AI: Strategy + Marketing (MGT 853)

Al and Customer Experience (Session 7)

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Yale School of Management Spring 2025

Gaming in Learning (Adversarial Learning)

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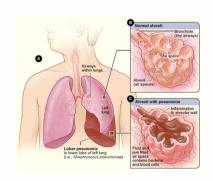
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So, what's the problem?

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