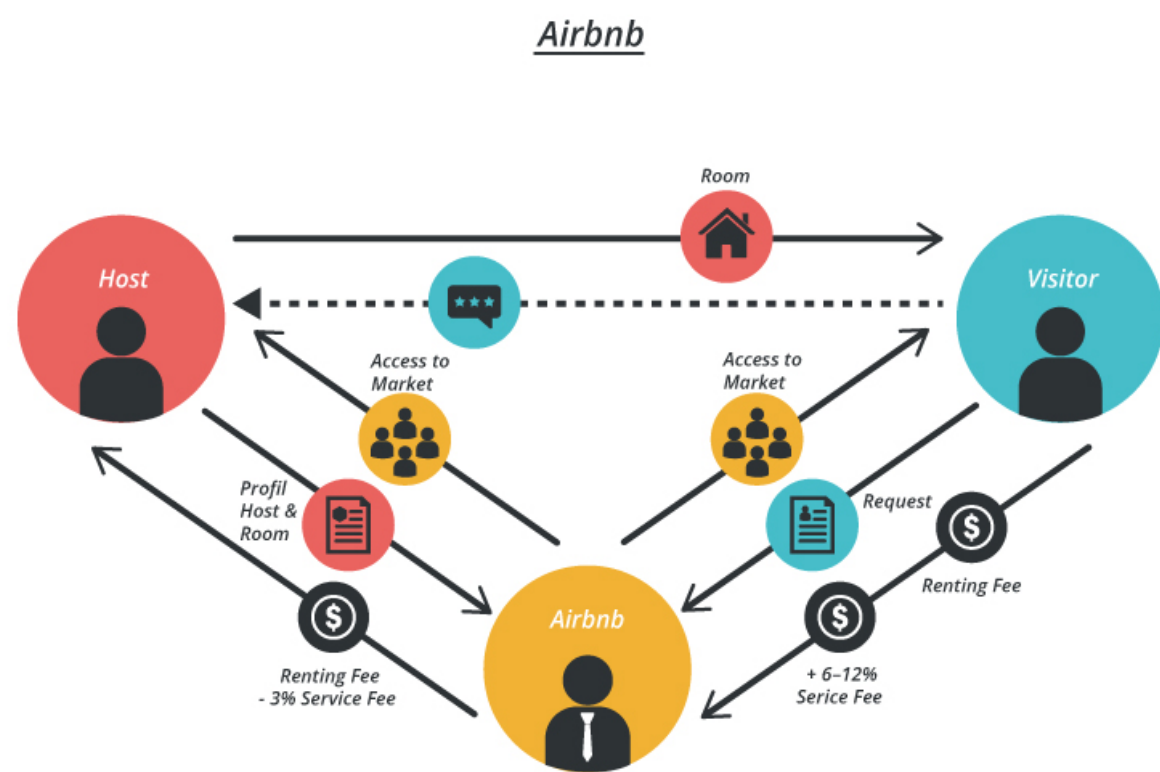


Airbnb Timeline

Oct 2007

Came up with the idea



Business Model **Toolbox**

“

I tell a lot of entrepreneurs who don't have traction, I miss those times. Yes, it's exciting to have traction, to have a company that's huge scale, but the biggest leaps you ever get is when you're small.

Brian Chesky

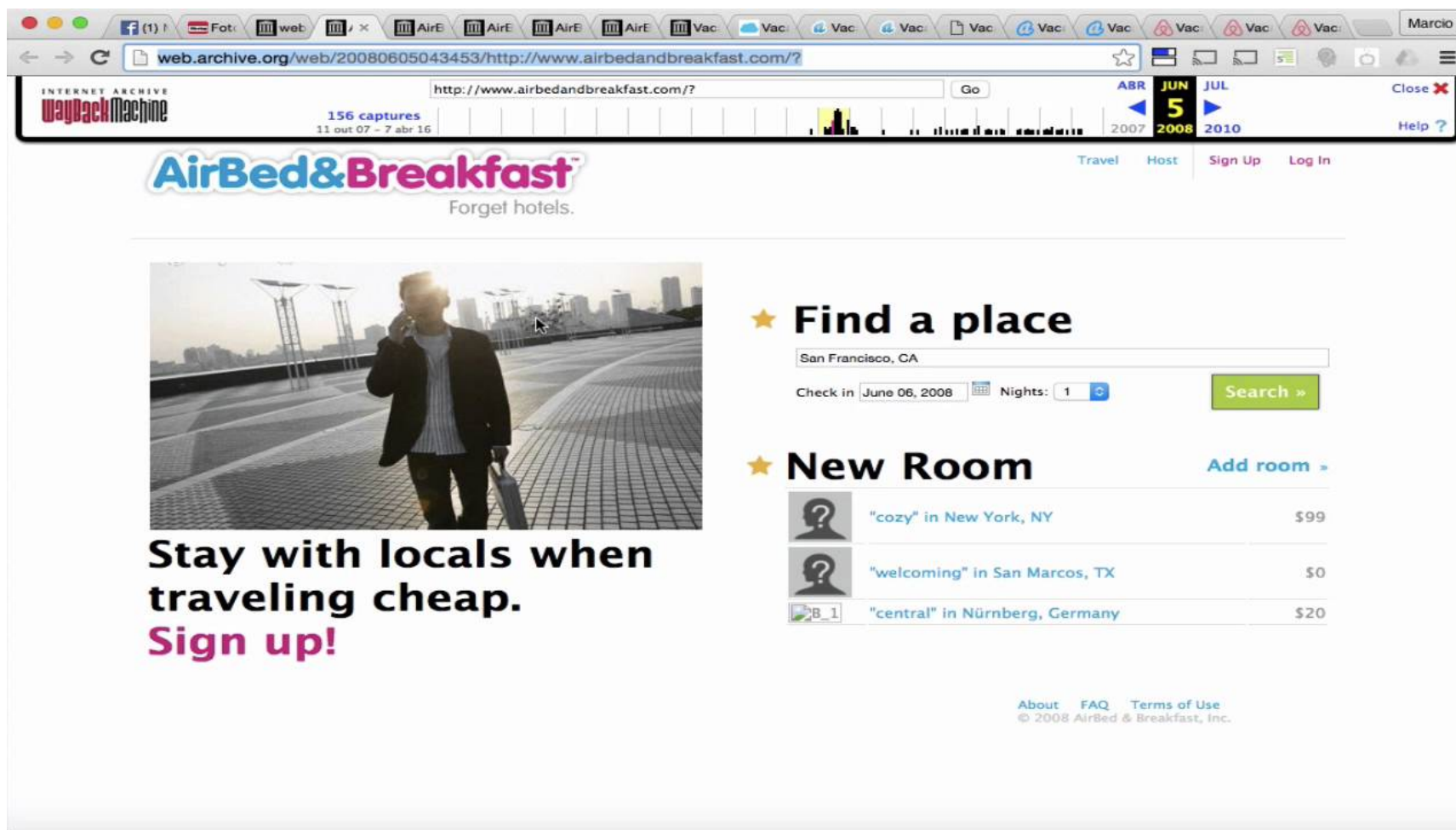
Co-Founder and CEO of Airbnb



Airbnb Timeline

Mid 2008

Had to sell cereals to fundraise
Was able to raise \$30,000





Number of new listings over time

Number of First Reviews

Sydney Airbnb Office Opening

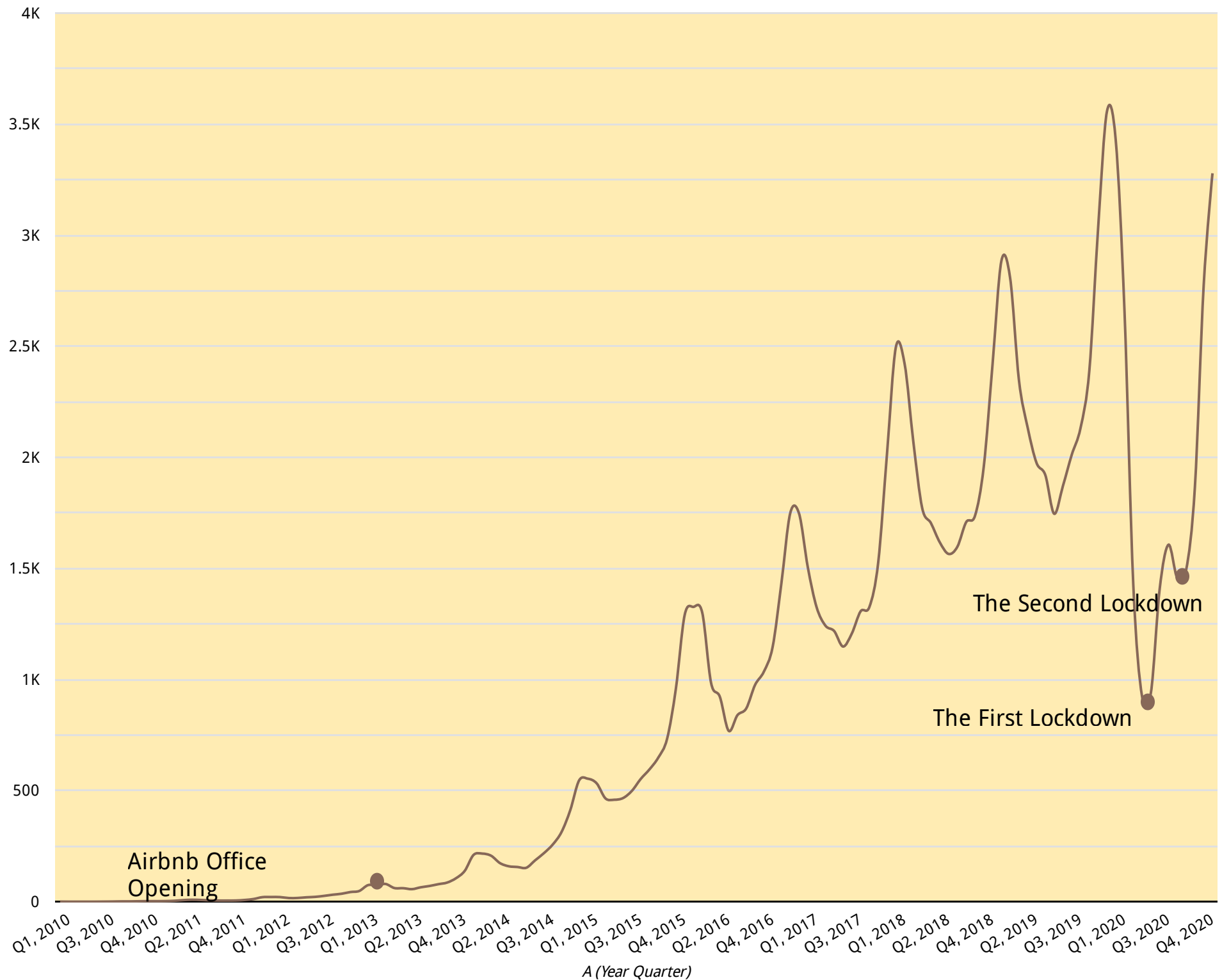
November 2 2012

First coronavirus lockdown

March 21 2020

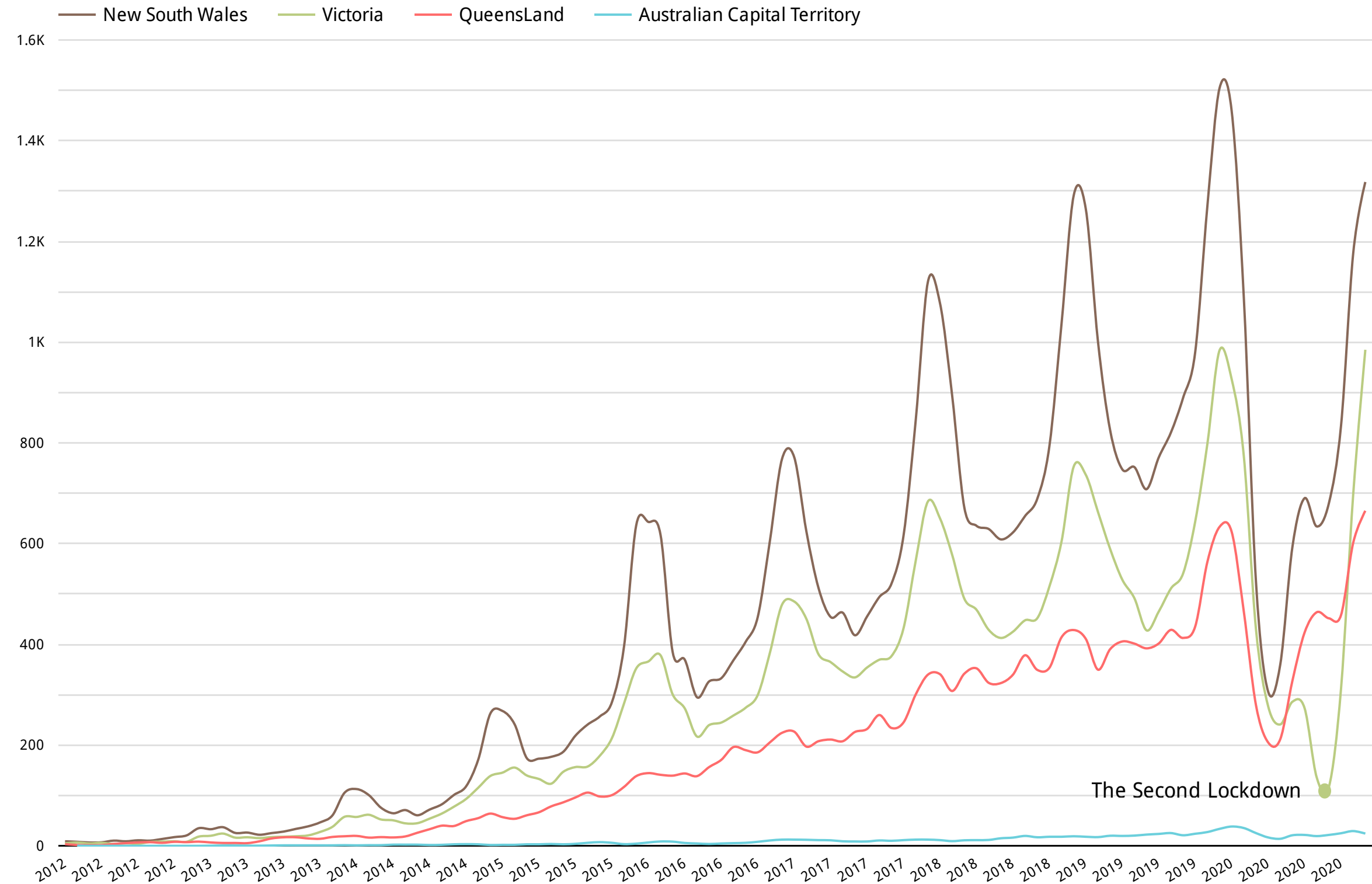
Second coronavirus lockdown

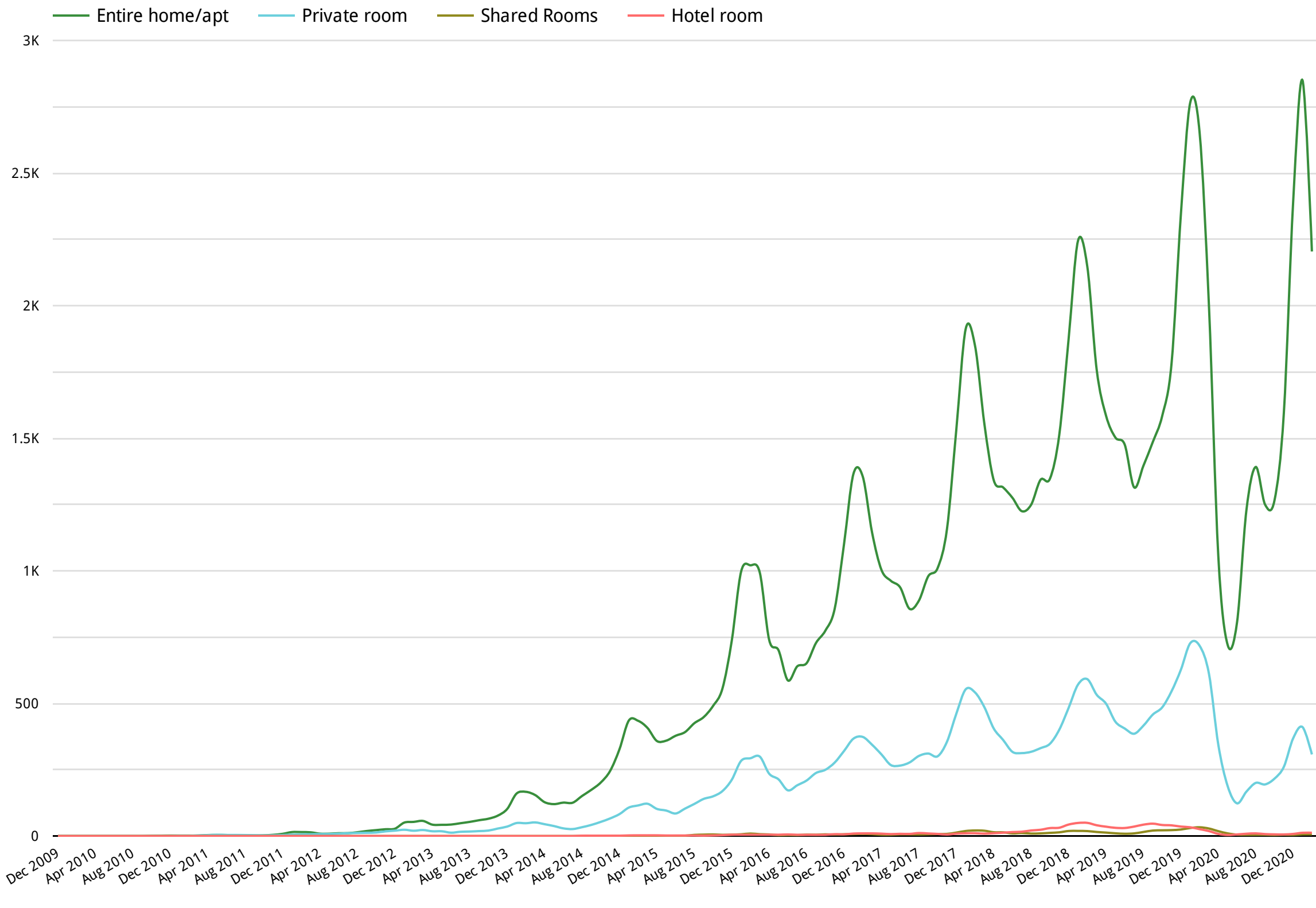
November 2 2012





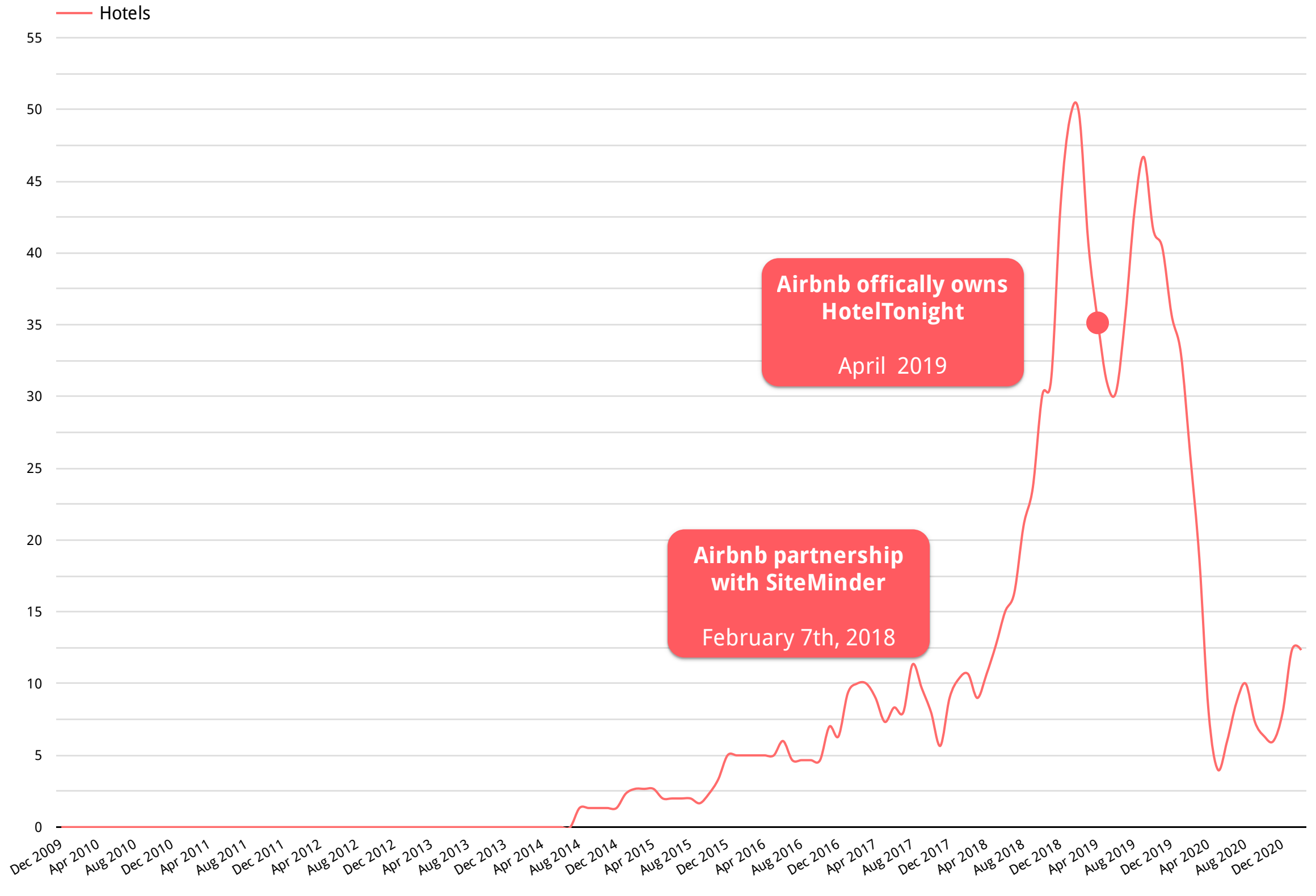
New listings growth by States







Growth of hotel room in AirBnB



Since its first guests on Dec 2009, AirBnB Australia has:

- Expand the network to **> 76,000 hosts**
- Provided **> 128,000 listings** for guests
- Hosted **> 358,000 guest arrivals** each year
- Contributed **> 833M AUD** to Australia economy