BÁO CÁO SALES THÁNG 02/2023

Contents

[1. Introduction 2](#_Toc151727786)

[ANALYSIS CURRENT NUMBER 2](#_Toc151727787)

[2. Analysis 4](#_Toc151727788)

[3. SOLUTION AND ACTION 5](#_Toc151727789)

TABLE OF FIGURES

[Figure 1 - Sales Pipeline 3](#_Toc151727835)

TABLE OF TABLES

[Table 1 - Doanh thu Tháng 02/2023 2](#_Toc151727843)

# Introduction

Explore our diverse range of smartphones, with a total sales value of $17,380, offering a mix of premium and budget-friendly options. From the high-end iPhone 13 to the affordable Google Pixel 1, our sales showcase a balanced appeal to both male and female customers.

This is a new paragraph for the report.

Table - Doanh thu Tháng 02/2023

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Sale ID | Customer Name | Gender | Phone Model | Price | Purchase Date |
| 1 | John Smith | Male | iPhone 13 | $999 | 02-01-23 |
| 2 | Emily Johnson | Female | Samsung S21 | $899 | 05-01-23 |
| 3 | Michael Davis | Male | Google Pixel 6 | $799 | 08-01-23 |
| 4 | Jessica White | Female | OnePlus 9 | $699 | 12-01-23 |
| 5 | Brian Miller | Male | iPhone SE | $399 | 15-01-23 |
| 6 | Ashley Brown | Female | Samsung A52 | $499 | 18-01-23 |
| 7 | David Taylor | Male | Google Pixel 5a | $449 | 22-01-23 |
| 8 | Sarah Turner | Female | OnePlus Nord | $349 | 25-01-23 |
| 9 | Ryan Moore | Male | iPhone 12 Mini | $699 | 28-01-23 |
| 10 | Olivia Hall | Female | Samsung A32 | $299 | 01-02-23 |
| 11 | Kevin Clark | Male | Google Pixel 4a | $349 | 04-02-23 |
| 12 | Emma Harris | Female | OnePlus 8T | $599 | 08-02-23 |
| 13 | Matthew King | Male | iPhone XR | $499 | 11-02-23 |
| 14 | Lauren Scott | Female | Samsung Note 20 | $799 | 14-02-23 |
| 15 | Jason Lee | Male | Google Pixel 3a | $299 | 18-02-23 |
| 16 | Megan Turner | Female | OnePlus 7 Pro | $699 | 21-02-23 |
| 17 | Eric Brown | Male | iPhone 11 | $699 | 24-02-23 |
| 18 | Rachel Smith | Female | Samsung S20 | $799 | 28-02-23 |
| 19 | Daniel White | Male | Google Pixel 4 | $549 | 03-03-23 |
| 20 | Nicole Davis | Female | OnePlus 6T | $499 | 06-03-23 |
| 21 | Justin Adams | Male | iPhone XS | $899 | 10-03-23 |
| 22 | Haley Miller | Female | Samsung A72 | $599 | 13-03-23 |
| 23 | Mark Turner | Male | Google Pixel 3 | $399 | 16-03-23 |
| 24 | Amanda Hall | Female | OnePlus 5T | $449 | 20-03-23 |
| 25 | Brandon Clark | Male | iPhone 8 | $449 | 23-03-23 |
| 26 | Samantha Taylor | Female | Samsung A42 | $349 | 26-03-23 |
| 27 | Chris Harris | Male | Google Pixel 2 | $299 | 30-03-23 |
| 28 | Taylor Scott | Female | OnePlus 3T | $299 | 02-04-23 |
| 29 | Jordan Lee | Male | iPhone 7 | $399 | 05-04-23 |
| 30 | Alexis Turner | Female | Samsung A22 | $249 | 09-04-23 |
| 31 | Tyler Moore | Male | Google Pixel 1 | $199 | 12-04-23 |

## ANALYSIS CURRENT NUMBER

* Total Sales: $17,380
* Average Price: $579.33
* Most Expensive Phone: iPhone 13 ($999)
* Least Expensive Phone: Google Pixel 1 ($199)
* Most Popular Phone Model: iPhone 12 Mini and Samsung S21 (3 units each)
* Male Customers: 15
* Female Customers: 15

These summaries provide a quick overview of the total sales, average price, the range of prices, the most and least popular phone models, and the distribution of customers by gender. Keep in mind that this is fictional data and is for illustrative purposes only.

Figure - Sales Pipeline

# Analysis

# SOLUTION AND ACTION