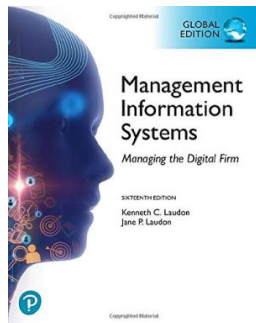Find eBook

MANAGEMENT INFORMATION SYSTEMS: MANAGING THE DIGITAL FIRM, GLOBAL EDITION (PAPERBACK)

Pearson Education Limited, United Kingdom, 2019. Paperback. Condition: New. 16th edition. Language: English. Brand new Book. For introductory courses in IS (information systems) and MIS (management information systems).The authoritative, case-based study of IS in business todayManagement Information Systems: Managing the Digital Firm provides the most comprehensive overview of information systems used by business firms today, while drawing connections between MIS and business performance. The Laudons are known for their outstanding real-world case studies, which describe how well-known companies use IT...

Download PDF Management Information Systems: Managing the Digital Firm, Global Edition (Paperback)

- Authored by Kenneth C. Laudon, Jane P. Laudon
- Released at 2019

Filesize: 5.8 MB

Reviews

A top quality publication along with the font utilized was exciting to learn. It can be full of wisdom and knowledge Your way of life span will be transform when you comprehensive reading this book.
-- Sherwood Kshlerin IV

This pdf may be worth a read, and superior to other. It can be rally fascinating throgh reading period. I am pleased to explain how this is the greatest publication i have read through within my very own life and could be he best ebook for actually.
-- Prof. Brandyn Huel

These kinds of publication is the ideal pdf offered. It generally is not going to expense too much. I am just delighted to let you know that this is actually the very best book i have go through inside my very own life and might be he finest ebook for ever.
-- Mabelle Schoen