

VINCENT TRAN

UX & Product Designer

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RELEVANT EXPERIENCE

Product Designer • Commit the Change

October 2020 - Present • Irvine, CA

- Partnered with Justice for Families to reform juvenile incarceration.
- Designing mobile application where families of incarcerated loved ones can find community and support.
- Employed user research techniques to identify user needs and goals.

PROJECTS

Web Designer & Developer • vincentran.com

November 2020 - December 2020 • San Gabriel, CA

- Designed portfolio website with intuitive user experience for recruiters.
- Developed website by coding in HTML, CSS, JavaScript, and Bootstrap.

Product Designer & Researcher • UCI Design-a-thon

November 20-22, 2020 • Irvine, CA

- Recognized as a top 5 finalist from product design professionals.
- Produced "Stuodent", a desktop application that improves a college student's productivity and mindfulness.
- Designed a MVP as a solo participant by employing various user research and design techniques.

UI/UX Designer • Nintendo Online App Redesign

September 2020 • San Gabriel, CA

- Developed empathy for users by conducting comparative analyses, user surveys, user interviews, usability tests, and online research.
- Sketched low-fi mockups by using the crazy 8's method guided by creating user personas and highlighting design goals.
- Redesigned the application by utilizing wireframing, prototyping, and interaction design techniques in Adobe XD.

UX Designer & Researcher • Soundcloud Redesign

April 2020 - June 2020 • Irvine, CA

- Understood potential users and stakeholders by conducting online surveys, remote interviews, and competitive analyses.
- Identified Soundcloud user experience issues by conducting remote user tests and collaborative heuristic evaluations.
- Redesigned Soundcloud by utilizing sketching and wireframing to create evidence-based high-fidelity Figma mockups.

EDUCATION

University of California, Irvine

September 2017 - March 2021 GPA: 3.6

B.S. in Informatics:

Human-Computer Interaction

B.A. in Business Economics

LEADERSHIP

Vice President of Chapter

Operations • Alpha Kappa Psi

Coding Instructor • Coding

Minds Academy

Marketing Agent • Welk Resorts

SKILLS

Design

Figma • AdobeXD • Design Strategy • Web Design • Prototyping • Wireframing • Interaction Design • User Flows • User Interface • Game Design • Sketching • Mental Models • Information Architecture

Research

User Interviews • Surveys • Heuristic Evaluation • Usability Testing • Competitive Analysis • Personas • Contextual Inquiry • Journey Mapping • Task Analysis

Programming

HTML • CSS • JavaScript • Python • Bootstrap • AngularJS • jQuery • TypeScript • Java • C++

Business

Marketing Strategy • Excel • Business Strategy • Project Management • Data Visualization