

# VINCE ESAN ZUÑO

# AMAZON VIRTUAL ASSISTANT

## ABOUT

Goal-focused Virtual Assistant, skilled in product research. Highly competent in competitor analysis and listing optimization to boost sales.

## PROFESSIONAL SKILLS

- Product Research
- Competitor Analysis
- Keyword Analysis
- Supplier Sourcing
- Listing Optimization
- Inventory Management
- PPC Management
- Amazon Seller Central Management

# SOFT SKILLS

- Strong communication
- Highly motivated
- Time management
- Collaborative
- Desire to learn
- Attention to detail

#### REACH ME AT

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### TRAINING

## **Ecommerce Virtual Assistant University**

- Finding and validating product ideas using Helium10, Jungle Scout and Keepa.
- Discovering and analyzing competitors targeted keywords.
- Sourcing, communicating and evaluating credibility of a supplier.
- Auditing competitors' product listing.
- Managing Amazon Seller Central account.

# **EDUCATION**

# STI College Balagtas

Bachelor of Science in Information Technology