Data Science Findings

link to Report dashboard:- https://datastudio.google.com/reporting/ca0587ce-2ffc-4639-bd34-460b39036b9f

After a series of analysis done on the dataset assuming that all the products in the dataset have been sold out here are the findings that would hold:-

(1) In a descending order, the top 10 products uploaded are of the year, 2008, 2010, 2007, 2005, 2006, 2009, 2011, 2012, 2013, 2004.

(2) If all products on the platform are sold out, products of manufacture year of 2017 would be the most bought product.

(3) If all the products on the platform are sold out, people would be buying more foriegn used products than brand new and local used.

(4) On average, people would be buying more of suvs than other product bodytype.

(5) The listing title that would bring the most revenue would be Toyota land cruiser 200 V8 4.7

(6) The listing title that people would buy more would be Toyota Camry.

(7) Total sales would amount to 2.7 Trillion.

(8) The amount of products posted by verified dealers user would be 55.5 Thousand