



**BIG. EASY.
VUE.**

The Official US Vue.JS Conference returns for its seventh year
New Orleans USA, May 15-17 2024



BIG. EASY.

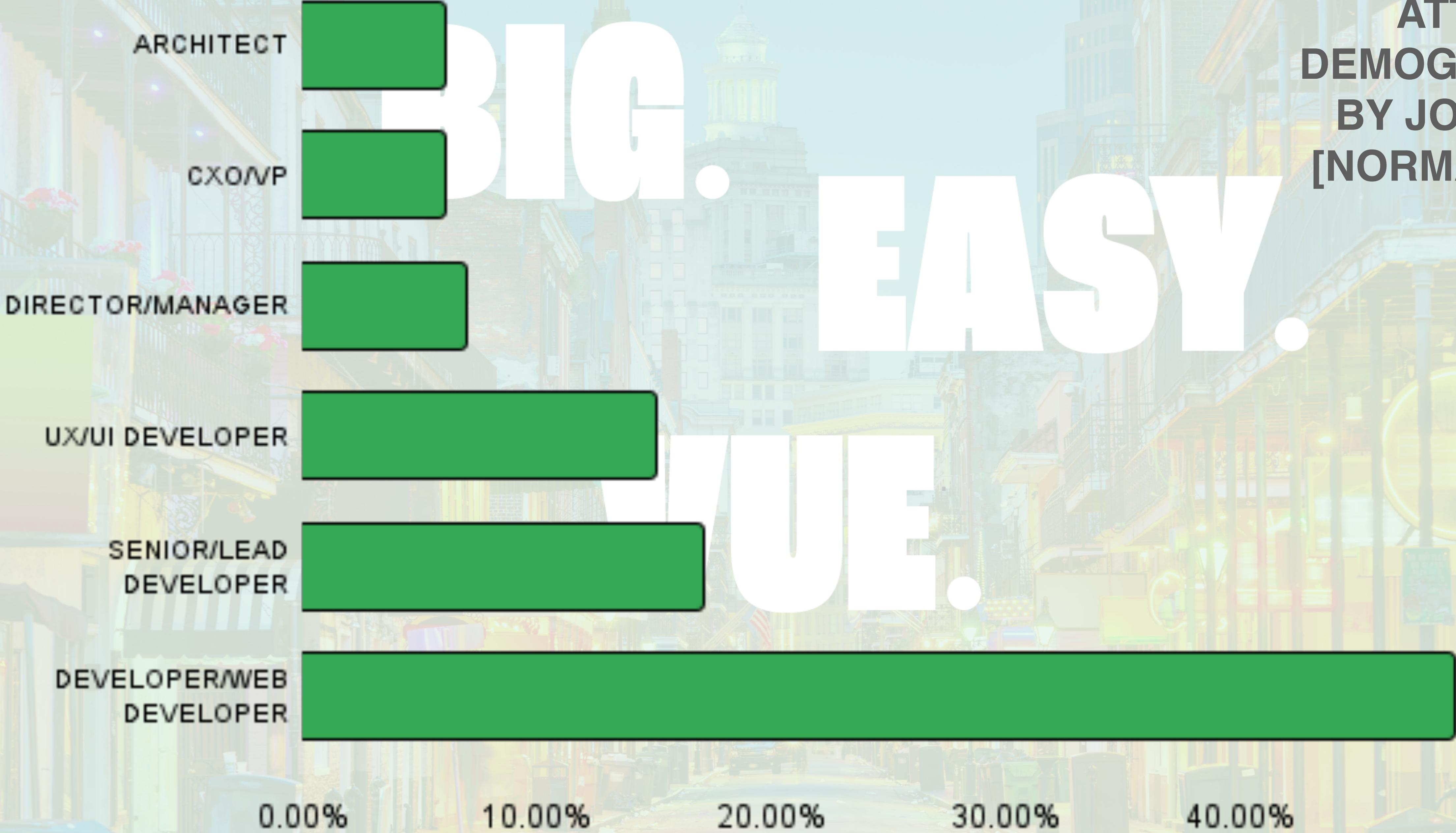
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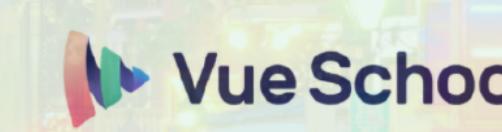
OFFICIAL

Now in its seventh year, Vueconf.US is the OFFICIAL Vue.js conference in the USA. Vueconf.US will feature presentations and demonstrations from global technology thought leaders as well as community speakers.

ATTENDEE DEMOGRAPHIC BY JOB TITLE [NORMALIZED]



Past sponsors



SPONSOR BENEFITS SUMMARY	PARTNER	NAME BADGE	LANYARD	VIDEO	HAPPY HOUR	LUNCH	COFFEE
	\$15,000	\$6,000	\$6,000	\$10,000	\$6,000	\$5,000	\$5,000
Opt-in attendees leads provided one day after the event	YES	YES	YES	YES	YES	YES	YES
Conference Passes for company delegates	4	1	1	2	1	1	1
Extra Conference Passes available with a 30% discount	YES	YES	YES	YES	YES	YES	YES
A custom 20% discount code for you to share with your audience i.e. VUE23VEHIKL	YES	YES	YES	YES	YES	YES	YES
The choice to include stickers in the sticker pack given to all attendees	YES	YES	YES	YES	YES	YES	YES
The choice to provide door prizes for the main raffle	YES	YES	YES	YES	YES	YES	YES
Turnkey Branded 5" wide x 3' high counter with two bar chairs	YES	NO	NO	NO	NO	NO	NO
One Branded Freestanding Banner next to your counter	YES	NO	NO	NO	NO	NO	NO
Company Branding on the breakout stages	YES	NO	NO	NO	NO	NO	NO
Your logo will be included in all outbound HTML emails	YES	NO	NO	NO	NO	NO	NO
Acknowledgment during welcome and reception periods	YES	NO	NO	NO	NO	NO	NO
Company Branding on the keynote stage	YES	NO	NO	NO	NO	NO	NO
Your logo on the branded conference notebook given to all attendees.	YES	NO	NO	NO	NO	NO	NO
Opt-in attendees leads provided one week before the event	YES	NO	NO	NO	NO	NO	NO
Your company logo on all name badges	NO	YES	NO	NO	NO	NO	NO
Your company logo on all name badge lanyard	NO	NO	YES	NO	NO	NO	NO
Exclusive video hosting. Your logo on all video templates of recorded sessions at Vueconf.US	NO	NO	NO	YES	NO	NO	NO
Branded signage at the happy hour venue	NO	NO	NO	NO	YES	NO	NO
Exclusive lunch Sponsor for one of the two conference days	NO	NO	NO	NO	NO	YES	NO
Your logo on the coffee cups used for the duration of the conference	NO	NO	NO	NO	NO	NO	YES



Opportunity Grant Sponsorships

Premium Opportunity Grant Sponsor - \$10,000

Due to the logistics involved, this sponsor level will only be available until April 1, 2023

- Provide full 3-day training/conference passes and travel (hotel and airfare) to (5) non-local (to New Orleans) North America-based people from underrepresented and marginalized groups* in tech
- Your branding on all the podium signs as “Opportunity Grant Sponsor”
- “Opportunity Grant Sponsor” Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- The choice to include stickers in the sticker pack given to all attendees
- Social media promotion
- Your logo will be included in all outbound HTML email communications about the event.
- The choice to provide door prizes for the event (optional).
- Four (4) two-day conference passes.
- Branded company discount codes for Vueconf.US for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

*Attendees are selected by organizers through an opportunity grant process

Opportunity Grant Sponsor - \$5000

Due to the logistics involved, this sponsor level will only be available until April 1, 2023

- Provide 2-day conference passes to (10) people from underrepresented and marginalized groups* in tech
- Your branding on all the podium signs as “Opportunity Grant Sponsor”
- “Opportunity Grant Sponsor” Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- The choice to include printed items like flyers, stickers, brochure etc. in the giveaway to all attendees.
- Social media promotion
- Company logo included in all official outbound emails
- The choice to provide door prizes for the event (optional).
- Two (2) two-day conference passes
- Branded company discount codes for Vueconf.US for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

*Attendees are selected by organizers through an opportunity grant process

Conference Sponsorships

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TRUE.



Vueconf 2023 Partner | \$15,000

- Logo placement on the Vueconf.US site.
- **Attendee opt-in list shared one week before the event**
- A 5' wide x 3' high branded turnkey booth/counter with two bar chairs.
- Logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- One (1) branded freestanding banner next to your counter in the main conference thoroughfare.
- Four (4) 2-day conference passes; typically, some of these will be used by whoever is manning your booth table, your staff, or anyone you invite.
- Extra passes may be purchased with a 30% discount.
- A custom 20% discount code for you to share with your audience i.e. VUE23VEHIKL
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include stickers in the sticker pack given to all attendees.
- Your logo will be included in all outbound HTML email communications about the event.



VEHIKL



Video Sponsor | one available | \$10,000

- Logo placement on the Vueconf.US site.
- Exclusive hosting for all Vueconf.US 2023 recorded sessions
- Your logo on all video templates of recorded sessions at Vueconf.US 2023
- Two (2) 2-day conference passes; typically, some of these will be used by whoever is manning your booth table, your staff, or anyone you invite.
- Extra passes may be purchased with a 30% discount.
- A custom 20% discount code for you to share with your audience ie VUE23VEHIKL
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include stickers in the sticker pack given to all attendees.
- Your logo will be included in all outbound HTML email communications about the event.

Lanyard | one available | \$6,000 (Highly visible branding opportunity worn by every participant)

- Logo placement on the Vueconf.US site.
- Your company logo on all name badge lanyards worn by all Vueconf.US participants
- One (1) 2-day conference passes; typically, some of these will be used by whoever is manning your booth table, your staff, or anyone you invite.
- Extra passes may be purchased with a 30% discount.
- A custom 20% discount code for you to share with your audience, ie VUE23VEHIKL
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include stickers in the sticker pack given to all attendees.
- Your logo will be included in all outbound HTML email communications about the event.

Name Badge | one available | \$6,000 (Highly visible branding opportunity worn by every participant)

- Logo placement on the Vueconf.US site.
- One (1) 2-day conference passes; typically, some of these will be used by whoever is manning your booth table, your staff, or anyone you invite.
- Extra passes may be purchased with a 30% discount.
- A custom 20% discount code for you to share with your audience, i.e. VUE23VEHIKL
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include stickers in the sticker pack given to all attendees.
- Your logo will be included in all outbound HTML email communications about the event.

Happy Hour | two available | \$6,000

- Branded signage at the happy hour venue
- Logo placement on the Vueconf.US site.
- One (1) 2-day conference pass; typically, some of these will be used by whoever is manning your booth table, your staff, or anyone you invite.
- Extra passes may be purchased with a 30% discount.
- A custom 20% discount code for you to share with your audience, i.e. VUE23VEHIKL
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include stickers in the sticker pack given to all attendees.
- Your logo will be included in all outbound HTML email communications about the event.

Lunch Sponsor | One per day - Highly Visible Branding | Two Available | \$5,000

- Exclusive lunch Sponsor for one of the two conference days with High Visibility branding on an 8.5"x11 table tent on all lunch tables.
- Logo placement on the Vueconf.US site.
- One (1) 2-day conference pass; typically, some of these will be used by whoever is manning your booth table, your staff, or anyone you invite.
- Extra passes may be purchased with a 30% discount.
- A custom 20% discount code for you to share with your audience, i.e. VUE23VEHIKL
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include stickers in the sticker pack given to all attendees.
- Your logo will be included in all outbound HTML email communications about the event.

Coffee Sponsor | Highly Visible Branding | One Available | \$5,000

- Banded coffee cups used by all Vueconf.US participants.
- Logo placement on the Vueconf.US site.
- One (1) 2-day conference pass; typically, some of these will be used by whoever is manning your booth table, your staff, or anyone you invite.
- Extra passes may be purchased with a 30% discount.
- A custom 20% discount code for you to share with your audience, i.e. VUE23VEHIKL
- The choice to provide door prizes for the event.
- Your logo on the branded conference notebook given to all attendees.
- The choice to include stickers in the sticker pack given to all attendees.
- Your logo will be included in all outbound HTML email communications about the event.

Lead generation/Lead capture

Attendees can opt to receive sponsor information during the registration process. A list of those who have opted in will be shared with sponsors immediately after the event.

We do not believe in charging you for Lead scanners. We will have QR codes on the attendees' name badges that can be captured with any smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, or we have a recommendation, BADGERSCAN. It is a free app that we have tested and used on multiple occasions that can be found on the App or Play Stores. The data that will be available are Name, Title, Company, State of residence, County of Residence, and email address.

PLEASE NOTE THAT IT IS YOUR RESPONSIBILITY TO TEST A QR-SCANNING SOLUTION THAT WORKS FOR YOU. YOU CAN USE THE SAMPLE BADGE WITH THE QR CODE HERE TO TEST OUT APPS.

Feel free to conduct raffles, giveaways, or other Lead generation/Lead Capture activities at your booth.

Need the sponsor Agreement? [CLICK HERE](#)



Vueconf.US CODE OF CONDUCT

Adapted from the JSConf Code Of Conduct (<http://jsconf.com/codeofconduct.html>)

Also found online here <http://Vueconf.US/codeofconduct/>

All delegates, speakers, sponsors and volunteers at any Vueconf.US event are required to agree with the following code of conduct. Organizers will enforce this code throughout the event.

The Quick Version

Vueconf.US is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

The Less Quick Version

Harassment includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, technology choices, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Participants asked to stop any harassing behavior are expected to comply immediately.

Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualized images, activities, or other material. Booth staff (including volunteers) should not use sexualized clothing/uniforms/costumes, or otherwise create a sexualized environment.

If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately.

Conference staff can be identified by a clearly marked "STAFF" shirt.

Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.

We expect participants to follow these rules at all conference venues and conference-related social events.

PRIVACY POLICY

Vueconf.US is committed to protecting the privacy of your personal information. This Policy explains how we gather and use the information that we collect during and after registration for Vueconf.US. This policy may change over time. Amendments to this statement will be posted at <http://connect-js.com> and will be effective when posted. Your continued use of this site following the posting of any amendment, modification or change shall constitute your acceptance thereof.

Registration

During the registration process Vueconf.US will collect the following personal information about you name, email address company and t-shirt size. This information will be used for Vueconf.US registration

Communications

Vueconf.US occasionally will contact registrants signed up for conference with email updates for the current or future conference. Registrants can opt-out of such communications at any time by contacting us or by using the unsubscribe link.

In certain circumstances, we may share your contact information with sponsors but only if you have agreed to this during the registration process. Your name badge for the event will contain a QR code that has your name and email address on it. If, at Vueconf.US, a sponsor asks to scan that code it is completely your decision to allow them to do that. We also may provide information to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the law requires it. We do not sell, rent, or share personal information or e-mail addresses with external organizations or individuals.

Links to Other Web Sites

Vueconf.US may work with other companies' websites to perform functions on our behalf. Examples include conference registration, sending e-mail, and processing credit card payments. They have access to personal information needed to perform their functions, and this is subject to their privacy policies. Vueconf.US is not responsible for the privacy practices or the content of such websites. If you want to know the privacy policies of the other websites, please refer to the organization sponsoring such website.

Conference Sponsor Sites

This website contains links to conference sponsors websites. Conference sponsors are responsible for their own policies and procedures. Review the sponsor's policy regarding their privacy policy. Vueconf.US is not responsible for products and services transactions that are consummated at third party websites.

Consent

By registering for conference updates or signing up for the conference, you expressly consent to the collection and use by Vueconf.US of personally identifiable information according to this Privacy Policy. During the registration conference sponsors to send you information and services that they think will be useful to you may use process you have the option to consent that the information you provide.

Conditions of Use, Notices, and Revisions

If you choose to attend Vueconf.US your visit and any dispute over privacy is subject to this notice, including limitations on damages, arbitration of disputes, and application of the law of the state of Georgia. If you have any concern about privacy at Vueconf.US, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers

Opting Out of Receiving Communications

You may opt-out of receiving communications from Vueconf.US by sending an email to vince@connectevents.io