[j].conf
.dev

Sponsor Prospectus

Health and safety Statement

To ensure the health and safety of all attendees, staff, speakers, and sponsors, Connect.Tech is following this COVID-19 policy for our 2021 event.
This is the 2nd year of jConf.dev, and we're in it for the long haul. There will be NO REFUNDS this year, but if you are unable to attend, and you cancel within 2 to 4 weeks (or before) of the event, we can transfer your registration to 2022. Any cancellations within 2 weeks are not eligible for transferring or refunds

Event format
This event will be in-person, at the venue indicated on the main page. The venue has specific rules which we will be following. We are planning the event for reduced attendance compared to previous years.

CDC and State & City Rules for gatherings
We will be following CDC, City, and State Department of Health Guidelines. Social distancing, mask-wearing, and vaccination guidelines from both of these organizations will be followed.

Please note: we will continue to monitor large event expectations, and re-assess closer to the time of the event, and make any necessary adjustments, it is impossible to precisely predict months in advance what will be these guidelines in November. We will be working with the venue and health department to ensure that we comply with all rules and guidelines that will be in place at the time of the conference.

We will likely be accepting speakers from only within the US to reduce international air travel

Vaccination policy
We are following the CDC and State Department of Health rules for vaccinations. We are asking *all* participants to have received a full COVID vaccination at least two weeks prior to the event on November 8.

We do not currently feel prepared to verify vaccine compliance due to legal, logistic, and health privacy reasons, so we do not expect to be checking vaccinations. This could change for any reason — local and national case counts, straightforward capability for vaccination certification, local and national rules & guidance, etc.

Mask policy
Again, we will be following CDC and local guidelines. Currently, that means that fully vaccinated people do not need to wear a mask; attendees are encouraged to wear masks. If you are not vaccinated, you must wear a mask and strictly following social distancing

Again, this could change for any reason — local and national case counts, straightforward capability for vaccination certification, local and national rules & guidance, etc.

Policy enforcement
Please do not attend if you are sick or feeling unwell. We reserve the right to do a temperature check and deny entry, for example. A single violation of the rules can result in removal from the venue by venue security or law enforcement.

Brought to you by the organizer of 3 other world-class conferences:
http://devnexus.com – The Largest Java Conference in the USA
http://connect.tech – The Largest multi-platform front-end conference in the USA
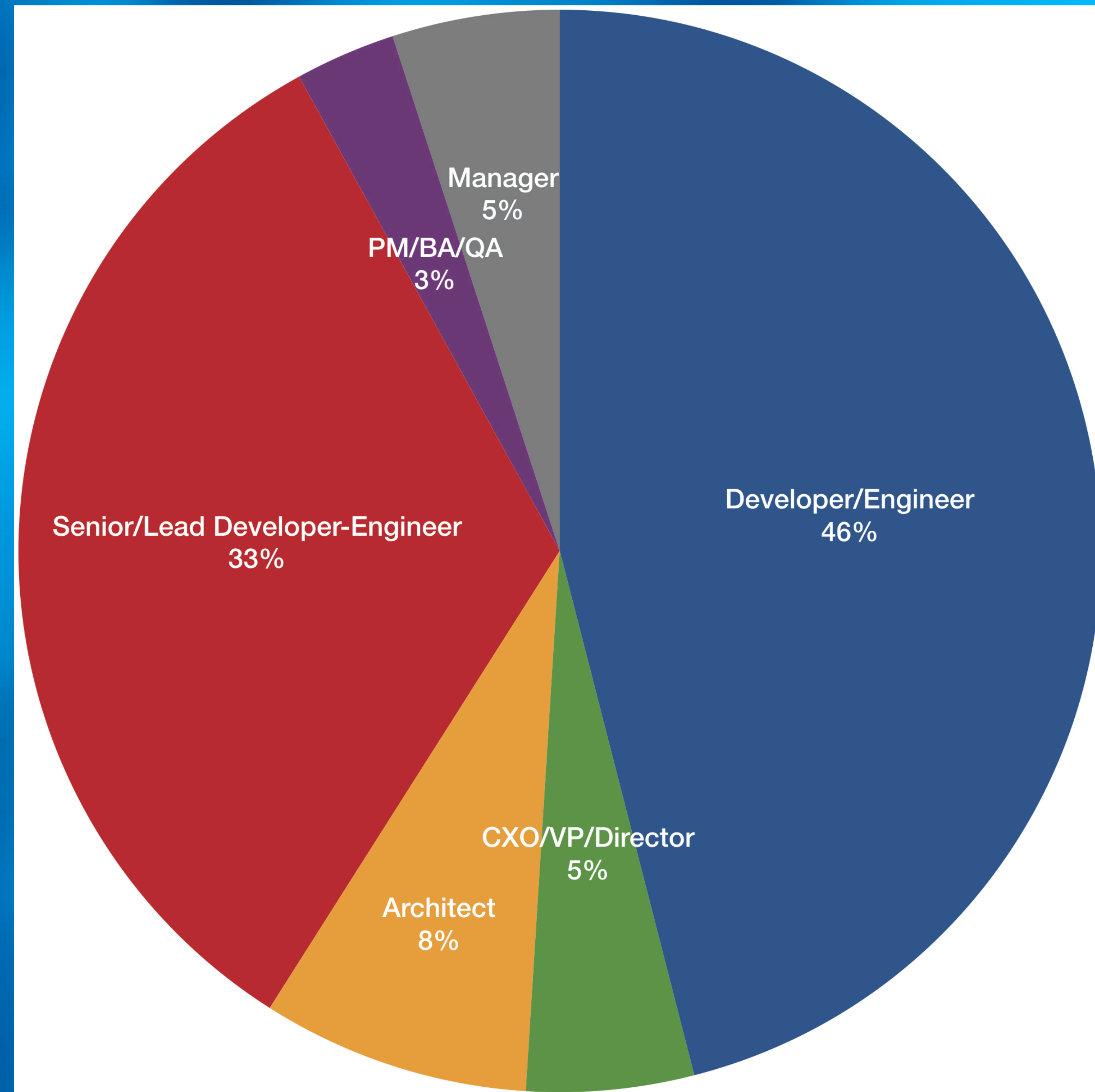http://us.vuejs.org/ - The Official US Vue.js framework Conference

The 2020 event was <u>digital</u> with 4 tracks and 35 sessions. This attracted 4403 registrations with 2703 in attendance.

We expect 800 attendees for the 2021 event.

2020 Sponsors

SPONSOR BENEFITS SUMMARY	DIAMOND	PLATINUM	GOLD	SILVER	NAME	LANYARD	VIDEO	LUNCH	HAPPY HOUR
	$25,000	$17,000	$12,000	$7,000	$6,000	$6,000	$5,000	$5,000	$3,000
Opt-in attendees leads provided one day after the event	YES	YES	YES	YES	YES	YES	YES	YES	YES
Conference Passes for company delegates	15	8	4	2	2	2	2	2	2
The choice to include printed items in the attendee giveaway	YES	YES	YES	YES	YES	YES	YES	YES	YES
The choice to provide door prizes for the main raffle	YES	YES	YES	YES	YES	YES	YES	YES	YES
Sponsor Booth Footprint	20x10	15x10	8x6	6x4	NO	NO	NO	NO	NO
Your logo with link will be included in all outbound HTML emails	YES	YES	YES	NO	NO	NO	NO	NO	NO
Company Branding on the keynote and breakout stages	YES	YES	YES	NO	NO	NO	NO	NO	NO
Branded Freestanding Banners	6	4	2	NO	NO	NO	NO	NO	NO
150 word message in pre event email to all attendees	YES	YES	YES	NO	NO	NO	NO	NO	NO
Acknowledgment during welcome and reception periods	YES	YES	NO	NO	NO	NO	NO	NO	NO
Company Branding on all stages	YES	YES	NO	NO	NO	NO	NO	NO	NO
Guaranteed Speaking slots during the main conference program	2	1	NO	NO	NO	NO	NO	NO	NO
Your logo on the back of the conference T-Shirt	YES	YES	NO	NO	NO	NO	NO	NO	NO
Your logo on the branded conference notebook given to all attendees.	YES	NO	NO	NO	NO	NO	NO	NO	NO
Opt-in attendees leads provided one week before the event	YES	NO	NO	NO	NO	NO	NO	NO	NO
Your company logo on all name badges	NO	NO	NO	NO	YES	NO	NO	NO	NO
Your company logo on all name badge lanyard	NO	NO	NO	NO	NO	YES	NO	NO	NO
Your logo on all video templates of recorded sessions at jConf.dev	NO	NO	NO	NO	NO	NO	YES	NO	NO
Exclusive lunch Sponsor for one of the two conference days	NO	NO	NO	NO	NO	NO	NO	YES	NO
Branded signage at the happy hour venue	NO	NO	NO	NO	NO	NO	NO	NO	YES

Opportunity Grant Sponsorships

Premium Opportunity Grant Sponsor - $10,000
Due to the logistics involved this sponsor level will only be available until September 15, 2021

- Provide full 3-day training/conference passes and travel (hotel and airfare) to (5) non-local (to Chicago) North America based people from underrepresented and marginalized groups* in tech
- Your branding on all the podium signs as "Opportunity Grant Sponsor"
- "Opportunity Grant Sponsor" Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- The choice to include printed items like flyers, stickers, brochure , etc., in the giveaway to all attendees.
- Social media promotion
- Your logo with link will be included in all outbound HTML email communications about the event.
- The choice to provide door prizes for the event (optional).
- Four (4) two-day conference passes
- Branded company discount codes for jConf.dev for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

*Attendees are selected by organizers through an opportunity grant process

Opportunity Grant Sponsor - $5000
Due to the logistics involved this sponsor level will only be available until September 15, 2021

- Provide 2-day conference passes to (10) people from underrepresented and marginalized groups* in tech
- Your branding on all the podium signs as "Opportunity Grant Sponsor"
- "Opportunity Grant Sponsor" Badges for your team
- Premier logo placement on our website with your preferred hyperlink
- The choice to include printed items like flyers, stickers, brochure , etc., in the giveaway to all attendees.
- Social media promotion
- Company logo included in all official outbound emails
- The choice to provide door prizes for the event (optional).
- Two (2) two-day conference passes
- Branded company discount codes for jConf.dev for you to use or share with your network/customers/partners for any additional two-day or three-day conference passes

*Attendees are selected by organizers through an opportunity grant process

Conference Sponsorships

Diamond I one available I $25,000 SOLD

- Opt-in attendees leads provided one day after the event
- 15 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle
- 20x10 Sponsor Booth Footprint
- Your logo with link will be included in all outbound HTML emails
- Company Branding on the keynote and breakout stages
- 6 Branded Freestanding Banners
- 150 word message in pre event email to all attendees
- Acknowledgment during welcome and reception periods
- Company Branding on all stages
- 2 Guaranteed Speaking slots during the main conference program
- Your logo on the back of the conference T-Shirt
- Your logo on the branded conference notebook given to all attendees.
- Opt-in attendees leads provided one week before the event

Platinum I ~~two~~ one available I $17,000

- Opt-in attendees leads provided one day after the event
- 8 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle
- 15x10 Sponsor Booth Footprint
- Your logo with link will be included in all outbound HTML emails
- Company Branding on the keynote and breakout stages
- 4 Branded Freestanding Banners
- 150 word message in pre event email to all attendees
- Acknowledgment during welcome and reception periods
- Company Branding on all stages
- 1 Guaranteed Speaking slots during the main conference program
- Your logo on the back of the conference T-Shirt

Gold | $12,000
- Opt-in attendees leads provided one day after the event
- 4 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle
- 8x6 Sponsor Booth Footprint
- Your logo with link will be included in all outbound HTML emails
- Company Branding on the keynote and breakout stages
- 2 Branded Freestanding Banners
- 150 word message in pre event email to all attendees

Silver | $7,000
- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle
- 8x6 Sponsor Booth Footprint

Lanyard | one available | $6,000 (Highly visible branding opportunity worn by every participant)
- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle

Name Badge | one available | $6,000 (Highly visible branding opportunity worn by every participant)

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle

Happy Hour | two available | $3,000

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle
- Branded signage at the happy hour venue

Lunch Sponsor | One per day - Highly Visible Branding | Two Available | $5,000

- Exclusive lunch Sponsor for one of the two conference days with High Visibility branding on a 8.5"x11 table tent on all the tables in the lunch room
- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle

Video Sponsor | one available | $5,000

- Opt-in attendees leads provided one day after the event
- 2 Conference Passes for company delegates
- The choice to include printed items in the attendee giveaway
- The choice to provide door prizes for the main raffle
- Your logo on all video templates of recorded sessions at jConf.dev

Lead generation/Lead capture

Attendees have the option to opt into receiving sponsor information during the registration process. A list of those that have opted in will be shared with sponsors immediately after the event.

We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, or, we have a recommendation, BADGERSCAN. A free app that we have tested and used on multiple occasions. The data that will be available is Name, Title, Company, State of residence, County of Residence and email address.

PLEASE NOTE THAT IT IS YOUR RESPONSIBILITY TO TEST A QR SCANNING SOLUTION THAT WORKS FOR YOU, USING THE QR code DATA THAT WE PROVIDE

Feel free to conduct raffles, giveaways or other Lead generation/ Lead Capture activities at your booth.

Need the sponsor Agreement? CLICK HERE

Sample badge from a recent conference Showing QR code and logo Placement

JCONF.DEV CODE OF CONDUCT

Adapted from the JSConf Code Of Conduct (http://jsconf.com/codeofconduct.html)

All delegates, speakers, sponsors and volunteers at any JConf.dev event are required to agree with the following code of conduct. Organizers will enforce this code throughout the event.

The Quick Version

JConf.dev is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

The Less Quick Version

Harassment includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, technology choices, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.
- Participants asked to stop any harassing behavior are expected to comply immediately.
- Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualized images, activities, or other material. Booth staff (including volunteers) should not use sexualized clothing/uniforms/costumes, or otherwise create a sexualized environment.
- If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.
- If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately. Conference staff can be identified by a clearly marked "STAFF" shirt.
- Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.
- We expect participants to follow these rules at all conference venues and conference-related social events.

PRIVACY POLICY
ConnectJS LLC (CEVENTS) is committed to protecting the privacy of your personal information. This Policy explains how we gather and use the information we collect during and after registration for Jconf. This policy may change over time. Amendments to this statement will be posted at http://jconf.dev and will be effective when posted. Your continued use of this site following the posting of any amendment, modification, or change shall constitute your acceptance thereof.

Consent
By registering for conference updates or signing up for the conference, you expressly consent to collecting and using by CEVENTS of personally identifiable information according to this Privacy Policy laid out below.

Registration
During the registration process for Jconf, CEVENTS will collect the following personally identifiable information about you: your name, job title, email address company, State of Residence, and Country of Residence. CEVENTS will use this information for Jconf registration. During the registration process, there is a check box that, if checked, means that you allow us to share your name, job title, email address, company, State of Residence, and Country of Residence with our sponsors. CEVENTS will share this after the conference.

Swag
We have swag to send out the first 500 people living in the continental US to register for jconf. CEVENTS will collect the following personally identifiable information about you: your name, mailing address, email address, and State of Residence. CEVENTS will use this information for Jconf swag. During the registration process, there is a link you can follow to provide this information. We will share this information with our sponsors after the conference. CEVENTS is not responsible for the privacy practices of any Jconf sponsors.

Communications
CEVENTS occasionally will contact registrants signed up for Jconf with email updates for the current or future conference. Registrants can opt out of such communications at any time by contacting us or by using the unsubscribe link.

We also may provide information to regulatory authorities and law enforcement officials under applicable law or when we otherwise believe in good faith that the law requires it. We do not sell, rent, or share personal information or e-mail addresses with external organizations or individuals.

Links to Other Web Sites
CEVENTS may work with other companies' websites to perform functions on our behalf. Examples include Jconf registration, sending e-mail, and processing credit card payments. They have access to personal information needed to perform their functions, subject to their privacy policies. CEVENTS is not responsible for the privacy practices or the content of such websites. If you want to know the privacy policies of the other websites, please refer to the organization sponsoring such websites.

Conference Sponsor Sites
This website contains links to conference sponsor's websites. Jconf sponsors are responsible for their own policies and procedures. Review the sponsor's policy regarding their privacy policy. CEVENTS is not responsible for products and services transactions that are consummated at third-party websites.

Conditions of Use, Notices, and Revisions
If you choose to attend Jconf, your visit and any dispute over privacy are subject to this notice, including limitations on damages, arbitration of disputes, and application of the law of the state of Georgia. If you have any concerns about privacy at Jconf, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice will change also. We may e-mail periodic reminders of our notices and conditions unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you. However, we stand behind the promises we make and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

Opting Out of Receiving Communications
You may opt-out of receiving communications from CEVENTS by sending an email to hello [at] connectevents dot io