



Vineet Arora

Senior product designer @Cleartrip

Contact

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About me

I graduated from IIT Roorkee in 2017 after working as a designer in multiple campus groups. These days I'm handling all Cleartrip and Flipkart travel products and mentoring designers for the same.

Skills

- Design**
Articulating problems, Prototyping, Communication, Managing designers
- Tools**
Sketch, Figma, Principle, Illustrator, After Effects, Photoshop, Invision, Zeplin, Abstract, GSuite, etc.
- Development**
HTML/CSS, jQuery, Git, Bootstrap

Hobbies

Playing piano, Mentoring junior designers

Languages

English, Punjabi, and Hindi (SRW in all)

Experience

- Senior Product Designer** Apr '20 - Present
Cleartrip
- Product Designer** Mar '19 - Mar '20
Cleartrip
- Product Designer** Jun '17 - Feb '19
HackerEarth
- Product Design Intern** May '16 - Jun '16
HackerEarth
- Web Designer** Jan '14 - May '16
IMG IIT Roorkee

Work

TravelSafe – Navigating uncertainty May '20 - Present
Built a COVID era product for Cleartrip which helps customers make an informed decision on whether it is safe to travel.
Read the case study here: <https://cutt.ly/sjQ5FMg>

Cleartrip booking flow redesign Nov '19 - Jan '20
Revamped the Cleartrip booking flow to upscale the sale of ancillaries in the booking flow and to bring it in line with the Cleartrip design system.

Cleartrip Flight Search Redesign Jul '19 - Oct '19
Was a part of a large project of redesigning Cleartrip's entire flight-search experience. My role was to design and integrate the communication framework for the product.

HackerEarth Sprint 2.0 Aug '17 - Jan '18
Designed the Innovation management software "Sprint 2.0" for HackerEarth. This product has been used by multiple companies including govt. of India for Niti Ayog hackathon.

HackerEarth Year in review 2016 Sep '14 - Oct '15
Designed a personalized year in review template for all the active HackerEarth users in 2016. Keeping the whole team on the same page during this was a big win for me.

BuySell ecommerce application Sep '14 - Oct '15
Designed the ecommerce application "BuySell" for IIT Roorkee. Designed the user flows, UI, visuals, and wrote the frontend code for the portal.