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Naive-Bayes dengan data Visit-Nominal.csv

1. Inisialisasikan library yang diperlukan untuk dataset ini.

```
In [1]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import statistics

from sklearn.naive_bayes import MultinomialNB

from sklearn.model_selection import train_test_split
from sklearn.model_selection import cross_val_score
```

2. Masukan dataset Visit-Nominal.csv kedalam dataframe

Out[2]:

	Home	Browsed	Searched	Prod_A	Prod_B	Prod_C	Visit_Again
0	yes	no	no	no	no	no	no
1	yes	yes	yes	no	no	no	no
2	yes	no	no	no	no	no	no
3	yes	yes	yes	yes	no	no	yes
4	yes	no	yes	yes	yes	no	yes

```
In [3]: print(dfnew.describe())
```

	Home	Browsed	Searched	Prod_A	Prod_B	Prod_C	Visit_Again
count	100	100	100	100	100	100	100
unique	2	2	2	2	2	2	2
top	yes	yes	no	yes	yes	no	no
frea	60	72	57	53	55	55	61

3. Representasikan data 'yes' dan 'no' kedalam bentuk biner '1' dan '0'

```
In [4]: toBinary = lambda x: 1 if x=="yes" else 0
dfnew = dfnew.applymap(toBinary)
```

4. Cek apakah terdapat value fitur yang kosong

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5. Lihat perbandingan jumlah class 0 dan 1

```
In [6]: sns.countplot(x='Visit_Again', data=dfnew)
dfnew.Visit_Again.value_counts()

Out[6]: 0     61
1     39
Name: Visit_Again, dtype: int64
```

6. Siapkan data untuk training secara biasa dan training dengan cross validation

```
In [7]: feature = attrs
    feature.pop()
    feature

Out[7]: ['Home', 'Browsed', 'Searched', 'Prod_A', 'Prod_B', 'Prod_C']

In [8]: features = dfnew[feature]
    label = dfnew['Visit_Again']

    X_train, X_test, y_train, y_test = train_test_split(features, label, test_size=0.25, random_state=
    101)
    feature

Out[8]: ['Home', 'Browsed', 'Searched', 'Prod_A', 'Prod_B', 'Prod_C']
```

7. Train data secara biasa, didapatkan skor sebesar 0.64

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```
In [9]: naivebayesmodel = MultinomialNB()
    naivebayesmodel.fit(X_train, y_train)
    print("SCORE : ",naivebayesmodel.score(X_test, y_test))

SCORE : 0.64
```

8. Train data dengan cross-validation, didapatkan skor sebesar 0.58

9. Melihat log probabilitas setiap fitur dari class 0 dan 1

```
In [11]: class0_attrprob = naivebayesmodel.feature_log_prob_[0]
          class1_attrprob = naivebayesmodel.feature_log_prob_[1]
          print("probability of class 0 ")
         for i in (range(len(naivebayesmodel.feature_log_prob_[0]))):
              print("feature ",i+1,": ",pow(2,class0_attrprob[i]))
         print("\nprobability of class 1 ")
         for i in (range(len(naivebayesmodel.feature_log_prob_[1]))):
              print("feature ",i+1,": ",pow(2,class1_attrprob[i]))
         probability of class 0
         feature 1: 0.3161327376206385
         feature 2 : 0.33772304414021753
feature 3 : 0.23034112959519082
         feature 4: 0.2708298753988346
         feature 5: 0.3087906120169887
         feature 6: 0.2629570684330914
         probability of class 1
         feature 1: 0.2925860039176619
         feature 2: 0.34677099129351924
         feature 3: 0.19467587271644443
         feature 4 : 0.3362493442478049
         feature 5 : 0.2925860039176619
         feature 6: 0.2578512790415785
In [ ]:
```