Data Science Findings

link to Report dashboard:- https://datastudio.google.com/reporting/ca0587ce-2ffc-4639-bd34-460b39036b9f

After a series of analysis done on the dataset, the following findings that would be valid if we assume that all the products in the dataset have been sold out.

(1) In a descending order, the top 10 products uploaded are manufactured in the year, 2008, 2010, 2007, 2005, 2006, 2009, 2011, 2012, 2013, 2004.

(2) If all products on the platform are sold out, products manufactured in year 2017 would be the most bought product.

(3) If all the products on the platform are sold out, people would be buying more foriegn used products than brand new and local used altogether.

(4) On average, people would be buying more of suvs than other product bodytypes.

(5) The listing title that would bring the most revenue would be Toyota land cruiser 200 V8 4.7

(6) The listing title that people would buy more would be Toyota Camry.

(7) Total sales would amount to 2.7 Trillion.

(8) The amount of products posted by verified dealers user would be 55.5 Thousand.