

# AI: Strategy + Marketing (MGT 853)

## AI in Retail + Fashion (Session 10)

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# In-class Exercise

# AI model with Store manager input

- Groups of 4 or so. How would you design an AI model that would include store manager input?
- Detail the form of the input?
- How would you validate that this is correct?
- How would you think about manager incentives?

# Revisiting Amazon Go

# Converting Business to Prediction Problem: Amazon Go

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- 8 Identify customer left the store and charge cart

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