



UCL
SCHOOL OF
MANAGEMENT

28th August 2025

Re: Invitation to visit UCL School of Management
for Dr Vineet Kumar

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Dear Vineet,

UCL School of Management would like to invite you to give a talk on the 16th October 2025. During this visit, you will have the opportunity to present a research seminar to the Marketing group and meet various researchers within the school.

UCL School of Management will be covering the costs for travel and accommodation.

If you require any additional information, please feel free to contact me via email at b.gokpinar@ucl.ac.uk

We look forward to your visit.

Kind Regards,

Bilal Gokpinar, PhD

Professor and Head of Marketing & Analytics

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