

**SUBSCRIBERS GALORE-  
EXPLORING WORLD'S TOP  
YOUTUBE CHANNEL  
WITH TABLEAU**

# INTRODUCTION

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

# PROJECT DESCRIPTION

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

# 1.YOUR ACCOUNT CAN BE DISABLED WITHOUT ANY REASON

If you are in breach of the rules  
YouTube has, your account can be  
disabled. This can occur if:

The content you are publishing is  
in breach of the Terms of Service  
and Community Guidelines that  
you need to agree to create a YouTube  
Channel.You continue to act in predatory  
behaviour towards other people.  
Examples of this behaviour are  
harassment, sexual comments,  
and spam.Your videos are  
repeatedly reported for claims  
of copyright infringement.

Your account can be disabled when  
copying someone's video idea, or when making  
a video which doesn't comply with the terms and  
conditions.a YouTube has the right to delete  
or disable your channel without any reason provided.

## 2. ANY ADVERTISER CAN PUT AN ADD ON YOUR VIDEO

This means that even your competitors can run an add on or near your video, which can hurt your brand.

There are many more advantages and disadvantages of YouTube, but these are the ones we think you should know about. It depends on your norms and values which advantage or disadvantage weighs the most for you. Of course, there is nothing wrong with trying out something new. Otherwise, you will never know whether it's something for you! If you require further help or enquiries regarding any of our services, don't hesitate to contact Snob Monkey. We will be happy to answer any questions you may have.

## Top 10 most subscribed YouTube channels in the world

Curious about the world's top 10 most subscribed YouTube channels? Let's discover them and learn about their incredible journeys. Since its launch in 2005, YouTube has been the go-to platform for entertainment. Whether you're in the mood for funny moments, news updates, or educational content, YouTube has it all. Regarding capturing viewers' interest, some YouTube channels have stood out and secured spot in the world's top 10 most subscribed YouTube channels. In this article, we find out all about these most subscribed channels on YouTube.

YouTube channel hails from India. With its  
captivating Bollywood songs and snippets,  
T-Series claims the top spot among  
the top 10 YouTube channels with  
the most subscribers

Also Read: The 10 most followed  
Instagram accounts in the world in 2023  
Let's take a look at the others.

Rank & Channel Subscribers (millions) Primary  
Language & Country

#1 T-Series 250 Hindi & India

#2 MrBeast 189 English & United States

#3 Cocomelon 166 English & United States

#4 Sony Entertainment Television 163 Hindi & India

#5 Kids Diana Show 114 English & Ukraine - United States

#6 PewDiePie 111 English & Sweden

#7 Like Nastya 108 English & Russia - United States

#8 Vlad and Niki 101

English & Russia

#9 Zee Music Company 100 Hindi & India

#10 WWE 97.4 English & United States

Now, let's take a closer look at  
the successful journey of these top  
10 YouTube  
channels with the most subscribers  
in the world:

T-Series

Joined: March 13, 2006

Category: Music and Film

Number of videos: 19,000

T-Series stands first among the world's top 10 most subscribed YouTube channels.

This Indian record label and film production powerhouse has enchanted audiences

worldwide with captivating

Bollywood soundtracks and mesmerising

Indian pop music. Their journey

started in 1983, offering users diverse

language options and engaging

content like music videos, movie trailers, and interviews.