

# Vincent Walker

London SW19 | 07796 604 660 | [vincethewalker@gmail.com](mailto:vincethewalker@gmail.com) | [LinkedIn Profile](#) | [Website](#) | [GitHub](#)

## PROFESSIONAL PROFILE

Perceptive, proactive, self-taught Ruby on Rails web developer with a commitment to creation of clean, efficient, and accessible code in a functional framework throughout the development lifecycle. A reliable individual with genuine integrity and a strong background in client and stakeholder management, sales, marketing, budget and performance management, providing invaluable all round business expertise.

## CORE COMPETENCIES

- ❖ Web Development
- ❖ Quality Assurance & Control
- ❖ Relationship Management
- ❖ Team Leadership & Development
- ❖ Stakeholder Communication
- ❖ Budget Management

## TECHNICAL SKILLS

- ❖ Java Script
- ❖ Ruby on Rails
- ❖ HTML
- ❖ CSS
- ❖ Bootstrap
- ❖ Action Cable
- ❖ PostgreSQL
- ❖ GitHub
- ❖ Heroku
- ❖ Testing
- ❖ SEO (Google)
- ❖ Tailwind CCS

## KEY ACHIEVEMENTS

- ❖ From learning to code in 2017, rapidly progressed to creating several original Web Applications
  - Business Den: A SaaS application providing an interface between investors and start-up entrepreneurs
  - 'Let's Chat' a messenger app using Rails Action Cable
  - My Wines an Online shop using the Braintree API
- ❖ Wrote functional, unit and integration tests using Minitest, GitHub as Repository and Heroku for production
- ❖ Built a bespoke SaaS application (Business Den) using Devise as a User authentication solution, Sendgrid for email integration functionality and STRIPE API for payment authentication using a Credit Card (Business Den), AWS S3 for Image storage.

## CAREER SUMMARY

### RUBY ON RAILS FULL STACK WEB DEVELOPER – KING AND MCGAW *February 2021 – July 2021*

- Fixed Term Contract
- Various projects to improve SEO using Google Tag Manager.
- Developing, improving and maintaining the main retail site working with Rails(6.1) as well as Vue.js and Tailwind CSS on the front end
  - added an enlarge icon on the product page so viewers can enlarge the image as well as see the different frame types.
- Created an 'Make Enquiry' button in the product page when value of Painting (Print) is above £1000
  - Combination of Using Rails Vue and AJAX, I created a function that any print above £1000 a 'Make Enquiry' button will appear on the Product options bar and opening an AJAX form for a customer to contact the customer services directly.
- Worked on a project to migrate away from Mailchimp to a new marketing platform Klaviyo,
  - adding Klaviyo tracker objects inside the various pages Show, Cart, Gallery, using Java Script as well as Ruby

### RUBY ON RAILS WEB DEVELOPER - HOSTELLING INTERNATIONAL *June 2019 - November 2020*

- Worked on project to migrate the current platform over to a Rails (5.2) starting with the existing testing frame work (Minitest) to make the tests pass.
- Updated the Front end views, on the current platform leading to an overall improved user experience ([www.hihostels.com](http://www.hihostels.com))
  - Using Ruby, HTML, CSS (Bootstrap) and JavaScript, edited and amended the site to match organisations Brand Guidelines
- Developed a 'Recently Viewed' function on the sites main page to enable to a user to book or complete their booking if previously browsed to one of the Hostels
  - Using a session cookie, created a 'pop up' window using Ruby, HTML, JavaScript to complete their booking
  - Developed this to be mobile friendly
  - This created extra revenue for the organisation (using Google analytics)
- Cucumber testing gaining valuable skills and experience in BDD development.

### WEB DEVELOPER / RUBY ON RAILS DEVELOPER - CDC GLOBAL

*November 2018 - May 2019*

- Working Freelance with CDC Global to create and develop the company Web Site.
  - Initially developed a Static HTML site for the company
  - Redeveloped this into a rails site which enables the user to add their own updates.

## **STUDY TO BE A WEB DEVELOPER IN RUBY ON RAILS** *March 2017 – October 2018*

- Career Change towards Web Development. (Self Taught) using several online courses.
- Developed my skills HTML, CSS, Bootstrap, JavaScript, Ruby on Rails, Git Hub and Heroku
- Created 3 API's, 'Business Den', 'MyRecipe', 'The Blogger' (<https://vincethewalker.herokuapp.com>)

## **AYMES INTERNATIONAL:** *NHS Partnership Manager*

*Sep 2016 - Feb 2017*

- Worked to gain market access for a range of Oral Nutritional Supplements with NHS Medicines Management, Community Dietitians and Hospital Dietitians across 30 CCG's in London and Berkshire

## **GLAXOSMITHKLINE:** *Vaccines Key Account Manager*

*2004 - 2016*

- In line with GSK's new Digital Strategy, took on Digital Team Lead role, collaborating with Marketing to develop new team website to drive 2 way communication and share information between sales and brand teams
- Collaborated in developing GSK vaccines on-line ordering Platform which enabled healthcare professionals to place their orders on-line in addition to using traditional channels.
- Acting Regional Business Manager In 2010, to cover sickness, supported the team in implementing strategy, regularly liaising between management and brand teams

## **EARLIER CAREER**

---

**JANSSEN CILAG (SOUTH AFRICA):** *Specialist Medical Representative*

**HART LTD (SOUTH AFRICA):** *Sales Representative*

**SOUTH AFRICAN ARMY MEDICAL SERVICES:** *Operational Medic*

## **EDUCATION**

---

Diploma in Sales Management - *Damelin College, South Africa*

Secondary School - *Damelin College, South Africa*