeofconduct/>

All delegates, speakers, sponsors and volunteers at any Connect.Tech event are required to agree with the following code of conduct. Organizers will enforce this code throughout the event.

### The Quick Version

Connect.Tech is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

### The Less Quick Version

Harassment includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, technology choices, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Participants asked to stop any harassing behavior are expected to comply immediately.

Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualized images, activities, or other material. Booth staff (including volunteers) should not use sexualized clothing/uniforms/costumes, or otherwise create a sexualized environment.

If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately. Conference staff can be identified by a clearly marked "STAFF" shirt.

Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.

We expect participants to follow these rules at all conference venues and conference-related social events.

## PRIVACY POLICY

CONNECT.TECH is committed to protecting the privacy of your personal information. This Policy explains how we gather and use the information that we collect during and after registration for CONNECT.TECH. This policy may change over time. Amendments to this statement will be posted at <http://connect-js.com> and will be effective when posted. Your continued use of this site following the posting of any amendment, modification or change shall constitute your acceptance thereof.

### Registration

During the registration process CONNECT.TECH will collect the following personal information about you name, email address company and t-shirt size. This information will be used for CONNECT.TECH registration

### Communications

CONNECT.TECH occasionally will contact registrants signed up for conference with email updates for the current or future conference. Registrants can opt-out of such communications at any time by contacting us or by using the unsubscribe link.

In certain circumstances, we may share your contact information with sponsors but only if you have agreed to this during the registration process. Your name badge for the event will contain a QR code that has your name and email address on it. If, at CONNECT.TECH, a sponsor asks to scan that code it is completely your decision to allow them to do that. We also may provide information to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the law requires it. We do not sell, rent, or share personal information or e-mail addresses with external organizations or individuals.

### Links to Other Web Sites

CONNECT.TECH may work with other companies’ websites to perform functions on our behalf. Examples include conference registration, sending e-mail, and processing credit card payments. They have access to personal information needed to perform their functions, and this is subject to their privacy policies. CONNECT.TECH is not responsible for the privacy practices or the content of such websites. If you want to know the privacy policies of the other websites, please refer to the organization sponsoring such website.

### Conference Sponsor Sites

This website contains links to conference sponsors websites. Conference sponsors are responsible for their own policies and procedures. Review the sponsor’s policy regarding their privacy policy. CONNECT.TECH is not responsible for products and services transactions that are consummated at third party websites.

### Consent

By registering for conference updates or signing up for the conference, you expressly consent to the collection and use by CONNECT.TECH of personally identifiable information according to this Privacy Policy. During the registration conference sponsors to send you information and services that they think will be useful to you may use process you have the option to consent that the information you provide.



**Conditions of Use, Notices, and Revisions**

If you choose to attend CONNECT.TECH your visit and any dispute over privacy is subject to this notice, including limitations on damages, arbitration of disputes, and application of the law of the state of Georgia. If you have any concern about privacy at CONNECT.TECH, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers

**Opting Out of Receiving Communications**

You may opt-out of receiving communications from CONNECT.TECH by sending an email to  [vince@connectevents.io](mailto:vince@connectevents.io)

### Lead generation/Lead capture

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We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, or, we have a recommendation, **BADGERSCAN**. A free app that we have tested and used on multiple occasions. The data that will be available is Name, Title, Company, State of residence, Country of Residence and email address.

**PLEASE NOTE THAT IT IS YOUR RESPONSIBILITY TO TEST AN APP THAT WILL CAPTURE THE QR DATA THAT WE PROVIDE TO YOUR SATISFACTION**

Feel free to conduct raffles, giveaways or other Lead generation/Lead capture at your booth.

Sample badge from  
a recent conference  
Showing QR code  
and logo Placement



CLICK HERE  
FOR THE  
SPONSORSHIP  
AGREEMENT