



# Vineet Arora

Product Designer @Cleartrip

## Contact

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## About me

I graduated from IIT Roorkee in 2017 after working as a designer in multiple campus groups. These days I'm helping the Cleartrip customers navigate travel uncertainty due to the onslaught of COVID pandemic.

## Skills

### Design

Articulating problems, Storyboarding, Prototyping, Communication

### Tools

Sketch, Figma, Principle, Illustrator, After Effects, Photoshop, Invision, Zeplin, Abstract, GSuite, etc.

### Development

HTML/CSS, jQuery, Git, Bootstrap

## Hobbies

Playing piano, Mentoring college juniors

## Languages

English, Punjabi, and Hindi (SRW in all)

## Experience

- Product Designer** Mar '19 - Present  
Cleartrip
- Product Designer** Jun '17 - Feb '19  
HackerEarth
- Design Head** Jul '16 - May '17  
IMG IIT Roorkee
- Product Design Intern** May '16 - Jun '16  
HackerEarth
- Web Designer** Jan '14 - May '16  
IMG IIT Roorkee

## Work

### TravelSafe – Navigating uncertainty May '20 - Present

Built a product for Cleartrip which could help customers make an informed decision on whether it is safe to travel. Read the case study here: <https://cutt.ly/sjQ5FMg>

### Cleartrip booking flow redesign Nov '19 - Present

Revamped the Cleartrip booking flow to upscale the sale of ancillaries in the booking flow and to bring it in line with the Cleartrip design system.

### Cleartrip Flight Search Redesign Jul '19 - Oct '19

Was a part of a large project of redesigning Cleartrip's entire flight-search experience. My role was to design and integrate the communication framework for the product.

### HackerEarth Sprint 2.0 Aug '17 - Jan '18

Designed the Innovation management software "Sprint 2.0" for HackerEarth. This product has been used by multiple companies including govt. of India for Niti Ayog hackathon.

### HackerEarth Year in review 2016 Sep '14 - Oct '15

Designed a personalized year in review template for all the active HackerEarth users in 2016. Keeping the whole team on the same page during this was a big win for me.

### BuySell ecommerce application Sep '14 - Oct '15

Designed the ecommerce application "BuySell" for IIT Roorkee. Designed the user flows, UI, visuals, and wrote the frontend code for the portal.