REQUIREMENT FOR ROBUST DIGITAL EXPERT

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INTRODUCTION

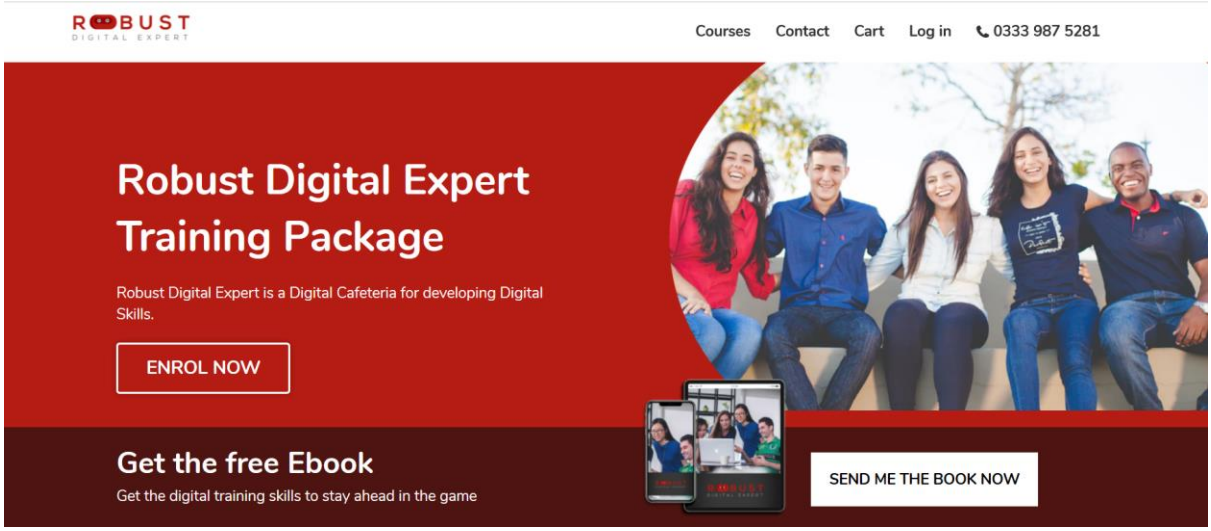
Hi Pen,

Welcome to our project. We intended to build a more robust website with www.robustDigital.Expert but while we are gathering requirements for this project we decided to start training with www.robustdigitalexpert.com

Initially, it was to train selected digital courses. When we started selling on the first week of running Ad Campaign 2553 click landed on our site, but they refused to purchase any of our courses. On further investigation we found out that prospects wanted mentoring. We have decided to include mentoring, create a student dashboard, admin dashboard, and mentor dashboard.

I will try my best to describe all the requirement needed for your customisation. The presentation here will be a kind of wireframe as it will direct you to the specific needs. You as an expert can direct us to what will function best. You can contribute to the product; it is one of the reasons we are giving this contract to you. We have been disappointed by some developers. We have other developers that would have used as the next to start, but Francis sold you to us and we cannot say no.

HOME PAGE



Robust Digital Expert Fast Track Package

Enrol now for our hands-on Robust Digital Expert Fast Track Training Programme. Courses listed below are included in our Fast Track package. Book your training today while spaces are still available.

The Robust Digital Expert Business Analyst

The Robust Digital Expert Project Manager

The Robust Digital Expert Scrum Master

The Robust Digital Expert Scrum Product Owner

The Robust Digital Expert Product Management

The Robust Digital Expert Program Management

The Robust Digital Expert Digital Marketing

The Robust Digital Expert Big Data Analytics

The Robust Digital Expert DevOps

Digital Practice Tools

Robust Digital Expert is a Digital Cafeteria for developing Digital Skills. At Robust Digital Expert, we eat, drink, and digest all things digital. You don't need to be a Guru to enrol today.

Send us a message jivochat

COURSES ON HOME PAGE

When a syllabus is view, at the bottom the prospect should have the choice to see the cost of the course and a chance for the CTA to enrol which should take them to the product page where they can complete their enrolment and add the course to their shopping cart.

The Robust Digital Expert Business Analyst

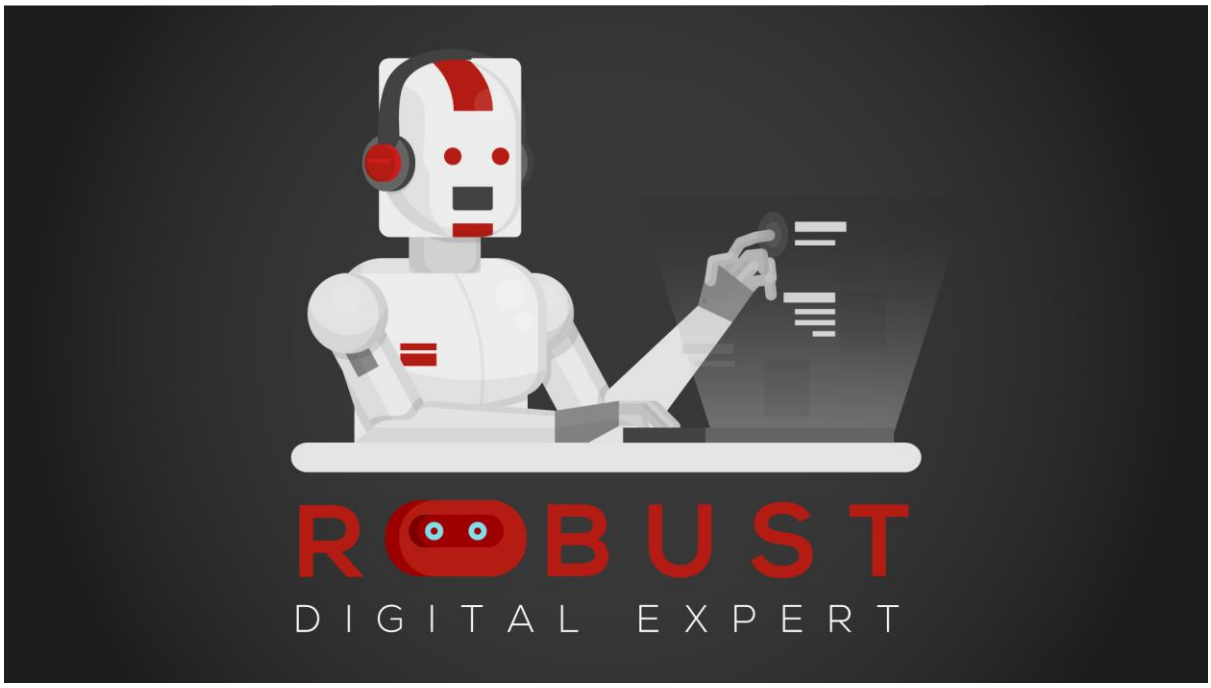
- Chapter 1: Business Analysis
  - Introduction
  - The origins of business analysis
  - The scope of business analysis work
  - The role and responsibilities of a business analyst
  - The Business analysis maturity model
  - Professionalism and business analyst
  - The Future of the business analyst
- Chapter 2: Strategy Analysis
- Chapter 3: Business Analysis Techniques
- Chapter 4: Business Case Development
- Chapter 5: Stakeholders Analysis and Management
- Chapter 6: Modelling Business Processes
- Chapter 7: Business Analysis Requirements Part 1
- Chapter 8: Business Analysis Requirements Part 2
- Chapter 9: Delivering the Requirements
- Chapter 10: Software Development Methodologies (SDLCs)

cost

Enrol NOW

LOGO

We need to add our logo on the top left of the Home Page like it is done in www.arsenal.com. Your suggestion and expertise is welcome.



ADD HOME PAGE TAB

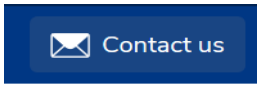
From the picture above we need Home Page so prospect can navigate. It should be consistent in all the pages.

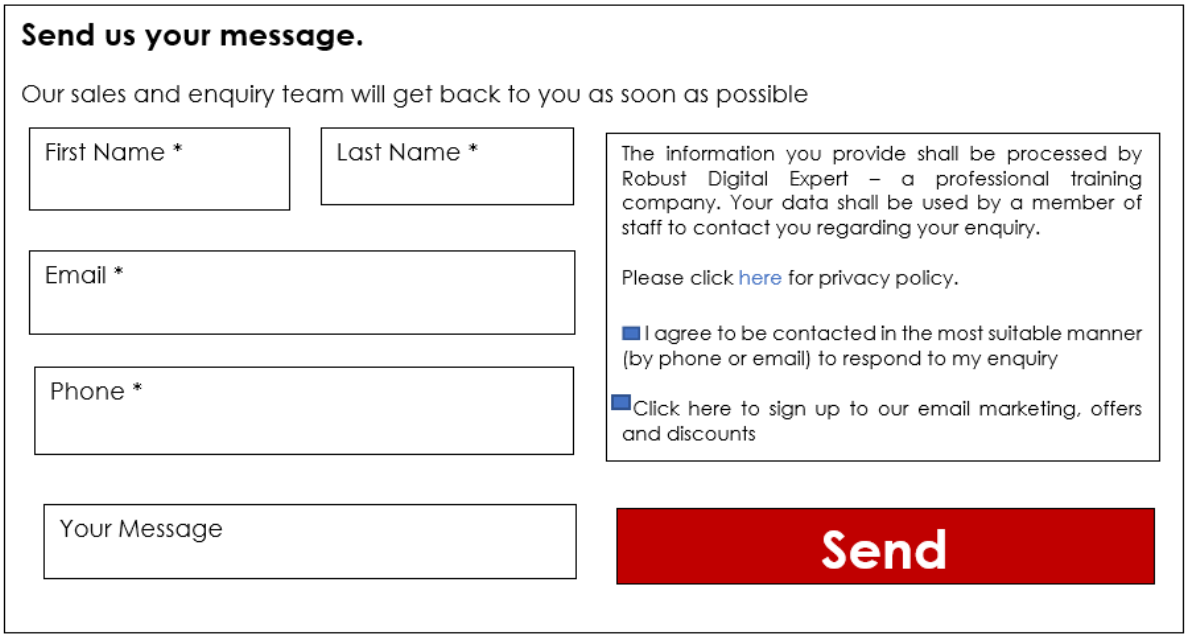
There should be three kind of login:

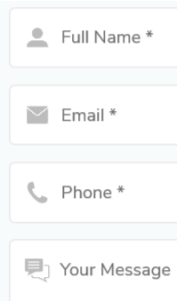
1. Student login
2. Admin login
3. Mentor login

The Admin should have an option where if they are mentors, they can have access to their mentor area and manage even when signed in as admin.

CONTACT

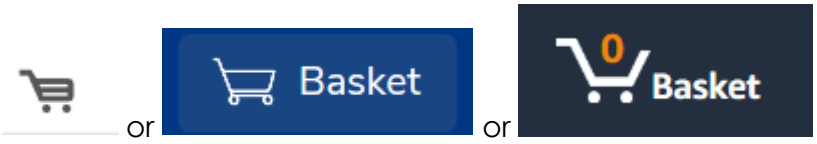






CHANGE CART TO BASKET

The shopping Basket



or or

SEND ME THE EBOOK NOW

The "Send me the eBook now" landing page need customisation applying SMART Technique:

https://robustdigitalexpert.com/download-free-ebook

The title of the eBook from the backend should be showing. We will change the eBook from time. We should be able to change the description as well. The purpose of the eBook is to collect email addresses of prospects.

NEWSLETTER

Add Newsletter and opt prospects to subscribe to our monthly newsletter

LANDING PAGE

https://robustdigitalexpert.com/course-landing-page

The new landing page is not demonstrating what we want. I will show you what we want, and you come out with your design ideas.

Our Package Mentoring Training Includes:

- In-session activities
- Polls, tests, and evaluations
- Assessment and assignments
- Facility to share handouts, notes and more
- Interact with the trainer and other delegates
- Hands on Training
- Live Projects
- Practical work experience
- Industry standard tools
- Collaborative learning
- Mentoring
- Presentation Skills
- Public Speaking
- Essential and life skills.
- Internship, Apprenticeships and Digital Skill Education.
- Certification Prep
- Interview Prep
- CV Optimisation
- LinkedIn Optimisation

- Enrol for three Courses and get 10% off
- Enrol for four Courses and get 15% off
- Enrol for five Courses and get 20% off
- Enrol for six Courses and get 25% off
- Enrol for Seven Courses and get 30% off
- Enrol of for eight Courses and get 35% off
- Enrol for nine Courses and get 40% off

Business Analysis £432 (Inc. VAT) ☐	Project Management £574.56 (Inc. VAT) ☐	Scrum Master £574.56 (Inc. VAT) ☐
Scrum Product Owner £574.56 (Inc. VAT) ☐	Digital Marketing £574.56 (Inc. VAT) ☐	Product Manager £583.20 (Inc. VAT) ☐
Programme Manager £583.20 (Inc. VAT) ☐	DevOps Engineering £648.00 (Inc. VAT) ☐	Big Data Analysis (Inc. £574.56) ☐
Six Month Free Mentoring ⬭	One Year Mentoring £252 (Inc. VAT) ⬭	

1. There will be a three months dropdown list for candidates to tick and select the month they would like to start their training. List will be automated on the first day of each month to show the next three months in a row. We want to start with May as our first month to give us enough time for the Ad Campaign.

2. The candidates can choose or select the courses they want to choose. When they tick the tick-box it adds to the shopping basket.

3. We should be able to select the courses that will run in any month from the backend, and we should be able to add new courses on the list with time.

4. we should be able to adjust or amend our prices. There should be facility for discount codes or discount to be applied.

5. We should be able to run a banner advert or inform prospect that if they select all the courses they should get a discount or we create an amount for them that will be a profit so they are encouraged to select all our courses.

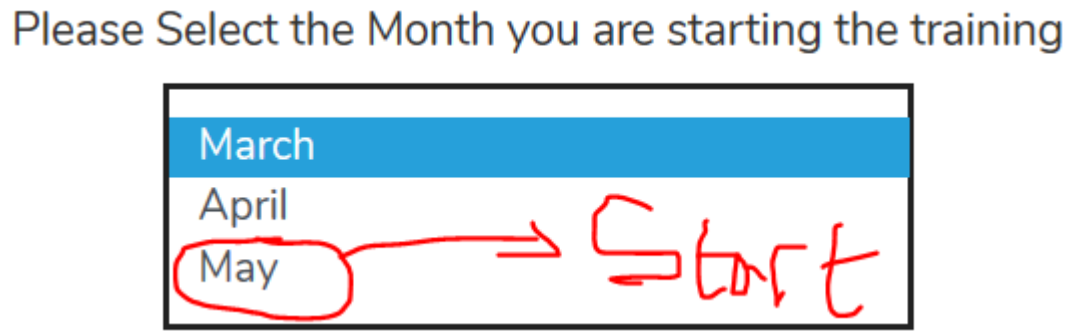
6. We can create banners that will prompt a prospect who is about to leave our website without purchasing with a CTA with discount to encourage them to enrol in at least one of our courses.

7. Candidates can select either a six month or one-year subscription. The six months should be a default unless the candidate decides to check the paid version.

8. The six month is free, but we can decide to cost it later. Your customisation should be flexible and easy to edit as per our marketing target at any given time. we should be able to change the duration.

9. Discount for number of courses should be automated.

STARTING MONTH

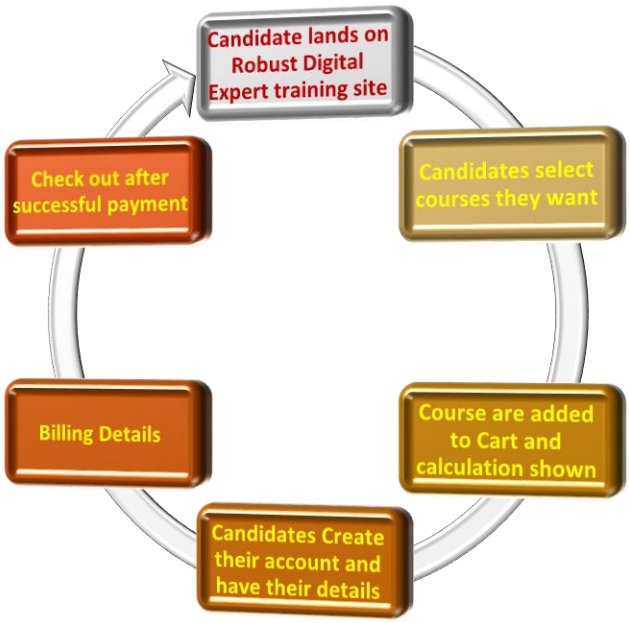


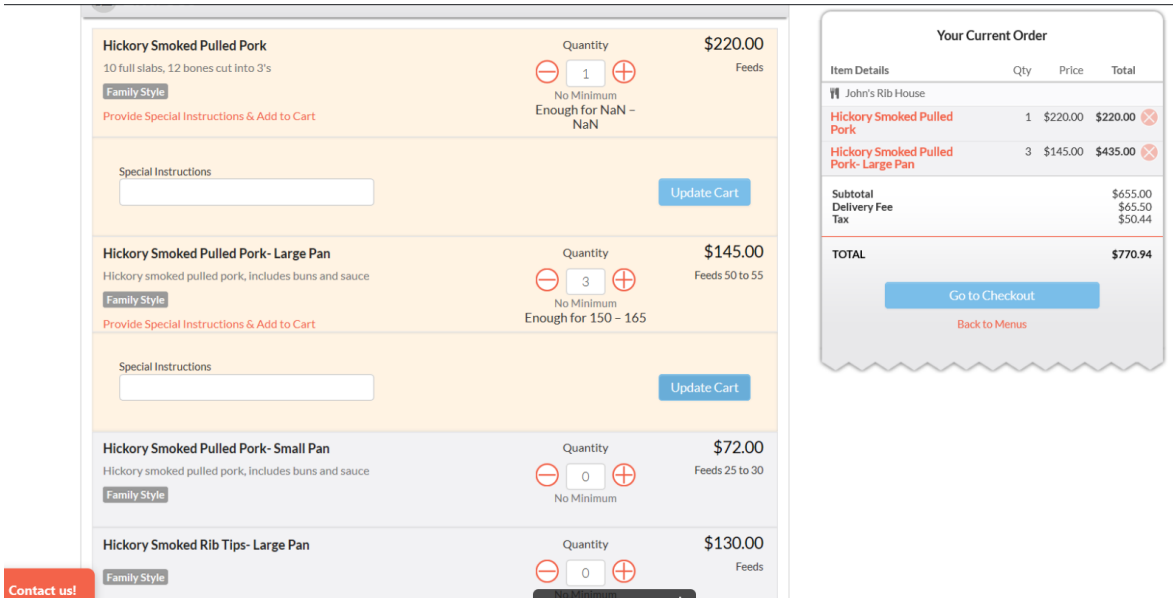
We have decided to enrol students or prospective candidates monthly.

USER JOURNEY

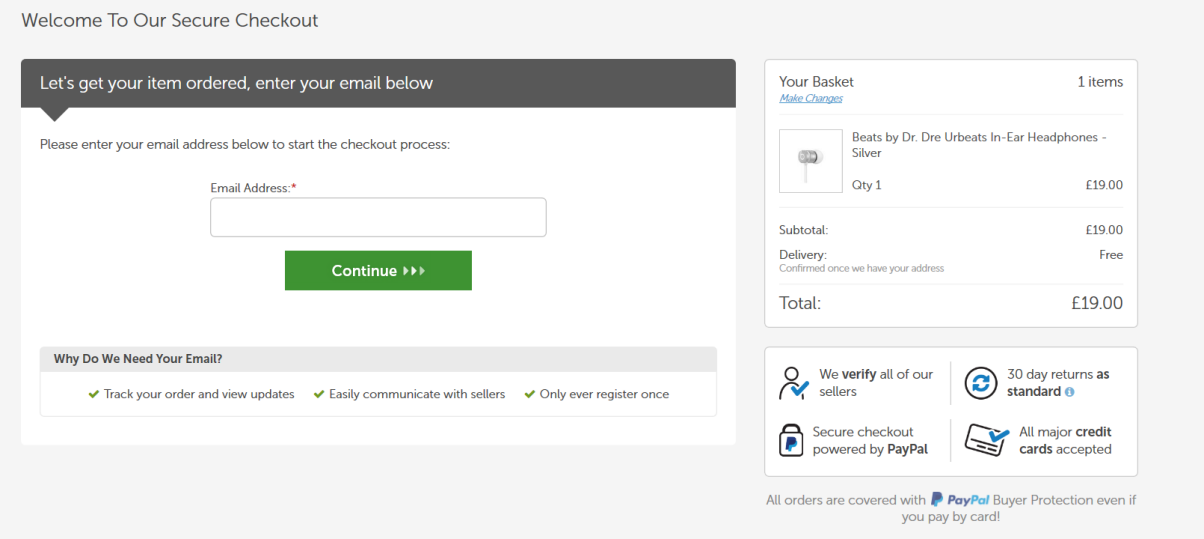
USER JOURNEY FROM COURSE SELECTION TO PAYMENT

1. Prospect land on our page to view our courses
2. They select the options needed which is added to their shopping basket
3. They click to continue, and a split window shows details of their shopping basket and for prospects to sign in or create new account if they are new. Option to retrieve accounts if they forgot their long in details
4. Prospect fills out details and continue
5. Prospects are given the different option to pay
6. Prospects make payment and they receive their receipt in their email or have the option to download their receipt
7. There should be a way for prospect to contact the office if they want to pay by instalment. This will be done manually from the back office



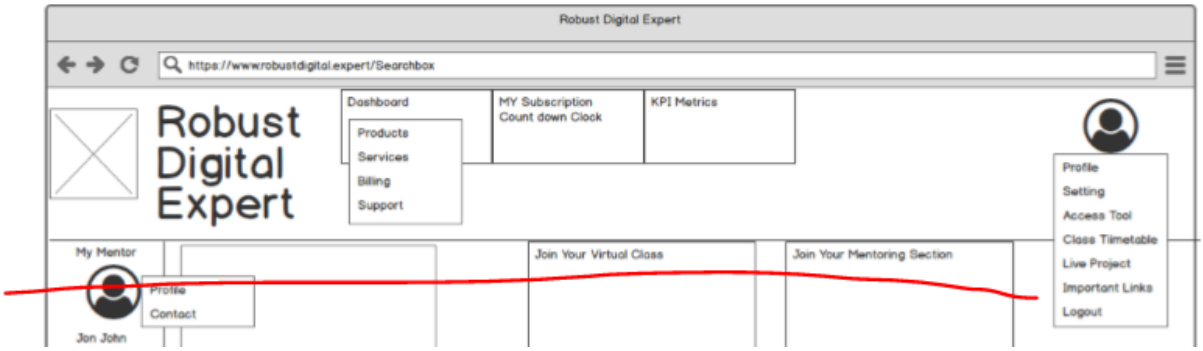


I want a responsive shopping basket. Prospects can add and see automatic calculation on the split screen.



In our case not just email but they are asked to sign in if they already have an account with us or they register. If they are to register, then the registration forms pop with same split screen of their basket on the right and the form on the left so can add their details.

STUDENTS DASHBOARD



Dashboard

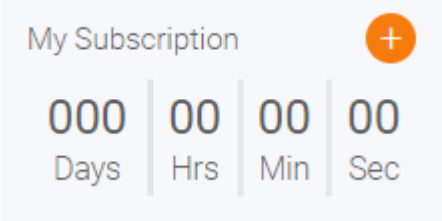
- My Dashboard
- My Subscription
- Your Mentor
- Your Subscription
- Live Training
- Tutorials
- Projects
- Mentoring
- Contact Admin
- Contact Mentor or ask a question
- Support (See details what the support should contain)

Make provisions to add video tutorials.

Student Details

- Profile
- Setting

- Access tools
- Account Details
- Log Out



Make provision for feature where training videos will be assigned to students in their category of subscription

MENTOR DASHBOARD

- Mentor Profile with Picture (A mentor who qualifies as an admin should be given the admin privilege)
- List of Mentees and can contact them through Telegram and Samepage from Dashboard
- They can Post Assignments to the Mentee
- They can create Project and send links from Samepage or Telegram
- Support (See details what the support should contain)

ADMIN DASHBOARD

- Profile with Picture
- Receives Queries
- Assign Mentees to mentors
- Assign Mentors
- Control all accounts information and details, etc.

SUPPORT

- Make a New Ticket
- View Open Tickets
- View Previous Tickets
- Knowledge Base
- Start a Live Chat
- Initiate a Call back (Telegram or Samapage) or use an API to develop

THE BOTTOM OF THE PAGE

You will use the following tools and technologies to learn what it takes to deliver solutions, analyse and effectively project manage digital transformation programme.

Please, be aware that tools will be added and updated as we go along.