# AI: Strategy + Marketing (MGT 853)
## Course Wrap (Session 13)

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# Course Overview

- Module A: AI Foundations

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  - (S)upervised, (U)nsupervised, (R)einforcement and (G)enerative – high level overview

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- Module D: Project Presentations

# Can AI teach us about the past?

# AI in Society

- AI can also help us learn a lot about the world
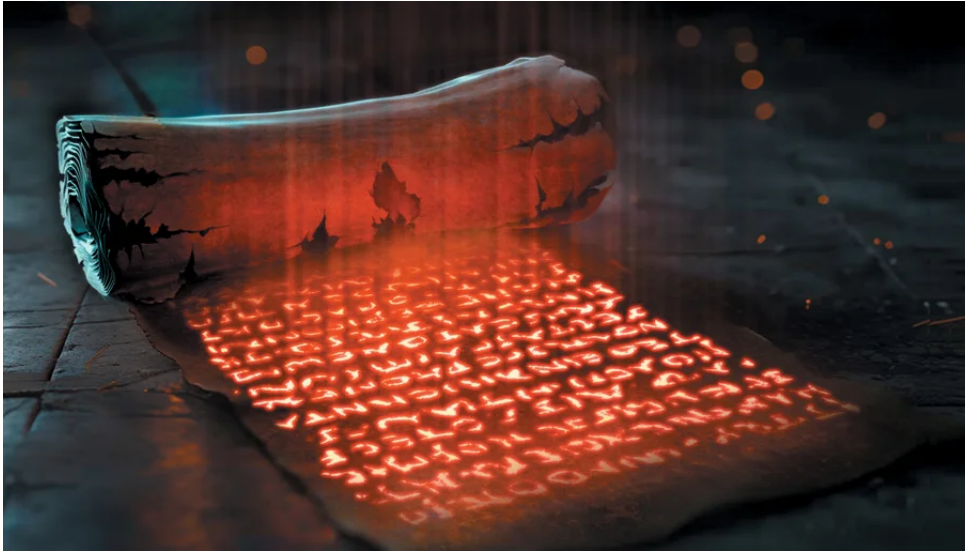
# AI in Society

- AI can also help us learn a lot about the world
- Not just the present but also the past $\implies$ Ancient Herculaneum in present day Italy

# AI in Society

# Speaking of the Future...

# Course Evaluations

# Course Evals

- Now it is time for you to evaluate!
- Please provide detailed feedback at:
- [https://students.yale.edu/oce-submissions/](https://students.yale.edu/oce-submissions/)