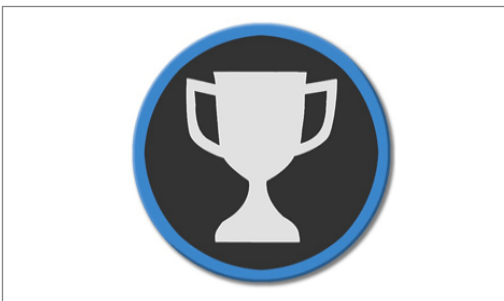


APRIL 15, 2014

# Statement of Accomplishment

## VINÍCIUS BARROS FERREIRA

HAS SUCCESSFULLY COMPLETED THE UNIVERSITY OF PENNSYLVANIA'S ONLINE OFFERING OF



### Gamification

This course introduces the fundamental concepts of gamification, including principles of motivational psychology and game design, and teaches how to apply them effectively in business and other settings.



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PROFESSOR KEVIN WERBACH  
THE WHARTON SCHOOL  
UNIVERSITY OF PENNSYLVANIA

THIS STATEMENT OF ACCOMPLISHMENT IS NOT A UNIVERSITY OF PENNSYLVANIA DEGREE; AND IT DOES NOT VERIFY THE IDENTITY OF THE STUDENT; PLEASE NOTE: THIS ONLINE OFFERING DOES NOT REFLECT THE ENTIRE CURRICULUM OFFERED TO STUDENTS ENROLLED AT THE UNIVERSITY OF PENNSYLVANIA. THIS STATEMENT DOES NOT AFFIRM THAT THIS STUDENT WAS ENROLLED AS A STUDENT AT THE UNIVERSITY OF PENNSYLVANIA IN ANY WAY. IT DOES NOT CONFER A UNIVERSITY OF PENNSYLVANIA GRADE; IT DOES NOT CONFER UNIVERSITY OF PENNSYLVANIA CREDIT; IT DOES NOT CONFER ANY CREDENTIAL TO THE STUDENT.