

International Economics - ECOI 31253

ESSEC Business School Spring Trimester 2021

Giuseppe Berlingieri

Email: giuseppe.berlingieri@essec.edu

Office: AX2-3, Grand Axe

Office hours: at the end of class. Or email me for an appointment.

Lectures: Tuesdays, 9-12, 25 hours in total.

Pre-requisites

Microeconomics (intermediate level)

Grading

20% Weekly online quizzes

20% Group Presentation

60% Final Exam (15 June)

Textbook

- Main textbook: Krugman, P., M. Obstfeld, and M. Melitz (2015) International Economics: Theory and Policy, 10th edition, Addison-Wesley, Chapters 1-12 [KMO]
- Secondary textbook: Robert C. Feenstra and Alan M. Taylor (2011), International Economics, 2nd edition, Worth Publishers, Chapters 1-11 [FT]

Background Readings

For a long run overview of the intellectual debate on international trade:

- Irwin D. (1996) Against the tide: An intellectual history of free trade, Princeton University Press.

For an overview of the current debate from the point of view of international organizations:

- World Bank (2009), Reshaping economic geography, World Development Report 2009.
- World Trade Organization (2008), Trade in a globalizing world, World Trade Report 2008.
- World Trade Organization (2013), Factors shaping the future of world trade, World Trade Report 2013.
- Organisation for Economic Co-operation and Development (2015), Science, Technology and Innovation Scoreboard 2015.
- World Trade Organization (2019), Global Value Chain Development Report 2019.

For an overview of the current debate from the point of view of economists:

- Bhagwati J. (2007), In defense of globalisation, Oxford University Press.
- Irwin D. (2009), Free trade under fire, Princeton University Press.
- Krugman P. (2009), The return of depression economics and the crisis of 2008, W.W. Norton & Co.

- Rodrik D. (1997), Has globalization gone to far?, Institute for International Economics.
- Rodrik D. (2011), The Globalization Paradox: Democracy and the Future of the World Economy, W.W. Norton & Co.
- Rodrik D. (2017), Straight Talk on Trade: Ideas for a Sane World Economy, Princeton University Press.
- Stiglitz J. (2003), Globalization and its discontents, W.W. Norton & Co.
- Stiglitz J. (2007), Making globalization work, W.W. Norton & Co.

Topics

- Introduction to International Trade, KMO: Chapters 1-2
- Classical Trade Theory: Trade Patterns & Winners/Losers
 - The Ricardian Model, KMO: Chapter 3
 - The Specific-Factors Model, KMO: Chapter 4
 - The Heckscher-Ohlin Model, KMO: Chapter 5
- Trade and Inequality, KMO: Chapter 4 and 5
- New Trade Theory: Trade Patterns & Policy
 - External Economies of Scale, KMO: Chapter 7
 - Market Power and Imperfect Competition, KMO: Chapter 8
 - Industrial (and Trade) Policy, KMO: Chapters 9-12
- Firms in the Global Economy
 - Heterogeneous Firms, KMO: Chapter 8, FT: Chapter 7
 - Multinationals, FDI and Offshoring, KMO: Chapter 8, FT: Chapter 7