



ELK

Easy Link Keeper



1. Introduction

Who are we and what is the project that we've been working on for the past few weeks?



02. Inventory

What goals did we set for our project, and who focused on what?



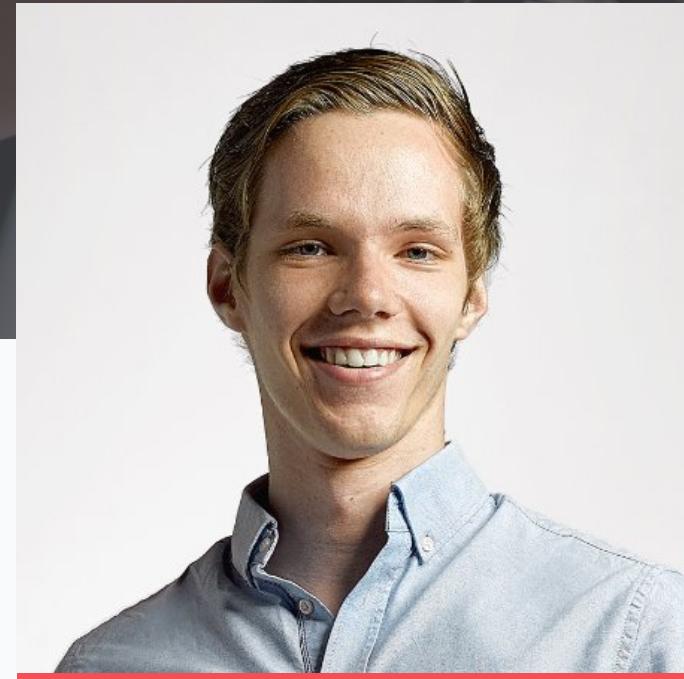
03. Development

What did we use for our development, what languages and libraries did we utilize for our project.

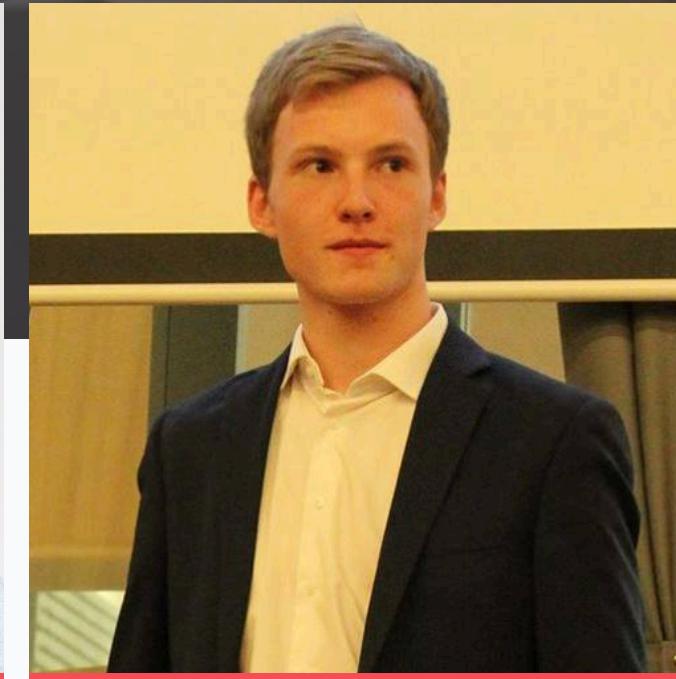


04. Demo

How does our application work, and how does it feel? We will give a small demo at the end of this presentation.



Vince van Noort



Niek Geijtenbeek



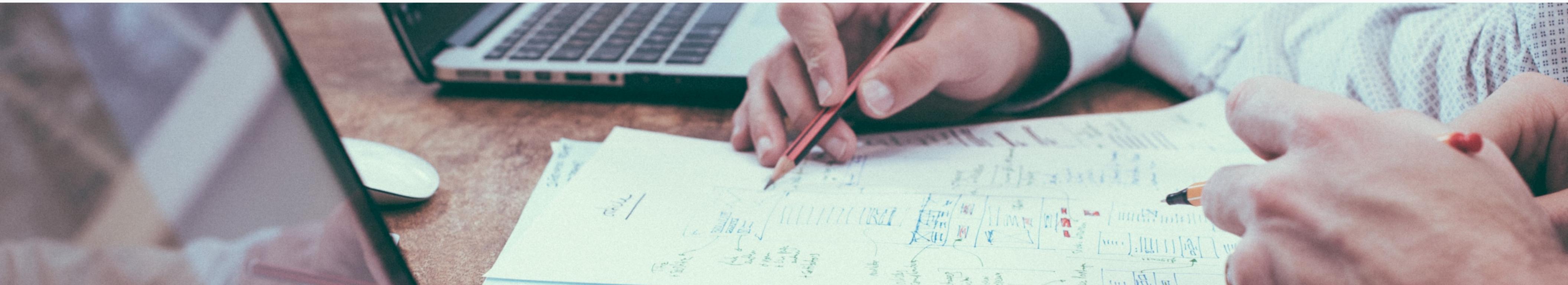
Madio Seck



Jort van Gorkum



Tijmen van der Spijk



About Us

A motivated bunch

We're a group of motivated computer-science students who really wanted a challenge, and we sure got one.



General programming experience, more than just the C#-course.



Experience with graphics and styling due to a previous study.



Eager to learn more, willing to learn several forms of JS for implementation.



Experience with web-development and various data structures.

About the assignment

We got our assignment from Canon-Europe

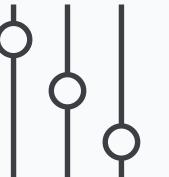
We really wanted to get our own assignment, instead of getting one assigned. So even prior to the project starting we decided to hunt for our own assignment and ended with the one that Canon was willing to provide because it'd be challenging but with our prior experience the assignment was doable.





THEY NEEDED IT FAST

They are rolling out a new set of trainings worldwide and they wanted to update their paper version in a record time.



FINE TUNED TO THEIR NEEDS

They have a strong vision in regards to the look and feel of their program, with a project like this they would keep control.



ORGANIZED

The paper version is a mess, it requires a lot of time to set up and explain. With an web-application you can take it on the go, everywhere!



Providing structure

Being able to look into the structure of a company and assign multiple proposals.



Stop losing information

Neatly storing all information that belongs to a company in a database so you simply can't lose it as easily as a piece of paper.



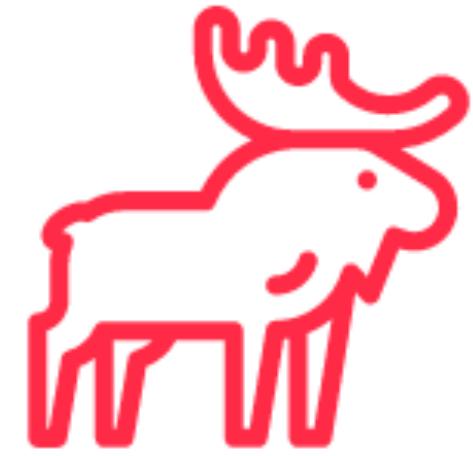
All-in-one

Find all the information in one neatly organized package instead of frantically searching through a stack of paper.



Getting the deal

Providing some scoring systems that's able to guide the user into getting the end goal in sight: the deal.



EASY LINK KEEPER

Submit



NEATLY PACKED

No longer there's a need for users to tumble through pages of paper forms to look for specific details on company, you can find all the information you need right here in one neat overview.



ON THE GO

Easily accessible with just a username and password, there's no need to bring stacks of printed paper with you just to get your point across!



LIGHTNING FAST EDITS

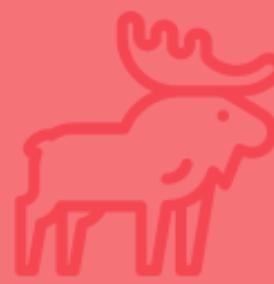
No longer will your data become unreadable once you've tried to edit existing data, no need to strikethrough your previous findings if editing them is just one click away.



NO NEED TO LOSE YOUR PROGRESS

With the previous paper version, if you'd lose it you're done. You can start all over again. But this flaw has been fixed by storing the data inside a database, which is quite frankly much harder to lose!





EASY LINK
KEEPER



Relations



Proposals



Users

All-in-one



All the information you need in one neat place.

No longer will users frantically search for the notes on a certain company when it's all neatly and intuitively packed in the right place, right where you expect it to be.



Niek Geijtenbeek
Software Engineer



< back to relations

Best Korea

Overzicht / Best Korea

Calculate insight

Edit

Delete

Contacts

Add new contact

Importer - Eric Schneider	Need for change	Invidual influence	Social media	Actions
Telefoon: 3703544203 Emailadres: waemtuh@example.nl	medium	medium		

Supreme Leader - Kim Il Sung	Need for change	Invidual influence	Social media	Actions
Telefoon: 06-99999999 Emailadres: Rocketman@gmail.com	not set	not set		

Insight

- Strongly supportive
- Supportive
- Interested
- Will go along
- Neutral
- Probably won't resist
- Uninterested
- Negative
- Very negative

Relation information

Total value: €90048

Average value: €45024

Average insight: 791

The customer business window

Edit existing customer business window

Objectives

Increasing awareness of their advanced systems

Organisation

Mostly engineering professionals.



1,000
Points to score

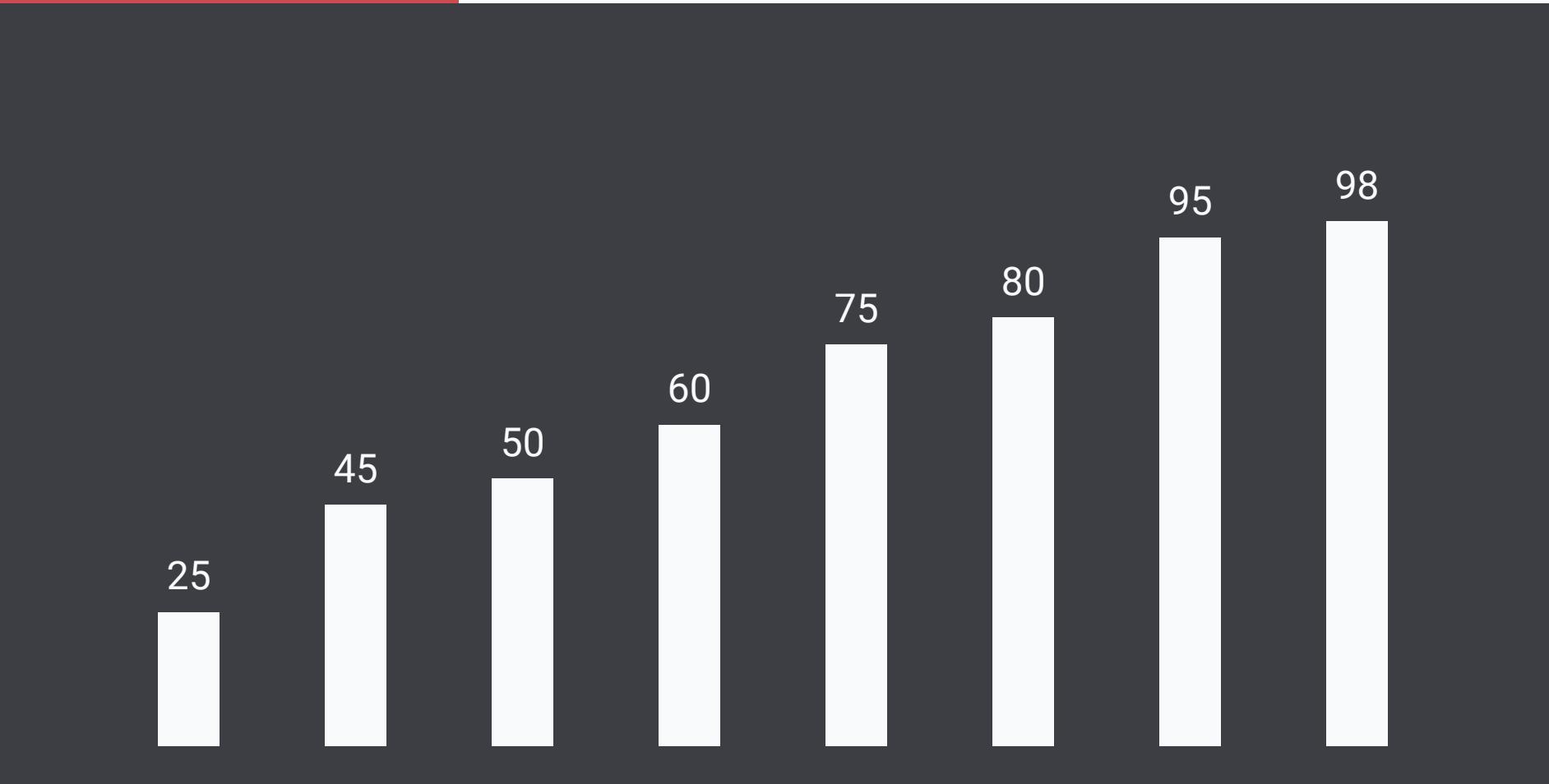
100%
Insight and potential



Getting the deal

In the end this is what matters.

We implemented some features to guide the user into getting the deal, mostly the insight and potential formula are the best example of this.



Demo time

A look into how it all works

We're going to show you how it is to work with our application by adding some information into the application. We hope that this peaks your interest into our application.

01. A small look into the design

02. Creating a relation

03. Creating a proposal

04. Editing details

The screenshot shows the 'Relations' dashboard of the Easy Link Keeper application. At the top, there's a navigation bar with a logo of a red moose and the text 'EASY LINK KEEPER'. Below the navigation bar is a sidebar with links: 'Relations' (highlighted in red), 'Proposals', 'Users', and 'Actions'. The main content area has three large boxes on the left: '35 Relation insight 75% - 100%', '9 Relation insight 50% - 74%', and '6 Relation insight 0% - 49%'. To the right of these boxes is a chart titled 'Statistics' showing a line graph of insight values from 0% to 100%. Below the chart is a table titled 'Relations' with columns: Relation, Value, Since, and Insight. The table contains two rows: 'Jack In The Box Inc.' with a value of €82794 and insight of 95%, and 'Sears Roebuck & Co' with a value of €194634 and insight of 90%. There are also dropdown menus for 'Sorted by' (set to 'Most insight') and 'Filtered by' (set to 'insight: 0 - 1000'), and a search bar.

Relation	Value	Since	Insight
Jack In The Box Inc.	€82794	20 hours ago	95%
Sears Roebuck & Co	€194634	20 hours ago	90%