

# DEVNEXUS 2024 EXHIBITOR KIT

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There are critical dates here; please note these.

DEVNEXUS 2024 RUN OF SHOW						
	Monday	Tuesday	Wednesday	Thursday	Friday	
	April 8	April 9	April 10	April 11	April 12	
		WORKSHOP DAY NO EXHIBITS	CONFERENCE DAYS			
6:00			EXHIBITOR SET UP			
7:00						
8:00			BOOTH HOURS	BOOTH HOURS		
9:00						
10:00		EXHIBITOR SET UP				
11:00						
12:00						
13:00						
14:00						
15:00						
16:00				EXHIBITOR TEAR DOWN		
17:00						
18:00			CONFERENCE PARTY			
19:00						

DEVNEXUS 2024 AT A GLANCE	
Date	Action
3/15/2024	Deadline for sponsor team registration
3/15/2024	Deadline for sponsor survey
3/15/2024	Deadline for branding assets (meter boards, column wraps)
3/21/2024	Deadline to receive stickers for the sticker pack
4/9/2024	Exhibitor set up 10 am - 6 pm
4/10/2024	Exhibitor set up 6 am - 8 am
4/10/2024	Exhibition hours 8 am - 6 pm
4/11/2024	Exhibitor tear down 4 pm - 8 pm
4/11/2024	Exhibition hours 8 am - 4 pm

### **Set up, Tear down, and exhibition hours**

- Devnexus is a two-day event starting on Wednesday, April 10, 2024, held at Building A of the Georgia World Congress Center [www.gwcc.com](http://www.gwcc.com) on concourse level three (3) We will send a booth map to you showing the location and number of your booth by March 13, 2024. Note you will not need your booth number for shipping; your company name will suffice.
- **Set up** – Tuesday, April 9, 2024, 10.00 am – 6.00 pm & Wednesday, April 10, 6.00 am - 8.00 am
- **Tear down** - Thursday, April 11, 2024, 4.00 pm to 8.00 pm
- **Exhibition hours** - are the same as the conference hours. Wednesday, April 10, 8.00 am – 6:00 pm. Thursday, April 11, 8:00 am - 4:00 pm.

### **Booth Staff Registration**

Sponsors' event passes can be picked up from the registration desk. Please register your staff no later than March 15 so that we can have badges made up (Hard Date)

<https://atlj.ug/DN24SPRPASS> **[IMPORTANT]**: We use the honor system. Please do not register more staff than you have allocated with your sponsor level.

### **Conference Hotel**

We have a room block at the AC Hotel Atlanta Downtown, just minutes from the venue. Book early [here](#) as space is limited.

### **Onsite Branding**

Depending on your sponsorship level, we provide you with column wraps and/or freestanding banners at the venue. We will produce these for you from the artwork you provide. The art dimensions are:

- Column wrap (144" H x 77" W)
- Double-sided meter boards (34" W x 90" H)

Please send us print-ready AI or PDF files before March 15, 2024.

### **Shipping items to and from the venue.**

The Georgia World Congress Center does not handle the shipping and receiving of items. If you plan on shipping things to the GWCC, you must ensure that someone is there to receive your packages. Neither Devnexus nor the GWCC will take responsibility for anything shipped there. You can get your items and conference booth materials to the venue in one of three ways:

1. **Ship items to a third-party conference Logistics Company** - We have negotiated with Freeman [www.freemanco.com](http://www.freemanco.com) to do this. Here is a link to our dedicated portal [\[FREEMAN PORTAL LINK\]](#). Show support contact info is available in this portal. Freeman will receive your booth materials and deliver them to your assigned booth space at the conference. You can also order a booth or furniture from Freeman if

you still need it. Freeman will also pick up your boxed-up items and return them to you if they have carrier return labels. You can also work with your current logistics vendor to bring your booth materials.

2. **Bring items with you when you arrive** - If you have a relatively portable setup, you can bring them when you come.
3. **Ship Items to the FedEx office on-site** - An in-house Fed Ex/Kinkos would gladly assist you. They can work with you to arrange to receive your packages and deliver them to the appropriate location. This is a tiny location with no storage capacity. They can be reached by calling 404.223.4660.

### On-site at Devnexus

- You will have a booth space designated by your sponsorship level, and a 6'x3' table with a black tablecloth can be provided for your company. Feel free to bring monitors, backdrops, and any marketing materials you want to display. The size of the booth area you have depends on your sponsorship level. Please fill out this survey by **March 15, 2024**, so we can plan for your booth setup:  
<https://ajug.typeform.com/to/AvdObH>
- Your sponsorship includes access to Wi-Fi and power to your booth.
- You can **rent AV equipment**, such as monitors, from our AV provider, RecallAct. Please get in touch with them directly at [utzu.logigan@recallact.com](mailto:utzu.logigan@recallact.com) or call 770 655 4425.
- If you need a **dedicated ethernet connection**, you can order it from the onsite provider CCLD Systems. Please get in touch with them at Jason Harris at [jason.harris@cclld.net](mailto:jason.harris@cclld.net) or 404 222-5544 .
- **If you need a local printer** for banners, banner stands, and the like, we recommend Advanced Color Imaging <https://www.acibigcolor.com/>
- The available storage space will be limited to in and around your booth area, but we have a storage room on the exhibit floor that you can use.
- Please make sure you understand the Devnexus code of conduct:  
<https://devnexus.com/code-of-conduct> (APPENDIX II)
- If you or your staff need anything from the organizers, **DO NOT email, tweet, WeChat, Snapchat, or slack. We will not be monitoring these.** Call Vincent Mayers at 404 483 0040 or Pratik Patel at 404 610 1289

### Branded promotional items

- If you wish to distribute other items, such as pens, notepads, squeeze balls, etc., please do so at your booth.
- Please confirm if you wish to include stickers in the sticker pack, which we will give to all attendees (we are planning on 2000 attendees), and send these to the following address; Devnexus 2023, FAO Helen Spainhour, 194 Sinclair Circle, Eatonton GA 31024. Please let us have these by **March 21, 2024**, or we cannot

include them. Plan on 1500 items, although we will confirm the exact number as it could be more

- Please confirm if you will make any items available for the door raffle/prizes.

### **Lead Generation**

- All conference attendees will have the option to opt into receiving communications from Devnexus sponsors. The list of attendees that have opted in will be distributed to all conference sponsors in the week following Devnexus. Unobtanium, Diamond, and Cloud Lounge sponsors will receive this opt-in data a week before the event.
- We will have QR codes on the attendee name badges that can be captured with any smartphone/tablet QR reader app. We will provide a sample badge with a QR code closer to the event. It is your responsibility to download and test one that works for you. We do, however, recommend a free QR App, Badgerscan. Please search for Badgerscan in the Play or App Store to download it. The data that will be available is Name, Title, Company, State of Residence, and email address.
- Feel free to conduct raffles, giveaways, or lead generation/Lead capture at your booth. Please make sure you understand the Devnexus Privacy Policy, <https://devnexus.com/privacy-policy> Appendix I.

### **Available MPOs**

- The venue has many spaces that can be branded, elevator runners, glass clings etc. [You can find information about these here.](#) Please let us know if you wish to secure some of these, and we will work with you on deadlines for artwork, etc.

## APPENDIX I

**The Devnexus privacy policy covers all attendees, sponsors, volunteers, and organizers of Devnexus and is published here <https://devnexus.com/privacy-policy>**

### **Devnexus Privacy Policy**

The Atlanta Java Users Group (AJUG) is committed to protecting the privacy of your personal information. This Policy explains how we gather and use the information that we collect during and after registration for Devnexus. This policy may change over time. Amendments to this statement will be posted at <http://Devnexus.com> and will be effective when posted. Your continued use of this site following the posting of any amendment, modification or change shall constitute your acceptance thereof.

**Registration** - During the registration process for Devnexus, AJUG will collect the following personal information about you; name, email address, company, and t-shirt size. This information will be used for Devnexus registration.

**Communications** - AJUG occasionally will contact registrants signed up for Devnexus with email updates for the current or future conference. Registrants can opt-out of such communications at any time by contacting us or by using the unsubscribe link. In certain circumstances, we may share your contact information with sponsors but only if you have agreed to this during the registration process. Your name badge for the event will contain a QR code that has your name and email address on it. If, at Devnexus, a sponsor asks to scan that code it is completely your decision to allow them to do that. We also may provide information to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the law requires it. We do not sell, rent, or share personal information or e-mail addresses with external organizations or individuals.

**Links to Other Web Sites** - AJUG may work with other companies' websites to perform functions on our behalf. Examples include Devnexus registration, sending e-mail, and processing credit card payments. They have access to personal information needed to perform their functions, and this is subject to their privacy policies. AJUG is not responsible for the privacy practices or the content of such websites. If you want to know the privacy policies of the other websites, please refer to the organization sponsoring such website.

**Conference Sponsor Sites** - This website contains links to conference sponsors websites. Devnexus sponsors are responsible for their own policies and procedures. Review the sponsor's policy regarding their privacy policy. AJUG is not responsible for products and services transactions that are consummated at third party websites.

**Consent** - By registering for conference updates or signing up for the conference, you expressly consent to the collection and use by AJUG of personally identifiable information according to this Privacy Policy. During the registration there is an option for you to agree that Devnexus sponsors may send you information and services that they think will be useful to you.

**Conditions of Use, Notices, and Revisions** - If you choose to attend Devnexus your visit and any dispute over privacy is subject to this notice, including limitations on damages, arbitration of disputes, and application of the law of the state of Georgia. If you have any concern about privacy at Devnexus, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website

frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers

## **APPENDIX II**

**The Devnexus code of conduct covers all attendees, sponsors, volunteers and organizers of Devnexus and is published here <https://devnexus.com/code-of-conduct>**

Adapted from the JSConf Code Of Conduct <http://jsconf.com/codeofconduct.html>

All delegates, speakers, sponsors and volunteers at any DevNexus event are required to agree with the following code of conduct. Organizers will enforce this code throughout the event.

### **The Quick Version**

DevNexus is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

### **The Less Quick Version**

Harassment includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, technology choices, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Participants asked to stop any harassing behavior are expected to comply immediately.

Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualized images, activities, or other material. Booth staff (including volunteers) should not use sexualized clothing/uniforms/costumes, or otherwise create a sexualized environment.

If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately. Conference staff can be identified by a clearly marked "STAFF" shirt.

Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.

We expect participants to follow these rules at all conference venues and conference-related social events.