**Amit Sonawane**

**MARKETING EXECUTIVE - NORD DRIVESYSTEMS PVT. LTD**

Pune, Maharashtra

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Email me on Indeed: [indeed.com/r/Amit-Sonawane/1acc267094f4632a](https://www.indeed.com/r/Amit-Sonawane/1acc267094f4632a)

To achieve a challenging and growth oriented career in the marketing field, where I can utilize my skills, education and knowledge with the opportunity for professional growth and to excel by contributing towards the achievement of organizational goals.

Willing to relocate: Anywhere

**Work Experience**

**MARKETING EXECUTIVE**

**NORD DRIVESYSTEMS PVT. LTD**

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August 2016 to Present

Participating in different exhibitions, conducting roadshows, new product launch & rebranding (reframing) of an existing product, conducting internal events.  
• Creating emailers, newsletters, infographics posters and other marketing designs as per inputs from the team.  
• Having knowledge & certification of Google Adwords in search, display, mobile & video advertising.  
• Having knowledge of Google analytics.  
• Creates graphic sketches, designs, and layouts for online content.  
• Work on marketing and sales presentations and ensure that it's as per company guidelines.  
• Creating short videos, animations and gif.  
• Photoshop, Design and Illustrator Creative designer who can create visually appealing contents Website Design, Brochure design, Poster Design Create an eye-catching poster, presentations, flyers, emailers, modern website designs.  
• Experience in Microsoft Office tools -Excel, PPT and word.  
• Social Media awareness and analytics.

**SALES & MARKETING EXECUTIVE**

**LIFESTYLE INTERNATIONAL PVT. LTD**

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April 2014 to March 2015

• Creating attractive display & attract and influence customers to buy the products.  
• Promoting loyalty programs in-house & outside (at different companies & banks).  
• Inventory controls & management.  
• Achieve sales target on monthly basis.

**Education**

**MBA in Marketing**

**SINHGAD COLLEGE OF ENGINEERING**

2014

**B.COM in Accounts**

**B.Y.K COLLEGE OF COMMERCE**

2011

**Skills**

MARKETING (2 years), DIGITAL CAMPAIGN (Less than 1 year), DIGITAL MARKETING (Less than 1 year)

**Certifications/Licenses**

**Google Adwords**

September 2017 to August 2018

Google Adwords in all forms

**Additional Information**

Skills & Abilities  
MANAGEMENT  
• Willingness to learn and grow digital marketing skills.  
• Willing to take criticisms with a positive attitude.  
• Conduct meetings, team-leading & handling.  
• Ability to work under pressers and achieve deadlines.  
• Negotiating skills  
• Planning and organizing - Organizational abilities