



Vineet Arora

Designing for Pine Labs

Contact

📞 +91 963-400-9818

✉️ vineetarora1994@gmail.com

🌐 dribbble.com/vineetarora

About me

I graduated from IIT Roorkee in 2017 after working as a designer in multiple campus groups. These days I'm handling Fave – Pine Labs' UPI payments app, and mentoring designers for the same.

Skills

Design

Articulating problems, Prototyping, Communication, Mentoring designers

Tools

Sketch, Figma, Principle, Illustrator, After Effects, Photoshop, Invision, Zeplin, Abstract, GSuite, etc.

Development

HTML/CSS, jQuery, Git, Bootstrap

Hobbies

Playing piano, Mentoring junior designers

Languages

English, Punjabi, and Hindi (SRW in all)

Experience

Product Design Manager

Nov '21 - Present

Pine Labs

Senior Product Designer

Apr '20 - Nov '21

Cleartrip

Product Designer

Mar '19 - Mar '20

Cleartrip

Product Designer

Jun '17 - Feb '19

HackerEarth

Web Designer

Jan '14 - May '17

IMG IIT Roorkee

Work

Fave India – UPI payments

Nov '21 - Present

Lead the design for payments experience on Fave – a UPI payments app by Pine Labs. Contributed individually as well as mentored other designers in their projects.

TravelSafe – Navigating uncertainty

May '20 - Present

Built a COVID era product for Cleartrip which helps customers make an informed decision on whether it is safe to travel. Read the case study here: <https://cutt.ly/sjQ5FMg>

Cleartrip booking flow redesign

Nov '19 - Jan '20

Revamped the Cleartrip booking flow to upscale the sale of ancillaries in the booking flow and to bring it in line with the Cleartrip design system.

Cleartrip Flight Search Redesign

Jul '19 - Oct '19

Was a part of a large project of redesigning Cleartrip's entire flight-search experience. My role was to design and integrate the communication framework for the product.

HackerEarth Sprint 2.0

Aug '17 - Jan '18

Designed the Innovation management software "Sprint 2.0" for HackerEarth. This product has been used by multiple companies including govt. of India for Niti Ayog hackathon.

HackerEarth Year in review 2016

Sep '14 - Oct '15

Designed a personalized year in review template for all the active HackerEarth users in 2016. Keeping the whole team on the same page during this was a big win for me.