

DEVNEXUS™

<dev/> 2022

WHAT: Devnexus is the premier conference for professional software developers who want to hear from and interact directly with internationally acclaimed presenters and technologists while also connecting with like-minded developers who are mastering their craft in a range of relevant technologies.

WHEN: April 12 - 14, 2022

WHERE: Georgia World Congress Center, Atlanta GA

Devnexus – the Professional Developer Conference

[Devnexus Promo Video, Click Here](#)

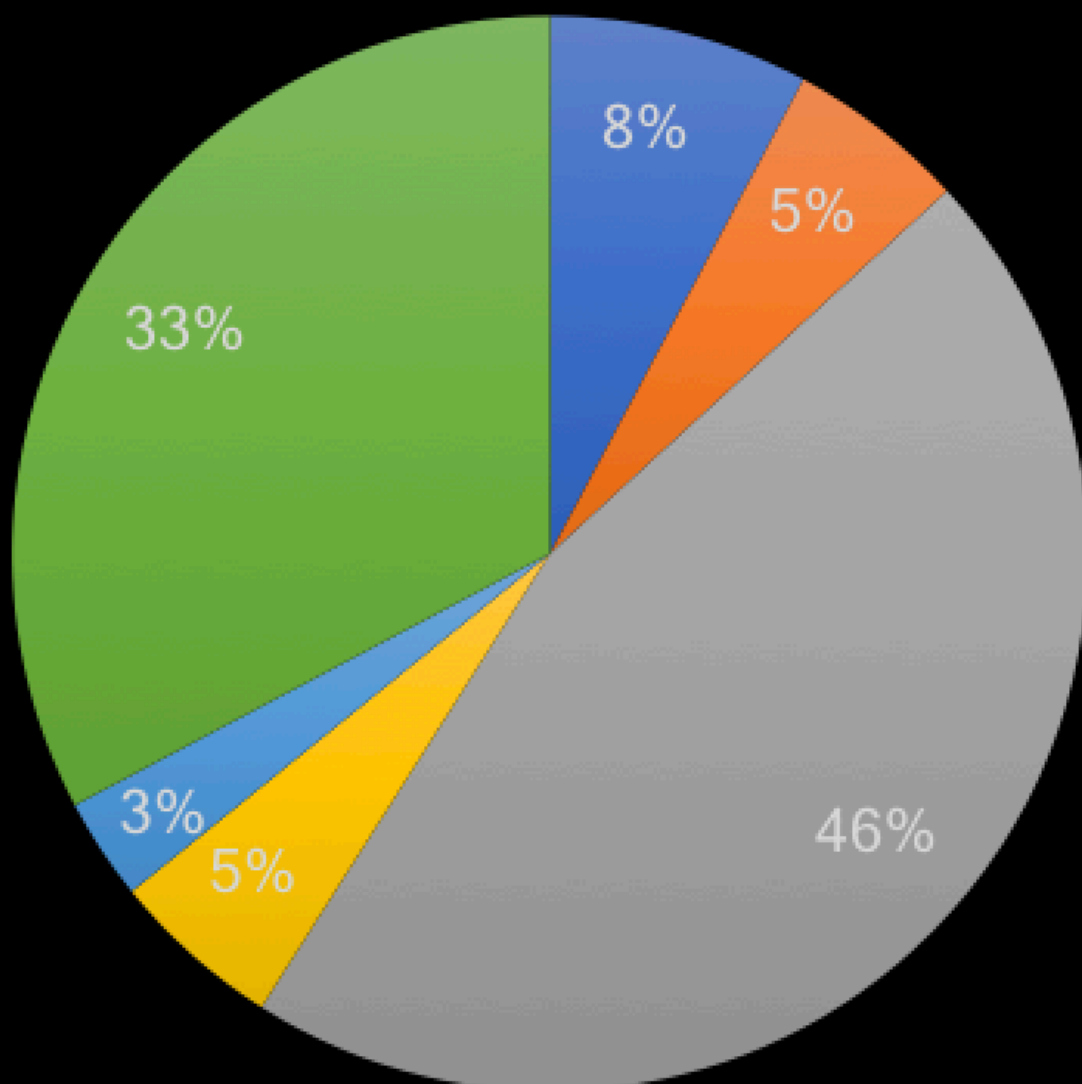
As the longest running and largest Java platform conference in the USA and one of the leading technology events held annually around the globe. Devnexus is the premier conference for professional software developers who want to hear from and interact directly with internationally-acclaimed presenters and technologists while also connecting with like-minded developers who are mastering their craft in a range of relevant technologies.

Founded in 2004 by the Atlanta Java Users Group as Atlanta DevCon and restarted in 2009 under the moniker Devnexus, the 2022 event will bring in 2500+ attendees for an experience that will span three days, beginning with an optional full-day of six hands-on workshop sessions, followed by two days of presentations and live demonstrations on the industry's hottest topics. Offering 15 concurrent technology tracks and 150+ individual sessions, Devnexus brings attendees unparalleled opportunities for both learning about the latest technology trends and diving deep into technologies that interest them.

With registration and sponsor slots consistently sold out prior to opening day, Devnexus also distinguishes itself as the highest value event of its kind, offering premium content for an exceptional price. Unlike competing events held throughout the globe with many of the same speakers and programming, Devnexus' volunteer organizers continue to ensure that the event remains at a price point that makes it accessible to all professional developers who want to learn from masters and connect with their peers

**3 days with
2500+ developers,
15 technology tracks,
160 speaker sessions,
1 day of hands-on workshops, all with
globally recognized
presenters and thought leaders.**

Devnexus Attendee Demo by job title



■ Architect

■ CXO/VP/Director

■ Developer/Engineer

■ Manager

■ PM/BA/QA

■ Senior-Lead Developer/Engineer

Unobtanium Sponsor | \$80,000 SOLD OUT

- **Dedicated Devnexus track on both conference days (April 12-13, 2022). 10 sessions over two days for you to promote and educate about your company, products, services or favorite things. The content is totally up to you but will be subject to the event code of conduct.**
- **Opt-In leads shared one week before the event (final list, one day after)**
- Branding on the main keynote stage.
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- 4 x floor to ceiling columns wrapped with your branding
- One premier 30' x 10' "Unobtanium Sponsor" booth location at head of exhibit/atrium area.
- Six additional premier "Unobtanium Banner" locations for freestanding vertical banner stands.
- Company logo on branded pad-folios distributed to all attendees;
- Podium acknowledgement of Unobtanium Sponsor during welcome and reception periods.
- "Unobtanium Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendees*.
- Company name and any session information included in any press interviews for event.
- Company name and any session information in minimum of three press releases on event.
- Company logo/session information on mobile app agendas distributed to all attendees.
- One company brochure/handout in event pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Full conference passes for twenty (20) company delegates for full, three-day event period (includes workshop day).
- **12 month Sponsorship of the Atlanta Java Users Group with a logo and link on <http://ajug.org>, logo on the JUG meetup page, logo on monthly meeting announcements emails, verbal recognition at the start of any AJUG meeting, the opportunity to present on a technical subject at the monthly meeting**

Diamond Sponsor | \$50,000 SOLD OUT

- Branding on the main keynote stage.
- Opt-In leads shared **one week before the event (final list, one day after)**
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One premier 20' x 10' "Diamond Sponsor" booth location at head of exhibit/atrium area.
- 2 x floor to ceiling columns wrapped with your branding
- Six additional premier "Diamond Banner" locations for freestanding vertical banner stands.
- Company logo on branded pad-folios distributed to all attendees; Podium acknowledgement of Diamond Sponsor during welcome and reception periods.
- "Diamond Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded HTML invitations to attendees*.
- Company name and any session information included in any press interviews for event.
- Company name and any session information in minimum of three press releases on event.
- Company logo/session information on mobile/PWA app agendas distributed to all attendees.
- One company brochure/handout in event pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Full conference passes for fifteen (15) company delegates for full, three-day event period (includes workshop day).
- **12 month Sponsorship of the Atlanta Java Users Group with a logo and link on <http://ajug.org>, logo on the JUG meetup page, logo on monthly meeting announcements emails, verbal recognition at the start of any AJUG meeting, the opportunity to present on a technical subject at the monthly meeting**

Cloud Lounge Sponsor | \$40,000 SOLD OUT

- Podium Branding on the main keynote stage.
- A 20' x 20' space for the Cloud Lounge. You may bring whatever display/booth items that you desire and whatever furniture, branded or non-branded, that will fit the space.
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- 1 x floor to ceiling columns wrapped with your branding
- Four additional premier "Cloud Lounge Banner" locations for freestanding vertical banner stands.
- Company logo on branded pad-folios distributed to all attendees
- Podium acknowledgment of Cloud Lounge Sponsor during welcome and reception periods.
- "Cloud Lounge" Sponsor" badges for all company delegates at the event.
- Company logo and any session information on a fully branded event website, with links back to the company site.
- Company logo included in a minimum of four branded HTML invitations to attendees*.
- Company name and any session information included in any press interviews for the event.
- Company name and any session information in a minimum of three press releases on the event.
- Company logo/session information on mobile/PWA app agendas distributed to all attendees.
- One company brochure/handout in event pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Full conference passes for fifteen (15) company delegates for full, three-day event period (includes workshop day).
- **12 month Sponsorship of the Atlanta Java Users Group with a logo and link on <http://ajug.org>, logo on the JUG meetup page, logo on monthly meeting announcements emails, verbal recognition at the start of any AJUG meeting, the opportunity to present on a technical subject at the monthly meeting**

Platinum Sponsor | \$30,000

- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One premier 10' x 8' "Platinum Sponsor" booth location at head of exhibit/atrium area.
- Two additional premier "Platinum Banner" locations for freestanding vertical banner stands in exhibit area.
- Company logo on Primary logo placement on podium banners in Grand Ballroom and breakout rooms.
- Two additional premier "Platinum Banner" locations for freestanding vertical banner stands in exhibit area.
- Company logo on branded pad-folio distributed to all attendees; minimum logo imprint area 10" x 10.
- Podium acknowledgement of Platinum Sponsor during welcome and reception periods.
- "Platinum Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded HTML invitations to attendee*.
- Company name and any session information included in any press interviews for event.
- Full conference passes for ten (10) company delegates for full, two-day event period.
- **12 month Sponsorship of the Atlanta Java Users Group with a logo and link on <http://ajug.org>, logo on the JUG meetup page, logo on monthly meeting announcements emails, verbal recognition at the start of any AJUG meeting, the opportunity to present on a technical subject at the monthly meeting**

Open Source Cafe Sponsor | \$30,000

- One premier 10' x 8' booth location in the designated Open Source Cafe, a 50' x 30' cafe style area with chairs and tables and booths for five open source projects
- Two espresso machines staffed during the day and displaying your branding
- Two additional premier Banner locations for freestanding vertical banner stands in exhibit area.
- 1 x floor to ceiling column wrapped with your branding (must reference open source cafe)
- "Open Source Cafe" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded HTML invitations to attendee*.
- Company name and any session information included in any press interviews for event.
- Full conference passes for ten (10) company delegates for full, two-day event period.
- **12 month Sponsorship of the Atlanta Java Users Group with a logo and link on <http://ajug.org>, logo on the JUG meetup page, logo on monthly meeting announcements emails, verbal recognition at the start of any AJUG meeting, the opportunity to present on a technical subject at the monthly meeting**

Gold Sponsor | \$15,000

- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One 8' x 6' "Gold Sponsor" booth location within exhibit/atrium area.
- One additional premier "Gold Banner" location for freestanding vertical banner stands in exhibit area.
- Podium acknowledgement of Gold Sponsors during welcome and reception periods.
- "Gold Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded HTML invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company logo/session information in fully branded event agendas distributed to all attendees.
- One company brochure/handout in pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Additional printed event mailers available to Gold Sponsors for prior distribution.
- Full conference passes for six (6) company delegates for full, two-day event period.
- **12 month Sponsorship of the Atlanta Java Users Group with a logo and link on <http://ajug.org>, logo on the JUG meetup page, logo on monthly meeting announcements emails, verbal recognition at the start of any AJUG meeting, the opportunity to present on a technical subject at the monthly meeting**

Atlanta Java Users Group (AJUG) Annual Sponsor | \$10,000

- Corporate logo on Atlanta Java Users Group (AJUG) website (www.ajug.org) home page with link to corporate site.
- Hyperlink to corporate website in all annual outbound emails to AJUG mailing list (typically 2-3 per month) to 4,000 developers
- Verbal recognition as AJUG Annual Sponsor at start of all annual monthly AJUG meetings.
- Ability to participate in AJUG annual developer event, DevNexus, benefits to include:
 - One 6' x 4' "Silver Sponsor" booth location within exhibit/atrium area.
 - Company logo on signage, website, handouts, and all related event materials.
 - Company logo and any session information on fully branded event website, with links back to company site.
 - Company logo included in minimum of four branded HTML invitations to attendees*.
 - Company name and any session information included in any press interviews for event.
 - Company logo in fully branded event agendas distributed to all attendees.
 - One company-branded promotional item in pad-folio distributed to all event attendees.
 - Full conference passes for three (3) company delegates for full, two-day event period.

Silver Sponsor | \$8,000

- One 6' x 4' "Silver Sponsor" booth location within exhibit/atrium area.
- Company logo on signage, website, handouts, and all related event materials.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company name in minimum of three press releases on event.
- Company logo/session information on mobile app/PWA agendas distributed to all attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Full conference passes for two (2) company delegates for full, two-day event period.

Lanyard Sponsor - Highly Visible Branding | \$7,000

- Corporate logo on lanyards worn by all conference attendees, speakers, sponsors, volunteers and organizers
- Highly visible branding
- Company logo/session information on mobile app/PWA agendas distributed to all attendees.
- Company logo and any session information on fully branded event website, with links back to company site.

Name Badge Sponsor - Highly Visible Branding | \$7,000

- Corporate logo on lanyards worn by all conference attendees, speakers, sponsors, volunteers and organizers
- Highly visible branding
- Company logo/session information on mobile app/PWA agendas distributed to all attendees.
- Company logo and any session information on fully branded event website, with links back to company site.

Open Source Party Jam Sponsor | by invitation | \$5,000

- Exclusive sponsor logo on all signage, invitations, and other material related to the conference party, the Open Source Party Jam
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo on minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- One company brochure/handout in pad-folio distributed to all event attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Full conference passes for two (2) company delegates for full, two-day event period.

Lunch Sponsor - Highly Visible Branding | Two Available | \$5,000

- Exclusive lunch Sponsor for one of the two conference days with High Visibility branding on a 8.5"x11 table tent on all the tables in the lunch room (240 tables) that will seat 2400 people.
- Company logo on fully branded event website, with links back to company site.
- Company logo/session information on mobile app/PWA agendas distributed to all attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Full conference passes for two (2) company delegates for full, two-day event period.

*This will be in line with the organizers event marketing schedule and we cannot guarantee that 4 marketing emails will include your logo if you sign up after a certain time

Lead generation/Lead capture

Leads will be collected in accordance with our [privacy policy](#). Attendees have the option to opt into receiving sponsor information during the registration process. A list of those that have opted in will be shared with sponsors immediately after the event.

We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, or, we have a recommendation, [BADGERSCAN](#). A free app that we have tested and used on multiple occasions. The data that will be available is Name, Title, Company, State of residence, Country of Residence and email address.

PLEASE NOTE THAT IT IS YOUR RESPONSIBILITY TO TEST AN APP THAT WILL CAPTURE THE QR DATA THAT WE PROVIDE TO YOUR SATISFACTION

Feel free to conduct raffles, giveaways or other Lead generation/Lead capture at your booth.

Click [HERE](#) for the sponsorship agreement. You can fill it out online.