

Delinquent Account ▲	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Activation 30 Days ▲	% Percentage
0	42.54%
1	57.46%
Total	100.00%

week num2 ▼	PW Trans cnt	CW Trans cnt	WOW % Trans cnt
53	11203	11583	3.4%
52	12587	11203	-11.0%
51	12376	12587	1.7%
50	12215	12376	1.3%
Total	11203	11583	3.4%

week num2 ▼	PW Trans amt	CW Trans amt	WOW % Trans amt
53	748677	1011008	35.0%
52	865275	748677	-13.5%
51	824791	865275	4.9%
50	791352	824791	4.2%
Total	748677	1011008	35.0%

Card Category	% Sum of Revenue ▼
Blue	83.49%
Silver	10.01%
Gold	4.48%
Platinum	2.01%
Total	100.00%

week num2 ▼	PW Cust cnt	CW Cust cnt	WOW % Cust cnt
53	164	185	12.8%
52	195	164	-15.9%
51	195	195	0.0%
50	195	195	0.0%
Total	164	185	12.8%

week num2 ▼	PW Revenue	CW Revenue	WOW % Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
Total	933134	1201601	28.8%

State cd	F	M	Total ▼
TX	11.03%	12.00%	23.03%
NY	10.08%	12.87%	22.95%
CA	11.87%	10.96%	22.83%
FL	7.04%	10.60%	17.64%
Total	45.27%	54.73%	100.00%