

Capital Market Expectations 2024 and Beyond

Ian Riach, CFA

Senior Vice President, Portfolio Manager Franklin Templeton Investment Solutions CIO of Fiduciary Trust Canada

About our capital market expectations





Using a 10 year outlook, we review the expected returns and risk of investable asset classes

Equities | Fixed income Currencies | Alternatives



Capital markets expectations are used to set the Strategic Asset Allocation, which forms the basis of our long-term strategic mix for portfolios and funds. Portfolio managers then tactically adjust.

Capital markets expectations summary



Our expectations over the next 10 years...



Expected returns for fixed income have become more attractive; recent volatility expected to subside



Global equity returns expected to revert to longerterm averages and outperform bonds

EAFE area equities look attractive



Emerging market equities expected to outperform developed market equities, but with additional volatility



A diversified & dynamic approach the most likely path to stable returns

Our 2024 Capital Market Expectations (CMEs)



Our expectations over the next 10 years...

Asset class	Expected return	Volatility	Past 20 Year Annualized Return
Government of Canada Bonds	3.9%	5.2%	2.8%
Canadian Investment Grade Bonds	6.0%	6.4%	3.7%
Global Bonds Hedged	4.8%	5.0%	3.5%
Canadian Equities	7.2%	14.9%	8.0%
US Equities	7.4%	13.5%	9.8%
EAFE Equities	8.6%	13.4%	6.4%
Emerging Markets	8.6%	16.4%	7.7%
China	8.1%	23.8%	8.5%

Long-term economic themes









Growth

- Trend-growth
- Structural investment drivers: energy, supply chains, artificial intelligence
- Productivity to rise, but still "average"
- Demographics a slight headwind

Inflation

- Slightly higher than central bank targets
- Stickier services inflation
- More volatile goods inflation
- Deflationary forces of globalization and technology still exist

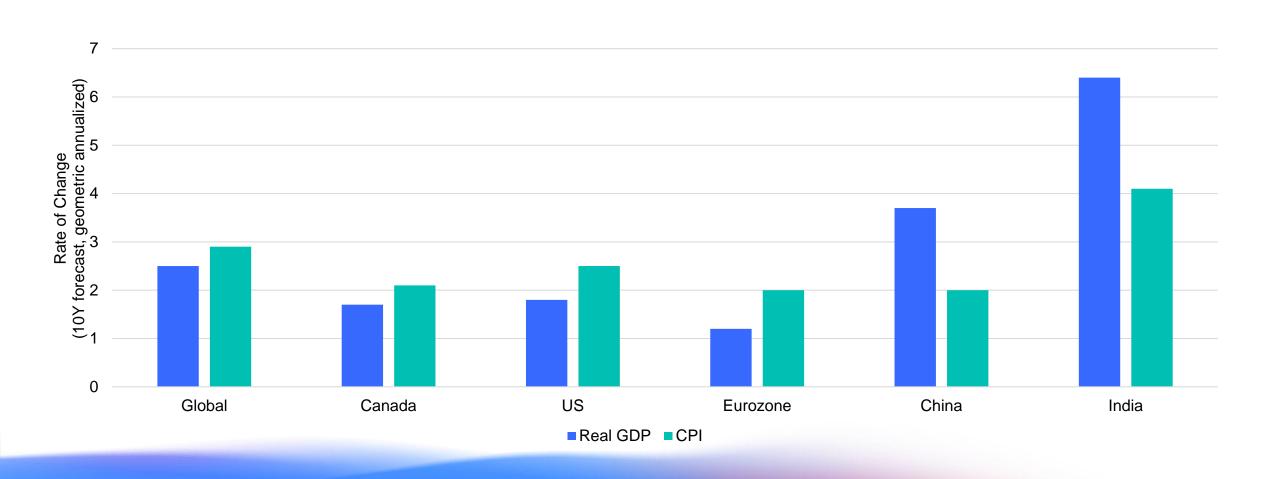
Policy

- Higher policy rates (r*)
- Central banks may tolerate slightly higher inflation
- No signs of fiscal austerity

Macro assumptions



Growth steady as inflation assumed higher



Policy and interest rate assumptions

Influences views on fixed income

Canada Yield Assumptions	2023	2024	2025	2026	2027	2028
3M	5.1	4.4	3.0			
10Y	4.0	3.7	3.7			

Periods of stable rates assumed after 2025

US Yield Assumptions	2023	2024	2025	2026	2027	2028
3M	5.4	4.8	3.5			
10Y	4.6	4.3	4.3			

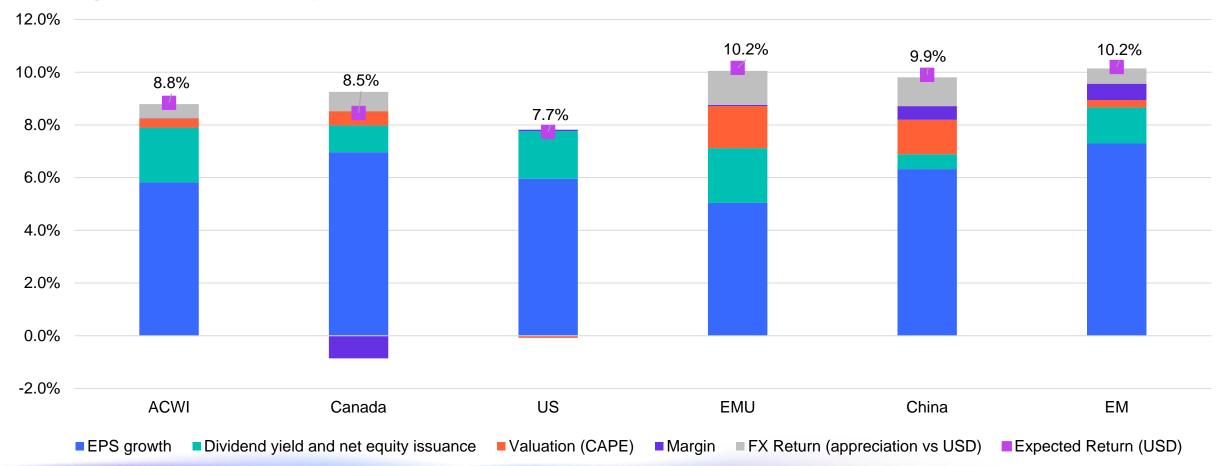
Short Rate Forecasts



Equities: Returns are driven by earnings growth and yield



Building blocks model: Equity return decomposition



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This year CMEs are generally higher than
last year. Primarly due to higher cash and
bond yields as a starting point.



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Primary investment themes Current positioning

Broad portfolio themes



What is driving our outlook and portfolio positioning





Recession risks moderating, but reasons for caution remain

Theme #2



Peak policy, but expect higher rates for longer

Theme #3

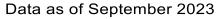


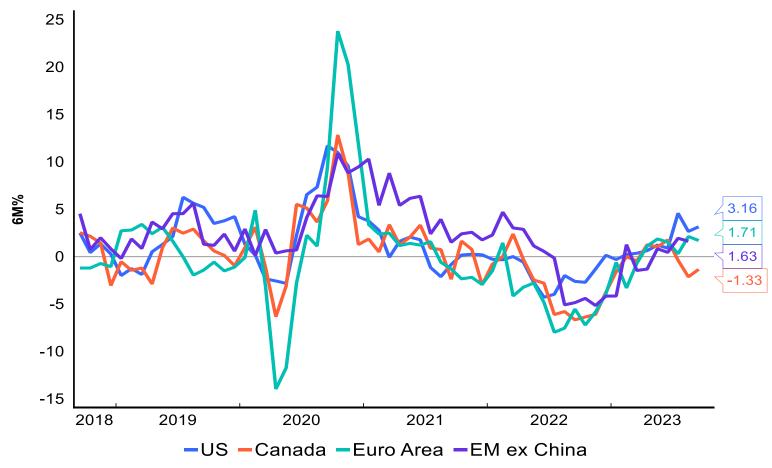
Among the risks, opportunities exist



LEIs have recovered but remain mixed

ECRI Long Leading Indices



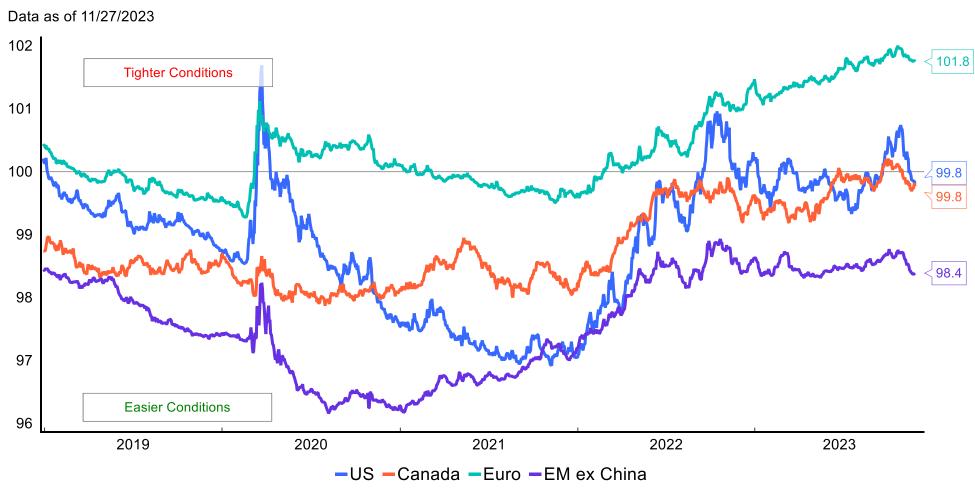


Source: , Macrobond.



Aggressive monetary policy has resulted in tighter financial conditions

Global Financial Conditions

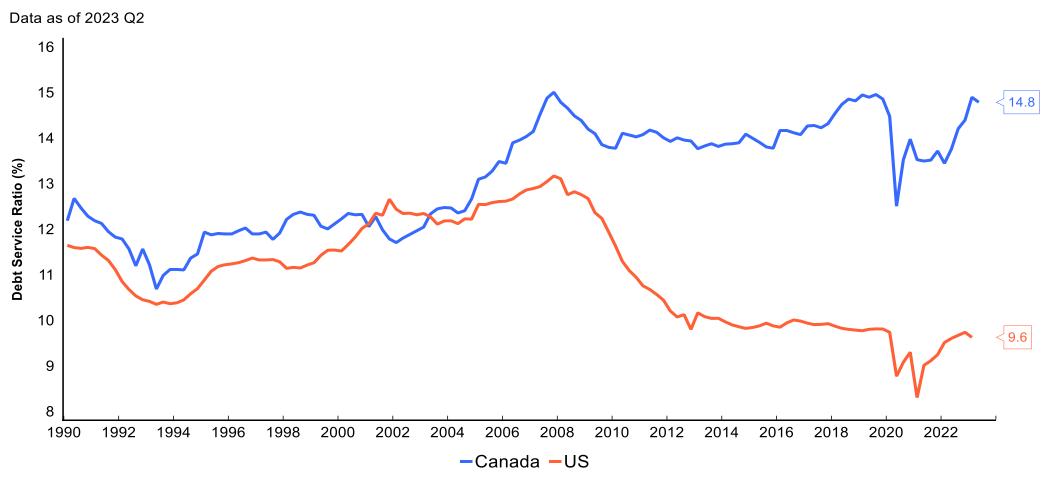


Source: Bloomberg, Goldman Sachs, Macrobond.



Canadian debt levels suggest more sensitivity to higher rates

Canada vs US: Household Debt Service Ratio Gap has grown significantly larger since 2008

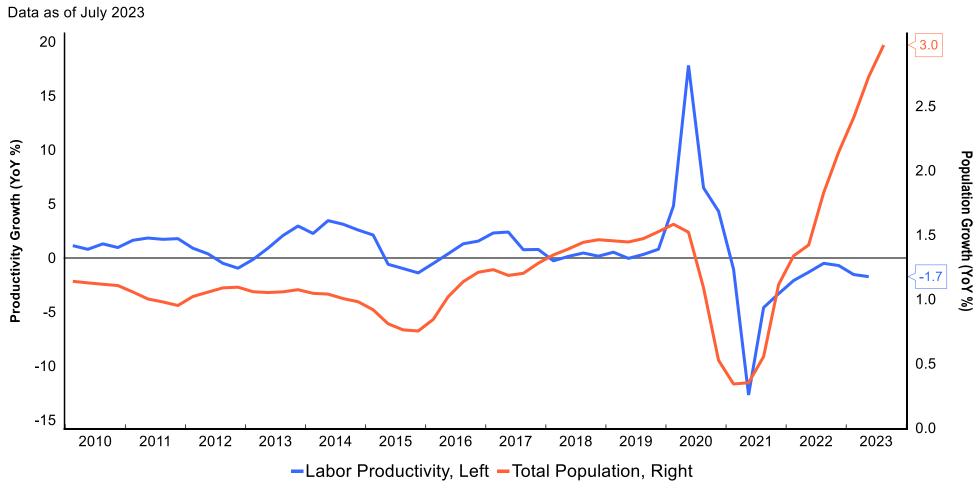


Source: StatCan, Fed, Macrobond.



Despite strong population growth, weakness in productivity remains a headwind

Canada: Record-level immigration flows are being offset by weak productivity growth

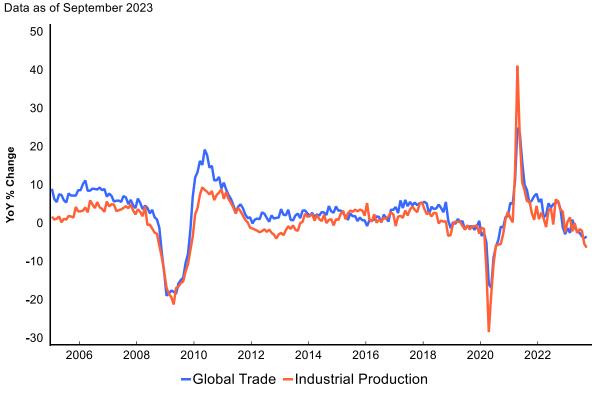


Source: StatCan, Macrobond.



European valuations attractive, but reflect weak economic data

Eurozone: Industrial Production vs Global Trade



Source: CPB, Eurostat, Macrobond. Important data provider notices and terms available at www.franklintempletondatasources.com.

Eurozone: Consumer Sentiment



Source: DG ECFIN, Macrobond. Important data provider notices and terms available at www.franklintempletondatasources.com.

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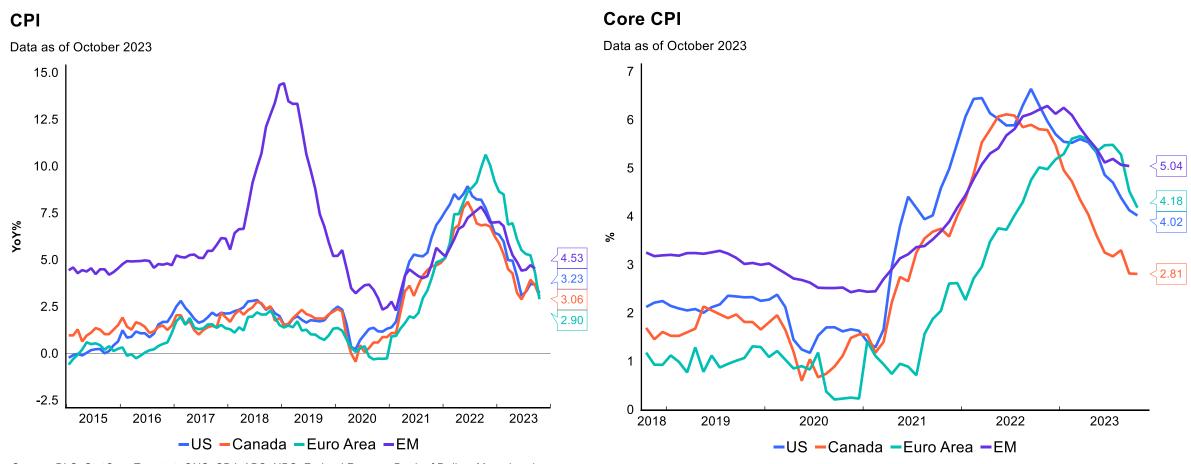


Among the risks, opportunities exist

Theme #2: Higher for longer



Inflation much improved but the last mile is the longest



Source: BLS, StatCan, Eurostat, ONS, SBJ, ABS, NBS, Federal Reserve Bank of Dallas, Macrobond. Important data provider notices and terms available at www.franklintempletondatasources.com.

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Note: For Canada, the target inflation rate in the chart represents the mid-value of the target inflation range. The current inflation rates pertain to: US – Headline CPI YoY; Canada- Total Consumer Price Index; Europe - Monetary Union Index of Consumer Prices, All Items; Japan - Core Consumer Prices Index;

Source:FTIS, Fed, BoC, ECB, BOJ, StatCan, Japanese Statistics Bureau, Ministry of Internal Affairs & Communications (Japan), BIS, Bloomberg, Macrobond.

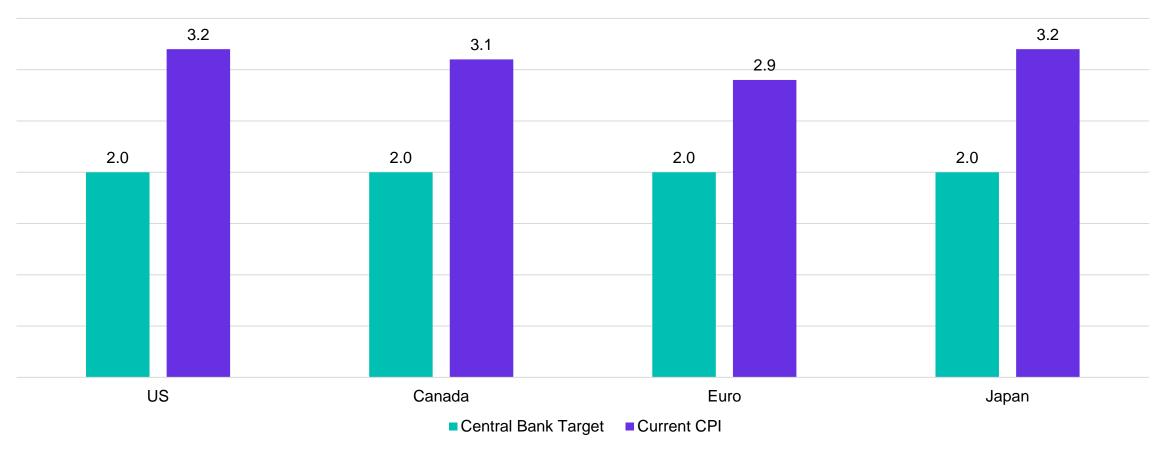
Theme #2: Higher for longer



Inflation still above central bank targets

Current Inflation Rate vs Central Bank's Target (%)

As of November 28, 2023



Note: For Canada, the target inflation rate in the chart represents the mid-value of the target inflation range. The current inflation rates pertain to: US – Headline CPI YoY; Canada- Total Consumer Price Index; Europe - Monetary Union Index of Consumer Prices, All Items; Japan - Core Consumer Prices Index;

Source:FTIS, Fed, BoC, ECB, BOJ, StatCan, Japanese Statistics Bureau, Ministry of Internal Affairs & Communications (Japan), BIS, Bloomberg, Macrobond.

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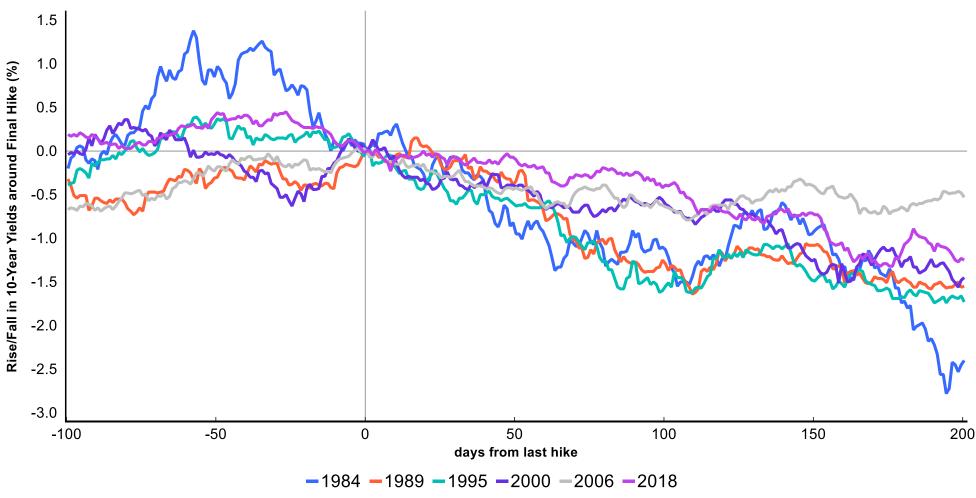


Among the risks, opportunities exist



Government bonds tend to rally after last rate hike

Change in the US 10YR Yield from Last Rate Hike (%)

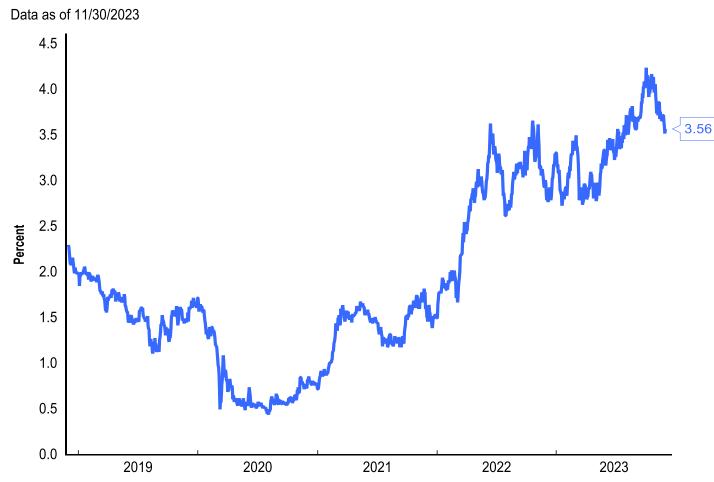


Source: U.S. Department of Treasury, Macrobond. Important data provider notices and terms available at www.franklintempletondatasources.com.



Asymmetry of government bonds is attractive; being dynamic is key

Canadian 10YR Government Bond - Yield to Maturity (%)



Source: Macrobond.

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Scenario over one year

Assuming 3.60% starting yield on 10yr GoC

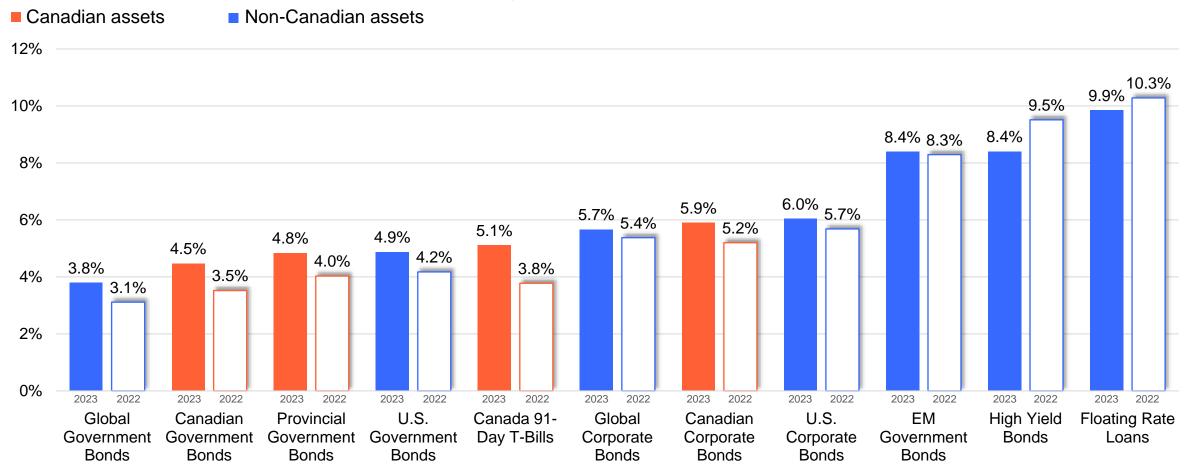
Total returns %
-0.20
+1.71
+3.60
+5.62
+7.61

Source: Bloomberg. As of November 30, 2023



Yields attractive, but risks remain elevated in higher yielding fixed income

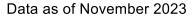
Fixed Income Index Yields - Expanded opportunity set

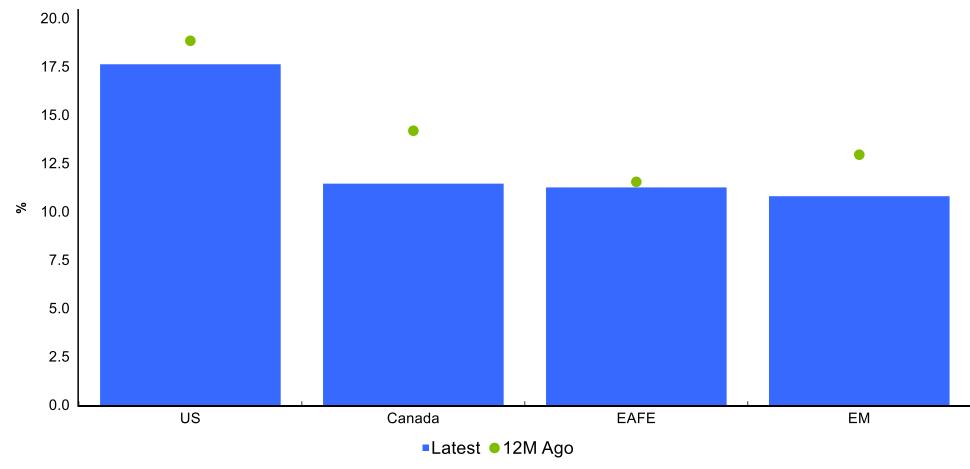




Profitability is key metric and the US still leads

MSCI Indices: Return on Equity

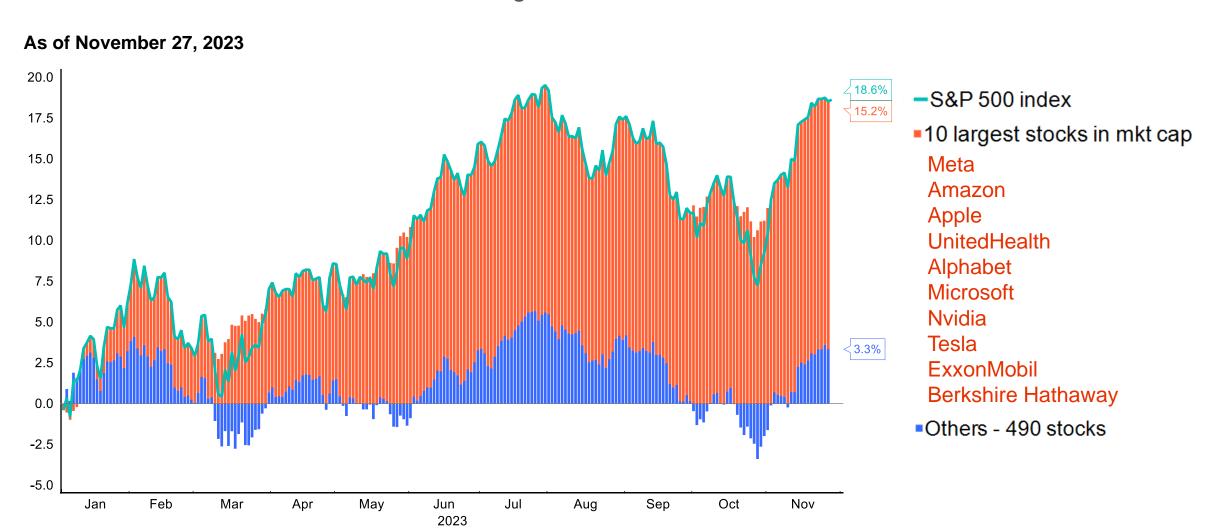




Source: Bloomberg, Macrobond.



Market breadth still narrow, but broadening

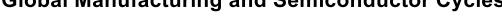


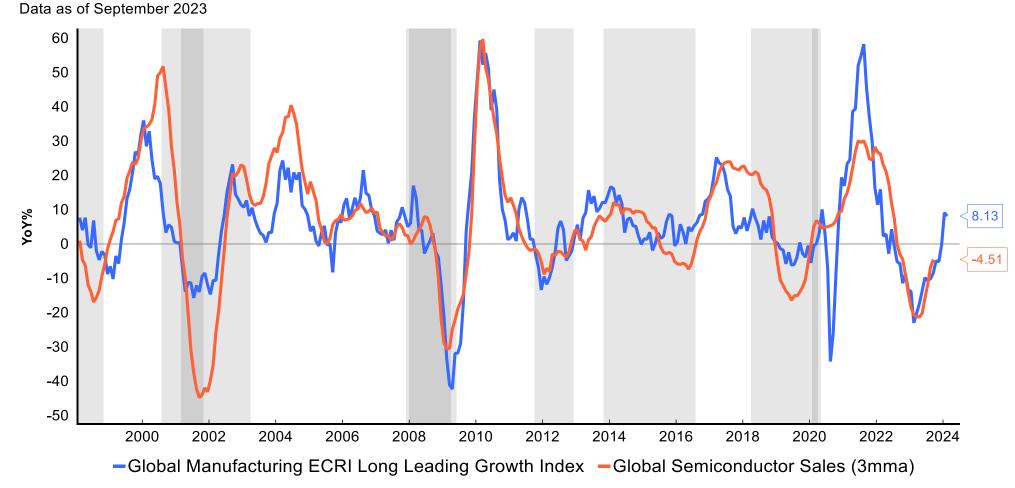
Source: S&P Global, Macrobond.



EM: continued signs of a manufacturing uplift

Global Manufacturing and Semiconductor Cycles





Source: SIA, Macrobond.

Portfolio Positioning





Selectively adding to Equities; maintaining higher Cash balances



Overweight US equities and EM equities



Underweight
Canada and
Europe equities



Trimming duration and prefer higher quality corporates



Dynamic, active positioning

Important Disclosures



What are the risks?

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