Week 1

Introduction to Design

Creative tools

Web Browser

Chrome

Safari

Firefox

Opera

Edge

Code Editor

Atom

Sublime

Visual Studio Code

WebStorm

Brackets

Prototyping

Figma

Adobe XD

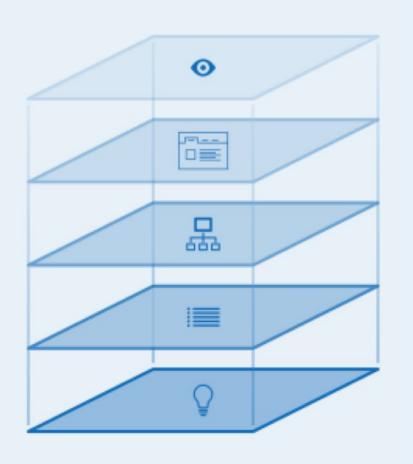
Keynote

Powerpoint

Illustrator

What is design?

Design is not <u>purely</u> aesthetics.



Surface Visual Design

Skeleton Interface and Navigation Design

Information Design

Structure Information Architecture

UX Design

Scope Content Requirements

Feature Requirements

Strategy Business Objectives

User Needs

It's not about making things pretty.

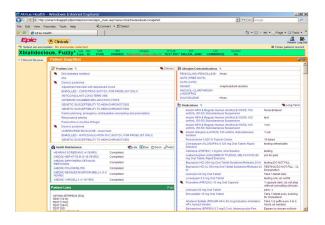


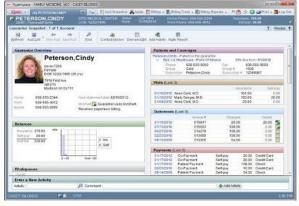


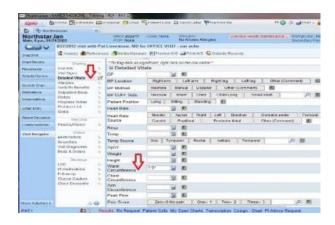


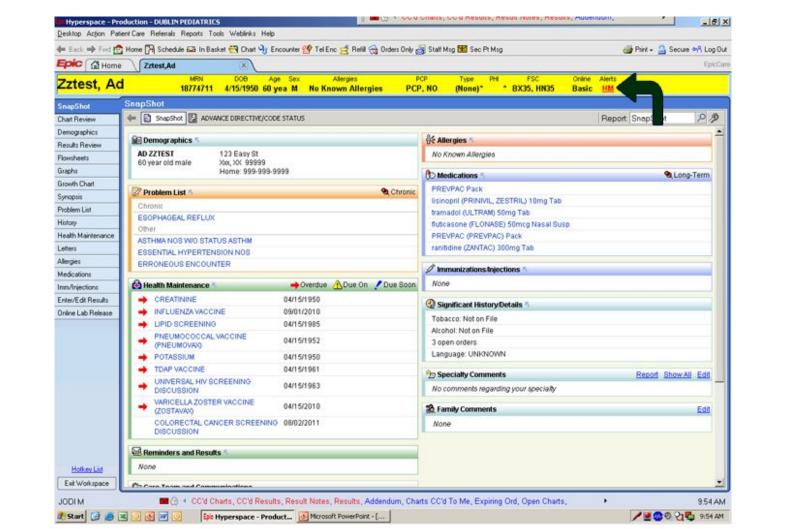


At its very worst, design can kill.











<u>Tragic Design</u>, Jonathan Shariat and Cynthia Savard Saucier





"Curb Cuts", 99% Invisible



Ultimately, design is about problem solving.



User Interface Design

Physical Product Design

Graphic Design

Product Design Visual Design

User Experience Design

User Research

User Testing

Service Design

User Interface and User Experience Design

User Interface (UI)

the space where interactions between humans and machines occur

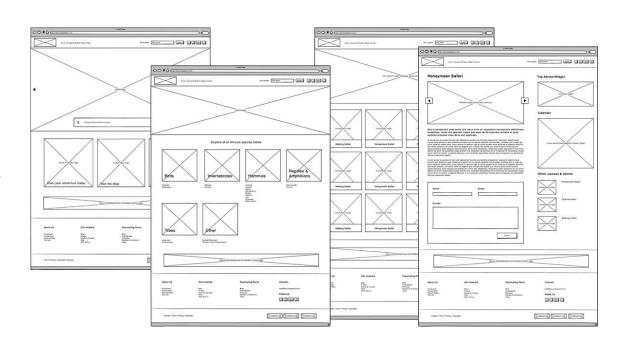
User Experience (UX)

a person's emotions and attitudes about using a product, system, or service

Basically: form, meet function.

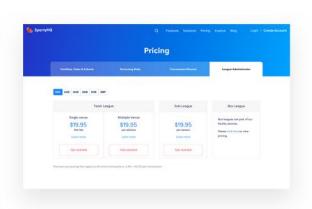
Fidelity Explanation

Low/Mid Fidelity



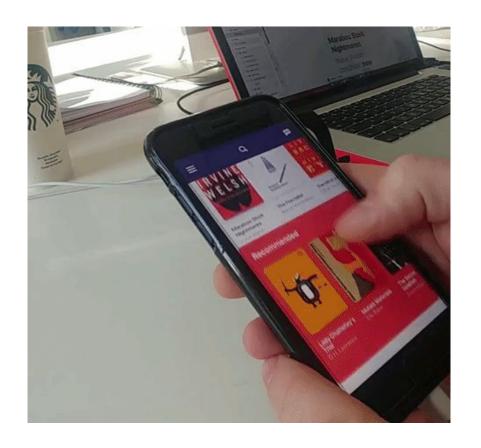
High Fidelity





Low-fidelity High-fidelity

Interactive Prototypes



Web Design DeCal Spring 2019

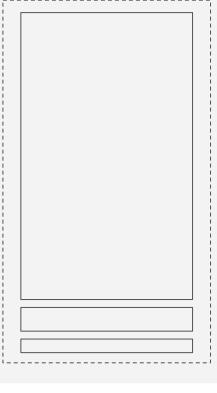


Wireframing and Prototyping Demo

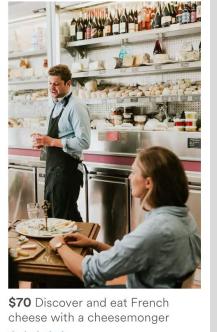


Putting it all together

 $\textbf{Wireframe} \rightarrow \textbf{Mockup} \rightarrow \textbf{HTML}$

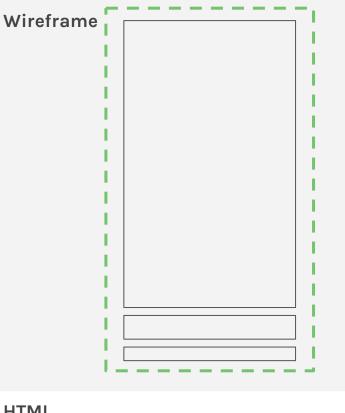


Wireframe



cheese with a cheesemonger

★★★★★8 reviews

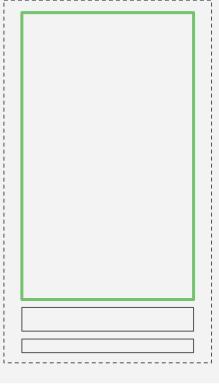






```
HTML
```

```
<div> <!-- Container -->
    <div><img></div>
    <div><!--Price, title --> </div>
    Web Design DeCal Spring 2019
    <div> <!-- Rating -- > </div>
</div>
```





Wireframe

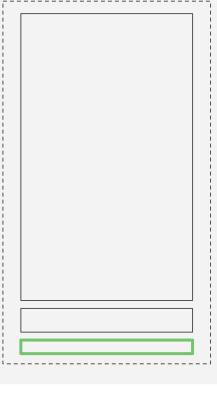
```
★★★★★ 8 reviews
HTML
                          <div> <!-- Container -->
                              <div><img></div>
                              <div><!--Price, title --> </div>
    Web Design DeCal Spring 2019
                              <div> <!-- Rating -- > </div>
                          </div>
```

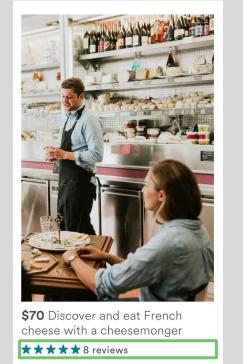




HTML

```
<div> <!-- Container -->
    <div><img></div>
    <div> <!--Price, title --> </div>
    Web Design DeCal Spring 2019
    <div> <!-- Rating -- > </div>
</div>
```





HTML

Wireframe

```
<div> <!-- Container -->
    <div><img></div>
    <div> <!--Price, title --> </div>
    Web Design DeCal Spring 2019
    <div> <!-- Rating -- > </div>
</div>
```



Encouragement Interlude

We all need a little sometimes!



<u>The Gap</u>, By Ira Glass



If you're interested in design...



Questions?

