Phone: +91-8113012666

sajithra.jayakumar@hotmail.com



SAJITHRA JAYAKUMAR

OBJECTIVE Seek to work in an environment that will challenge me further; while allowing me to contribute to the continued growth and success of the organization.

SKILLS & ABILITIES • Product marketing, Lead generation, Data Management

* Dynamic team player, time management
* Leadership and strategic thinking.
* Taking initiatives in any program that improves the work culture.
* Computer basics MS-Word, Excel, Power point.

EXPERIENCE Data Engineer - **Cognicor Technologies, Thapasya Building, Inforpark**

Nov 2017 – Till date

* Building data pipeline
* Responsible for compiling and installing database systems, .
* Working closely with data scientists in pulling right data for further business initiatives.
* Handling a team of 5 of data analysts for a bigger output.

**EXECUTIVE – Market Research - CRICHQ, COCHIN**

May 2014 to Nov 2017

* Product Marketing – Promotional campaign (APAC, Middle East and India).
* Lead Generation – Geography specific campaigns.
* Working closely with Business Development team to reach right POC and follow ups.
* Data Management, Assigning Leads, Maintaining CRM, References and renewals

EDUCATION

**Diploma in Hospitality Management, Kerala Institute Of Management Studies.**

**BA English Literature**

**S.S.L.C – Dhanuvachapuran Girls High School Trivandrum**



Page 1 RESUME – SAJITHRA JAYAKUMAR

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| Internship |  | Bangalore Airport – Handled almost all sections of ground staff jobs. | |
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| ACHIEVEMENTS |  | Consistently achieved quarterly performer award for two quarters in CricHQ. | |
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|  |  | Played dynamic role in closing Bahrain Cricket Association and other major accounts. | |
|  |  | Official CRICHQ scorer for Asia Cup T20 for blinds organized by Cricket Association | |
|  |  | for Blinds in India. | |
|  |  | Official CRICHQ scorer for Asia Cup T20 for blinds organized by Cricket Association | |
|  |  | Chief Editor – CricHQ Company Magazine. | |
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| PERSONAL DETAILS |  | **DOB** | **06.07.1992** |
|  |  | **Sex** | **Female** |
|  |  | **Marital Status** | **Married** |
|  |  | **Nationality** | **Indian** |
|  |  | **Languages known** | **English, Hindi, Malayalam, and Tamil** |
|  |  | **Hobbies** | **listening to music, travelling and meeting new people,** |
|  |  |  | |
|  |  | |  |
| REFERENCES | **MR. ALEX PAUL,** | |  |
|  | **ASST. MANAGER-CRICKET OPERATIONS,** | | |
|  | **CRICHQ INDIA PVT LTD.,** | |  |
|  | **THYKOODAM, ERNAKULAM,** | | |
|  | **alex.paul@crichq.com** | |  |

**MR. SHIL VANJANI, MANAGER – ICC, CA & HOOQ, PRIME FOCUS TECHNOLOGIES, JANNARDHAN TOWERS, BANGALORE sushil.vanjani@primefocus.com**



Page 2 RESUME – SAJITHRA JAYAKUMAR