**Hemant Barasker**

Bhopal, Madhya Pradesh

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Email me on Indeed: [indeed.com/r/Hemant-Barasker/1d8414d382192691](https://www.indeed.com/r/Hemant-Barasker/1d8414d382192691)

I am looking for career opportunity in Digital Marketing where I can implement my analytical and digital marketing concepts & communication, interpersonal and negotiation skills to device the content according to the marketing funnel to achieve organizational goal.

Willing to relocate: Anywhere

**Work Experience**

**Digital Marketing Executive**

**Withs Technosolutions Pvt Ltd & Fulcrum Services**

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Bhopal, Madhya Pradesh

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October 2016 to Present

as digital marketing professional.  
➢ 5 Years of experience in the area of Sales & Marketing and operation management with Woodland (Aero Club) and Vishal Mega Mart (ARHPL) . Worked as Assistant Store Manager with operation team for running successful Marketing Campaigns for the company, motivating team members to achieve sales Targets.

**Education**

**MBA in Marketing**

**VNS Institute of Management**

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Bhopal, Madhya Pradesh

**B.Sc.**

**BU University Bhopal**

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Bhopal, Madhya Pradesh

**Skills**

DIGITAL CAMPAIGN (1 year), DIGITAL MARKETING (1 year), MARKETING (1 year), ADS (Less than 1 year), ADVERTISING (Less than 1 year)

**Additional Information**

SKILL SET  
  
➢ Digital Marketing: Planning & Budgeting, Business Analysis, Product Analysis, Competition Analysis, Digital Marketing Strategy & Execution.  
➢ SEO: Keyword Research, Building Keyword Strategy according to the content, On Page & Off Page Optimization,  
➢ Google Adwords: Search & Display Network, Quality Score Optimization. Creating Accounts, Campaigns, Ad Groups, Keywords & Ads, Landing Pages, Reports.  
➢ Social Media Marketing: Organic Promotions & Paid Advertising. Facebook, Blogger, Twitter, LinkedIn, Pinterest, Instagram, Youtube, Slideshare, Google Plus.  
➢ Email Marketing: Themes & Concepts, Designing E-Mailers using tools, Email Marketing Reports & Optimization.  
➢ Wordpress: Basic