



# VINCE ESAN ZUÑO

AMAZON VIRTUAL ASSISTANT

## ABOUT

Goal-focused Virtual Assistant, skilled in product research. Highly competent in competitor analysis and listing optimization to boost sales.

## PROFESSIONAL SKILLS

- Product Research
- Competitor Analysis
- Keyword Analysis
- Supplier Sourcing
- Listing Optimization
- Inventory Management
- PPC Management
- Amazon Seller Central Management

## SOFT SKILLS

- Strong communication
- Highly motivated
- Time management
- Collaborative
- Desire to learn
- Attention to detail

## REACH ME AT

@ vinceczuno@gmail.com

\$ live:..cid.26bfc03e41de3a69

## TRAINING

### E-commerce Virtual Assistant University

- Finding and validating product ideas using Helium10, Jungle Scout and Keepa.
- Discovering and analyzing competitors targeted keywords.
- Sourcing, communicating and evaluating credibility of a supplier.
- Auditing competitors' product listing.
- Managing Amazon Seller Central account.

## EDUCATION

### STI College Balagtas

Bachelor of Science in Information Technology