






# Vineet Arora


Product designer @HackerEarth

## Contact

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## About me

I'm a Product Designer at HackerEarth. Design, for me, is a constant introspection where I rediscover myself everyday. Communicating clearly is one of my top priorities whenever I design. I read in my freetime and obsess about productivity.

## Skills

### Design

Articulating problems, Storyboarding, Prototyping, Communication

### Tools

Sketch App, Adobe Illustrator, Adobe After Effects, Framer Studio, Adobe Photoshop, Invision, Zeplin

### Development

HTML/CSS, jQuery, Git, Bootstrap

## Hobbies

Reading, Playing piano, Sketching

## Languages

English, Punjabi, Hindi (SRW in all)

## Experience

**Product Designer** Jun '17 - Ongoing  
HackerEarth

**Chief Design Coordinator** Jul '16 - May '17  
IMG IIT Roorkee

**Product Design Intern** May '16 - Jun '16  
HackerEarth

**Design Head** Jul '15 - May '16  
Geek Gazette

**Web Designer** Jan '14 - May '15  
IMG IIT Roorkee

## Work

### **Multiple idea submission flow** Jun '17 - Oct '18

Redesigned the flow of HackerEarth Sprint for users so that each user could submit multiple ideas in a hackathon instead of just one idea per person.

### **BuySell ecommerce application** Sep '14 - Oct '15

Designed ecommerce application BuySell for IIT Roorkee. Designed the user flows, UI, visuals and wrote the frontend code for the portal.

### **Industrial collaboration application** Jan '16 - Ongoing

Designed the user interface of the research portal for students of IIT Roorkee to boost interdepartmental research project collaboration. Also wrote the frontend

## Achievements

### **The Picasso Award** 15th Dec, '17

Received the Picasso award for excellence in product design at HackerEarth.

### **Best of the day on Uplabs** 18th Dec and 25th Dec, '17

Awarded Best of the day badge on Uplabs.com for maximum number of upvotes on my shots