**Parasara Vasudev**

**Digital marketing**

Hyderabad, Telangana

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Email me on Indeed: [indeed.com/r/Parasara-Vasudev/9a02670797305fb9](https://www.indeed.com/r/Parasara-Vasudev/9a02670797305fb9)

• Suggested Titles tags, Descriptions tags, internal links and Sitemap for the websites.  
• Keywords research using Google Adwords with less competition and high search volume.  
• On-Page and Off-Page Optimizations.  
• Review of traffic report using Google Analytics and webmaster tools.  
• Coordinating with Designing and development Team.  
• Develop social media and email marketing campaign strategies.  
• Create new profiles on social media networks such as LinkedIn, YouTube, Facebook and Twitter.  
• Ensured increase of customer connections of social networks to create product awareness.  
• Maintained all Social Media platforms including: Facebook, LinkedIn, Google +, Twitter and more.

Willing to relocate: Anywhere

**Work Experience**

**Digital Marketing Executive**

**Filing Mantra**

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Hyderabad, Telangana

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September 2016 to Present

**Education**

**M.B.A. in Marketing**

**Kakatiya University**

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Warangal, Telangana

2016

**B.Tech**

**Vijaya Engg. College**

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Khammam, Telangana

2011

**Spectra Jr College**

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Khammam, Telangana

2007

**SSC**

**New Era School**

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Khammam, Telangana

April 2004 to March 2005

**Skills**

Seo (1 year), HTML (2 years), Online Marketing (Less than 1 year), Social Media Marketing (1 year)

**Links**

http://www.filingmantra.com

**Additional Information**

COMPUTER PROFICIENCY:  
  
• Knowledge on Digital Marketing, Web design and HTML.  
• Working knowledge of Windows and Internet and familiar with MS-Word/MS-Excel  
  
SKILLS:  
  
• Good Communication Skills.  
• Easily negotiate with other people.  
• Can work effectively in team, as well as individually.  
• Have good inter-personal skills.