

# Choosing the Number of Clusters in Monothetic Clustering



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## Clustering

- Clustering algorithms attempt to group subjects so that the dissimilarity within clusters is smallest while the between cluster dissimilarities are largest.
- $Q = \text{number of response variables}, n = \text{sample size}, y_{iq} \text{ is the } i^{\text{th}}$ observation on variable q.
- n objects in  $\Omega$ , with partition  $P_J = C_1, \ldots, C_J$  the J-cluster partition of  $\Omega$ .
- The choice of J impacts the group memberships and thus the interpretation of the results.
- J too small puts "unlike" subjects together.
- *J* too large splits observations that should be together.
- Ruspini (1970) used a data set with 70 observations on two variables to demonstrate clustering techniques.

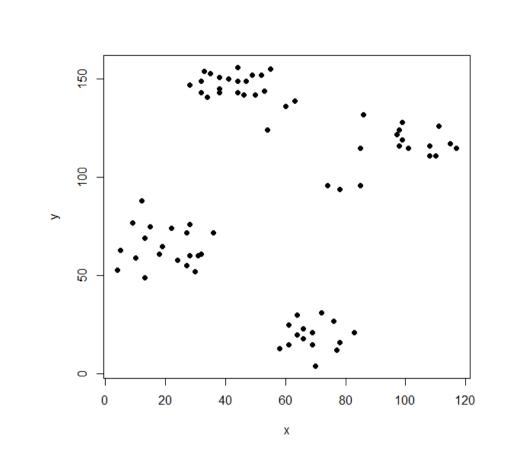


Figure: Ruspini data set

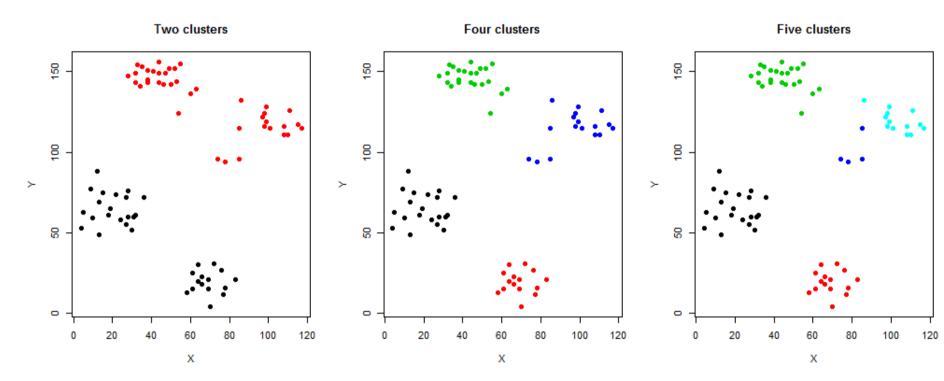


Figure: Different possible cluster solutions for Ruspini's data.

## Research Question

How many clusters should observations be classified into when using monothetic clustering? • Goal: Objective numerical measures for selecting the "correct" number of clusters.

#### Monothetic Cluster Analysis (Chavent, 1998)

- Hierarchical, recursive partitioning of multivariate responses based on binary decision rules built from individual response variables.
- Inspired by Regression Trees (see Hastie et al., 2009).
- Search for splits from each response variable that provide the best split of the multivariate responses (measured with global criterion called inertia).
- Recursively apply to each sub-partition, recording splitting rules that define clusters.
- Generates a set of binary rules for cluster membership ("monothetic").
- Defining within cluster inertia: total variability around the cluster mean.
- If Euclidean distance is being used, inertia for cluster j,

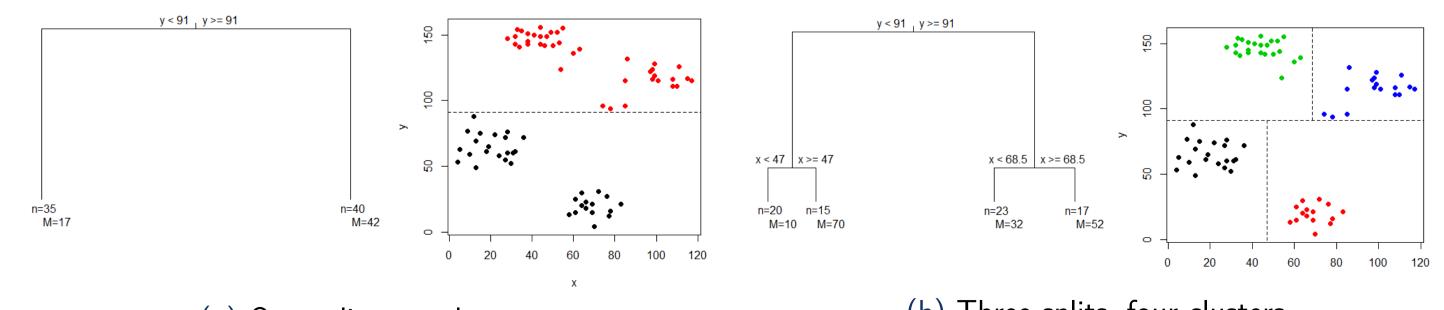
$$I(C_j) = \sum_{i \in \text{Cluster}_j} \sum_{q=1}^{Q} (y_{iq} - \overline{y}_{\cdot q})^2.$$

• Choose the bipartition for cluster C to maximize the difference in inertia,

$$I(C) - I(C_1) - I(C_2).$$

- Recursively apply to each sub-partition.
- Equivalence of distances for all observations within cluster and within group variation (p. 388, James et al., 2013) is exploited to use inertia with any dissimilarity matrix.
- An R package MonoClust is under development go to http://tinyurl.com/MonoClust.

### Monothetic Cluster Analysis of Ruspini Data



(a) One split, two clusters

(b) Three splits, four clusters

Figure: Binary partitioning tree with maps of optimal splits.

- For four clusters:
- Cluster 1: y below 91 and x below 47 and Cluster 2: y below 91 and x above 47 • Cluster 3: y over 91 and x below 68.5 and Cluster 4: y over 91 and x over 68.5

## Some Popular Metrics for Choosing Number of Clusters

#### . Average silhouette width (AW) (Rousseeuw, 1987)

- The silhouette width is a measure of how "comfortable" an observation is in the cluster it resides in.
- Between 0 and 1 if "happiest" in existing cluster.
- 0 if ambivalent about cluster membership vs. next closest cluster.
- Between -1 and 0 if observation "wants to leave" current cluster.
- The average silhouette width is mean of all n silhouette widths.
- Select cluster solution size J that has maximum average silhouette width.
- It is not defined for J=1 so cannot select a single cluster solution.

2. Calinski and Harabasz (CH)'s pseudo-F (Calinski and Harabasz, 1974)

- Choose J to maximize variation between clusters relative to variation within clusters.
- Use pseudo-F =  $\frac{B(J)/(J-1)}{W(J)/(n-J)}$  with B(J) the between cluster sums of squares (possibly from dissimilarities) and W(J) the within cluster sums of squares.
- It is not defined for J=1 so cannot select a single cluster solution.
- 3. Many others exist: See Milligan and Cooper (1985) and NbClust (Charrad et al., 2014) in R.

## Proposed Methods for Choosing Number of Clusters

#### M-fold Cross-Validation

- Based on ideas for pruning regression trees (Breiman et al., 1984).
- Randomly divide data set into M equal-sized subsets, withhold a subset, and use the rest for training the method.
- Compute a measure of prediction error for the  $m^{\rm th}$  set of withheld observations, such as  $MSE_m = \frac{1}{n_m} \sum_{q=1}^{Q} \sum_{i \in m} (y_{iq} - \hat{y}_{iq})^2$  where  $\hat{y}_{iq}$  are the predicted responses.
- ullet Cross-validation based estimate of the error for the J cluster solution is

$$CV_J = \frac{1}{M} \sum_{m=1}^{M} MSE_m.$$

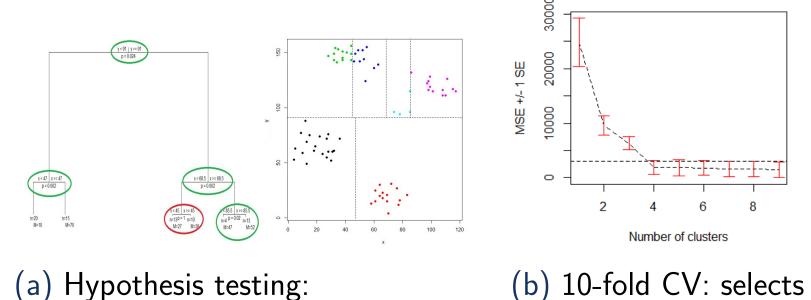
- CV-based selection rules:
- ① Choose J that provides the smallest  $CV_J$  (minimum CV rule).
- 2 Choose solution that provides simplest solution within 1 standard error of the minimum (1 SE rule) where  $SE = \sqrt{\frac{1}{M-1}} \sum_{i=1}^{M} (MSE_i - \overline{MSE})^2$ .
- Monothetic clustering is one of the few clustering algorithms that provides a clear prediction rule – use the binary rules to assign a new observation to a cluster.
- Then use cluster means to generate predicted response  $\hat{y}_{iq}$ .
- Implemented as predict for MonoClust class (predict.MonoClust).
- Open question: How does the maximum size of the tree explored impact 1SE rule results?

#### 2. Hypothesis tests at each bipartition in the monothetic cluster solution

- Based on ideas from conditional inference trees (R package party, Hothorn et al., 2006)
- Grow tree until a split has a p-value over pre-determined threshold (say  $\alpha$  of 0.01 or 0.05), adjusting p-values based on depth in tree.
- Test assesses  $H_0$ : no difference in two groups at node using permutations of observations and pseudo-F test statistic (as defined in perMANOVA in Anderson, 2001).
- Available in adonis in vegan package (Oksanen et. al., 2015).
- P-values are Bonferroni adjusted for number of tests required to get to level of tree,

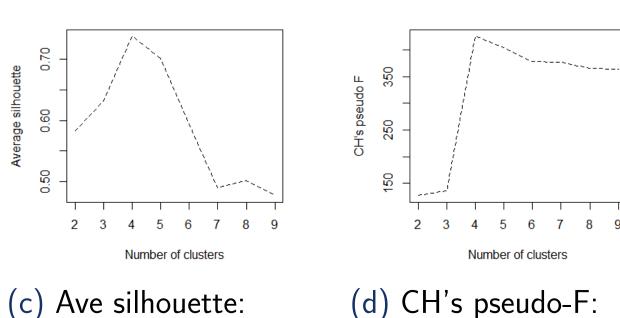
P-value<sub>adj</sub> = depth × 
$$\frac{\text{No. of } (F_{perm} \ge F_{observed})}{\text{No. of perm}}$$
.

- Problem with applying regular tests to monothetic clustering:
- Selected split is always the most extreme result possible on variable that defined the bipartition.
- Potential solution: Only use variation from the Q-1 variables not used to define two groups in test statistic.
- Differences will be detected if the binary split is useful on other variables.
- Can not be applied to clustering when Q=1.
- Implemented as perm.test which adds p-value information to the tree-display with auto.pick argument to automatically prune the tree based on a selected threshold.



selects 5 clusters

max (minCV), 4 (1SE)



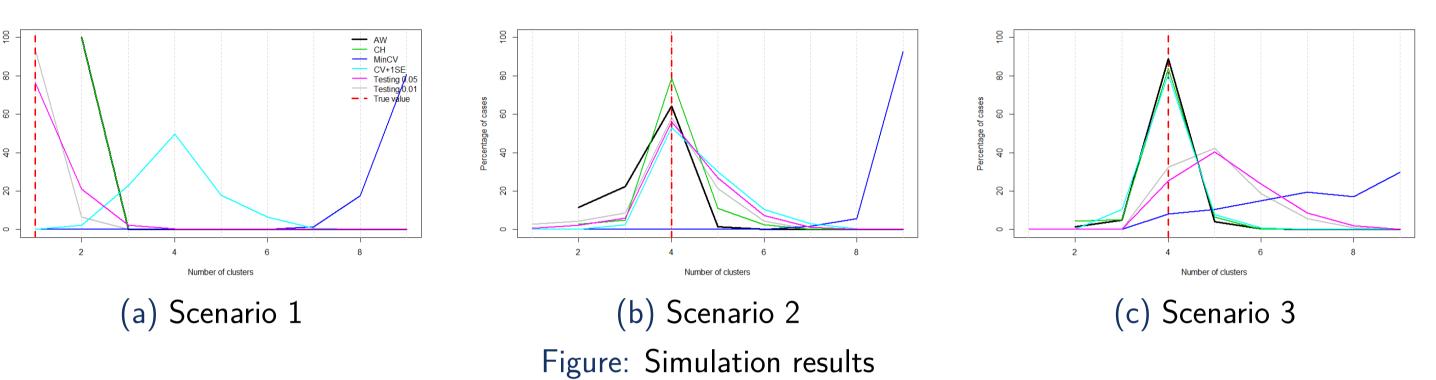
selects 4 clusters selects 4 clusters

## Figure: Criteria results for monothetic cluster analysis of Ruspini's data.

## Simulation Study: Three scenarios considered, $L^2$ distances

- Null model with 10 dimensions:  $J=1, Q=10, y_{iq} \sim U(-1,1)$
- Four clusters in 3 dimensions: J = 4, Q=3,  $\mu_i \sim N(0,5I_3)$  and  $\mathbf{y}_i \sim N(\mu_i,I_3)$ .
- Cluster sizes are randomly chosen from either 25 or 50 observations.
- Only samples where distance between two closest observations in clusters is at least 2 units are analyzed.
- Four clusters in 10 dimensions: J = 4, Q=10,  $\mu_i \sim N(0, 1.9I_{10})$  and  $\mathbf{y}_i \sim N(\mu_i, I_{10})$
- Cluster sizes randomly chosen from 25 or 50 observations and distance between clusters  $\geq 2$  units.

## Simulation Study: Results of 500 simulations



- Only hypothesis testing method works well when J=1.
- It is quite successful when  $\alpha = 0.01$  at correctly preventing a search past the root node.
- With  $\alpha = 0.01$ , the J = 1 solution is rejected 6% of the time type I error rates inflated because assessing splits that are optimal globally from given choices.
- $\blacksquare$  Rejection rates were much higher with moderate Q when all variables were included in test statistic.
- Hypothesis testing using the more conservative  $\alpha$  value provided more correct results but hypothesis testing struggled with larger Q.
- The minimum CV value is often the largest number of clusters considered suggests criterion does not provide much penalty for over-fitting. • 1SE rule with CV is much better than minimum CV and close to other methods in
- performance except in Scenario 1. • Some mistakes in  $Scenarios\ 2$  and 3 might be due to var(CV) in different random partitions.

Conclusions

- Some methods, such as CH and AW, cannot select one cluster so can't help researcher decide between one versus more than one cluster.
- Clustering algorithms always generate groups and these methods can't assess whether any should be found. • Both CV and p-value based methods are attractive as they provide direct information about
- utility of single cluster versus other sizes.
- Hypothesis testing can work but seems to suffer as the dimension of the data set grows.
- CV results vary in repeated application with same data; variability may be impacting selection performance.
- The speed of MonoClust depends largely on the number of dimensions.
- CV is slowest of methods considered because of M re-fittings of monothetic cluster solution.
- Permutation testing is fast due to adonis function and only single monothetic cluster solution required.
- Recommendations for finding number of clusters in monothetic clustering:
- Use permutation test to assess evidence for more than one cluster using modified test statistic and small  $\alpha$ .
- If initial p-value is small, use pseudo-F maximization (CH) to find correct size of cluster solution.
- Use predict function to classify and generate predictions for new observations. • If using CV-based methods, use 1SE rule and consider multiple runs of CV splitting process to identify the

most commonly selected optimal cluster size.

## Future Work

- Finalize the R package and assess criteria in more situations with changing variability.
- Include GAP (Tibshirani et al., 2001) and other criteria in comparisons some may work better for monothetic clustering than others and provide J=1 selection possibility.
- Permutation tests could be used in other hierarchical clustering techniques, assessing evidence of need for divisions from top of tree down.
- See pvclust (Suzuki et al., 2006) for bootstrap-based p-value approach with regular hierarchical clustering.

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References, copy of poster, and MonoClust code available in github repository: http://tinyurl.com/MonoClust.